

July 24, 2025

Vice President Listing Department, National Stock Exchange of India Limited, Exchange Plaza, Plot No. C/1, G Block, BKC, Bandra (East), Mumbai 400051 **NSE Symbol: SBILIFE** 

Dear Sir / Madam,

### SBIL/CS/NSE-BSE/2526/59

General Manager Listing Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001 BSE Scrip Code: 540719

### Subject: Press Release & Investor Presentation – Performance for the Quarter ended June 30, 2025

Pursuant to the provisions of Regulation 30(6) read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a copy of the press release and investor presentation being issued in connection with performance of the Company for the quarter ended June 30, 2025, is enclosed. The above information is also made available on the Company's website at www.sbilife.co.in

We request you to kindly take the above information on record.

Thanking You,

Yours faithfully,

Girish Manik Company Secretary ACS No. 26391

SBI Life Insurance Company Ltd.

Encl: A/a

Andheri (East), Mumbai 400 069. Tel.: (022) 6191 0000/ 3968 0000

Registered and Corporate Office: Natraj, M.V. Road and Western Express Highway Junction



News Release

BSE Code: 540719

NSE Code: SBILIFE

### Performance for the quarter ended June 30, 2025

- Private Market leadership in IRP & Ind. NBP with market share of 22.3% & 25% respectively
- Annualized Premium Equivalent (APE) stands at ₹ 39.7 billion with growth of 9%
- Individual New Business Sum Assured stands at ₹ 666.3 billion with 73% growth
- Improvement in 13M & 61M persistency by 58 bps & 501 bps respectively<sup>6</sup>
- Value of New Business (VoNB) stands at ₹ 10.9 billion with growth of 12%
- VoNB Margin stands at 27.4%
- Indian Embedded value (IEV) stands at ₹742.6 billion with growth of 20%
- Profit After Tax (PAT) stands at ₹ 5.9 billion with 14% growth
- Robust Solvency ratio of 1.96
- Assets under Management stands at ₹ 4.8 trillion with 15% growth

### **Key measures of performance**

(₹ in billion)

Particulars	Q1-FY 2026	Q1-FY 2025	YoY
Revenue Parameters			
New Business Premium (NBP)	72.7	70.3	3%
Renewal Premium (RP)	105.5	85.4	24%
Gross Written Premium (GWP)	178.1	155.7	14%
Individual New Business Premium (Ind. NBP)	49.4	47.5	4%
Individual Rated Premium (IRP)	34.7	32.2	8%
Annualized Premium Equivalent (APE)	39.7	36.4	9%
Private Market Share based on IRP <sup>1</sup>	22.3%	22.4%	-
APE Product mix (%) (Par/Non Par/ULIP)	5/38/57	4/35/61	-
APE Channel mix (%) (Banca/Agency/others)	58/27/15	59/30/11	-
Financial Parameters			
Profit after Tax (PAT)	5.9	5.2	14%
Net Worth	178.3	155.7	15%
Assets under Management (AuM)	4,758.1 4,14		15%
IEV, VoNB and VoNB Margin <sup>2</sup>			
Indian Embedded Value (IEV)	742.6	618.6	20%
IEV per Share	740.8	617.6	-
Value of New Business (VoNB)	10.9	9.7	12%
VoNB per Share (in ₹) (VoNB / Number of Shares)	10.9	9.7	-
New Business Margin (VoNB Margin)	27.4%	26.8%	-



Particulars	Q1-FY 2026	Q1-FY 2025	YoY
Key Financial Ratios			
Operating expense ratio <sup>3</sup>	6.3%	6.1%	-
Commission ratio <sup>4</sup>	4.4%	4.4%	-
Total cost ratio <sup>5</sup>	10.8%	10.5%	-
Persistency Ratios - Premium Basis (Regular Premium/			
Limited Premium payment under individual category) <sup>6&amp;7</sup>			
13 <sup>th</sup> month persistency	87.12%	86.54%	-
25 <sup>th</sup> month persistency	77.44%	77.36%	-
37 <sup>th</sup> month persistency	71.96%	71.50%	-
49 <sup>th</sup> month persistency	68.40%	72.67%	-
61 <sup>st</sup> month persistency	62.80%	57.79%	-
Solvency Ratio	1.96	2.01	-
Return on Equity (RoE)	13.7%	13.6%	-

- 1. Source: Life insurance council
- 2. IEV, VoNB and VoNB Margin for Q1 FY 26 have been reviewed by Independent Actuary.
- 3. Operating expense ratio = Operating expenses / Gross Written Premium (GWP)
- 4. Commission ratio = Commission (including rewards) / Gross Written Premium (GWP)
- 5. Total cost ratio = (Operating expenses + Commission + Provision for doubtful debt and bad debt written off) /GWP
- 6. The persistency ratios are calculated as per IRDAI circular IRDAI/NL/MSTCIR/RT/93/6/2024 dated June 14, 2024. Persistency Ratios for the period ended June 30, 2025 and June 30, 2024 are 'Upto the Quarter' Persistency calculated using policies issued in June to May of the relevant years.
- 7. Figures of the previous period have been regrouped/reclassified/restated wherever necessary, in order to make them comparable.

N.B: Refer the section on definitions, abbreviations and explanatory notes.

The Board of Directors of SBI Life Insurance Company Limited approved and adopted its audited financial results for the quarter ended June 30, 2025, following its meeting on Thursday, July 24, 2025 in Mumbai. The disclosure of financial results submitted to exchanges is annexed to this release.

### **Managing Director & CEO's Statement:**

Amit Jhingran, MD & CEO of SBI Life stated: In Q1 FY 2026, the Company is able to achieve favorable shift in our product mix towards protection solutions and guaranteed non-par savings, reflecting evolving customer preferences and our strategic focus. There has been remarkable growth in New Business Sum Assured mainly due to growing awareness of customer towards financial security and fulling dreams of their loved ones. The growth in renewal premium along with improvement in our 13th and 61st month persistency ratios reflects strengthening of our customer relationships and the overall quality of our business.



### **Business growth and market share**

- The Company has maintained its leadership position in Individual Rated Premium of ₹ 34.7 billion with 22.3% private market share in Q1 FY 26.
- Growth in Individual New Business Premium by 4% to ₹ 49.4 billion in Q1 FY 26.
- Protection New Business Premium stands at ₹ 9.8 billion in Q1 FY 26.
- Gross Written Premium (GWP) has grew by 14% to ₹ 178.1 billion in Q1 FY 26 mainly due to 12% growth in New Business Regular Premium and 24% growth in Renewal Premium (RP) in Q1 FY 26.

### **Distribution network**

- The Company has strong distribution network of 323,838 trained insurance professionals consisting of Agents, CIFs and SPs along with widespread operations with 1,146 offices across country.
- The Company has diversified distribution network comprising of strong bancassurance channel, agency channel and others comprising of corporate agents, brokers, micro agents, common service centers, insurance marketing firms, web aggregators and direct business.
- APE channel mix for Q1 FY 26 is bancassurance channel 58%, agency channel 27% & other channels 15%.
- Individual NBP of Agency channel has increased by 4% to ₹ 13.3 billion in Q1 FY 26 and Individual NBP of Other channel has increased by 16% to ₹ 8.2 billion in Q1 FY 26 as compared to same period last year.

### **Cost Efficiency**

- Total Cost ratio for Q1 FY 26 is 10.8% vis-à-vis 10.5% for Q1 FY 25
  - Commission ratio for Q1 FY 26 and Q1 FY 25 is 4.4%.
  - Operating Expense ratio for Q1 FY 26 is 6.3% vis-à-vis 6.1% in Q1 FY 25.

### **Profitability**

- Profit after Tax (PAT) grew by 14% to ₹ 5.9 billion for Q1 FY 26.
- VoNB increased by 12% to ₹ 10.9 billion for Q1 FY 26.
- VoNB margin stands at 27.4% in Q1 FY 26.



### **Persistency**

• Strong growth in 13<sup>th</sup> month and 61<sup>st</sup> month persistency (based on premium considering Regular Premium/ Limited Premium payment under individual category) in Q1 FY 26 by 58 bps and 501 bps respectively due to our focus on improving the quality of business and customer retention.

### **Assets under Management**

AuM grew by 15% from ₹ 4,147.7 billion as on June 30, 2024 to ₹ 4,758.1 billion as on June 30, 2025 with debt-equity mix of 60:40. Approx. 94% of the debt investments are in AAA and Sovereign instruments.

### **Financial position**

- The Company's net worth increased by 15% from ₹ 155.7 billion as on June 30, 2024 to ₹ 178.3 billion as on June 30, 2025.
- Robust solvency ratio of 1.96 as on June 30, 2025 as against the regulatory requirement of 1.50 indicating strong financial position of the Company.

### Definitions, abbreviations and explanatory notes

- New Business Premium (NBP): Insurance premium that is due in the first policy year of a life insurance contract or a single lump sum payment from the policyholder.
- Annualized Premium Equivalent (APE): The sum of annualized first year premiums on regular premium policies, and 10% of single premiums, written by the Company during the fiscal year from both retail and group customers.
- Individual New Business Premium (Ind. NBP): Insurance premium that is due in the first policy year of an individual life insurance contract.
- **Individual Rated Premium (IRP):** New business premiums written by the Company under individual products and weighted at the rate of 10% for single premiums.
- **Renewal Premium:** Life insurance premiums falling due in the years subsequent to the first year of the policy.



- Indian Embedded Value (IEV): The measure of the consolidated value of shareholders' interest in the covered life insurance business, which is all life insurance business written by the Company since inception and inforce as on the valuation date (including lapsed business which have the potential of getting revived). The Embedded Value of the Company has been determined on the basis of the Indian Embedded Value (IEV) Methodology calculated as per APS 10 set forth by the Institute of Actuaries of India (IAI).
- Value of New Business (VoNB): VoNB is the present value of expected future earnings from new policies written during a specified period and it reflects the additional value to shareholders expected to be generated through the activity of writing new policies during a specified period.
- Value of New Business Margin / VoNB Margin: VoNB Margin is the ratio of VoNB to New Business Annualized Premium Equivalent for a specified period and is a measure of the expected profitability of new business.
- Solvency Ratio: Solvency ratio means ratio of the amount of Available Solvency Margin to the amount of Required Solvency Margin as specified in form-KT-3 of IRDAI Actuarial Report and Abstracts for Life Insurance Business Regulations.
- Net worth: Net worth represents the shareholders' funds and is computed as sum of share capital and reserves (including share premium but excluding employee stock options outstanding account), share application money and fair value change account net of debit balance in profit and loss account.

### **About SBI Life Insurance**

SBI Life Insurance ('SBI Life' / 'The Company'), one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001.

Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions.

Driven by 'Customer-First' approach, SBI Life places great emphasis on maintaining world class operating efficiency and providing hassle-free claim settlement experience to its customers by following high ethical standards of service. Additionally, SBI Life is committed to enhance digital experiences for its customers, distributors and employees alike.

SBI Life strives to make insurance accessible to all, with its extensive presence across the country through its 1,146 offices, 27,040 employees, a large and productive network of about 253,799 agents, 62 corporate agents and 9 bancassurance partners with more than 41,000 partner branches, 150 brokers and other insurance marketing firms.

In addition to doing what's right for the customers, the company is also committed to provide a healthy and flexible work environment for its employees to excel personally and professionally.



SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. In 2024-25, the Company touched over 53,000 direct beneficiaries through various CSR interventions.

Listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE'), the company has an authorized capital of ₹ 20.0 billion and a paid up capital of ₹ 10.0 billion. The AuM is ₹ 4,758.1 billion.

For more information, please visit our website-www.sbilife.co.in and connect with us on Facebook, Twitter, YouTube, Instagram, and Linkedin.

(Numbers & data mentioned above are for the period ended June 30, 2025)

### Disclaimer

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will', 'expected to', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results, opportunities and growth potential to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, the actual growth in demand for insurance and other financial products and services in the countries that we operate or where a material number of our customers reside, our ability to successfully implement our strategy, including our use of the Internet and other technology our exploration of merger and acquisition opportunities, our ability to integrate mergers or acquisitions into our operations and manage the risks associated with such acquisitions to achieve our strategic and financial objectives, our growth and expansion in domestic and overseas markets, technological changes, our ability to market new products, the outcome of any legal, tax or regulatory proceedings in India and in other jurisdictions we are or become a party to, the future impact of new accounting standards, our ability to implement our dividend policy, the impact of changes in insurance regulations and other regulatory changes in India and other jurisdictions on us. SBI Life Insurance Company Limited undertakes no obligation to update forward looking statements to reflect events or circumstances after the date thereof.

This release does not constitute an offer of securities.

For investor queries please call Sangramjit Sarangi at + 91 22 6191 0281 or email investorrelations@sbilife.co.in

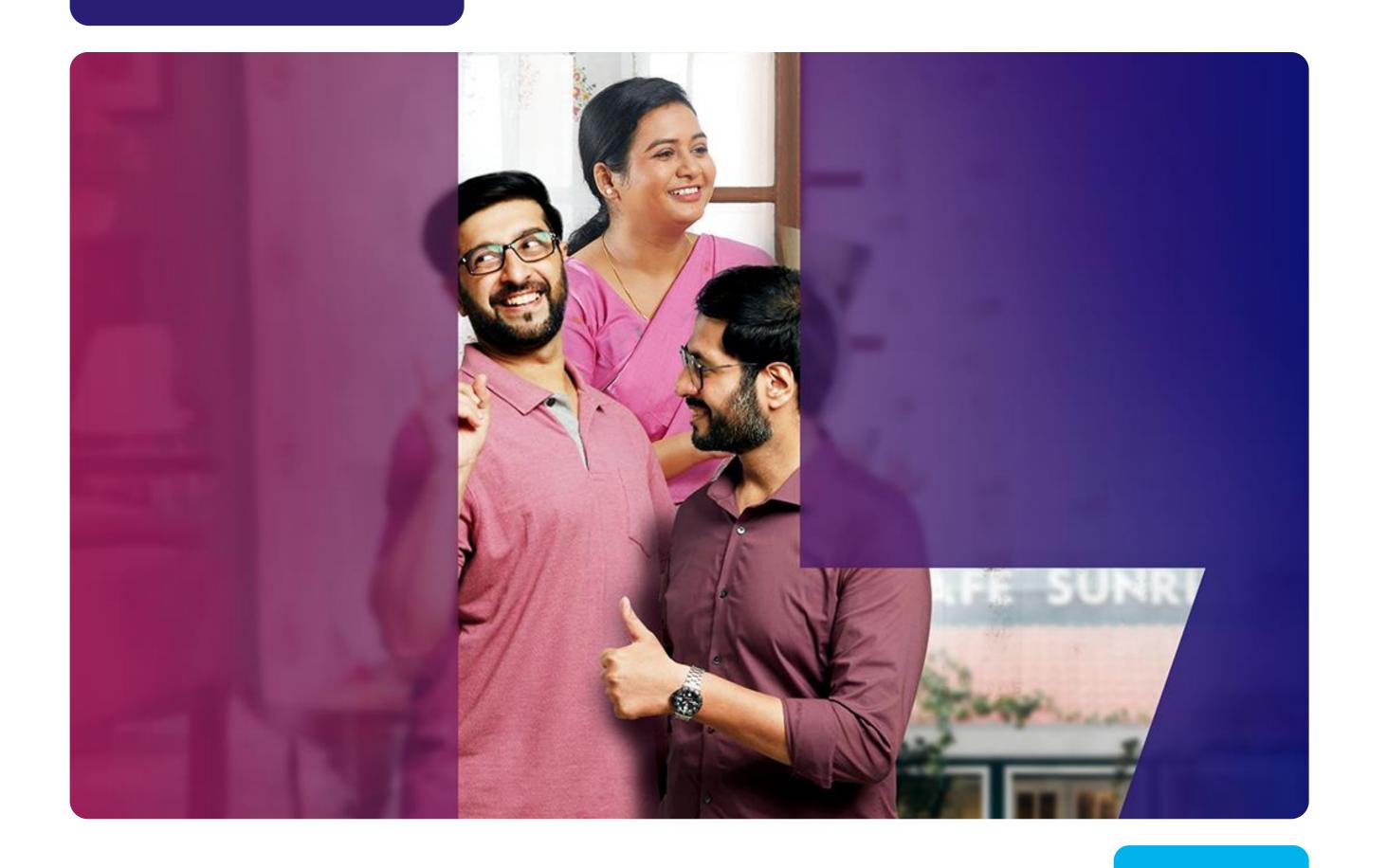
For further press queries please call Santosh Setty at  $+91-22-6191\ 0034$  / Minakshi Mishra at  $+91-22-6191\ 0140$  or email <a href="mailto:santosh.setty@sbilife.co.in">santosh.setty@sbilife.co.in</a> / <a href="mailto:minakshi.mishra@sbilife.co.in">minakshi.mishra@sbilife.co.in</a>

