

RKL/SX/2025-26/80 December 23, 2025

**BSE Ltd.**Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400001

Mumbai – 400001

Scrip Code: 532497

National Stock Exchange of India Ltd. Exchange Plaza, 5<sup>th</sup> Floor, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E)

Mumbai – 400051 **Symbol: RADICO** 

**Subject: Press release** 

Ref: <u>Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith Press Release titled "Radico Khaitan brings The Kohinoor Reserve Indian Dark Rum to its home market" dated December 23, 2025, issued by the Company.

The copy of the press release is also being disseminated on Company's website at <a href="http://www.radicokhaitan.com/investor-relations/">http://www.radicokhaitan.com/investor-relations/</a>

Kindly take the same on records.

Thanking You, For Radico Khaitan Limited

Dinesh Kumar Gupta Senior Vice President - Legal & Company Secretary

Email Id: <u>investor@radico.co.in</u>

Encl: A/a

## RADICO KHAITAN LIMITED

Corporate Office: Plot No. J-l, Block B-1, Mohan Co-op. Industrial area Mathura Road, New Delhi-110044
Ph: (91-11) 4097 5444/555

Registered Office: Rampur Distillery, Bareilly Road, Rampur-244901 (UP.) Phones: 0595-2350601/2, 0595-2350009

E-mail: info@radico.co.in, website: www.radicokhaitan.com

CIN No.: L26941UP1983PLC027278



# Now Available in India: Radico Khaitan brings The Kohinoor Reserve Indian Dark Rum to its home market

After a successful global launch, the triple-aged super-premium rum debuts in Uttar
Pradesh and soon in Karnataka and Delhi

New Delhi, December 23, 2025 – Radico Khaitan Limited, one of India's largest homegrown alcobev companies, announces the India rollout of The Kohinoor Reserve Indian Dark Rum, a globally acclaimed, triple-aged rum matured in American Bourbon barrels, Cognac XO casks and Vermouth casks, a unique process that sets it apart in the global dark rum category. After its successful international debut, the brand is now being introduced in India, beginning with Uttar Pradesh and soon expanding to Karnataka and Delhi.

Rooted in centuries-old Indian rum-making traditions and inspired by the legendary Kohinoor diamond, The Kohinoor Reserve brings together history, craftsmanship and modern luxury. Distilled in small batches from fresh cane juice sourced during the North Indian winter, the spirit undergoes a meticulous ageing journey, first in American Bourbon casks and then finished in Cognac XO and Vermouth casks, creating a rare-layered profile crafted exclusively for discerning connoisseurs.

Commenting on the India Introduction, Mr. Abhishek Khaitan, Managing Director, Radico Khaitan, said: "The rum category in India is a significant and growing sector, with consumers increasingly gravitating toward richer, more complex dark rum expressions. This renewed appreciation for craftsmanship and depth makes it an exciting time to expand our presence in the segment. The Kohinoor Reserve has already earned love and appreciation in international markets for its distinct character and refined profile, and we are truly pleased to now introduce it to our home market."

The brand draws inspiration from the historic "Mountain of Light", the Kohinoor, symbolising rarity, purity and prestige. The bottle mirrors this identity with a sculpted, multi-faceted structure reminding of a brilliantly cut gem. Viewed from the top, the design evokes an oval diamond silhouette, while the broad shoulders, strong base and muted gold detailing lend it a regal, contemporary character. Every element, from the embossed collar to the sculpted closure, reflects the grandeur of Indian royalty and the brand's philosophy of quiet luxury.

Mr. Amar Sinha, Chief Operating Officer, Radico Khaitan, added: "With The Kohinoor Reserve, we are proud to introduce a spirit that reflects India's timeless craftsmanship and our own heritage at the Rampur Distillery, which has been rooted in rum distillation since 1943. This creation carries forward that legacy, crafted with patience, intention and the vision of offering something truly worthy of the Kohinoor name. We are excited to bring this new expression to Indian consumers and are looking forward to their response. As premium dark rum gains momentum in India, we believe this triple-aged expression will set a new benchmark for authenticity, depth and sophisticated indulgence."

The spirit itself pays homage to India's early mastery of distillation, dating back to the Indus Valley civilisation. The earliest references to sugarcane fermentation and crystalline sugar production originate in India, making rum one of the subcontinent's oldest spirits.

On the palate, The Kohinoor Reserve opens with rich sweet-fruity aromas balanced with native spice notes, dried fruits, roasted nuts and elegant woody undertones. The blend offers warmth without harshness, with complexity derived from its unique triple-cask maturation. The finish is long, smooth and memorable, crafted exclusively for lovers of refined, high-quality dark rum.

It will be available at a price of INR 4,350 for a 750 ml bottle in Uttar Pradesh, followed by its rollout in Karnataka at INR 4,635 and Delhi at INR 3,750.





#### **Press Release**



## **About Radico Khaitan**

Radico Khaitan Limited ("Radico Khaitan" or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998, the Company started its own brands with the introduction of 8 PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company's brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Kohinoor Reserve Indian Dark Rum, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Morpheus Rare Luxury Whisky Morpheus and Morpheus Blue Brandy, The Spirit of Kashmyr, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Verve Vodka, Magic Moments Dazzle Vodka (Gold & Silver), 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 321 million litres and operates 44 bottling units (5 owned, 39 contract and royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 100 countries.

# **Saket Somani**

Senior Vice President, Finance & Strategy <a href="mailto:somanis@radico.co.in">somanis@radico.co.in</a> | +91 11 4097 5403

This release contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.