

Ref No.: SEL/Reg. 30 - LODR/July-18

July 26, 2018

The Secretary,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.

Scrip Code : 538685

The Secretary.

**NSE Symbol: SHEMAROO** 

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: - Earnings Con. Call - Intimation under Reg. 30(6) of SEBI (LODR), Regulations, 2015

This to inform that an Earnings Conference Call on the Unaudited financial results for the Quarter ended June 30, 2018 is scheduled to be held on July 27, 2018 at 03:00 P.M.

The details of aforesaid conference call and earnings presentation for the Quarter ended June 30, 2018 is enclosed herewith.

The aforesaid shall also be available on the website of the Company i.e. www.shemarooent.com

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited

Dipesh U. Gosar

**Company Secretary & Compliance Officer** 

**ICSI Membership No.: A23755** 

Encl.: As above

CIN: L67190MH2005PLC158288





#### **CONCALL INVITE**

### B&K Securities shall hold a Conference Call of

#### Shemaroo Entertainment Ltd.

to discuss the 1QFY19 Financial performance on Friday 27th July 2018 – 15:00 Hrs IST

#### **Management Representatives:**

Mr. Hiren Gada – Chief Executive Officer & Chief Financial Officer
 Ms. Kranti Gada – Chief Operating Officer
 Mr. Jai Maroo – Director

You are cordially invited

**Dial-in Numbers** 

Primary Access: 1800 120 5601

Local Access: +91 22 3344 1100/+91 44 4298 3311

#### **International Toll Free:**

USA: 18773870849

UK: 08000163439

Singapore: 8003211129

Hong Kong: 800903171

Pin number for international participants: 876928#

For further information, please contact

Mr. Yogesh Kirve / Ms. Neeta Khilnani

Batlivala & Karani Securities India Pvt Ltd

+91 22 4031 7275 / +91 22 4031 7151

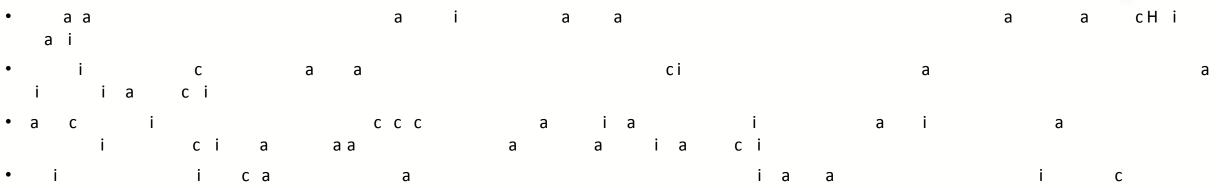
yogesh.kirve@bksec.com / neeta.khilnani@bksec.com



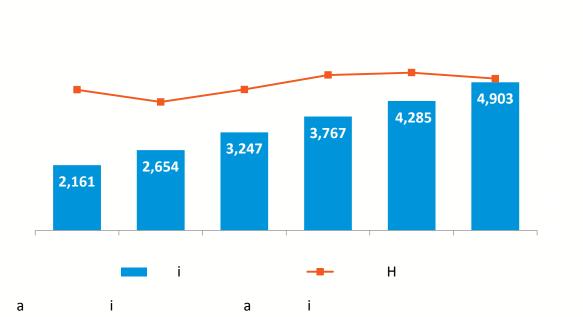
### **About Shemaroo**

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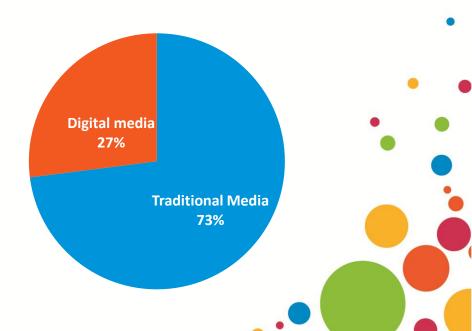




#### Total Revenue\* (INR Mn) and EBITDA %



#### **FY18** Revenue Distribution (INR Mn)



### Q1-FY19 HIGHLIGHTS

### **Q1-FY19 Key Financial Highlights**



#### Q1-FY19 performance (Consolidated):

• Total Revenue\*:

• EBITDA: H

• EBITDA Margin:

Net Profit: H

Net Profit Margin:

• EPS:

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#### **Divisional Breakup (Consolidated):**

INR Mn	Q1-FY19	Q1-FY18	YOY Growth	FY18	FY17	YOY Growth
Digital Media			36.5%			41.4%
Traditional Media			12.5%			<b>7.5</b> %
Income from Operations	1,234	1,036	19.1%	4,886	4,255	14.8%