(₹1 billion (bn) = ₹ 100 crore; ₹1 trillion = ₹ 1 lakh crore)

Performance Update | Q1 FY26 July 2025







# Investor Presentation

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**Key Indicators** and Highlights

Company Overview





Focus Areas and Initiatives

Macro Economic Indicators and Industry Overview

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Annexure





# Key Indicators and Highlights

# Building resilient business model

Well positioned to maintain steady growth and long-term consistent returns



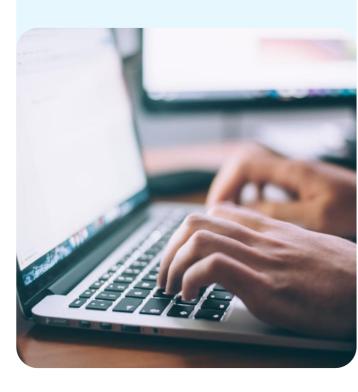
# **Trained Human Capital**

3.2 lacs
Insurance
personnel, focus on
need-based selling



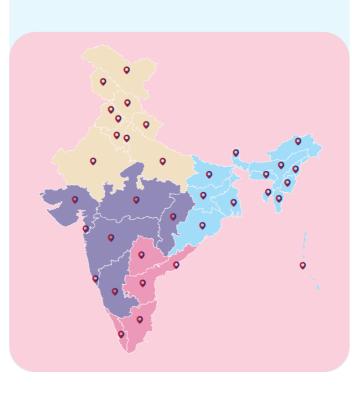
# **Technological Innovation**

99.3%
Individual applications submitted digitally



# **Diverse Distribution**

1,146
Offices with strong distribution channels



# Financial Strength

1.96x
Solvency Ratio



# **Customer Centricity**

98.4%

Overall Death Claim
Settlement Ratio

# Sustainable Value Accretion

₹10.9 bn

Value of new business generated





Driven by strong brand, solid governance and committed employees

# Driving growth through excellence and exuberance



Well positioned to maintain steady growth and long-term consistent returns in key indicators

₹ In billion

### **New Business Premium**

₹**72.7** 

3% ↑

19% **CAGR** 

### **New Business APE**

₹39.7

9% 🛧

26% CAGR

### **Profit After Tax**

₹5.9

14% 🛧

9% **CAGR** 

### **Renewal Premium**

₹105.5

24% 🛧

18% **CAGR** 

### **Individual Rated Premium**

₹34.7

8% 1

27% **CAGR** 

36%

**CAGR** 

# Value of New Business & Margin<sup>1</sup>

₹10.9

**12% ↑** 

27.4% **VoNB Margin** 

### **Gross Written Premium**

₹178.1

Performance Update | Q1 FY26

14% 1

CAGR

### **Individual Sum Assured**

₹666.3

**73% ↑** 

₹**742.6** 

Embedded Value<sup>1</sup>

20% 🛧





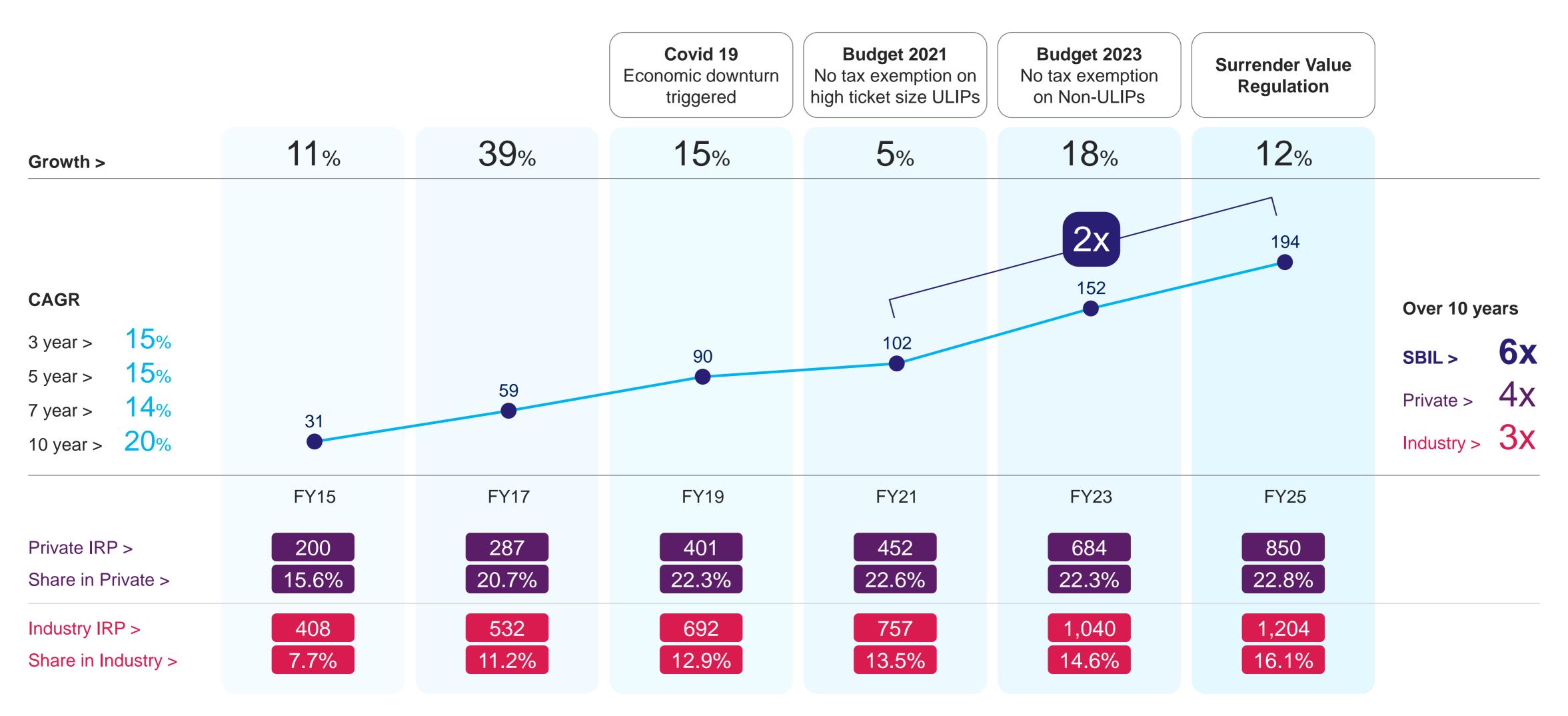
# Company Overview

# Consistently performing in changing environment



Delivered consistent and sustainable growth over the years

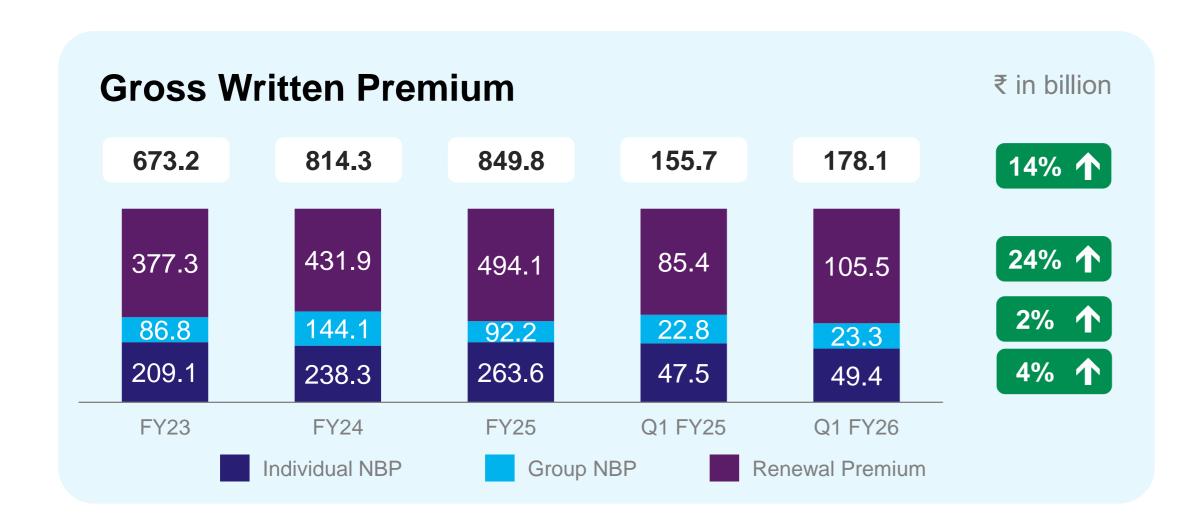
₹ in billion

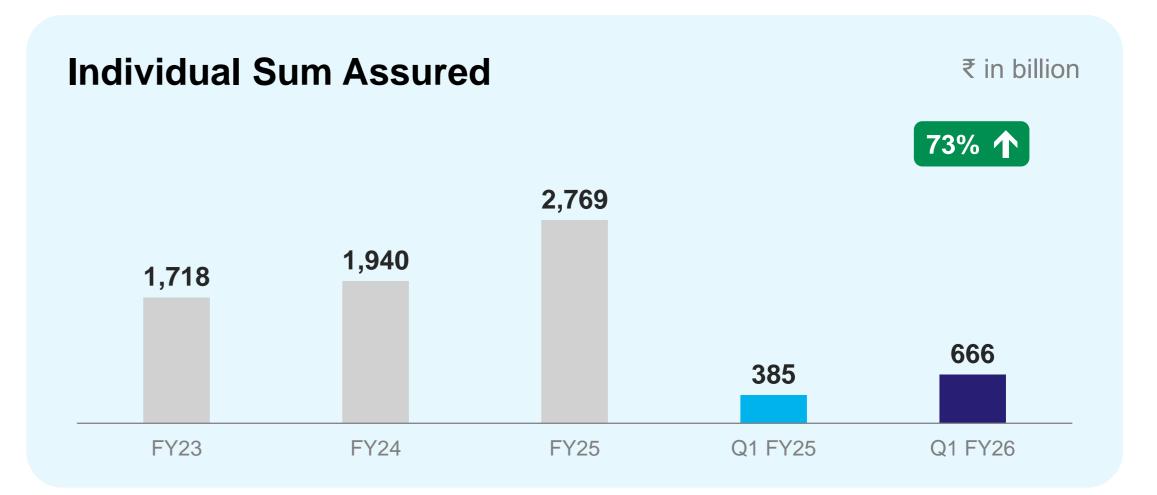


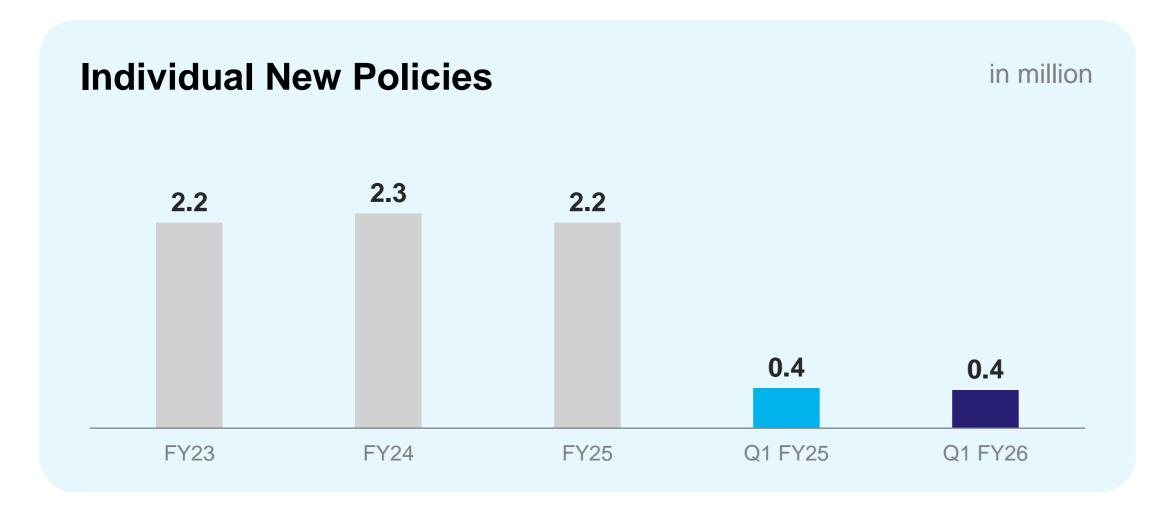
# Thriving in dynamic business environment

