



March 26, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 26, 2025 titled '*Airtel launches IPTV services across 2000 cities in India*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel launches IPTV services across 2000 cities in India

- Offers customers the best large screen viewing experience
- Plans come bundled with 29 streaming apps including Netflix, Apple TV+, Amazon Prime and 350+ TV channels
- To Activate IPTV, get an Airtel Wi-Fi to your home or office with plans starting at Rs. 699

New Delhi, March 26, 2025: Bharti Airtel, one of India's leading telecommunications service providers, launched its IPTV services in 2000 cities* in India offering customers the best large screen viewing experience. Customers will get access to an extensive library of on-demand content from 29 prominent Streaming Apps including Netflix, Apple TV+, Amazon Prime, SonyLiv, Zee5, 600 popular television channels, and Wi-Fi service at plans starting Rs. 699. As an introductory offer, all Airtel customers will get upto 30 days of free service on the purchase of IPTV plans which can be availed through the Airtel Thanks App.

Commenting on the launch, **Siddharth Sharma CEO – Connected Homes and Chief Marketing Officer, Bharti Airtel**, said, “The launch heralds a new era in home entertainment where cutting-edge technology seamlessly blends traditional linear TV with a bouquet of streaming Apps for an immersive digital experience for customers. Backed by Airtel’s high-speed Wi-Fi, we are certain that consumers will have a fantastic converged home experience with Airtel IPTV.”

IPTV Plans

Tariff	Wi-Fi Speeds	Streaming Apps	TV Channels
Rs. 699	40 Mbps	26 Streaming Apps	350 TV Channels
Rs. 899	100 Mbps	26 Streaming Apps	350 TV Channels
Rs. 1099	200 Mbps	28 Streaming Apps including Apple TV+, Amazon Prime	350 TV Channels
Rs. 1599	300 Mbps	29 Streaming Apps including Netflix, Apple TV+, Amazon Prime	350 TV Channels
Rs. 3999	1 Gbps	29 Streaming Apps including Netflix, Apple TV+, Amazon Prime	350 TV Channels

*IPTV service is available across India, except for Delhi, Rajasthan, Assam and the Northeastern states where the launch is expected in few weeks.

How to get IPTV

New customers

All new customers can enjoy IPTV on the purchase of new Wi-Fi plans. Customers can visit the website <https://www.airtel.in/> or walk into any of Airtel stores

Existing Airtel Wi-Fi customers

Existing Airtel Wi-Fi customers can upgrade their plan to IPTV plans through Airtel thanks app or visit any Airtel store.

**About Bharti Airtel Limited**

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 15 countries across India and Africa. The Company also has its presence in Bangladesh and Sri Lanka through its associate entities. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. Within our diversified portfolio, we offer passive infrastructure services through our subsidiary Indus Tower Ltd. For more details visit www.airtel.com