

# VEERAM VENDORS PRIVATE LIMITED

CIN: U74999GJ2018PTC100356

42/D, SRI HARI PARK, NEAR GOPI VALLABH TOWER, TIMES OF INDIA ROAD, SATELLITE  
AHMEDABAD - 380015

Date: 24.10.2018

To, The Compliance Department	To, S. M. GOLD LIMITED
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

Dear Sir,

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares**

With reference to the above mentioned subject, we are enclosing herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011 relating to Purchase of 1,60,000 equity shares of **S. M. Gold Limited.**

Please take the same on your record.

Thanking You,

*Prashant*

**Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>S. M. GOLD LIMITED</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veeram Vendors Private Limited (Acquirer) Rakshit M. Shah (PAC) Rakshit M. Shah Huf (PAC) Pinal R. Shah (PAC) Veeram Ornaments Limited (PAC)		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE LIMITED		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	<b>8,76,100</b>	13.09	NA
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)		--	--
c) Voting rights (VR) otherwise than by equity shares		--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)		--	--
<b>e) Total (a+b+c+d)</b>	<b>8,76,100</b>	<b>13.09</b>	<b>NA</b>
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	1,60,000	2.39	NA
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	--	--	--
<b>e) Total (a+b+c+d)</b>	<b>1,60,000</b>	<b>2.39</b>	<b>NA</b>

<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	10,36,100	15.48	--
b) VRs otherwise than by equity shares		--	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		--	---
d) <del>Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)</del>		--	---
e) Total (a+b+c+d)	10,36,100		

Mode of acquisition (e.g.–open transfer/encumbrance, etc.)

Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.

Date of acquisition of/ ~~date of receipt of intimation of acquirer to receive shares in the TC.~~

19<sup>th</sup> October, 2018 to 22<sup>nd</sup> October, 2018

Equity share capital / total voting capital of the TC before the said acquisition

Rs. 6,69,16,730/- consisting of 66,91,673 equity shares of Rs. 10/- each

Equity share capital/ total voting capital of the TC after the said acquisition

Rs. 6,69,16,730/- consisting of 66,91,673 equity shares of Rs. 10/- each

Total diluted share/voting capital of the TC after the said acquisition

Sig \_\_\_\_\_ uirer / Authorised Signatory

Place: Ahmedabad  
Date: 24/10/2018

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LOI R) Regulations, 2015.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.