



June 23, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

Eat Better to enhance its Quick Commerce Operations with Unicommerce

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you.

For UNICOMMERCE ESOLUTIONS LIMITED

Anil Kumar

Company Secretary

Membership No. F8023

Encl: As above

Unicommerce eSolutions Ltd.

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CIN: L74140DL2012PLC230932

Eat Better to enhance its Quick Commerce Operations with Unicommerce

~ Unicommerce's Uniware platform to streamline Eat Better's order processing and warehouse operations, drive faster deliveries, cost efficiency, and help elevate customer experience ~

New Delhi, 23rd June 2025:

Eat Better Co, a rising star in India's healthy snacking space, has teamed up with leading e-commerce enablement technology platform Unicommerce to strengthen its e-commerce operations and accelerate quick commerce fulfilment.

Eat Better Co combines traditional food wisdom with modern day nutritional needs, offering a fresh take on snacking in a market increasingly driven by health-conscious consumers. The recent Shark Tank India sensation aims to scale its direct-to-consumer (D2C) presence by utilising Unicommerce's advanced technology solutions including its multi-channel order management and warehouse management systems.

With Unicommerce's solutions, Eat Better Co aims to significantly boost its online sales and order volumes by automating critical processes like order processing and inventory management, ensuring faster and more accurate deliveries.

Unicommerce's flagship platform, Uniware, will enable the brand to process orders received across channels including its website, various marketplaces, and quick commerce platforms through a unified dashboard. Meanwhile, the warehouse management system will synchronise inventory across all facilities in real time, helping Eat Better Co maintain healthy stock levels, avoid stock outs, and flag underperforming inventory.

Beyond operational enhancements, Unicommerce provides predictive analytics and actionable data insights, enabling the brand to align its offerings with evolving consumer preferences, including stronger engagement and loyalty. These efficiencies can increase Eat Better's capacity to serve their customers better and support its long-term vision of scaling.

Speaking on the partnership, **Shaurya Kanoria, Founder, Eat Better Co**, said, *"We are thrilled to partner with Unicommerce as we work to expand our reach and meet the demands of a growing, health-conscious customer base. Their robust technology solutions will help streamline our operations, ensuring quicker deliveries and a superior customer experience, which are critical to our growth journey."*

Kapil Makhija, MD & CEO, Unicommerce, added, *"The healthy snacks market is witnessing remarkable growth, driven by a shift toward mindful consumption as highlighted in our recent industry report. Eat*

Better’s innovative approach aligns perfectly with this trend. Given the continued surge in sales across quick commerce channels, we are excited to provide the technological pivot for them to streamline their quick commerce operations and scale effortlessly, reduce costs, helping them meet evolving customer expectations with speed and efficiency.”

About Unicommerce

Unicommerce’s solutions serve all the key processes of an e-commerce business. Uniware simplifies the backend operations of e-commerce businesses, including inventory management, order processing across multiple channels, warehouse operations, and seamless handling of return inventory. Shipway, a full-stack logistics management platform, offers courier aggregation and shipping automation. Convertway is an AI-enabled marketing automation platform designed to boost conversions and sales.

Unicommerce serves 10,000 brands across 7000+ clients in India, Southeast Asia, and the Middle East. Some of its marquee clients include FabIndia, Lenskart, Timex, TCNS, Mamaearth, Sugar, Emami, Urban Company, Blue Star, Cello, Symphony, Healthkart, GNC, boAt, Portronics, TMRW, Mensa, Landmark Group, Edamama and many more. Unicommerce’s flagship platform, Uniware, achieved an annualised transaction run rate of over 1 billion order items in Q3 FY25. With 32Mn+ annual transactions across the courier aggregation and automation space, Shipway is India’s leading logistics enabler with a strong presence and a footprint spanning 29,000 pin codes.

Unicommerce’s product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline. Incorporated in 2012, Unicommerce is ISO 27001 (standard for information security management system) & ISO 27701 (standard for data privacy controls) certified. It is listed on the National Stock Exchange of India Limited and BSE Limited.

Company
Unicommerce eSolutions Limited
For any media queries, write to us: pressoffice@unicommerce.com
Company website: www.unicommerce.com

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