



**December 23, 2025**

To,  
**The Corporate Relations Department  
BSE Limited  
PJ Towers, Dalal Street  
Fort, Mumbai – 400 001**

BSE Scrip Code: 512115  
Scrip ID: ROSEMER

**Sub: Intimation in respect of Partnership with Shivaji Park Gymkhana for the “SPG Rose Merc Cricket Academy.”**

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Ma’am,

Pursuant to Regulation 30 and other applicable provisions of the **SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, we hereby inform you that the Company has entered into a partnership with Shivaji Park Gymkhana (SPG) in relation to the **“SPG Rose Merc Cricket Academy for the 2025–26 season.”**

The initiative is aimed at nurturing young cricketing talent in Mumbai through structured coaching, age-group selection trials, and comprehensive player development under the guidance of experienced coaches and selectors at the Shivaji Park Gymkhana ground.

A media release detailing the collaboration is enclosed herewith for your information and records.

We request you to kindly take the above on record and disseminate the same on your website.

Thanking you,

Yours faithfully,

**For Rose Merc Limited**

**Vaishali Parkar Kumar  
Executive Director  
DIN: 09159108**

## Media Release

### **Rose Merc Ltd Announces Partnership with Shivaji Park Gymkhana for the SPG Rose Merc Cricket Academy – Empowering Young Talent for the 2025-26 Season.**

Mumbai, December 23, 2025 – Rose Merc Limited (BSE: 512115), a diversified BSE-listed company engaged in event management, sports management, financial services, and more, is proud to announce its ongoing collaboration with Shivaji Park Gymkhana (SPG) for the SPG Rose Merc Cricket Academy. This prestigious initiative continues to nurture emerging cricketing talent in Mumbai, building on the legacy of the iconic Shivaji Park ground—often hailed as the “Nursery of Indian Cricket.”

The academy, under the guidance of Mr. Pravin Amre, former Indian cricketer and current President of SPG (who serves as Coordinator), focuses on comprehensive training for young players. It aims to prepare them for age-group championships and promote high performers to senior teams.

Key highlights for the 2025-26 season include:

- **Selection Trials Schedule:**
  - Under-14 Boys: January 8, 2026, reporting at 7:30 AM
  - Under-19 Boys: January 9, 2026, reporting at 7:30 AM
  - Under-16 Boys: January 10, 2026, reporting at 7:30 AM
- Candidates must report in white cricket attire with a photocopy of their birth certificate or Aadhaar card. Age eligibility follows MCA guidelines:
  - Under-14: Born on or after September 1, 2011, and on or before August 31, 2013
  - Under-16: Born on or after September 1, 2009
  - Under-19: Born on or after September 1, 2006
- **New Coaching Appointments:**
  - Vinay Dandekar as Head Coach for all age groups (former first-class player for Goa and BCCI Level B certified coach).
  - Siddharth Bhatkar as Second Head Coach (experienced in Mumbai junior coaching, former Ranji probable, and coach for the film Ghoomer).
- **Support Staff:** Assistant coaches, yoga instructors, dietitians, and more for holistic player development.
- **Special Guest Selector:** Mr. Bharat Karnik, former Mumbai Ranji cricketer, award-winning coach (2023 Coaching Excellence Award), and MCA selector for Under-19 teams.
- **Guest/Standby Provisions:** Approved by SPG President and General Honorary Secretary to fill overage vacancies, ensuring balanced teams.

Shortlisted players will advance to academy practice sessions at SPG Ground.

Rose Merc Ltd is excited to support this initiative, aligning with its commitment to sports development and fostering talent in cricket.

**Mr. Pravin Amre, President, Shivaji Park Gymkhana & Coordinator, SPG Rose Merc Cricket Academy,** said:  
“Shivaji Park has always been a cradle for Indian cricket talent, and through our partnership with Rose Merc Ltd, we are committed to providing world-class training and opportunities to the next generation of cricketers. The structured selection process and experienced coaching team for the 2025-26 season will help us identify and groom players who can represent Mumbai and India at the highest levels.”

**Mr. Purvesh Shelatkar, Executive Chairman, Rose Merc Limited,** said:  
“We are honored to partner with Shivaji Park Gymkhana for the SPG Rose Merc Cricket Academy. This collaboration reflects our dedication to nurturing young talent and contributing to Mumbai’s rich cricketing heritage. By providing top-notch coaching and facilities, we aim to help the next generation of cricketers achieve their dreams.”

**Mr. Uday Tardalkar, Chairman, Rose Merc Limited,** added:  
“Cricket is more than a sport—it’s a pathway to discipline, teamwork, and excellence. Through our association with SPG, we are investing in the future of Indian cricket. The new season’s structure and expert coaching team will ensure aspiring players receive the guidance they need to excel at higher levels. SPG has Mr. Pravin Amre at its helm for nurturing talent. The name Pravin is synonymous with talent i.e. Pravinya. This academy is fortunate to have such a mentor.”

#### **About Rose Merc Limited**

Rose Merc Limited is a BSE-listed diversified holding company (BSE: 512115) actively engaged in event management, spiritual radio broadcasting, sports management (including cricket leagues), B2C products, and financial consulting services. Committed to innovation, excellence, and community impact, Rose Merc fosters strategic ventures that promote growth and holistic development. For more information, visit [www.rosemerc.in](http://www.rosemerc.in).

#### **About Shivaji Park Gymkhana (SPG)**

Shivaji Park Gymkhana (SPG), Mumbai, is a premier sporting institution known as the “Nursery of Indian Cricket.” It focuses on training and nurturing young cricketing talent through structured coaching, competitive opportunities, and holistic player development.

#### **Media Contact:**

##### **Vaishali Parkar Kumar**

Executive Director, Rose Merc Limited

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**ROSE MERC  
LIMITED**

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GSTIN : 27AACCR3663B1ZM

CIN : L93190MH1985PLC035078



**Mr. Purvesh Shelatkar, Mr. Uday Tardalkar, Mr. Sachin Deshpande, Mr. Pravin Amre and Trustees/Members of Shivaji Park Gymkhana Managing Committee.**

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