

RKL/SX/2025-26/73 November 24, 2025

BSE Ltd.

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Mumbai-400001

Scrip Code: 532497

National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E)

Mumbai – 400051

Symbol: RADICO

Subject: Press release

Ref: <u>Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith Press Release titled "Radico Khaitan Honours Heritage and Tradition with the Debut of Rampur 1943 Virasat Single Malt" dated November 24, 2025, issued by the Company.

The copy of the press release is also being disseminated on Company's website at http://www.radicokhaitan.com/investor-relations/

Kindly take the same on records.

Thanking You, For Radico Khaitan Limited

Dinesh Kumar Gupta Senior Vice President - Legal & Company Secretary

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Encl: A/a

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Radico Khaitan Honours Heritage and Tradition with the Debut of Rampur 1943 Virasat Single Malt

New Delhi, November 24, 2025 – Radico Khaitan Limited, one of India's most respected and pioneering distillers, proudly announces the launch of **Rampur 1943 Virasat Indian Single Malt**. The brand literally carries forward the soul of Rampur Distillery, an institution with a legacy since 1943, where tradition and innovation come together to create whiskies of depth, warmth, and character.

Where Tradition Meets Modernity

Crafted at the foothills of the Himalayas, Rampur 1943 Virasat Indian Single Malt is made from carefully selected six-row Indian barley, known for its bold flavour and malty richness. Distilled in newly designed pot stills with intelligent refinements, the whisky retains Rampur's signature DNA while evolving a refined and contemporary identity.

The spirit is first matured in American Bourbon Barrels and then finished in Ruby Port Pipes, yielding layers of complexity shaped by Rampur's dramatic North Indian climate, from 45°C summers to 2°C winters, accelerating maturation and imparting unmatched depth.

Rampur 1943 Virasat matures in carefully selected casks that cradle the liquid as the Indian seasons weave their magic: the monsoons temper, the scorching summers deepen, and the crisp winters refine. Each passing year adds another dimension, enriching the whisky and honouring the legacy it represents.

A Journey Through Flavour and Heritage

Rampur 1943 Virasat Indian Single Malt opens with sweet vanilla, caramel, and toasted oak, followed by malty richness and tropical fruits, before culminating in red berries, stewed fruits, silky spice and lingering, elegant sweetness from its Ruby Port Pipe finish. The result is an elegant, full-bodied whisky that celebrates both nature and craftsmanship, a legacy distilled.

Speaking on the launch, Mr. Abhishek Khaitan, Managing Director, Radico Khaitan, said: "Rampur 1943 Virasat represents the timeless heritage of our distillery and the enduring passion that defines Indian whisky craftsmanship. It pays tribute to our journey since 1943, a story of authenticity, innovation, and excellence, while inviting whisky lovers to experience India's heritage in every sip."

Reflecting on the craftsmanship behind the new launch, **Mr. Amar Sinha, Chief Operating Officer, Radico Khaitan**, added: "With Rampur 1943 Virasat, we wanted to make the artistry of Indian single malts accessible to a broader audience. Every element, from barley to barrel, reflects our commitment to quality and innovation. This whisky is shaped by the extremes of Rampur's climate and the dedication of our people."

Priced between ₹3,500 and ₹4,500 per bottle, this single malt will be first rolled out in Uttar Pradesh, Haryana, and Delhi before expanding nationwide. *Rampur 1943 Virasat* celebrates India's rich distilling heritage while embodying a new era of artistry and craftsmanship from the house of Rampur.







Press Release





About Radico Khaitan

Radico Khaitan Limited ("Radico Khaitan" or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998, the Company started its own brands with the introduction of 8 PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company's brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Kohinoor Reserve Indian Dark Rum, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Morpheus Rare Luxury Whisky Morpheus and Morpheus Blue Brandy, The Spirit of Kashmyr, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Verve Vodka, Magic Moments Dazzle Vodka (Gold & Silver), 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 321 million litres and operates 44 bottling units (5 owned, 39 contract and royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 100 countries.

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This release contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.