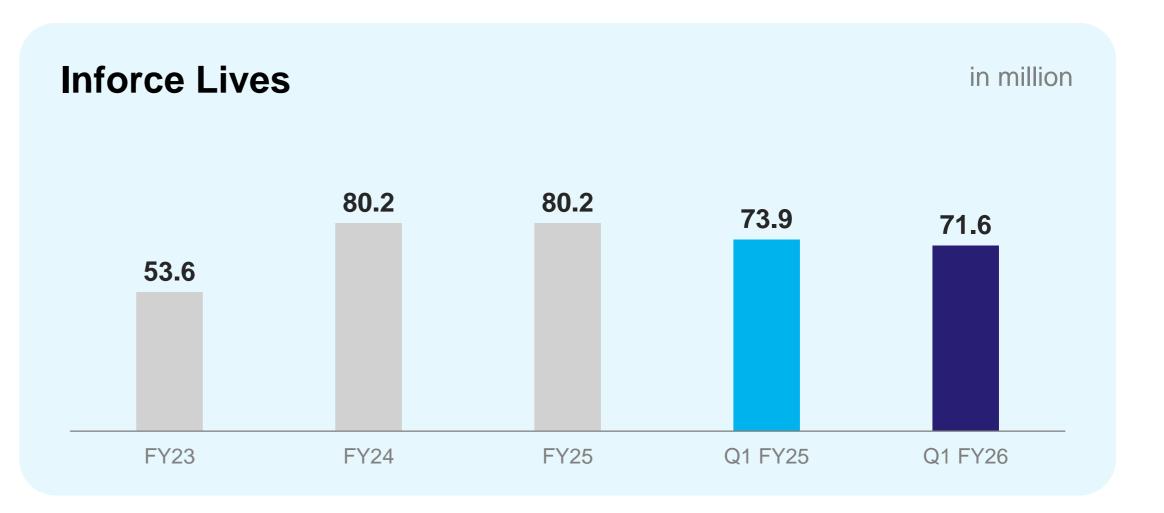


Covering lives and persistently delivering growth in Gross Written Premium









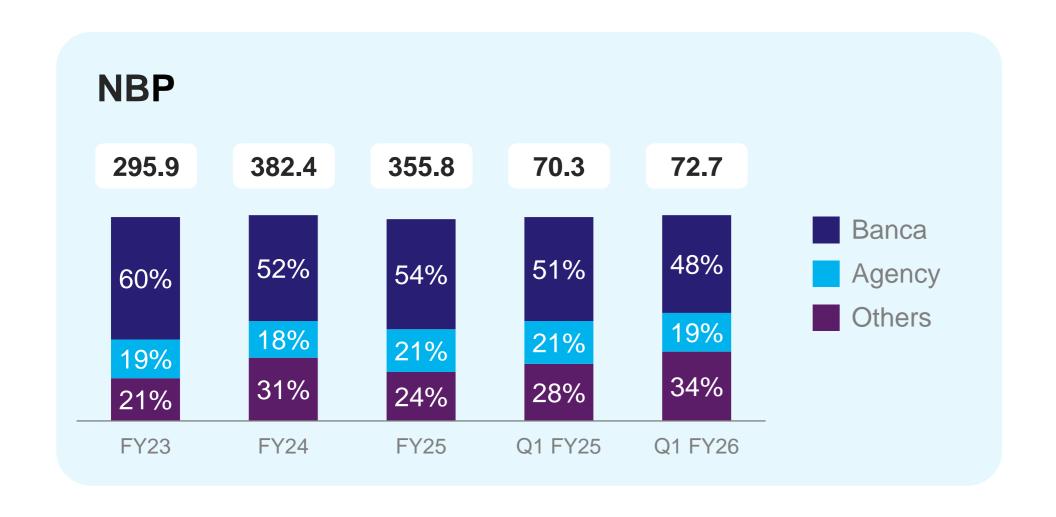


# Robust distribution and diversified product mix

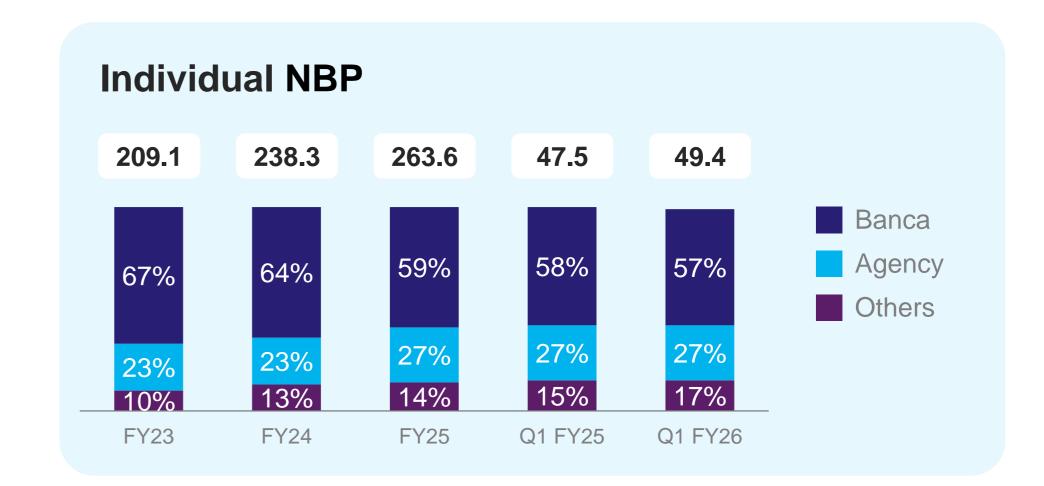


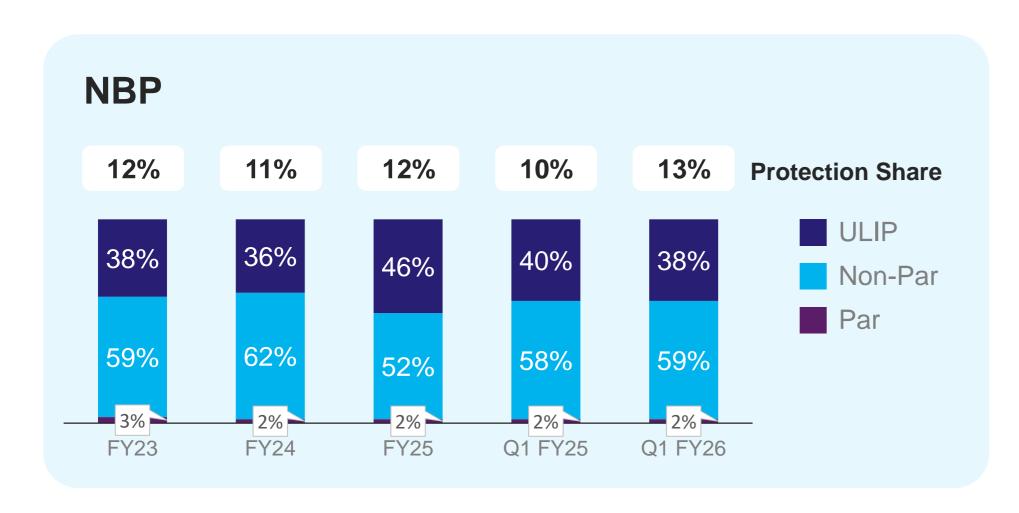
Reaching wider, penetrating deeper across all demographics

₹ in billion

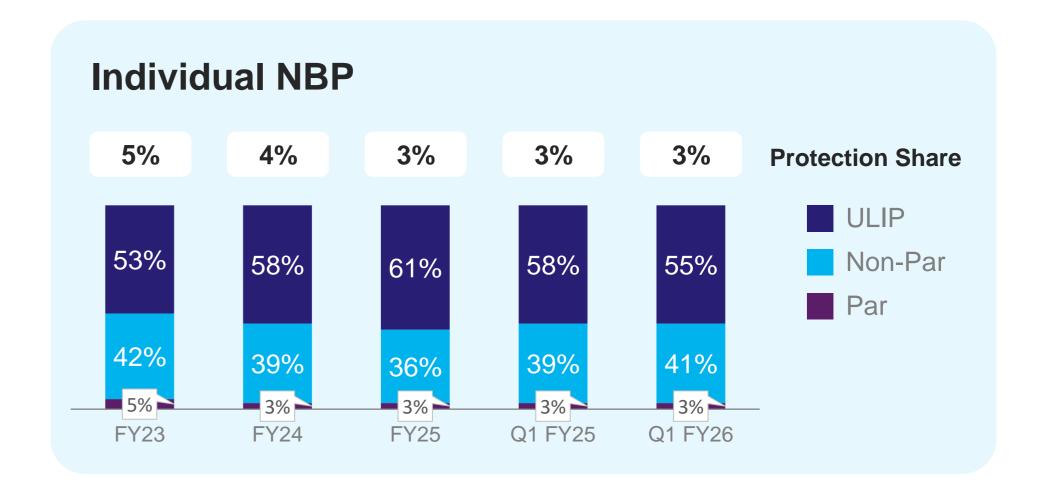


**Channel Mix** 





**Segment Mix** 



# Unparalleled multi-channel distribution reach



Quality and scale of multichannel distribution platforms making penetration seamless

# **Pillars of Distribution Network**

### **Bancassurance**

27,500+

SBI and RRB Banks Branches

28%

NBP share in Total Industry<sup>1</sup>

₹48 lacs

SBI Productivity per branch<sup>2</sup> with 59K+ CIFs; Individual APE basis ₹38 lacs (+7%)

**59%** 

Share in Individual NOPs

99.9%

Business sourced digitally

# **Agency**

2,50,000+

Agents (Gross addition of +27%)

31%

NBP share in Private Market<sup>1</sup>

₹2 lacs

Agent Productivity<sup>2</sup>; Individual APE basis ₹2 lacs (+3%)

34%

Share in Individual NOPs

99.9%

Business sourced digitally with 1.5mn uploads on Smart Advisor

### **Institutional Alliance**

14,000+

Partner Branches

150

Brokers

10,946

Specified Persons

**62** 

Corporate Agents

24%

Share of NPS in Annuity Business

# **Direct and Corporate**

Top 3

in Private Industry Fund Business

**Dedicated Call Centers** 

for website sales and services

Multilinguistic website

in 10 languages to make buying easy

**Lead Management** 

ecosystem – Assignment, Nurturing and Monitoring

<sup>1.</sup> Based on public disclosures for FY25; 2. Productivity per branch/agent is based on Individual NBP. All growth/drop numbers are with respect to Q1 FY26 over Q1 FY25.

# **Product Portfolio Mix**

Basket of products catering varied customer needs



₹ in billion

Product Mix <sup>1</sup>	FY23	FY24	FY25	Q1 FY25	Q1 FY26	YoY Growth	Mix Q1 FY26
Individual Savings	157.5	178.1	207.8	35.7	36.5	2%	50%
Par	9.5	8.0	7.5	1.4	1.7	19%	2%
Non-Par	36.7	32.3	38.3	6.8	7.4	10%	10%
ULIP	111.4	137.8	162.0	27.5	27.4	0%	38%
Protection	36.4	41.7	41.0	7.2	9.8	36%	13%
Individual	10.0	9.5	7.9	1.5	1.7	10%	2%
Group	26.4	32.1	33	5.7	8.1	43%	11%
Annuity	49.7	60.2	52.4	11.5	12.4	8%	17%
Group Savings	52.3	102.4	54.6	16.0	14.0	(13%)	19%
Total NBP	295.9	382.4	355.8	70.3	72.7	3%	



# Wide range of offerings

• SBI Life Apne liye. Apno ke liye.

Average Age



# **Child Education**

13%

### **SBILife**

**Smart Scholar Plus** 

### **SBILife**

**Smart Platina Young Achiever** 

### **SBILife**

**Smart Future Star** 

**Care-Free Retirement** 

Product portfolio suitable for a wide demographic range and income levels

6%

### **SBILife**

**Retire Smart Plus** 

### **SBILife**

**Smart Annuity Plus** 

### **SBILife**

**Smart Annuity Income** 

29%

Basket of products catering different age brackets and life stage needs

**Wealth Creation** 

### **SBILife**

**Smart Elite Plus** 

### **SBILife**

**Smart Privilege Plus** 

# **SBILife**

**Smart Fortune Builder** 

### **SBILife**

eWealth Plus

# **Family Protection**

25%

### **SBILife**

**Smart Shield Premier** 

### **SBILife**

eShield Insta

### **SBILife**

**eShield Next** 

### **SBILife**

**Smart Swadhan Neo** 

# **Financial Security**

36

27%

### **SBILife**

**Smart Platina Plus** 

### **SBILife**

**New Smart Samriddhi** 

### **SBILife**

**Smart Platina Assure** 

### **SBILife**

**Smart Lifetime Saver** 

# **SBILife**

**Smart Platina Supreme** 

### **SBILife**

**Smart Bachat Plus** 







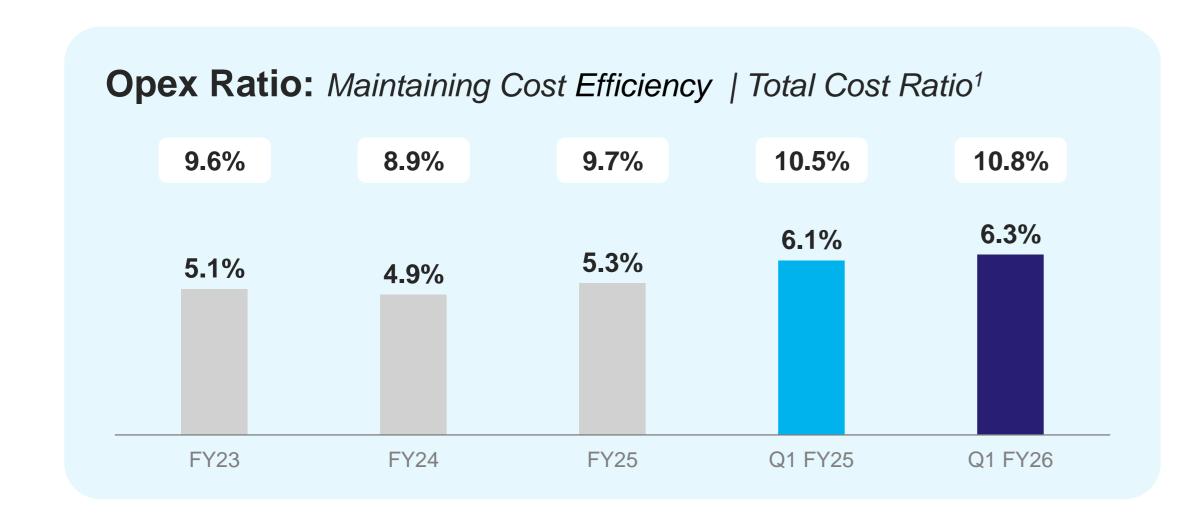


# Maintaining cost efficiency, profitability and value

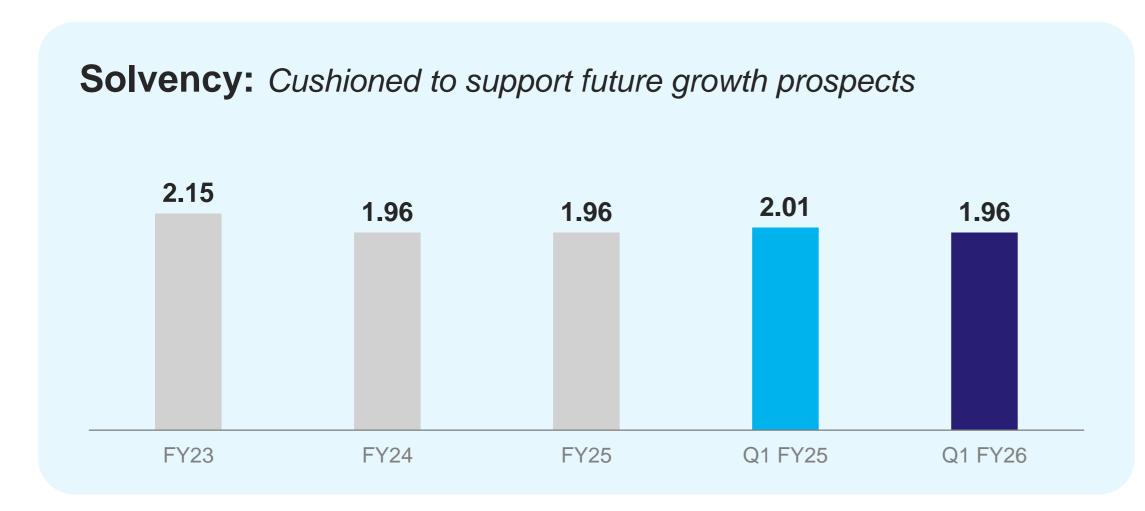


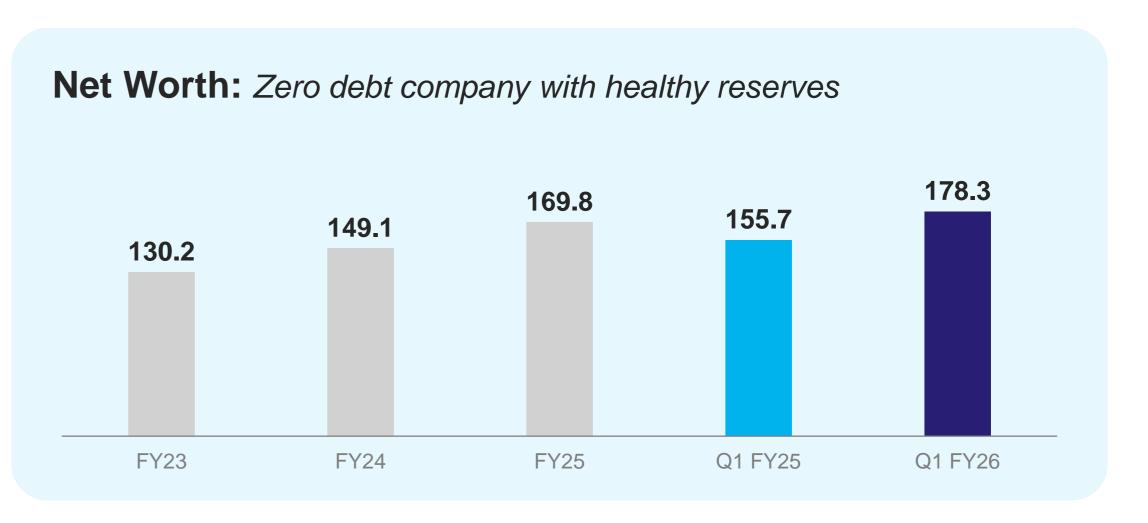
Driving sustainable growth with high levels of efficiencies to maintain profitability and creating value

₹ in billion









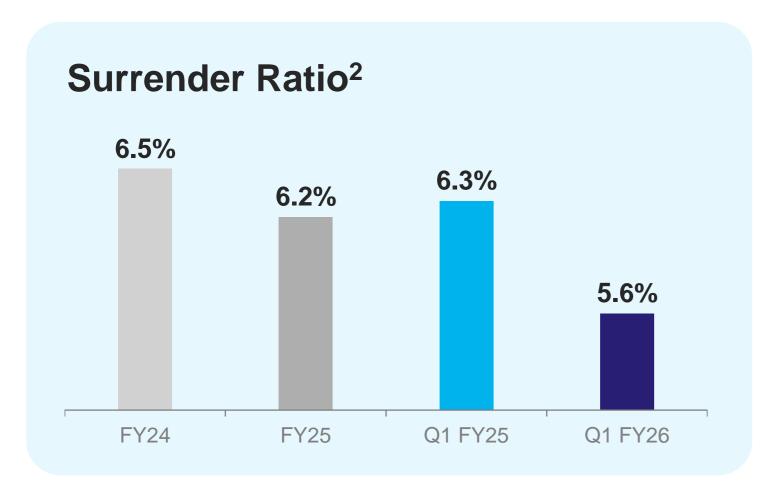
<sup>1.</sup> Total cost ratio is operating expenses including commission, provision for doubtful debts and bad debts written off divided by Gross Written Premium; Components may not add up to total due to rounding off.

