

S.J.S. Enterprises Limited

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ISO 14001 ISO 45001
ISO 9001 IATF 16949
Certified
CIN: L51909KA2005PLC036601
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December 23, 2025

To,

National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra – Kurla Complex, Bandra (E), Mumbai -400 051 Symbol: SJS	BSE Limited Corporate Relationship Department, 2 nd Floor, New Trading Wing, Rotunda Building, P.J. Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 543387
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ISIN: INE284S01014

Dear Sir/Madam,

Subject: Press Release – Signing of Technology License Cum Exclusive Supply Agreement

Pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the enclosed Press Release providing details of the signing of a **Technology License Cum Exclusive Supply Agreement** between **S.J.S. Enterprises Limited** and **BOE Varitronix Limited**.

Request you to kindly take the above on record.

Thanking you,
Yours faithfully,
For S.J.S. Enterprises Limited

Thabraz Hushain W.
Company Secretary and Compliance Officer
Membership No.: A51119

Encl: As mentioned above



SJS Enterprises Announces signing of Technology License cum Supply Agreement (TLA) for Optical Bonding of Automotive Displays with BOE Varitronix Limited

Bengaluru, December 23, 2025: SJS Enterprises Limited ("the Company") (BSE: 543387; NSE: SJS), one of India's leading decorative aesthetics companies, announced the execution of a **Technology License cum Supply Agreement (TLA)** with **BOE Varitronix Limited (BOEVX), Hong Kong**, for the optical bonding and assembly of automotive display systems in India. This milestone is in line with the Company's strategic expansion plans announced on September 16, 2025.

Key Highlights of the Agreement:

- With this Technology License cum Exclusive Supply Agreement SJS will assemble and optically bond automotive displays for 4 wheelers and supply to customers in India.
- BOEVX will **supply essential components** and support the localization of optical bonding, cover glass and backlight units.
- The agreement strengthens SJS's long-term strategy to expand its automotive capabilities and address the growing demand for advanced display systems in India.
- BOEVX will transfer **licensed technology, know-how, and technical expertise**, including training and support for manufacturing, assembly, testing, quality control, and supply of automotive display systems for four-wheelers.

Strategic Impact

This collaboration enhances product capabilities and accelerates localization of key display components. It positions SJS as a comprehensive decorative aesthetics solutions provider in the automotive sector while opening a new growth vertical in digital automotive displays. Looking ahead, the Company remains committed to strengthening its leadership in the automotive industry through innovation and strategic partnerships, driving sustainable growth for all stakeholders.

Mr. Sanjay Thapar, Group CEO & Executive Director, SJS Enterprises Limited, said:

"We are pleased to announce our strategic partnership with BOE Varitronix, marking an important step in our journey to diversify and expand into the automotive display segment. Collaborating with a global leader in display technology will enable us to deliver cutting-edge products tailored to the growing demand in India's automotive sector. With this partnership, we are positioning SJS to capture new growth opportunities with optical bonding of automotive display systems and strengthens our product portfolio."

Mr. James Park, CSO, BOE Varitronix Limited, said:

"We are delighted to partner with SJS Enterprises in this strategic collaboration, which reflects our commitment to advancing automotive display technologies in India. By combining BOEVX's global expertise with SJS's strong manufacturing capabilities, we aim to deliver to customers in India localized solutions for automotive displays. This partnership underscores our commitment to supporting India's automotive industry and creating long-term value for customers and stakeholders."

S.J.S. Enterprises Limited

(Formerly known as S.J.S. Enterprises Private Limited)

Sy.Nos – 28 & 85 B M Kaval & Agara, Off Kanakapura Road, Bangalore - 560082, Karnataka, India.
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About BOE Varitronix

Founded in 1978, BOE Varitronix Limited (BOEVX) is a Hong Kong-based investment holding company under DAS BG (Devices and Sensors Business Group), primarily focused on automotive display modules. BOEVX is the **sole sales platform of BOE Group for automotive businesses**, with core operations in automotive and industrial displays. The company has a global presence across China, Korea, Japan, Europe, and America, and maintains strategic partnerships with leading Tier 1 automotive customers. BOEVX is listed on the Hong Kong Exchange.

About SJS Enterprises

Established in 1987, SJS Enterprises Limited is a leading provider of aesthetic products and solutions serving the automotive and consumer appliance industries. Its portfolio includes decals, 3D lux badges, overlays, aluminium badges, chrome-plated parts, IML, IMD parts and optical plastics. With advanced manufacturing facilities in Bengaluru, Pune, and Manesar (Gurugram), SJS offers end-to-end capabilities across design, tooling, printing, moulding, and electroplating. The Company supplies over **12,200 SKUs to more than 220 customer locations in 22 countries**, leveraging its one-stop-shop value proposition, precision manufacturing expertise, and design-led innovation. For more information, visit www.sjsindia.com.

For further information please contact:



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