Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872
An ISO 9001:2015 Certified Company
a BSE Listed Company

Date:- 24th December, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai-400001

Scrip Code:- 540146

Sub.:- Declaration of Voting Result Under Regulation 44(3) of SEBI(Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir(s),

This is in continuation of our earlier filing, pursuant to which we had intimated that the Company has initiated the process of postal ballot for seeking the approval of the shareholders with respect to the resolution as set out in the postal ballot notice dated November, 16, 2020 ("Notice"):

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General information about company	
Scrip code	540146
NSE Symbol	
MSEI Symbol	
ISIN	INE427V01013
Name of the company	ADITYA CONSUMER MARKETING LIMITED
Type of meeting	Postal Ballot
Date of the meeting / last day of receipt of postal ballot forms (in case of Postal Ballot)	23-12-2020
Start time of the meeting	
End time of the meeting	

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Scrutinizer Details	
Name of the Scrutinizer	EKTA KUMARI
Firms Name	K E & COMPANY
Qualification	CS
Membership Number	A43392
Date of Board Meeting in which appointed	16-11-2020
Date of Issuance of Report to the company	24-12-2020

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Voting results

Record date	20-11-2020
Total number of shareholders on record date	218
No. of shareholders present in the meeting either in person or through proxy	
a) Promoters and Promoter group	
b) Public	
No. of shareholders attended the meeting through video conferencing	
a) Promoters and Promoter group	
b) Public	
No. of resolution passed in the meeting	3
Disclosure of notes on voting results	Add Notes

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Resolution (1)

Resolution required: (Ordinary / Special)	Special
Whether promoter/promoter group are interested in the agenda/resolution?	Yes
Description of resolution considered	Approval for payment of remuneration of Mrs. Sunita Sinha (DIN: 01636997), Who Director of the Company

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Vo on vot
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)
Promoter and Promoter Group	E-Voting	7913315	1123714	14.2003	1123714	0	100.0000	
	Poll							
	Postal Ballot (if applicable)							
	Total	7913315	1123714	14.2003	1123714	0	100.0000	
Public- Institutions	E-Voting							
	Poll							
	Postal Ballot (if applicable)							
	Total							
Public- Non Institutions	E-Voting	6720572	2720572	40.4813	2720572	0	100.0000	
	Poll							
	Postal Ballot (if applicable)							
	Total	6720572	2720572	40.4813	2720572	0	100.0000	
Total		14633887	3844286	26.2698	3844286	0	100.0000	
Whether resolution is Pass or Not.					Yes			
Disclosure of notes on resolution					Add Notes			

* this fields are optional

Details of Invalid Votes

Category	No. of Votes
Promoter and Promoter Group	
Public Insitutions	
Public - Non Insitutions	

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Resolution (2)				
Resolution required: (Ordinary / Special)				
Whether promoter/promoter group are interested in the agenda/resolution?				
Description of resolution considered				Approval of a
Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes po on outstandi shares
		(1)	(2)	(3)=[(2)/(1)]*1
Promoter and Promoter Group	E-Voting	7913315	7913315	100.0
	Poll			
	Postal Ballot (if applicable)			
	Total	7913315	7913315	100.0
Public- Institutions	E-Voting			
	Poll			
	Postal Ballot (if applicable)			
	Total			
Public- Non Institutions	E-Voting	6720572	2720572	40.48
	Poll			
	Postal Ballot (if applicable)			
	Total	6720572	2720572	40.48
Total		14633887	10633887	72.666

* this fields are optional

Details of Invalid Votes	
Category	No. of Votes
Promoter and Promoter Group	
Public Insitutions	
Public - Non Insitutions	

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Whether pron									
Category									
Promoter and Promoter Group	E-V								
	Poll								
	Pos								
	Tota								
Public- Institutions	E-V								
	Poll								
	Pos								
	Tota								
Public- Non Institutions	E-V								
	Poll								
	Pos								
	Tota								

