



REF:INABB:STATUT:LODR:2025

January 23, 2026

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400 001
(Attn : DCS CRD)

National Stock Exchange of India Ltd
Exchange Plaza, 5th floor, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E).
Mumbai 400 051

Attn: Listing Dept.

Dear Sirs,

Sub: Disclosure under the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and amendments thereto ('Listing Regulations') – Product Launch.

Ref: BSE - 500002 / NSE - ABB / ISIN - INE1 17A01022

Pursuant to Regulation 30 read with Part B of the Schedule III of the Listing Regulations, we are pleased to inform you that Company is launching a new product today, viz; ArTu Formula

Further, the details of the said products as required under Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, are as follows:

Name of the product	ArTu Formula
Date of launch	January 22, 2026
Category of the product	LV Panel
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	India

These are also being made available on the website of the Company.

Kindly take the above information on record.

Thanking you,

Yours faithfully,
For ABB India Limited

Trivikram Guda
Company Secretary and Compliance Officer
ACS-17685

Encl: as above

BENGALURU, INDIA, JANUARY 23, 2026

ABB India launches 'ArTu Formula' Low Voltage Switchgear for Smarter, Safer Power Distribution and Control

- Complete solution addressing power distribution, motor control center, sub-distribution and digital technology
- Optimized design and assembly enabling modularity, simplicity, and versatile configuration, aligned with ABB's sustainability, safety, and performance goals
- Catering to real estate, infrastructure, and industrial sectors while supporting Energy Efficiency and Make in India initiatives

ABB India today launched its new 'ArTu Formula' Low Voltage Switchgear, a cutting-edge solution designed to deliver superior performance across diverse applications. ArTu Formula addresses the evolving power distribution needs of Industrial Sectors, Critical infrastructure, commercial and residential buildings, with a focus on reliability, efficiency, and innovation.

ABB's latest addition to its India Electrification portfolio, the ArTu formula is fully compliant with international standards IEC 61439 1 & 2, and IEC 61641, ensuring the highest levels of safety, reliability, and performance. This solution helps catering the nation's surging power infrastructure, while contributing to technological advancement under the Make in India initiative. This comprehensive solution perfectly balances simplicity and versatility, making it ideal for a wide range of applications including power distribution, motor control centers and sub-distribution boards.

"ArTu Formula represents a significant advancement in low voltage switchgear technology," seamlessly integrating with our advanced product portfolio. and demonstrating our ongoing commitment in supporting India's infrastructure development and industrial growth, said **Kiran Dutt, President – Electrification, ABB India.**

The ArTu Formula complements ABB's comprehensive switchgear portfolio, including Formula Air Circuit Breakers & Molded Case Circuit Breakers, Motor Starting Solutions, Switches & Disconnectors, and digital solutions like Lite Panel Pro—delivering superior protection, reliable performance, enhanced monitoring and control. This extensive compatibility ensures that customers can leverage ABB's complete ecosystem of advanced electrical solutions, enabling seamless integration, simplified maintenance, and enhanced operational efficiency.

ABB is a global technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. By connecting its engineering and digitalization expertise, ABB helps industries run at high performance, while becoming more efficient, productive and sustainable so they outperform. At ABB, we call this 'Engineered to Outrun'. The company has over 140 years of history and around 110,000 employees worldwide. ABB's shares are listed on the SIX Swiss Exchange (ABBN) and Nasdaq Stockholm (ABB). www.abb.com

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For more information please contact:

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