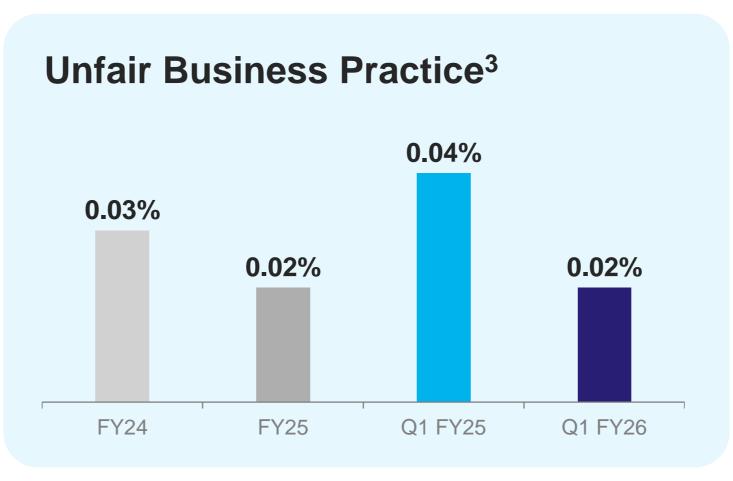
# Customer-centricity at our core

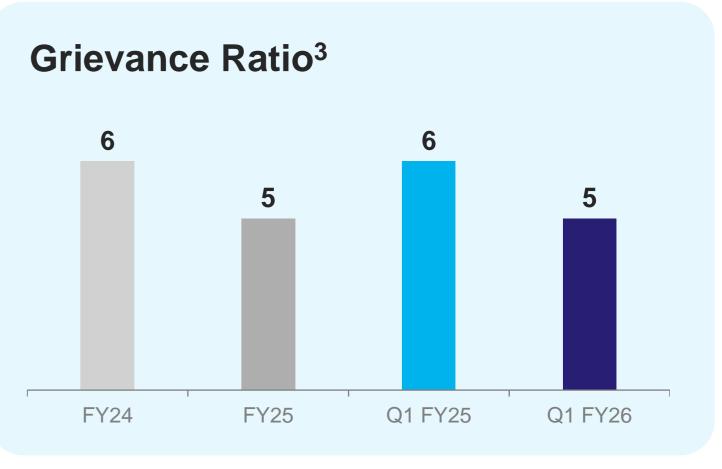


Deeper relationship with customers through quality underwriting and strong sales ethos









<sup>1.</sup> The persistency ratios are calculated as per IRDAI circular IRDAI/NL/MSTCIR/RT/93/6/2024 dated June 14, 2024. Regular Premium and Limited Premium Paying Term policies of only Individual SegmentPersistency is calculated for rolling 12 months. Ratios for June are calculated using policies issued 1st June to 31st May period & for March from 1st March to February period of the relevant years.

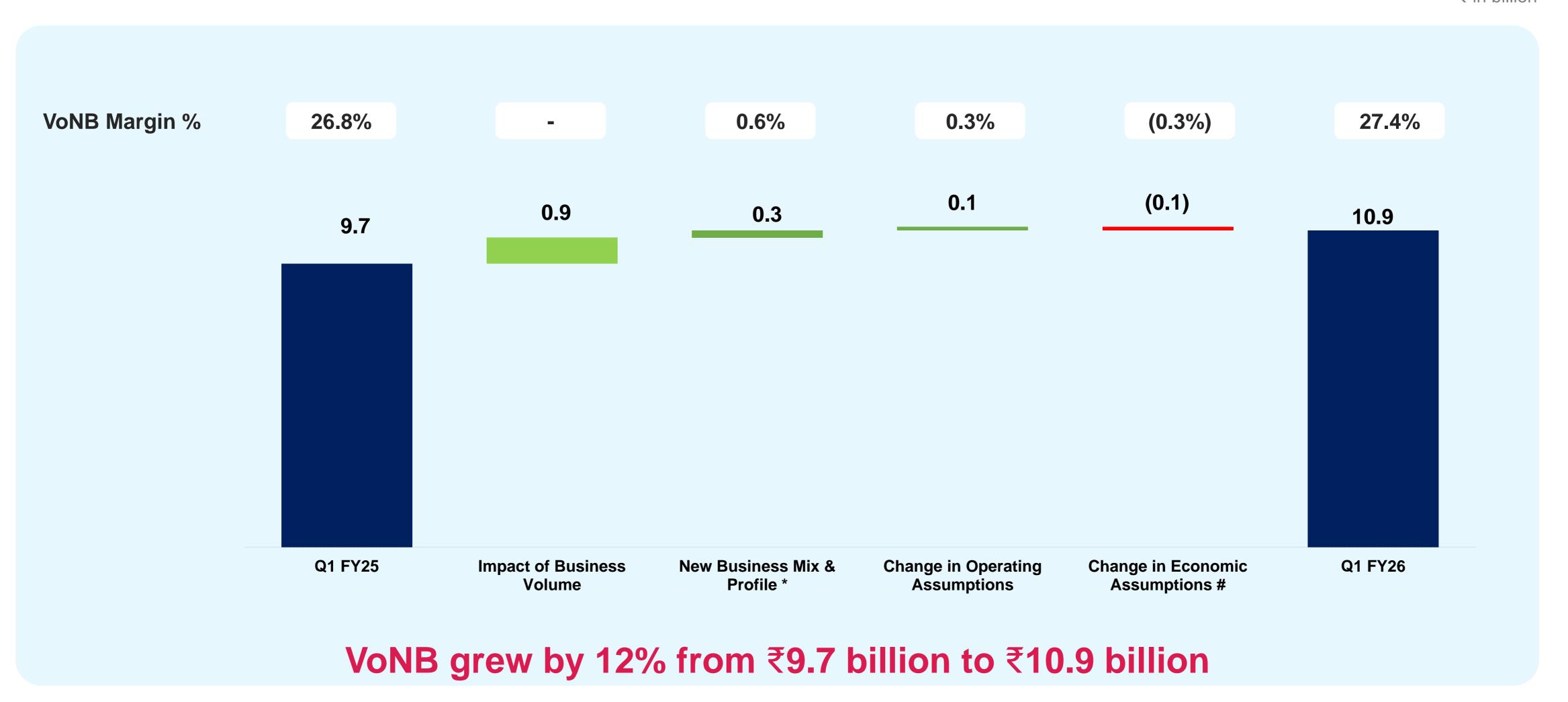
<sup>2.</sup> Surrender Ratio – individual linked products (Surrender/Average AuM);

<sup>3.</sup> Number of grievances with respect to unfair business practice as compared to policies issued in the same period. Grievances ratio is per 10,000 policies

# Value of New Business Movement (VoNB)



₹ in billion

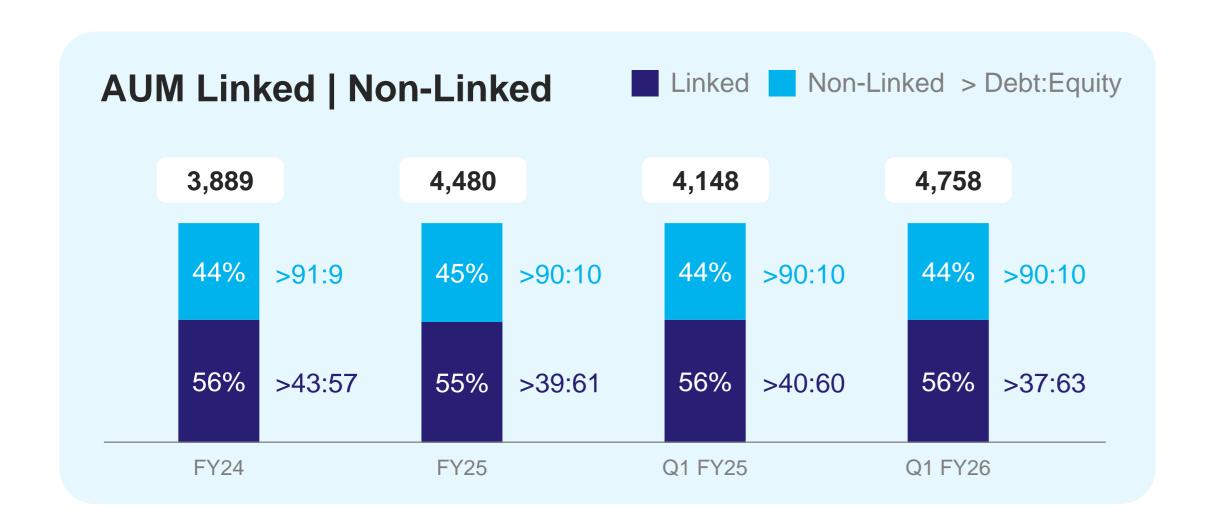


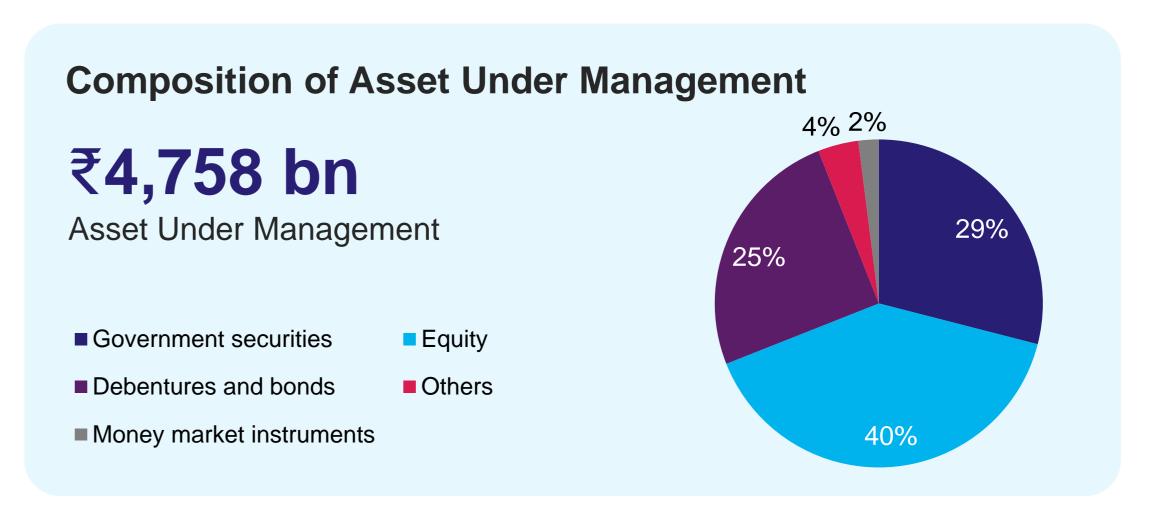
# Nurturing financial wellbeing via healthy AUM growth

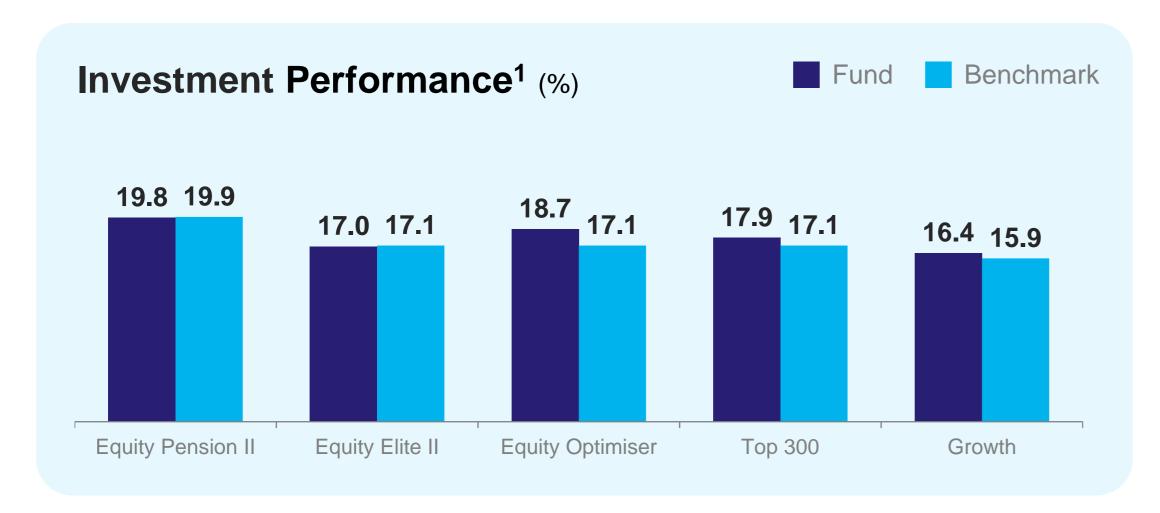


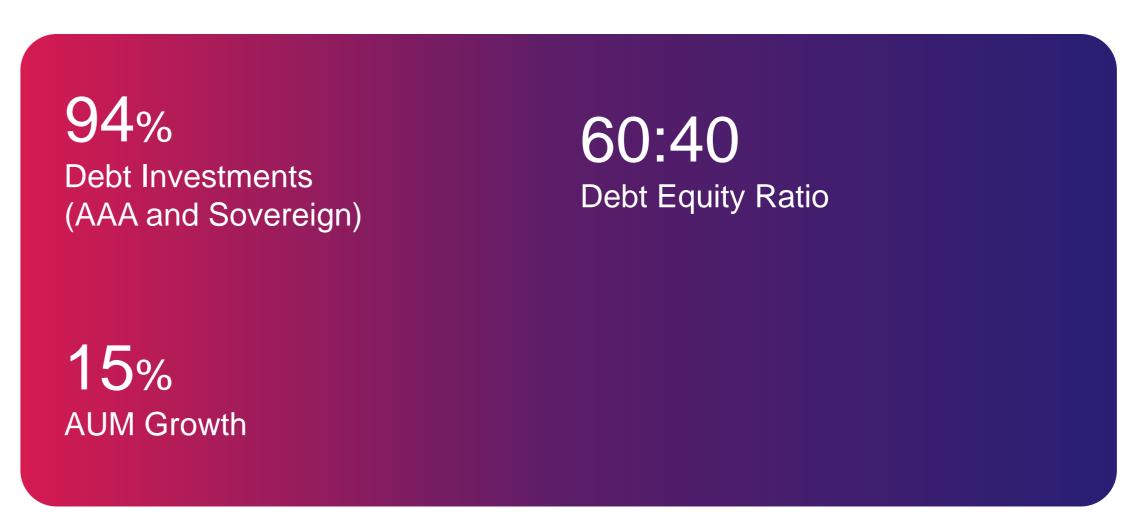
Relentless pursuit for excellence leading to robust financial position

₹ in billion













# Focus Areas and Initiatives

# Focus on key areas keeping customer at core



Elevating the customer experience by implementing a range of initiatives at every touchpoint

