

23rd June 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "THE ALL NEW TVS HLX 150 5G, LAUNCHES IN CONGO"

We enclose a Press Release regarding **"THE ALL NEW TVS HLX 150 5G, LAUNCHES IN CONGO"**, for dissemination.

Date and time of occurrence of event: June 23, 2025 at 03.30 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

THE ALL NEW TVS HLX 150 5G, LAUNCHES IN CONGO

~ The power of 150cc Eco Thrust Engine, Bright LED Headlamp, Safety & Convenience of Tubeless tyres and Adjustable Rear Suspension ~

Lubumbashi, June 23, 2025: TVS Motor Company – a leading global automaker in the two and three-wheeler segments – today announced the launch of the all new TVS HLX 150 5G in the Republic of Congo. This new version introduces advanced features like LED headlamp, an adjustable rear suspension, 18-inch rear alloy wheel, add-on footrests for additional rider, chrome muffler, stylish rim tape on wheels and bold new graphics. It continues to be powered by the 150cc Eco Thrust engine with integrated oil-cooling technology – a combination that ensures efficient and smooth power delivery, reliability, engine longevity and low fuel and maintenance cost.

The new TVS HLX 150 5G has always been capable of carrying more load and passengers in any topography - hilly terrain or bad road - due to its 5 gear transmission and a powerful engine. The tubeless tyres provide better stability and control, reduced downtime and reliable performance on long journeys. The long, comfortable seat has ample space and support for both rider, passenger and extra pillion or load. The seat is for fatigue free riding over long distances. A big, strong carrier, gives a robust and spacious platform to carry heavy loads securely. The vehicle is rugged and reliable for challenging terrains.

The TVS HLX series, first launched in Africa in 2013, is now a community of 4 million customers. It is sold in 57 countries across Latin America, Africa and the Middle East. The TVS HLX series has been a bellwether in easy mobility solution for personal commute, motorcycle taxi and delivery segments.

Speaking on the launch, **Rahul Nayak**, Sr. Vice President, International Business, TVS Motor Company, said, *"TVS HLX has been a symbol of reliability and performance, empowering millions of riders consistently for all mobility needs. The all new HLX 150 5G is built on that legacy and offers power and robust engineering along with contemporary features. We are confident that the new offering will elevate the riding experience of our valued customers in Congo. With this launch, we demonstrate our commitment to empowering and progress across regions and keeping our customers moving ahead – safely and comfortably."*

TVS Motor is globally recognized for its engineering, innovation, and quality, with products sold in more than 80 countries across Asia, Africa, Latin America and Europe.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers,

PRESS RELEASE



it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com

For more information, please contact:

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