



March 26 2015

The Bombay Stock Exchange Limited,  
Jeejeebhoy Towers  
B S Marg,  
Mumbai

The National Stock Exchange of India Limited,  
"Exchange Plaza"  
Bandra- Kurla Complex,  
Bandra (E)  
Mumbai -400051

Dear Sir,

Re: Stock Exchange Update – press release -

Sub: H and M group's foray into SMAC (Social Media, Mobility, Analytics and Cloud)-

The group has successfully operationalized its Analytics business. As on date clients utilizing the company's cutting edge solutions include 2 of top 5 global financial services firms. The clients are industry leaders with excellent growth trajectory and profitability. This strength is expected to translate into a robust deal pipeline for the company in the coming quarters.

This is one more initiative to create a revenue stream that is non-linear unlike the classic information technology business that is directly proportionate to the number of employees deployed. While maintaining its presence in the traditional technology segments, the drive into the sunrise sector of Social Media, Mobility, Analytics and Cloud can help the group reposition itself at the head of the league tables in the digital world.

Kindly publish for the information of the investors and shareholders.

Thanking you,

Yours faithfully,

For Helios and Matheson Information Technology Ltd

A handwritten signature in black ink, appearing to read "G.K. Muralikrishna".

G.K.Muralikrishna

Managing Director