* this fields are optional

Deta
Category
Promoter and Promoter
Public Insitutions
Public - Non Insitutions

esolution required: (Ordinary / Special)				Ordinary					
e Interested in the aganda/resolution?				No					
Description of resolution considered				Approval of appointment of Mr. Atul Sinha (DIN- 08948807) as an Independent Director of the Company, to hold office for a term of 5 (five) consecutive years.					
	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled		
	(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100		
	7913315	7913315	100.0000	7913315	0	100.0000	0.0000		
	7913315	7913315	100.0000	7913315	0	100.0000	0.0000		
	6720572	2720572	40.4815	2720572	0	100.0000	0.0000		
	6720572	2720572	40.4815	2720572	0	100.0000	0.0000		
	14633887	10633887	72.6662	10633887	0	100.0000	0.0000		
					Whether resolution is Pass or Not		Yes		
					Disclosure of notes on resolution		Add Notes		

No. of Votes

For Aditya Consumer Marketing Limited

Company Secretary

ADITYA CONSUMER MARKETING LIMITED

K E & COMPANY
PRACTICING COMPANY SECRETARIES

Report of Scrutinizer(s)

To

The Chairman
Board of Directors
Aditya Consumer Marketing Limited
Lower Ground & Ground Floor, Aditya House
M-20, Road No. 26, S.K. Nagar
Patna-800001, Bihar

Sub:- Scrutinizer's Report on Postal Ballot through Remote E-voting conducted pursuant to the provisions of Section 108 & 110 of the Companies Act, 2013 ("the Act") read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 (as amended), Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the relevant MCA circulars issued thereunder

Dear Sir/Mam

I Ekta Kumari, Practicing Company Secretary, of Patna have been appointed as the scrutinizer by the Board of Directors of M/s "Aditya Consumer Marketing Limited"

Further, in addition to the above, I submit my report as under:

1. The Postal Ballot Notice dated 16th November, 2020 along with necessary statement setting out the material facts under Section 102 of the Companies Act, 2013 were sent on Monday, 23rd November 2020 by the Company through electronic mail to those members whose names appeared in the Register of Members/ List of Beneficiaries as on Friday, November 20, 2020 ("cut-off date") and who had registered their email ID with the Company / RTA / Depositories in compliance with the MCA Circulars. The Company has also placed the notice of the Postal Ballot on the website of the Company.

2. The Shareholders of the Company holding shares as on the "Cut-off" date (i.e. on Friday, November 20, 2020) were entitled to vote on the resolutions as set out in the Notice of Postal Ballot.

3. The Company has published on Tuesday, November 24, 2020 an advertisement about the dispatch of the Postal ballot Notice.

4. I have monitored the process of electronic voting through the scrutinizer's secured link provided to me (http://www.evotingindia.com).

5. The remote e-voting period for the postal ballot commences from Tuesday, 24th November, 2020 at 09:00 a.m. (IST) and ends on Wednesday, 23rd December, 2020 at 05:00 p.m. (IST). During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e. Friday, November 20, 2020 casted their vote electronically.

6. After the closure of remote e-voting, I have unblocked the votes cast in the presence of two witnesses who are not in the employment of the Company.

Witness No. 1 **Witness No. 2**

Name: Sunil Kumar Name:-Santosh Sharma

7. The total votes cast in favour or against the Resolutions proposed in the Notice of Postal Ballot are as under

SPECIAL BUSINESS

(a) Resolution No.1: Special Resolution:

Approval for payment of remuneration of Mrs. Sunita Sinha (DIN: 01636997), Whole Time Director of the Company

(i) Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	05	3844286	100

(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0

(iii) **Invalid** Votes:

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0

(b) <u>Resolution No. 2: Ordinary Resolution:</u>

Approval of appointment of Mr. Anant Upadhyay (DIN: 08847156) as an Independent

(c) <u>Resolution No. 3: Ordinary Resolution:</u>

Approval of appointment of Mr. Atul Sinha (DIN- 08948807) as an Independent Director of the Company, to hold office for a term of 5 (five) consecutive years from November 16, 2020 to November 15, 2025

(i) Voted **in favour** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	09	10633887	100

(ii) Voted **against** of the Resolution:

Type of Voting	Number of Members Voted	Number of Votes Cast by them	% of total number of valid votes cast
Remote e-voting	0	0	0

(iii) **Invalid** Votes:

Type of Voting	Number of Members Voted	Number of Votes Cast by them
Remote e-voting	0	0

All the resolutions cated above from 01 to 03 have been passed with