Setco Automotive Limited Launches Load Cushion and Torque Rod Bush, Expands Suspension Product Range for Commercial Vehicles

23rd June, 2025 Setco Automotive Limited (BSE: 505075, NSE: SETCO), one of India's largest manufacturers of MHCV clutches and a premium supplier of truck products, now entering in suspension solutions for MHCV Segment and announces the launch of the Load Cushion and Torque Rod Bush. This strategic expansion strengthens Setco's presence in the commercial vehicle space, reinforcing its commitment to engineering excellence, durability, and performance.

Engineered to perform across demanding terrains, both products offer improved vehicle stability, ride comfort, and shock absorption. They are manufactured using high-grade rubber and robust rubber-to-metal bonding, ensuring long-term reliability for OEMs and the aftermarket.

About the Load Cushion: A Load Cushion is a critical suspension component placed between the chassis and axle or leaf spring assembly. It is designed to absorb vertical loads and road shocks, particularly during heavy-duty operations, thereby helping to maintain ride comfort and structural balance. Load Cushions are commonly used in heavy commercial vehicles (HCVs), trailers, and tippers that utilize bogie suspensions.

Key features of Setco's Load Cushion include:

- Premium rubber elasticity
- Robust rubber-to-metal bonding strength
- Consistent performance with long-lasting durability
- Excellent compressive strength and flexibility

About the Torque Rod Bush: The Torque Rod Bush is a vital suspension component used in commercial vehicles such as trucks, trailers, and buses. It is mounted at both ends of the torque rod, which connects the axle to the vehicle chassis. This bush acts as a cushion that absorbs and isolates road vibrations and shocks, dampen sudden moments and loads, braking, or road bumps. The bush allows for controlled movement and flexibility while maintaining structural alignment. Torque Rod Bushes are used in heavy and medium commercial vehicles, including trucks and buses, and are found at both ends of the torque rod, linking the axle to the chassis or frame.

Key features of Setco's Torque Rod Bush include:

- Excellent support for axle articulation in rigid terrain
- Effective vibration isolation for NVH control
- Designed for high dynamic load endurance
- Mitigates shock transmission to the driveline

Management Comment:

Commenting on this development, **Mr. Harish Sheth, Chairman & MD, Setco Automotive Ltd**. said, "Following our successful entry into the engine cooling segment with the Automotive Water Pump, we are excited to strengthen our MHCV portfolio with suspension products range. These new products reflect our continued focus on innovation, quality, and addressing evolving customer needs. They deliver superior ride comfort and vehicle reliability, core attributes our customers have come to expect from Setco."

About Setco Automotive Limited:

Setco Automotive Ltd, established in 1982, is a prominent manufacturer of M&HCV clutches and a premium supplier of truck products. The company has a diversified product portfolio within the commercial vehicle segment, offering brake linings, clutches, flywheels, flywheel ring gear, lubricants,

clutch release bearing assemblies, center support bearing, coolant and universal joint cross. The company has its subsidiary for advanced machined castings as Lavacast Pvt Ltd.

The company has 5 manufacturing units with a wide product range of 100+ products. The company's Research and Development facilities in India and the UK play a vital role in fulfilling customer demands across diverse geographies and operational cycles. These facilities are equipped with advanced software and tools for drafting, 3D modelling, product lifecycle management, project management, clutch testing and analysis, and sample development amongst other.

The Company design and manufacture premier clutches, catering to a diverse global market with a presence in US, UK, SAARC, Middle East etc.

For more details, please visit: https://setcoauto.com/

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