Widespread distribution network and product suite to cater different needs



# Disciplined Business Focus

- 1,146 offices (39% in rural and semi-urban areas) and 41K+ branches of distributors
- 25 individual and 8 group products to cater different needs of the customer
- 0.4mn policies issued, with share of 22.8% in private market
- 4.4 mn new lives
   with Sum Assured
   ~₹2,730.8 bn



# **Customer Engagement**

- 812K+ times customers served using WhatsApp services
- Policy document through WhatsApp chat bot for customers
- 100K+ Audio PIWC and 300K+ Video PIWC
- 2.5 lacs+ Queries resolved through call centre
- Customer Grievances –
   5 per 10,000 policies
- Winner in "Customer and Market Focus" category in IBPC Awards



# Digital Capabilities

- Focus on cutting edge technology for enabling business
- RPA 385 bots deployed across 286 processes and 1,200 work tasks automated
- Surrender Prevention tools for personalized outputs
- Digital submission of Claims documents eMHR
- Account Aggregator FIU and FIP
- 102K+ individual protection policies sold digitally



# **Operational Efficiencies**

- 98% of Renewals collected through Digital Mode
- Video MER –
   for enhanced convenience
- Real Time Integration with TPA for faster transmission of medical reports
- One of the lowest cost ratios in the industry
- 34K+ Death Claims settled ease to customers for document submissions

Use of analytics enabling better customer engagement

Harnessing technology in strengthening business

Leveraging

Best in class

operating ratios

# Five Core Pillars of Customer Centricity



**Understanding** Customer **Needs** 



**Transparent** Communication



**Seamless Digital Experience** 



**Proactive** Engagement and Service **Excellence** 



**Upholding Trust** and Delivering **Long-Term Value** 



# **Holistic Profiling via Digital Journey**

- Captures Life-stage, Demography, Risk Appetite and Financial Goals
- Data-driven precision in Need Analysis and Risk Profiling

# **Power by Smart Algorithm**

- · Recommends products based on customer life-stage, needs and risk profile
- Product recommendation powdered by Smart Algorithm

# **Transparency in Benefit Illustration**

 Year-wise breakdown of expenses & commissions with disclosures & benefits projection at IRDAI-mandated 4% and 8% per annum

# **Product Details**

- Policy terms explained in simple language
- Explicit customer consent taken

# **In-App Digital Purchase**

- Purchase followed by Pre-Issuance verification (PIV)
- Enhances convenience, transparency and trust

# **Pre-Issuance Verification (PIV)**

- PIV in 14 Languages
- Option to select Phone Call | Insta PIV
- Enhanced PIV mandatory for select products and customer profiles

# **Quality Assurance**

- Photo match with Customer's Live photo / KYC in Insta PIV
- Reinforcing clarity about the product
- Reiterating key benefits

# Compliance

 Regulatory compliant, ethical selling practices support informed purchase decisions









Performance Update | Q1 FY26

Enhanced PIV – Insta + Video

# Five Core Pillars of Customer Centricity



Understanding Customer Needs



Transparent Communication



Seamless
Digital
Experience



Proactive
Engagement
and Service
Excellence



**Upholding Trust and Delivering Long-Term Value** 



# Pre-Purchase Purchase Onboarding

# **Free-Look Cancellation Option**

- Offering the assurance of Free-Look Cancellation (FLC)
- Risk-free experience

# **Net Promoter Score (NPS) Survey**

- NPS feedback on purchase experience
- Data-Driven Action on NPS to address customer concerns and journey enhancements

### Governance

PIV transcript and images shared with customers

# **Digitalisation**

• Seamless customer journey with robust digital platform

# • 1

# **Renewal Persistency**

- Persistency Risk score for predictive insights and advanced interventions
- Interactive Video based customer engagement education

# **Customer Self-Servicing**

- Multi modal options: Mobile app, Web portal, Chatbot, WhatsApp, SMS, Missed Calls, IVR Tollfree 24x7
- In-person servicing through Branches

# **Post Purchase Policy Servicing**

- WhatsApp and Email based personalized communication
- AV tools for increased engagement and premium payment

### **Grievance Redressal Mechanism**

- Industry Expert as Internal Ombudsman: first in industry
- Retired HC Judge heads Claims Redressal Committee
- CFIC Policy-driven Investigations, action & penalties

Policy Se

# **Accelerating Digitalisation at SBI Life**

SBILITE
Apne liye. Apno ke liye.

Streamlining processes and embracing technology to captalise on opportunities

Digital Ecosystem





Digital and Distributor Enablers





Simplified Customer Journey



# Becoming a digital-first organisation

# 01 Performance

- Providing insurance cover to remotest areas, resulting in increased penetration (presence in 28 states and 7 union territories with 31% policies sold in rural areas for Q1 FY26)
- Best in class digital tools for better risk assessment and risk management

# 02

### **Processes**

- Agility to handle high volumes and peak demand
- Structured MIS to help in decisionmaking and enable regulatory reporting requirements
- Data Analytics enabling cross sell, upsell and customer retention
- Al and Machine Learning aiding to provide efficient customer solutions

# 03

# **Product Improvements**

- Faster product rollouts
- Expanded product offerings
- Lower turn-around-time
- Better servicing

# 04

### Stakeholder-Centric

- Providing appropriate insurance solutions with enriched experience
- Enabling hybrid work environment
- Supporting 27K+ employees and 323K distributors
- Faster integration with partners

# **Future-Led Digital Ecosystem**

Leveraging the power of digital technologies to improve efficiency



# **Agility**

- Strategic collaborations (YONO branch portal, KVP, India Post, etc.)
- Adopting new technology and products



# **Flexibility**

- 914 varied product features built
- 8 products in group policy system with different versions



### **Robustness**

- Stronger digital capabilities with 40+ digital apps and 7 analytics tools
- Robust cybersecurity practices



# BitSight Score

800

71.6 mn
Servicing Inforce Lives

# ~4 hrs

Average training hours on E-Shiksha per employee

# 30+ digital services

Smart Care - Bespoke customer self-servicing app

99.3%

Digital adoption for sourcing new business

# Customer at the core

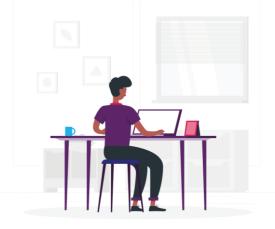
# **Scalability**

- Supporting double digit growth of NBP and renewal premiums
- Efficient handling of service requests



# **People-Oriented**

- 24x7 connectivity for WFH
- 170 active training Modules in E-Shiksha
- Digital onboarding



Resulting in increased efficiency, increased productivity, lower cost and improved customer experience

# Integrating digitalisation with our enablers

Digital first to deliver convenient and hassle-free experience with one of the best infrastructure and security framework





# IT Service Desk and Central IT Monitoring System

Centralised IT Service Management,
Digital Onboarding Workflow,
IT Asset Management and
IT Compliance Management

One view dashboard for critical application monitoring (Uptime, performance and transactions)



# **Data Loss Prevention**with Data Classification

Protection of Personal identifiable Information of customer. Compliance requirement of Digital Personal Data Protection Act



# **Enterprise Service Bus** and API

Common Service platform for consumption by multiple application with secure and scalable way



# Secure Code Review and Github

Secure by Design principle to ensure applications are designed with security framework

# **Key Metrics**

100%

Customer emails enquiries handled by email bot

**1,200**Tasks (RPA)

30+

Self-servicing facilities for customers

286

Process automated

10+

Live automated modules across operational processes for risk mitigation

# **IT Enablers**



# **Application Controlled Infrastructure at Data Center**

Cutting edge Switching technology with lowest latency over network to deliver best performance of application



# SDWAN for Branch Network

Latest WAN technology to bring visibility, remediation and automation to improve productivity of branches



# **EDR and XDR for Proactive Threat Protection**

Protection of IT Assets from day zero, ransomware and unknown threat and attacks



# Unified Email System with Compliance Archival

Single email domain across company with tamper-proof email archival system

# Empowering distributors with cutting-edge technologies



Supporting with avenues and platforms to foster growth and simplify processes



# **Initiatives**

- 135 reports on Aaram Nxt (Anytime, Anywhere reporting and more) and 40 on Aasaan BI (MIS & Business intelligence tool)
- Integrated M-Connect with campaign products and Need Assessment and Suitability Analysis
- Group platform revamped with intuitive interface, making navigation smoother and user friendly
- 4 EIA dashboard in Smart Advisor
- 5 Smart Advisor updates IA account details
- Seamless new partner Integration single platform for all partners
- Digi LM recruitment Home page is now available 10 different regional language

# **Key Metrics**

95% KPI reports delivered by start of business hours

Smart Care service deep links are embedded in CRM and Smart Advisor to digitalize our assisted servicing touch-points

Campaign self updates at fingertips

Personalized Website for more than 155,000 Agents

Grievance Redressal for IA through Smart advisor

Predictive Analytics - 27 live data models across policy life cycle aiding support to distributors

# End-to-end digital journey for customers



Ensuring seamless and hassle-free experience throughout the customer life cycle

# **Prospecting**

# **Onboarding**

# **Underwriting and Issuance**



Executing a focused strategy to evolve it into a need-based customer-centric process

9mn Clicks on SBI

Life Website

697k+ PaisaGenie Customers

1,360k+ Bitly (Upsell / Cross Leads)

64k+ Yono Lives

7+ Partner Apps 5mn+

Unique Users in Smart Care

Enhancing the process for greater efficiency, accessibility, and a seamless experience

90k+

Active Users and 417K Proposals in M-Connect 3,488 Login Count in **NPS** Parivartan

500k

Downloads with 1.5mn+ uploads in Smart Advisor



Improving accuracy and efficiency of underwriting and policy issuance

2,114k+

Cases Issued in **NB** Workflow

1,965k+ Transaction in

Ingenium

Individual **Transactions** in RENOVA

**36mn** 

4mn

Lives in BaNCS

747k+ Portal / CMI



Outcome

74% Digital KYC <10 mins

For customer onboarding

**75**% Insta PIWC 99%

E - IA

Performance Update | Q1 FY26 E – IA: Electronic Insurance Account

# End-to-end digital journey for customers



Ensuring seamless and hassle-free experience throughout the customer life cycle

# **Policy Serving**

Dual benefits of offering personalised services while also streamlining internal processes

428k+

**Servicing Requests** 

1,000k+

**Smart Care** 

Downloads

handled through CRM

812k+

WhatsApp Registrations

**14mn** 

Service Requests (eKYC, CIBIL, Data Vault)



# Renewals

Automating tasks, whilst utilising data and insights to optimise our renewal strategy

380k+

Pay Service **Transactions** 

125k+

**IVRS Self Service** Option



4mn

Renewal Receipts on WhatsApp

262k+

E-Sampark Requests Handled **Claim Payouts** 

Accelerating claims settlements, enhancing transparency, while up-holding data security

96k+

I-Pay Requisitions

141k+

**Apex Payouts** 

1,965k+

Claim Transactions in Ingenium

638k+

E-Pravah Claims



Outcome

19% reduction Non-Medial Issuance TAT 11% reduction

**Overall Issuance TAT** 

82%

0-2 Days Individual Issuance

**62**%

**Automated Underwriting** 



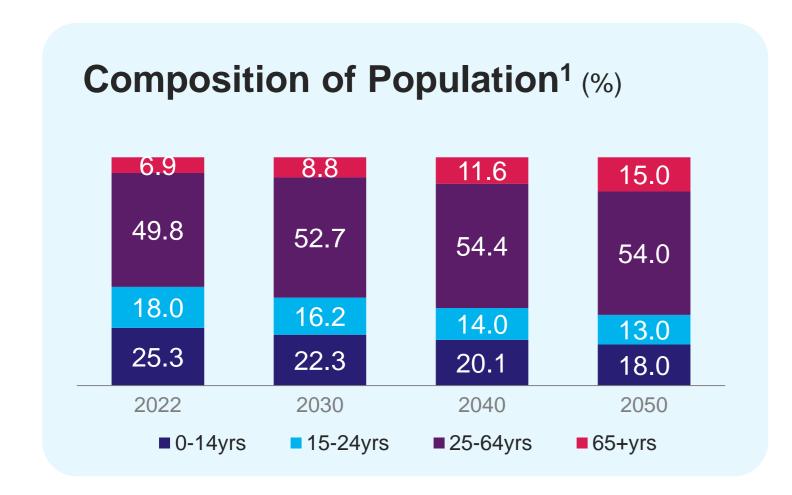


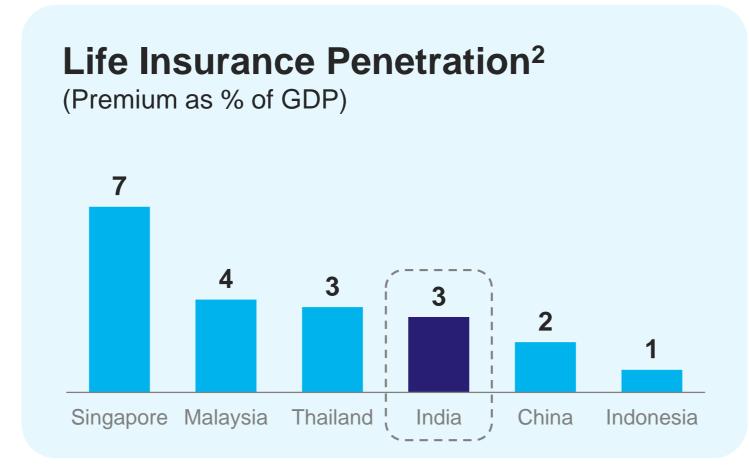
Macro Economic Indicators and Industry Overview

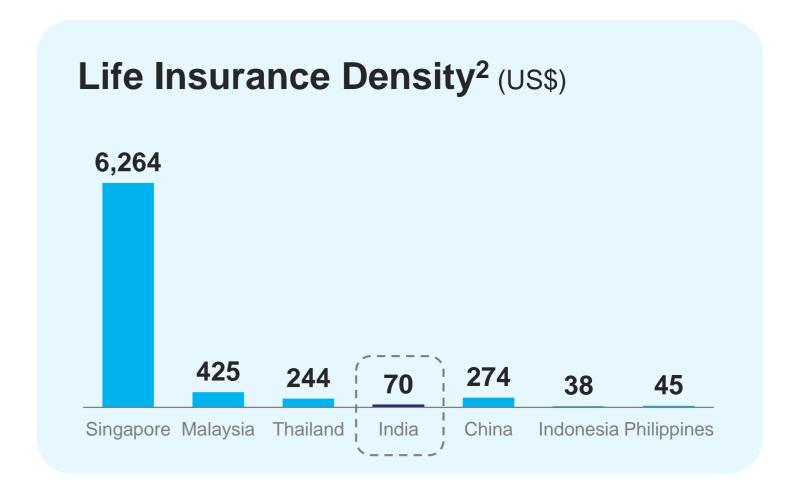
# Life insurance catalysing growth decades ahead



Strong demographic tailwinds supporting India growth story







# **Advantage India**



# 01

Over the next decade, Swiss re forecast that premiums will grow by an annual average of 9% in real terms.

# 02

India is one of the fastest growing insurance markets in the world. It is the 9<sup>th</sup> largest country globally in terms of life premium volume and is expected to be 5<sup>th</sup> largest by 2032.

# 03

One of the highest young population nations with median age of 28 years.

# 04

India continues to be under penetrated as compared to countries like Malaysia and Thailand.

Combination of a high share of working population, rapid urbanisation, rising affluence and focus on financial inclusion to propel the growth of Indian life insurance sector.

