



113 Park Street, North Block 4th Floor
Kolkata-700016, Ph: (033) 22652274



Ref: 5404/24-25/0031

June 26, 2024

Department of Corporate Services

BSE Limited
25th Floor, P.J. Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip Code: BSE: 516003

Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Please find enclosed herewith the Media Release issued by the Company with regard to its celebration of 68th year of excellence and legacy in plywood manufacturing.

The copy of the Media Release will also be available on the Company's website, www.duroply.in.

This is for your information and record.

Thanking you,

Yours faithfully,

For DUROPLY INDUSTRIES LIMITED

KOMAL DHRUV
Company Secretary

Enclosed: As above

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Find us on:    [duroplyindia](https://www.instagram.com/duroplyindia)

Regd. Office: 9, Parsee Church Street, Kolkata-700001 • CIN: L20211WB1957PLC023493



MEDIA RELEASE

DUROPLY CELEBRATES 68th YEAR OF EXCELLENCE AND LEGACY IN PLYWOOD MANUFACTURING

DUROPLY CELEBRATED THE MILESTONE WITH ITS KEY STAKEHOLDERS: CUSTOMERS, EMPLOYEES, DEALERS, CONTRACTORS, AND CARPENTERS

DUROPLY HAS PERFECTED THE ART OF CUSTOMER CENTRIC INNOVATION ENABLING IT TO LAUNCH PRODUCTS THAT BECOME TREND SETTERS

NOW LED BY THE THIRD GENERATION OF ENTREPRENEURS, WHO ARE INTRODUCING GLOBAL BEST PRACTICES WITH TECHNOLOGICAL KNOWHOW, TO REDEFINE INDIAN PLYWOOD INDUSTRY

New Delhi, June 26, 2024: Duroply, India's premium and most experienced among the leading plywood companies, proudly celebrates 68th year of Excellence and Legacy in plywood manufacturing. Reaching this milestone signifies decades of commitment to customer satisfaction, quality, and innovation.

Duroply has celebrated the momentous day with its key stakeholders: its esteemed customers, employees, dealers, contractors, and carpenters.

The Company organised programs to felicitate its key stakeholders at all its 16 branches across India.

Mr. Akhilesh Chitlangia, Managing Director and Chief Executive Officer, Duroply, said, "We are humbled to be in the service of the nation in our quest to adorn the interiors of our customers' homes and offices with block boards, plywood, veneers, and doors that last generations. The legacy of our thrust on customer satisfaction has enabled us to imbibe a culture of innovation at Duroply which ensures that we identify the need of our customers, and develop a product fulfilling that need. Our manufacturing processes are aligned to make products that set the benchmark of quality in the industry. Our deep relationship with industry stakeholders: architects, interior designers, and dealers across India is a testimony of our commitment to nurturing relationships and building a supportive community to grow the sector wholesomely."

Duroply organised events at all its 16 branches across India to mark the occasion. The Company recognised the role of its dealers, contractors, and carpenters in the event.

Present in over 26 states and union territories, Duroply has deep relationship with over 4,000 architects and interior designers, and over 12,000 carpenters and contractors network.

With more than 450 design options across India, 180 plus Duro experts educate the customers on the importance of buying branded plywood across India every day.

Duroply Industries Limited

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About Duroply Industries Limited

Duroply is India's premium and most experienced plywood manufacturer amongst the leading players. With 68 years of rich legacy, Duroply focuses on sourcing its raw material from sustainable sources, making it a truly 'Forest Friendly Company'.

Focused on customer-centric innovation to enhance the durability of customers' home and office interiors, Duroply offers a complete range of Plywood, Block Board, Doors, and Decorative Veneers. Duroply has many industry's first to its credit: first plywood Company to offer a Lifetime Guarantee on most of its product range, and first to offer 10 feet Range of Plywood, Boards, Doors, and Veneers under the brand 'Duro Plus', among others.

Duroply has clubbed together the nine most sought-after features by customers and launched it under the 'Duro Advantage' offering. Coupled with 'Duro Lifetime Guarantee' from insect infestation, Duroply offers 9X safety, setting the Gold Standard in the industry, an unparalleled assurance to its esteemed customers.

Duroply has launched "Duro TV" – a YouTube channel focused on providing knowledge to consumers on purchasing the right plywood. Duroply has also launched a podcast series "Beyond Blueprints", that brings to life the design philosophy of interior designers and architects helping customers choose the right designer to give shape to their dream home.

For further information, please contact:

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