



EXPERIENCES UNFORGETTABLE

Date: May 23, 2025

To,  
Corporate Relationship Department,  
BSE Limited,  
P J Towers, Dalal Street,  
Fort, Mumbai – 400001

Scrip Code: 544248

Scrip Name: MCEL

**Sub: Intimation under Regulation 30 - Approval of acquisition of 60% equity stake of “Travexel Events and Travel Private Limited”**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**Listing Regulations**”), we hereby wish to inform you that the Board of Directors of the Company at their meeting held today, i.e. May 23, 2025, has approved acquisition of 60% equity stake of the entity “**Travexel Events and Travel Private Limited**”.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated 31st December, 2024, are given in **Annexure A** to this letter.

The Board meeting commenced at 02:30 p.m. and concluded at 06:27 p.m.

Kindly take the information on record.

Thanking you.  
Yours truly,

**For MACH CONFERENCES AND EVENTS LIMITED  
(Formerly known as Mach Conferences & Events Private Limited)**

**Yashashvi Srivastava  
Company Secretary & Compliance Officer**

**Mach Conferences & Events Ltd.**  
**(Formerly known as Mach Conferences & Events Pvt. Ltd.)**

CIN No. L74110DL2004PLC126130

**Corp. Office:** C-127, 2<sup>nd</sup> Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) **Ph:** +91 120 4747000

**Registered Office:** 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatil, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

**Mumbai Office :** K Raheja platinum, Saugbaug lane,  
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

**Email:** info@machconferences.com | **Website :** www.machconferences.com



**Annexure- A**

Name of the target entity, details in brief such as size, turnover etc.;	<ul style="list-style-type: none"> <li>Name of Target entity: - <b>Travexel Events and Travel Private Limited</b></li> <li>Provisional Turnover: - <b>Rs. 1,25,02,426/-</b> (Rupees One Crore Twenty Five Lacs Two Thousand Four Hundred Twenty Six) as on 31<sup>st</sup> of March, 2025.</li> </ul>
Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	The proposed acquisition will not fall under Related Party Transactions and the promoter/ promoter group/ group companies have no interest in the entity being acquired.
Industry to which the entity being acquired belongs;	The Company is engaged in the business of Tours and Travels specifically providing services as event management company specializing in organizing conferences, exhibitions, and corporate events across India.
Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	The Target company is into the same line of business and more specifically in the specialised event management. The acquisition marks another step towards achieving long-term vision of becoming a more diversified, resilient and future-ready company.
Brief details of any governmental or regulatory approvals required for the acquisition;	No governmental or regulatory approvals are required. However, the target company will obtain shareholders’ approval for the proposed private placement.
Indicative time period for completion of the acquisition;	Within 60 days.
Nature of consideration - whether cash consideration or share swap and details of the same;	Cash consideration.
Cost of acquisition or the price at which the shares are acquired	Company will invest <b>Rs. 1,50,000/-</b> (Rupees One Lacs Fifty Thousand Only) for acquiring 15,000 <b>Equity shares</b> comprising of 60% equity capital of the company post acquisition and Company will also invest <b>Rs. 48,50,000/-</b> (Rupees Forty-Eight Lakhs, Fifty Thousand

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	only) in 4,85,000 <b>Preference shares.</b>
Percentage of shareholding / control acquired and / or number of shares acquired	60% post issue equity capital of the company comprising of 15,000 equity shares. Post acquisition company will be a subsidiary company and will be in joint control of the existing promoter and company
Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Brief background: - The Company is engaged in the business of Tours and Travels specifically providing services as event management company specializing in organizing conferences, exhibitions, and corporate events across India.</p> <ul style="list-style-type: none"> <li>• date of incorporation: - 12/03/2023</li> <li>• last 3 years turnover  FY 2024-25: - Rs. 1,25,02,426/-  FY 2023-24: - Rs. 7,00,000/-</li> </ul>

## **Mach Conferences & Events Ltd.**

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