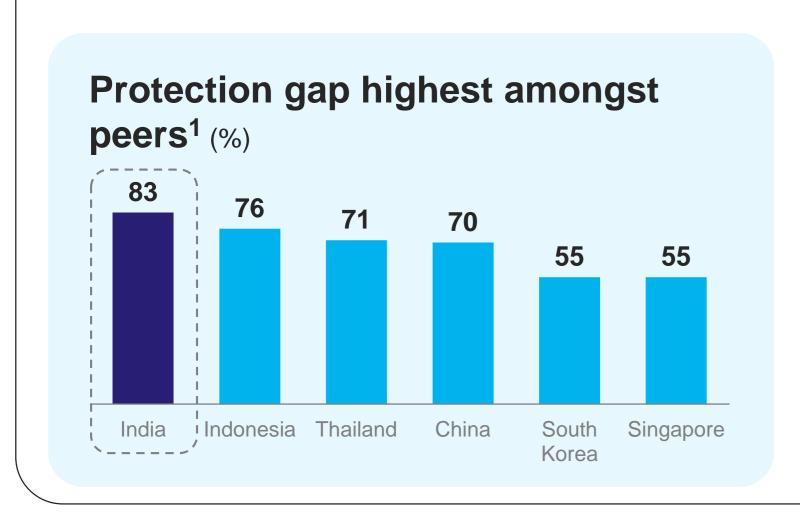
# India's underpenetrated insurance market

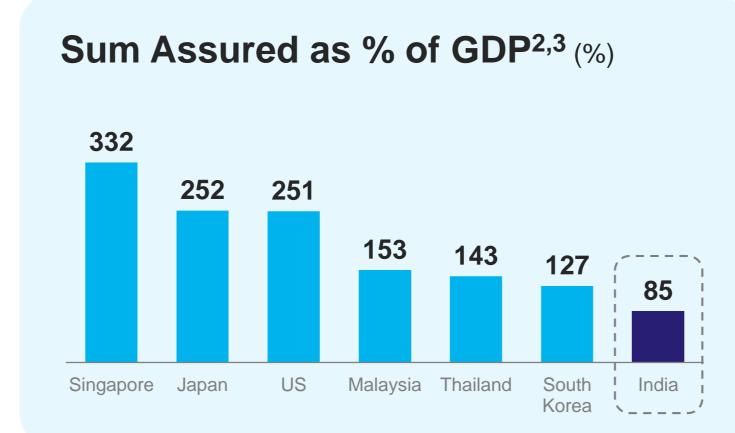


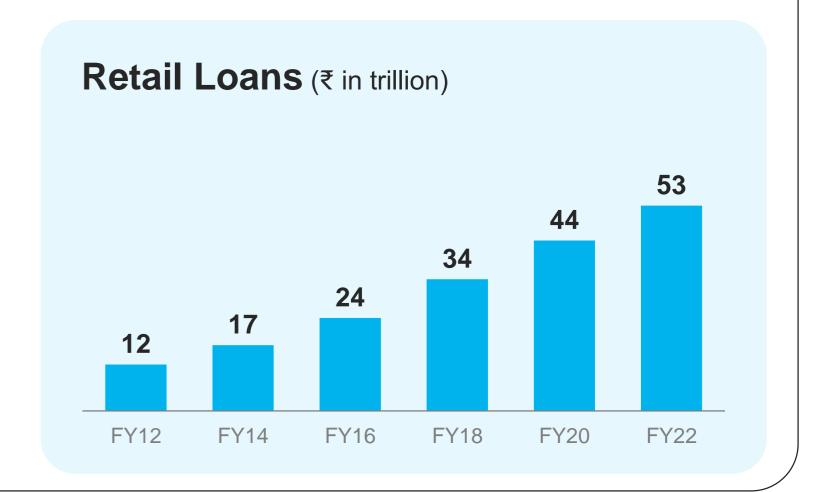
Unexplored Indian markets paving way for high insurance growth

# Share of life insurance in savings expected to rise

# **Underpenetrated Insurance Market**







# **Advantage India**



01

10<sup>th</sup> largest in insurance market worldwide and 2<sup>nd</sup> largest in Emerging markets with \$131,041 million in total premium business as of 2022.

02

Total premium grew at annual average of 7.5% between FY15-FY21 and is expected to grow at an average of 9% per annum.

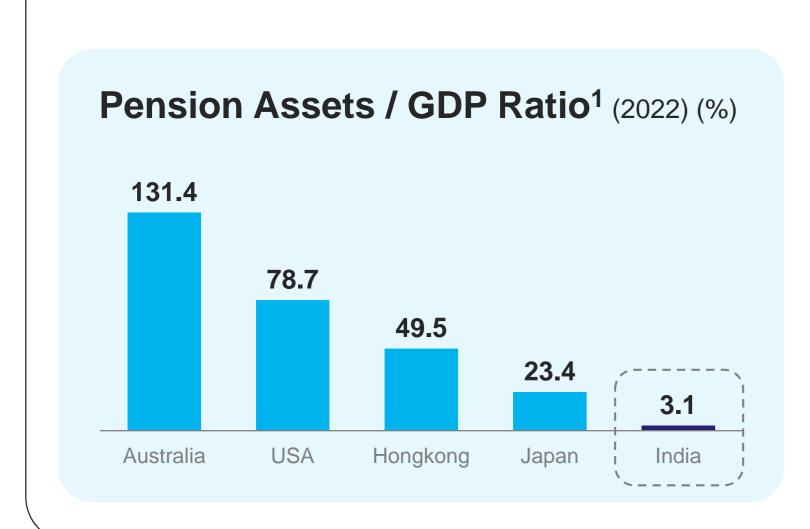
03

Increase in credit loans indicates opportunity for group protection products.

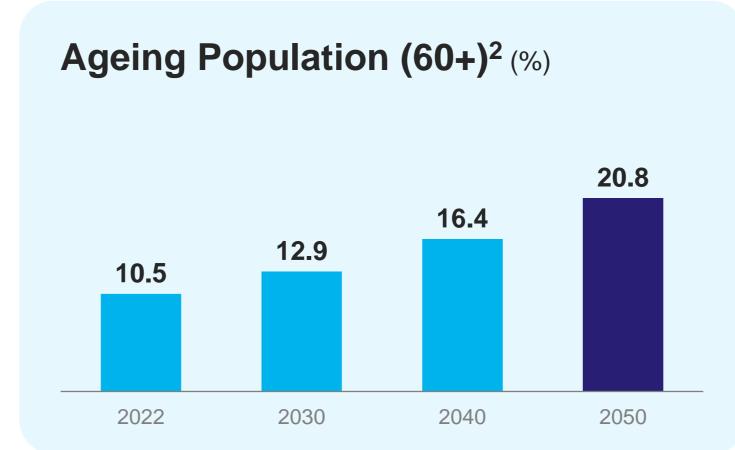
## **Annuity solutions for retirement bliss**

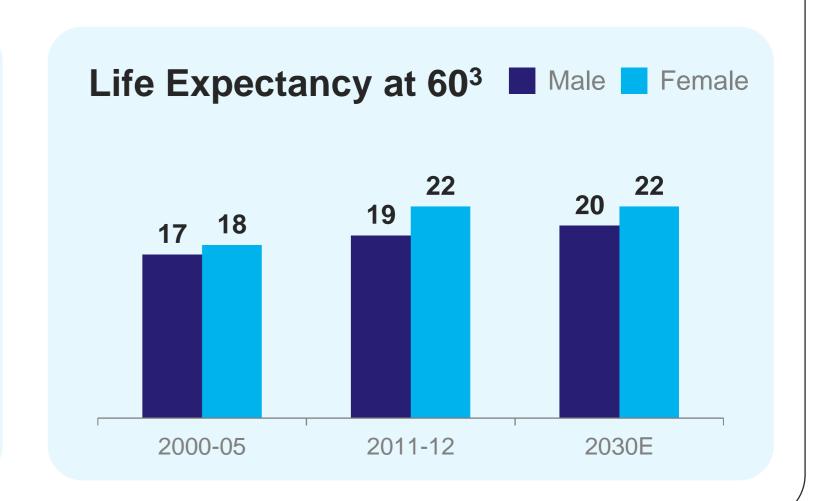


Annuity demands to soar with increasing life expectancy and higher income levels



### **Scope of Annuities Business**





#### **Advantage India**



### 01

With the advancement of medical science, life expectancy has improved rapidly over the last few decades and demand for pension-based products will increase with the rise in life expectancy.

### 02

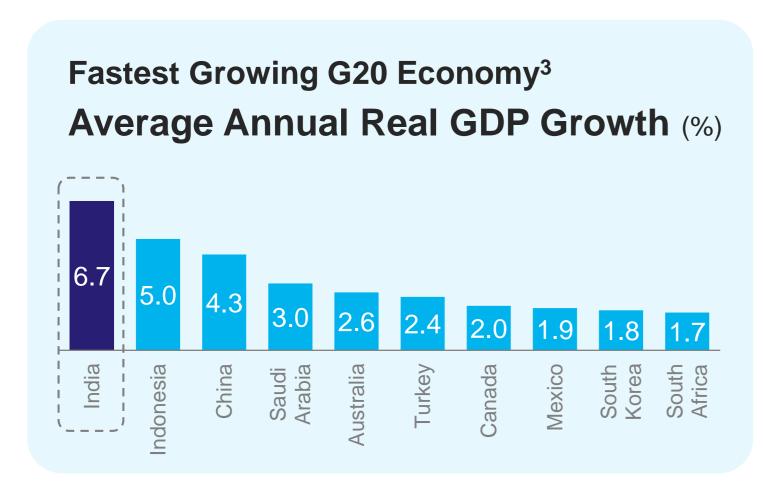
NPS contributes a significant portion of the retirement corpus in India, and they are on track for a period of consistent high growth over the next decade.

### **India's Financial Evolution**

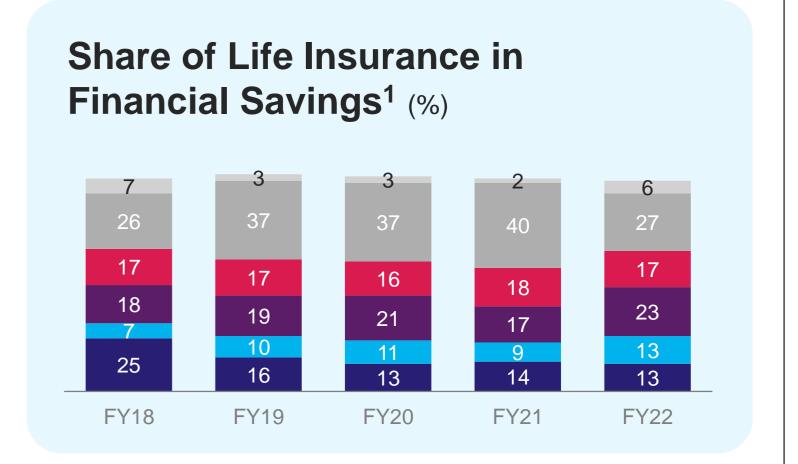


India expected to be the fastest growing economy with higher need for financial planning

#### Share of Life Insurance in Household Savings expected to rise







### **Advantage India**



01

India will continue to be the world's fastest-growing major economy with forecast of 6.6% real GDP growth annually on average from 2024 to 2028<sup>3</sup>.

02

Household financial Financia saving has improved to of India h 7.6% of GNDI<sup>2</sup> in 2019- may mor 20, after touching the double in low of 6.4% in 2018-19. 5 years.

03

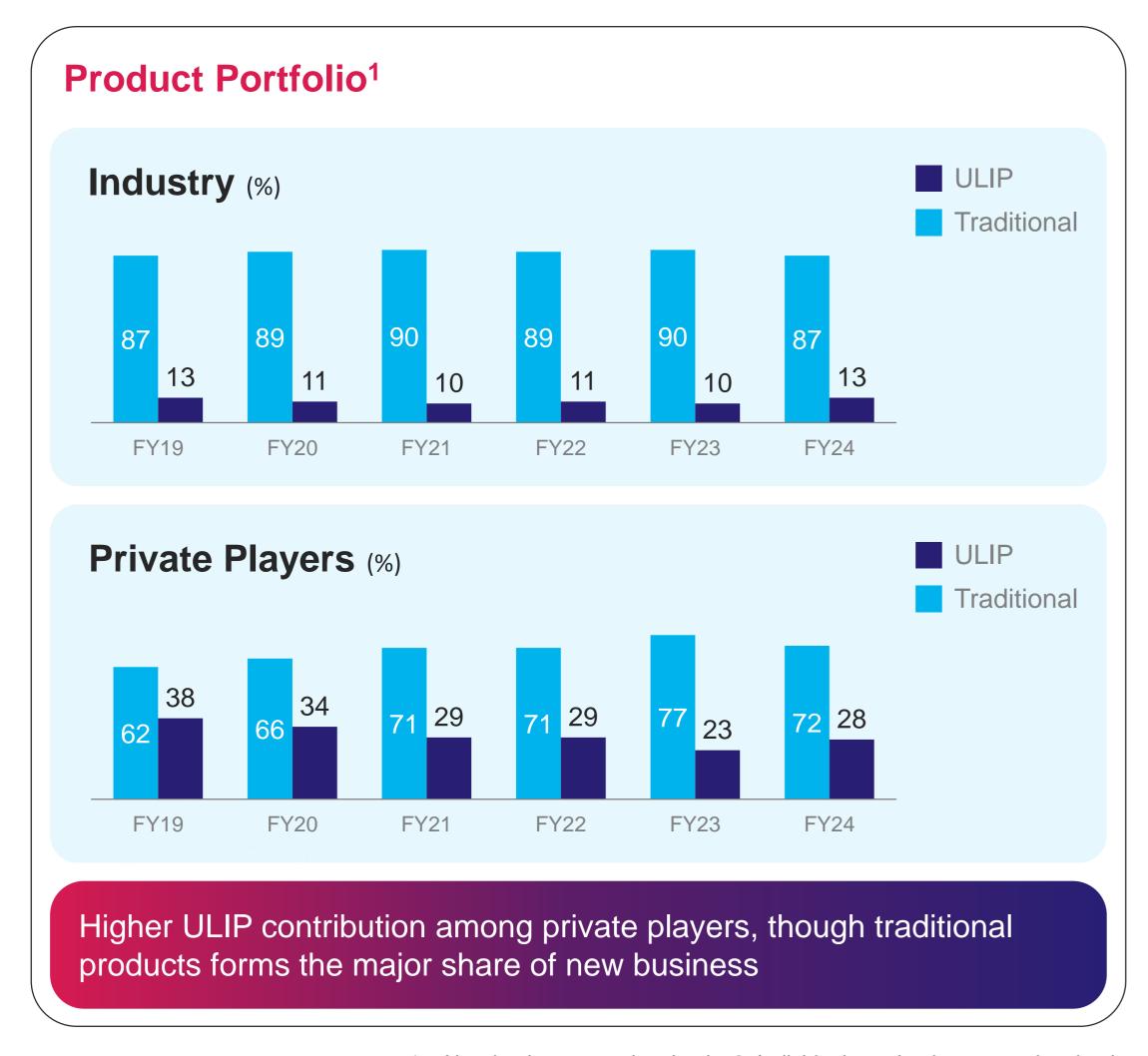
Financial savings of India households may more than double in next 5 years.

