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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
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BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding "Eurogrip tyres showcased its premium product portfolio of tyres at two major international platforms, Expo Moto International Trade Show, Mexico City and Colombo Motor Show in Sri Lanka".

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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Eurogrip strengthens Global Footprint through presence in International Motor Shows

Showcases Premium 2-Wheeler Tyres at Mexico & Colombo Motor Shows

Chennai, 24th November, 2025: Eurogrip, India's leading two-and three-wheeler tyres from TVS Srichakra Ltd., showcased its premium product portfolio of tyres at two major international platforms, **Expo Moto International Trade Show, Mexico City and Colombo Motor Show in Sri Lanka**. This participation signals Eurogrip's expanding presence in Latin American and South Asian markets.

At the **Expo Moto International Trade Show, Mexico**, Eurogrip showcased its comprehensive range of 2-wheeler tyres including leading patterns like Roadhound, Protorq Extreme, Trailhound STR, Trailhound SCR, Terrabite DB+ and Bee Connect giving customers, dealers, and global partners an enriched experience of Eurogrip's R&D and advanced tyre technology.

At the **Colombo Motor Show 2025** being held at Colombo, Eurogrip displayed its most-sought after radial tyre offering Protorq Extreme along with other world-class products like Terrabite DB+, Bee Connect, Bee Sport, Climber XC and Sportorq.

Mr. T. K. Ravi, Chief Operating Officer, TVS Srichakra Ltd., said: "As we continue to build Eurogrip as a **leading global 2-wheeler tyre specialist**, we remain committed to earning customer trust through products that deliver performance, reliability, and value. Mexico and Sri Lanka are key markets for us that help strengthen our brand presence in Latin American and South Asian markets. These international events enable us to strengthen our engagement with customers and partners – we get to give them a first-hand experience of our products and showcase the world-class research and development that goes into the making of each product."

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

For further media queries please contact:

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