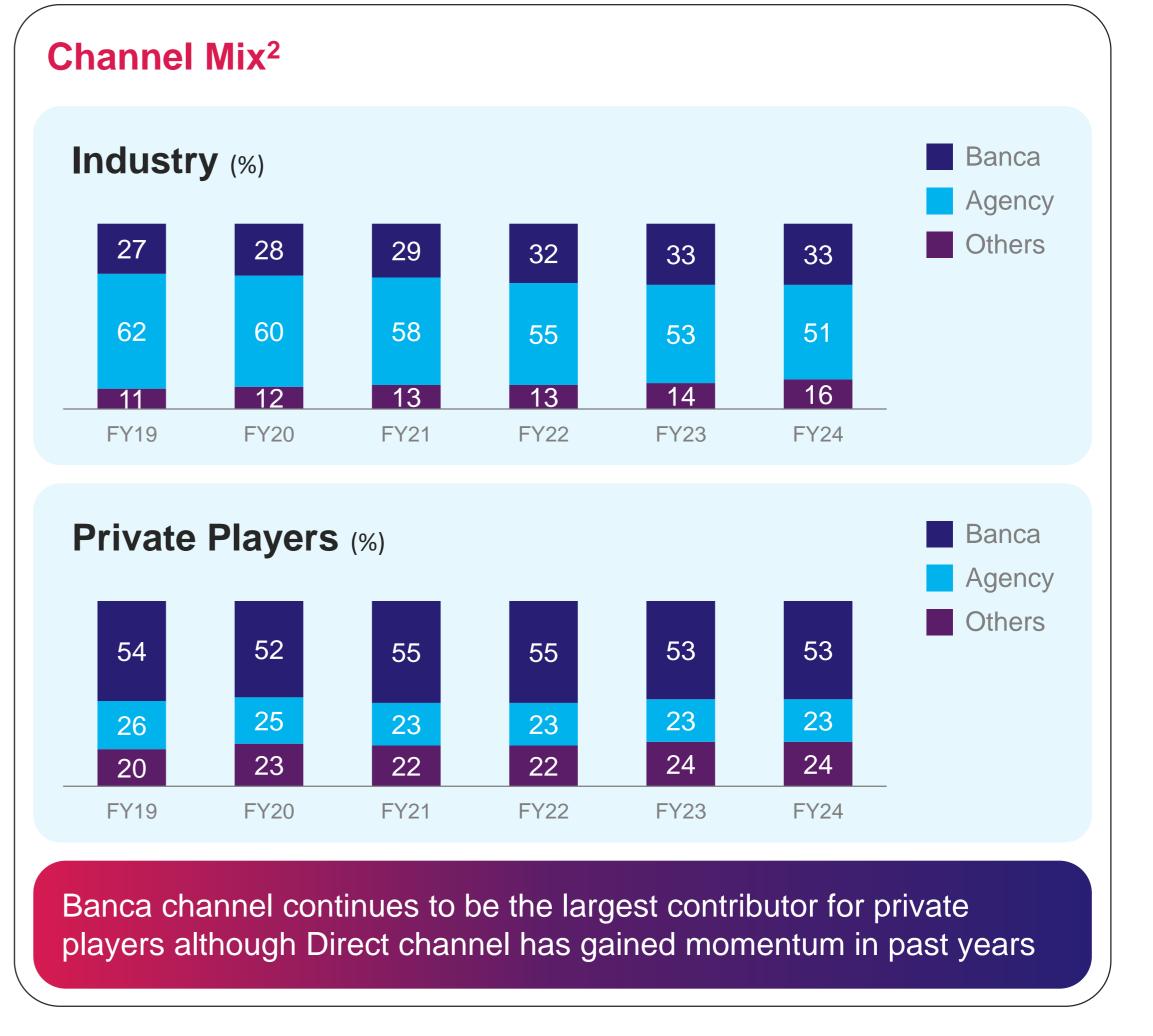
- Mutual Funds
- Bank Deposits
- Life Insurance Funds
- Provident & Pension Funds (Including PPF)
- Small Savings (Excluding PPF)
- Others

## **Industry Composition**

Industry channel and segment mix

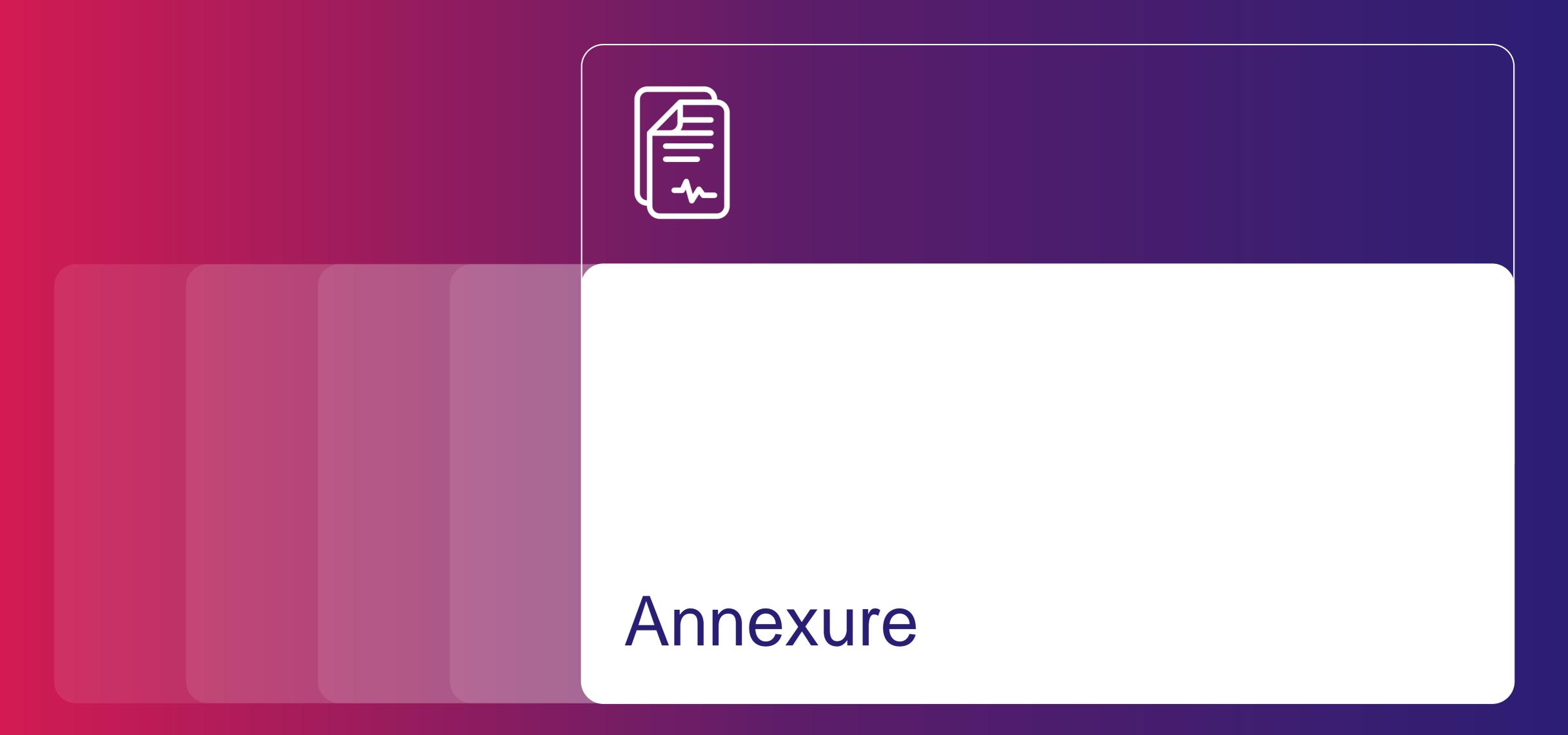






<sup>1.</sup> New business premium basis; 2. Individual new business premium basis; Source - Life Insurance Council, Public disclosures; Components may not add up to total due to rounding-off





# **Annualised Premium Equivalent (APE)**



### **APE Product Mix and Channel Mix**

Segment	FY24	FY25	Q1 FY25	Q1 FY26	Y-o-Y Growth	Mix Q1 FY26
Individual Savings	159.6	182.8	30.6	32.3	6%	81%
Par	7.8	7.4	1.4	1.8	28%	5%
Non-Par	32.4	39.1	7.0	7.7	10%	19%
ULIP	119.3	136.2	22.2	22.8	3%	58%
Protection	21.0	20.5	3.0	4.6	53%	12%
Individual	9.4	8.3	1.5	1.6	12%	4%
Group	11.6	12.2	1.5	3.0	93%	8%
Annuity	6.1	5.3	1.2	1.3	8%	3%
Group Savings	10.6	5.6	1.6	1.5	(6%)	4%
Total	197.2	214.2	36.4	39.7	9%	

Channel	FY24	FY25	Q1 FY25	Q1 FY26	Y-o-Y Growth	Mix Q1 FY26
Bancassurance	121.9	131.3	21.6	23.1	7%	58%
Agency	49.6	60.0	10.9	10.9	0%	27%
Others	25.7	22.8	3.9	5.7	47%	14%
Total	197.2	214.2	36.4	39.7	9%	

# Individual Annualised Premium Equivalent (APE)



### **Channel Mix – Segment Wise**

Channel	Segment	FY24	FY25	Q1 FY25	Q1 FY26	Y-o-Y Growth	Mix Q1 FY26
	Participating	2.8	2.9	0.5	0.8	39%	2%
Denescourence	Non-Participating	28.7	30.0	5.7	5.5	(5%)	16%
Bancassurance	Unit Linked	85.6	94.6	14.4	16.2	12%	46%
	Total	117.2	127.4	20.7	22.4	8%	64%
Agency	Participating	3.9	3.7	0.7	0.9	33%	3%
	Non-Participating	12.6	16.5	2.7	3.7	38%	11%
	Unit Linked	31.9	39.3	7.3	6.2	(15%)	18%
	Total	48.4	59.5	10.7	10.8	1%	31%
Others	Participating	1.1	0.8	0.2	0.1	(31%)	0%
	Non-Participating	5.6	5.8	1.1	1.2	17%	4%
	Unit Linked	1.7	2.4	0.4	0.5	7%	1%
	Total	8.4	9.0	1.7	1.8	10%	5%

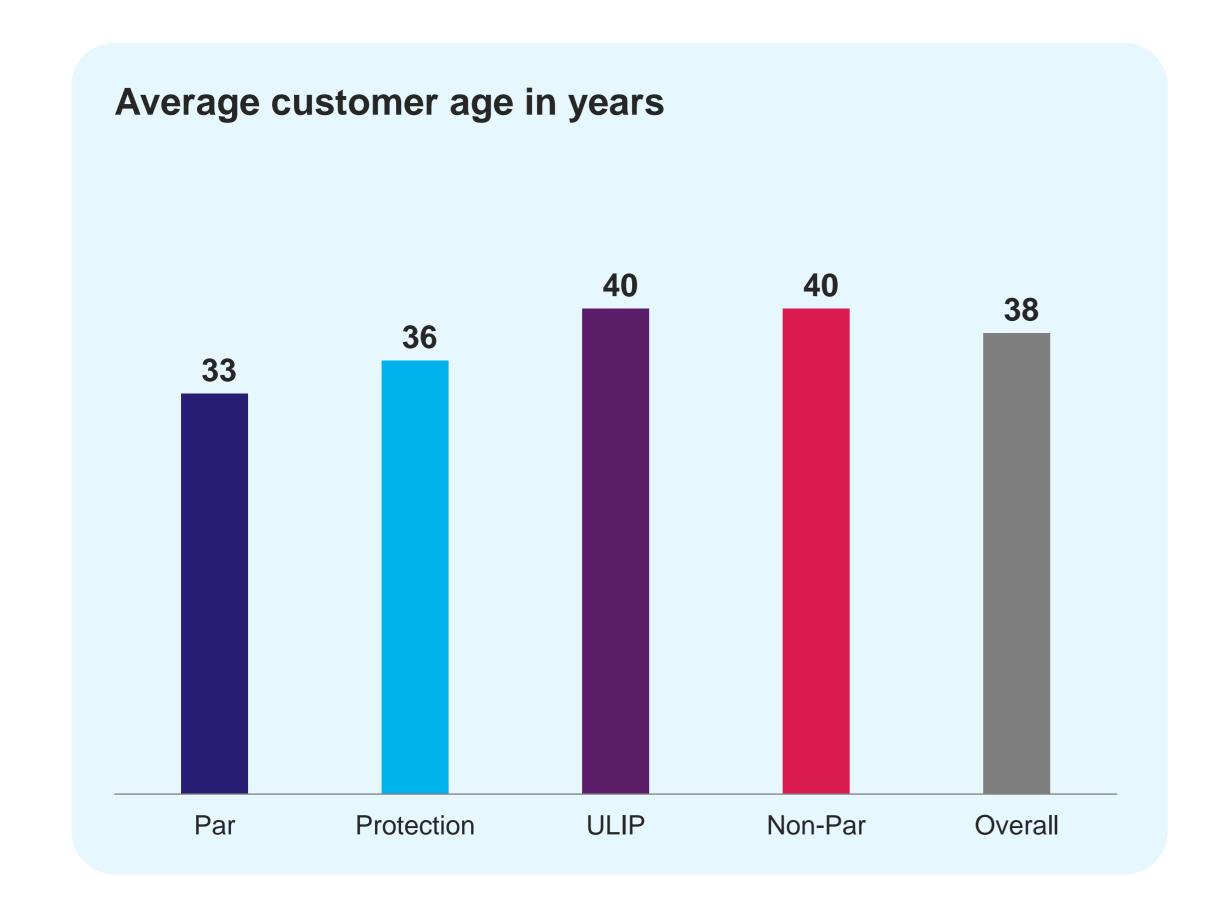
# **Sensitivity Analysis**

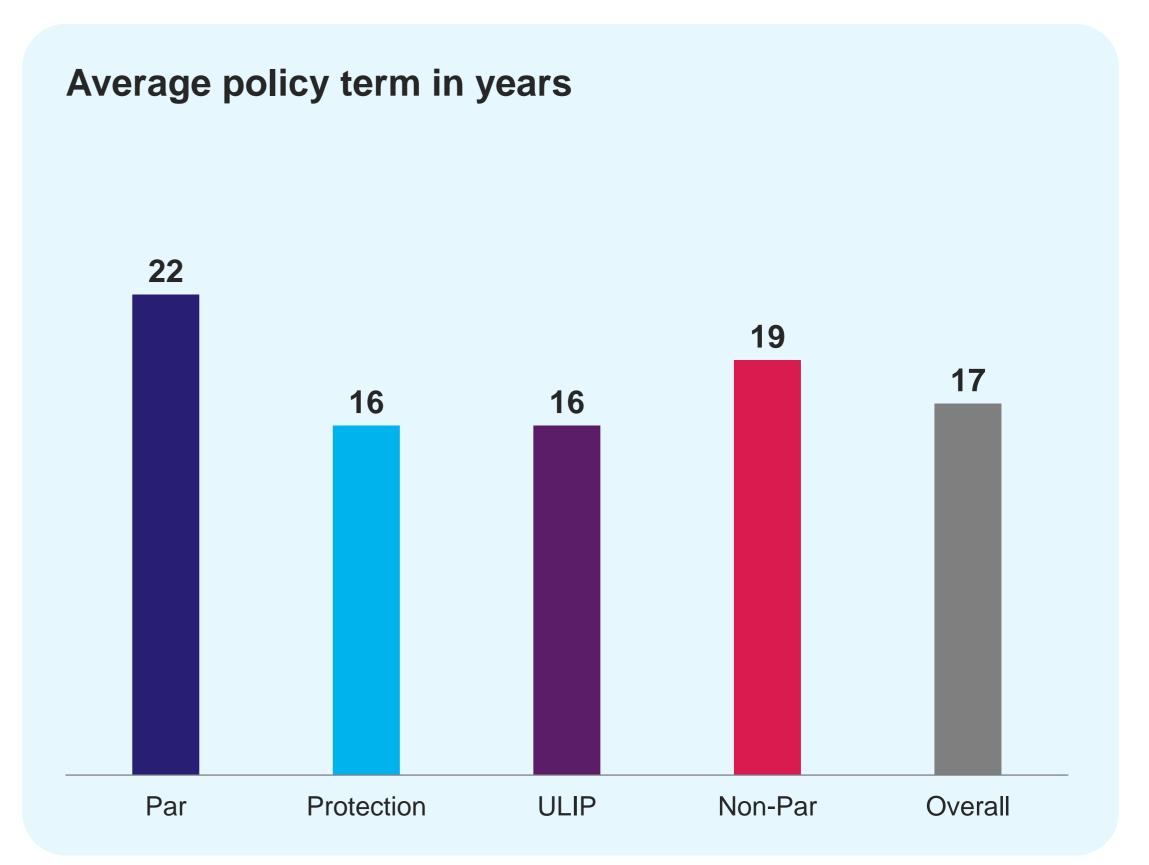


Scenario	Change in VoNB
Reference Rate +100 bps	(0.8%)
Reference Rate –100 bps	0.7%
Decrease in Equity Value 10%	(0.4%)
Proportionate Change in Lapse Rate +10%	(4.7%)
Proportionate Change in Lapse Rate –10%	5.0%
Mortality / Morbidity +10%	(6.6%)
Mortality / Morbidity –10%	6.6%
Maintenance Expense +10%	(2.0%)
Maintenance Expense –10%	2.0%
Mass Lapse for ULIPs in the year after the surrender penalty period of 25%1	(8.9%)
Mass Lapse for ULIPs in the year after the surrender penalty period of 50%1	(19.3%)
Tax Rate Change to 25% on Normal Tax basis	(9.2%)

# **Customer Age and Policy Term**







Performance Update | Q1 FY26 Age and term for Individual products for June 2025

### Revenue and Profit & Loss A/C



Particulars	FY24	FY25	Q1 FY25	Q1 FY26
Premium Earned	814.3	849.8	155.7	178.1
Premium on Reinsurance Ceded	(8.4)	(9.2)	(4.7)	(6.4)
Net Premium Earned	805.9	840.6	151.1	171.8
Investment Income <sup>1</sup>	514.1	328.6	195.7	218.3
Other Income	0.5	0.002	0.032	(0.08)
Total Income (A)	1,320.5	1,169.2	346.8	390.1
Commission Paid	32.6	37.4	6.9	7.9
Operating and Other Expenses <sup>2</sup>	49.8	56.3	11.9	14.0
Provision for Tax – Policyholders'	1.4	2.0	0.6	0.5
Claims / Benefits Paid (net) <sup>3</sup>	431.1	489.0	98.3	101.2
Change in Actuarial Liability <sup>4</sup>	786.3	559.5	223.8	260.5
Total Expenses (B)	1,301.1	1,144.2	341.4	383.9
Profit Before Tax (A – B)	19.4	25.0	5.4	6.1
Provision for Tax – Shareholders'	0.5	0.8	0.2	0.2
Profit After Tax	18.9	24.1	5.2	5.9

<sup>1.</sup> Net of Provision for diminution in the value of investment and provision for standard and non-standard assets; 2. Includes provision for doubtful debts (including write off), GST on charges and Shareholder expenses; 3. Inclusive of interim bonus and terminal bonus; 4. Includes movement in fund for future appropriation; Components may not add up to total due to rounding-off

### **Balance Sheet**



Particulars	FY24	FY25	Q1 FY26
Source of Funds			
Share Capital	10.0	10.0	10.0
Reserves and Surplus	135.9	157.9	164.1
Credit / (Debit) Fair Value Change Account	3.2	1.9	4.3
Sub Total	149.1	169.9	178.4
Credit / (Debit) Fair Value Change Account	47.2	48.3	51.9
Policy Liabilities	1,558.1	1,798.8	1,866.2
Provision for Linked Liabilities (includes change in fair value)	2,045.7	2,333.6	2,514.0
Funds for Discontinued Policies	114.4	142.8	153.9
Funds for Future Appropriation	13.4	15.9	17.4
Total Liabilities	3,927.8	4,509.2	4,781.8
Application of Funds			
Investments			
Shareholders	130.4	146.0	163.9
Policyholders	1,565.4	1,852.3	1,919.2
Assets held to cover Linked Liabilities	2,160.1	2,476.4	2,667.9
Loans	3.9	4.8	5.2
Fixed Assets	5.6	5.9	6.2
Net Current Assets	62.5	23.8	19.4
Total Assets	3,927.8	4,509.2	4,781.8

## Our Sustainability Commitments for Environment

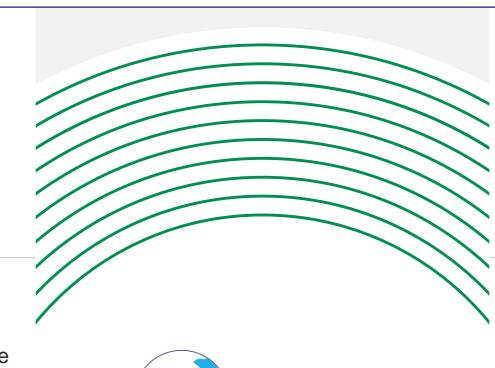


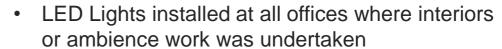
### Committed to sustainability and minimising carbon footprint



## Digital Onboarding

- 100% paperless onboarding for advisors and CIFs
- 99% new business proposals logged digitally
- 97% renewal premium collected digitally





Procurement of 4 star and above rating appliances at all offices



**Energy Efficiency** 

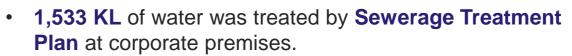


### **Decarbonisation Strategy**

 Moved to 100% renewable energy (Corporate Office and Processing Center)

- Measures in place to track Scope 1, Scope 2 and Scope 3 emissions for all offices and reduce emissions
- Board-driven emission reduction targets
- More than 60,000 native saplings planted through Miyawaki technique





 Unused water from the water cans procured by the company reused to water the garden plants



Water Management



### Rainwater Harvesting

 Water stored through rainwater harvesting at Corporate office building

- 3,367 kgs of E-waste recycled through green channels with zero emissions
- 879 kgs of Wet Food Waste recycled into compost by Eco Composter Machine installed in head office
- 5,102 kgs of paper and cardboard waste recycled through certified vendors

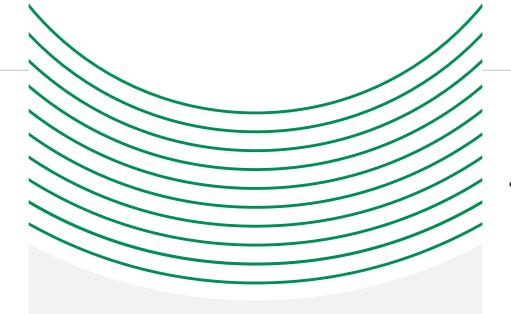


Waste Recycling



### Climate Policy

 Adoption of Climate risk assessment and management policy in process



Building is certified with **IGBC Green Rating** – Gold (CPC and Seawoods Office)



Other Initiatives

Performance Update | Q1 FY26 Data pertains to FY25

# Our Sustainability Commitments for Social



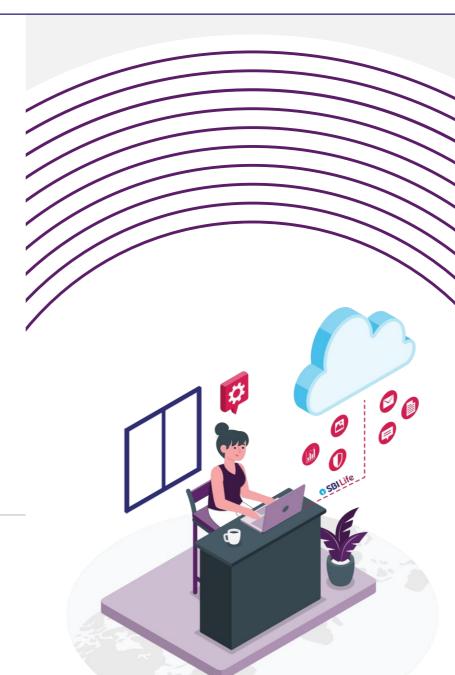
Empowering communities around us, enabling an inclusive world



**Centricity** 

Customer satisfaction at core –
 Net Promoter Score – 82

- Robust Grievance Redressal Mechanism –
   5 per 10,000 policies
- 13th Month Persistency –
  87.4%
- Claim settlement ratio –
   99.40%
- ISO 10002:2018 –
   Customer Satisfaction Management System
- ISO 9001:2015 –
   Quality Management System



- Life Insurance and Accidental Insurance coverage for all employees
- Maternity leaves for female employees
- Paternity leaves for male employees
- Reduction in turnover rate from 28% in FY24 to 25% in FY25
- Employee Stock Option Scheme
- Employee Referral Scheme
- Inter-departmental off-site meets
- Annual event "Sangam", for employees and their families celebrating diversity and showcasing their talents
- Employee engagement activities Yoga Day,
   Marathons, Food festivals, Festive Celebrations





Inclusion

- Serving **52.3 mn** lives under PMJJBY
- 99.87% claims settled in PMJJBY
- Serving **5.1 mn** lives through micro insurance products
- 3.9 mn new lives covered in social sector
- 652K+ new policies issued in rural areas
- 14% of AUM invested in infrastructure & housing
- 8K+ participants were provided awareness sessions on Masik Beema Divas



- \*23% women employees vs 21% for FY24
- Project Shakti to improve gender mix –
   37% women advisors
- Creche facility at select locations



# Our Sustainability Commitments for Social



Empowering communities around us, enabling an inclusive world



Social Inclusion

- **₹36 mn** spent towards wellbeing and healthcare of community through CSR
- ₹146 mn spent towards education, nutrition and overall development of under-privileged community through CSR
- 53K+ CSR beneficiaries
- 31 CSR partners



- Imparted training to 99% of Employees, 97% of CIFs and more than 82% of Agents
- Average ~49 hours of classroom learning and ~12 hours of e-learning for employees
- 170 modules created to enhance the knowledge and skills of employees & intermediaries
- **Mission III Certification -** a professional development initiative for employees
- Video-based interactive modules are part of monthly SAP for employees
- Innovation journey with Hack-Al-thon (7500 Al Enthusiasts; 1022+ visions)





Privacy Protection

- Data Privacy Policy and classification tool in place
- Zero complaints received for data privacy



- Zero work related injuries or fatalities
- **Health check-up programs** and wellness sessions at pan-India level
- Comprehensive safety audits and inspections
- Regular fire drills and sanitation procedures
- Male and Female Medical Practitioner available at corporate office / CPC





Human Rights

- Offices accessible for differently abled individuals wheelchairs facility at offices
- **PoSH Policy** Zero tolerance for sexual harassment

Performance Update | Q1 FY26 Data pertains to FY25



### Our Sustainability Commitments for Governance



Integrity, Excellence and Ethics – Three pillars of our Corporate Governance philosophy



#### Corporate Governance

=\*\*\*

**Transparency** 

and Reporting

- **62.5%** Independent Directors on Board ensuring Independence in governance
- Women Director on Board
- 8 committees chaired by Independent Director
- Board Diversity Policy
- Board Evaluation process and results driven action plan
- Code of conduct for employees, suppliers as well as Directors

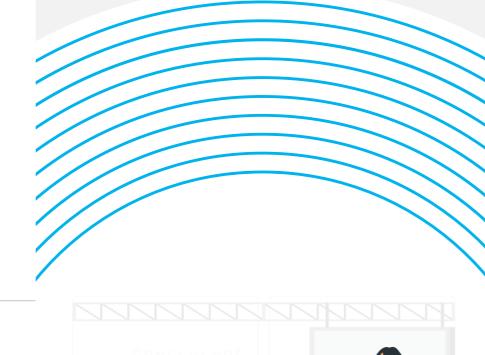


60 flagged companies

- Governance
- Stewardship Policy Engagement with investee companies; voting policy and Disclosures

• RI framework in place, initiated engagement with

- Robust compliance mechanism ensures prompt
- Governed by various policies like Anti Money Laundering, POSH, Whistle Blower, Sales Quality, Fraud Prevention, Protection of Policyholders **Interest, Code of Practices and Procedures for** Fair Disclosure of UPSI, Insider Trading







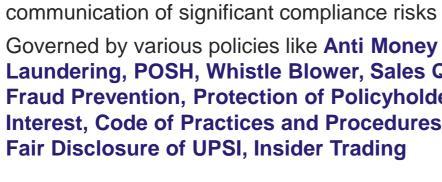
- **Zero complaints** received for data privacy and cyber security breaches
- Acceptable usage practices, Secure coding practices, secure configuration practices
- IS requirements for SBIL for outsourced vendors
- Board approved information and cyber security policy to ensure data security and protects from cyber threats
- Firewall, anti-malware solutions, E-mail security and filtering in place



- Statement of Compliance Enterprise Risk Management - ISO 31000:2018
- Formulated risk appetite statements carry out ICAAP (Internal Capital Adequacy Assessment)
- Business Continuity Management System (BCMS) -ISO 22301:2019 (Certified)
- Risk awareness & training to build risk-conscious **culture** – Risk Pledge, External Speakers



Data pertains to FY25 Performance Update | Q1 FY26



### Awards





**Best Life Insurance** (Large Category)

**Mint BFSI Summit 2024** 



Best Al-Powered Conversational Analytics Platform

Data Analytics and Al Show 2025 (2<sup>nd</sup> Edition)



**Best Life Insurance Company – India** 

ICC Emerging Asia Conclave and Awards 2025



**Best Risk Management Strategy (India)** 

ICC Emerging Asia Conclave and Awards 2025



**India's Top 500 Value Creators 2024** 

**Dun&Bradstreet** 



CSR Award
'Doing Good Through
Business For Education'

**Doing Good For Bharat Awards 2024** 



Most Effective 360-Degree Marketing Campaign ('Thanks-A-Dot' –

**Breast Cancer Awareness Initiative)** 

Pitch BFSI Marketing Awards 2024



Most effective Content
Marketing Strategy
('Beyond the Boundary' –

A Fan-Centric Phygital Campaign)

Pitch BFSI Marketing Awards 2024



**Best Practices Award** 

('Onboardx' – Reengineering and Transformation of Agency Onboarding Process by Intelligent Integration of Emerging Technologies)

IMC RBNQA MQH
Best Practices Award



Amiable Insurer of the Year 2024 (Life Insurance – Large Category)

ET Now Insurance Summit and Awards 2024 (11th Edition)



Digital Transformation of the Verification Process (Customer and Market Focus)

10<sup>th</sup> International Best Practice Competition 2024



India CSR Leadership Award 2024 – Large

**Impact** ('Holistic Development of Children and Employability Enhancement')

India CSR Award (14th Edition)

### **Abbreviations**



Term	Description	Term	Description
GWP	Gross Written Premium	Opex	Operating Expense
NBP	New Business Premium	CAGR	Compounded Ann
NOP	Number of Policies	GDP	Gross Domestic P
APE	Annualised Premium Equivalent	INR (₹)	Indian Rupee
IRP	Individual Rated Premium	USD (\$)	United States Dolla
AuM	Assets Under Management	TAT	Turn Around Time
Banca	Bancassurance	Traditional Segment	Other than Unit Lir
ULIP	Unit Linked Insurance Plan	Traditional Channel	Bancassurance +
Par	Participating	VoNB	Value of New Busi
Non-Par	Non-Participating	VoNB Margin	Value of New Busi

nses (excluding commission) nual Growth Rate Product ollar inked Insurance Plan + Agency ısiness siness Margin

## Glossary



#### **New Business APE**

The sum of annualized first year premiums on regular premium policies, and 10.00% of single premiums, written by the Company during the fiscal year from both retail and group customers

#### **New Business Premium (NBP)**

Insurance premium that is due in the first policy year of a life insurance contract or a single lump sum payment from the policyholder

#### **Bancassurance**

Bancassurance includes SBI & RRB's

#### **Solvency Ratio**

Solvency ratio means ratio of the amount of Available Solvency Margin to the amount of Required Solvency Margin as specified in form-KT-3 of IRDAI Actuarial Report and Abstracts for Life Insurance Business Regulations

#### **Individual Rated Premium (IRP)**

New business premiums written by the Company under individual products and weighted at the rate of 10.00% for single premiums

#### **Renewal Premium**

Life insurance premiums falling due in the years subsequent to the first year of the policy

#### Value of New Business (VoNB)

Value of New Business is the present value of expected future earnings from new policies written during a specified period and it reflects the additional value to shareholders expected to be generated through the activity of writing new policies during a specified period

#### **Embedded Value (EV)**

Embedded Value is the sum of the net asset value and present value of future profits of a life insurance company

#### **Gross Written Premium (GWP)**

The total premium written by the Company before deductions for reinsurance ceded

#### **Institutional Alliance**

Business partners comprising of Corporate Agents, Brokers, IMF, CSC and POSP

#### **VoNB Margin**

VoNB Margin is the ratio of VoNB to New Business Annualized Premium Equivalent for a specified period and is a measure of the expected profitability of new business



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# Thank You



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