### **Key Operational Highlights**

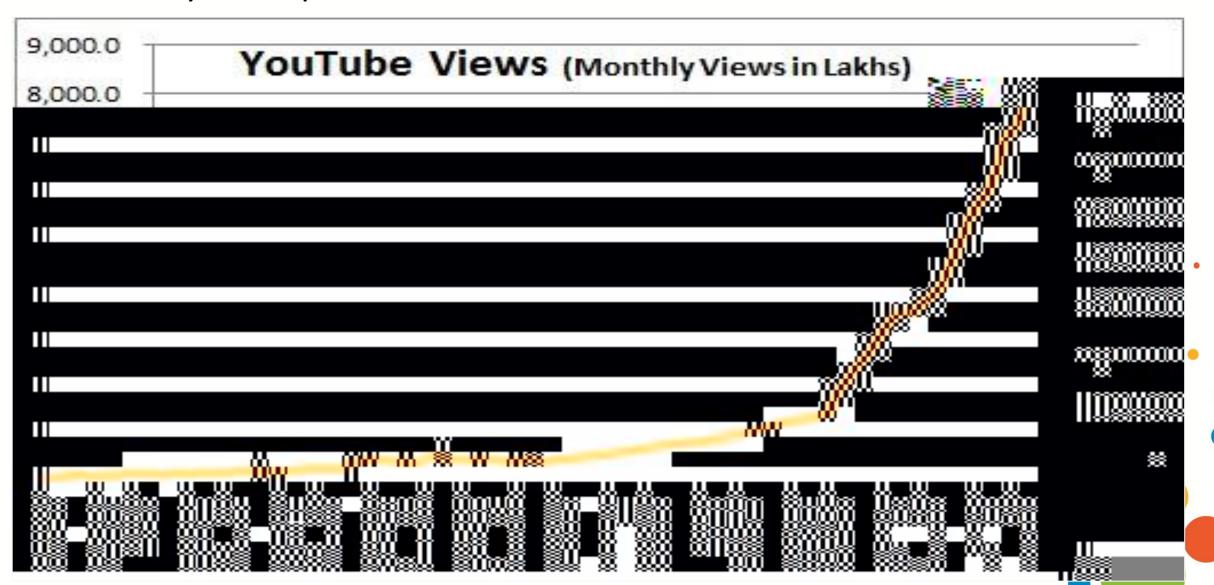


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### **Key Operational Highlights**



**YouTube Monthly Views Graph till June 2018:** 



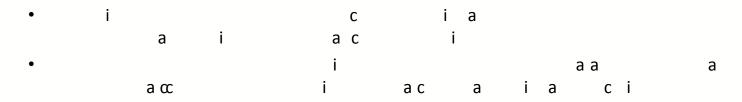
# Q1-FY19 Consolidated Income Statement (IndAS)



Particulars (INR Mn)	Q1-FY19	Q4-FY18	Q-o-Q	Q1-FY18	Y-o-Y
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Total Revenue	1,236	1,188	4.0%	1,045	18.3%
EBITDA	391	372	5.1%	343	14.0%
EBITDA Margin (%)	31.63%	31.31%	32 Bps	32.82%	(119) Bps
PBT	316	288	9.7%	250	26.4%
PAT	195	184	6.0%	160	21.9%
H c c i	133	104	0.070	100	21.570
PAT after adjustments	195	187	4.3%	159	22.6%
PAT Margin (%)	15.78%	15.74%	4 Bps	15.22%	56 Bps
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Total Profit including Comprehensive Income( Net of tax)	190	191	(0.5)%	159	19.5%
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### **Digital Media**

Shemaroo was one of the early Indian media companies to syndicate its library in the high growth digital media platforms, thereby gaining early mover advantage

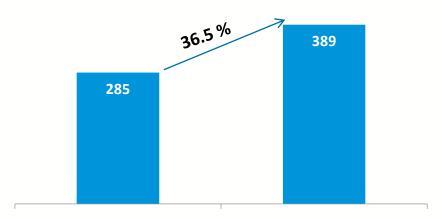


	Digital Media Presence								
Internet and OTT				Mobile		Added se obile Inte		(MVA	S) /
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Internet	MVAS
YouTube	Airtel
Hotstar	Vodafone



#### Q1-FY19 Digital Media Performance (INR Mn)



#### **FY18** Digital Media Performance (INR Mn)



### **Traditional Media**





**Q1-FY19 Traditional Media Performance (INR Mn)** 

#### **Television Syndication:**

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#### **Subscription Based Services:**

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#### **Home Entertainment:**

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#### FY18 Traditional Media Performance (INR Mn)

3,581

### Other Media:

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3,332

### FY18 Consolidated Income Statement (Ind-As)



Particulars (INR Mn)	FY18	FY17
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Total Revenue	4,903	4,285
EBITDA	1,438	1,305
EBITDA Margin (%)	29.33%	30.46%
PBT	1,080	938
PAT	713	596
H c c i		
PAT after adjustments	712	614
PAT Margin (%)	14.52%	14.33%
i		
Total Profit including Comprehensive Income( Net of tax)	715	614
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### **Consolidated Balance Sheet (Ind-As)**



Equity and Liabilities (INR Mn)	FY18	FY17
Shareholders Fund		
Total Equity	4,964	4,264
Non Current Liabilities		
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Total Non-Current Liabilities	73	206
Current Liabilities		
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Total Current Liabilities	2,342	3,367
Total	7,348	7,805

Assets (INR Mn)	FY18	FY17
Non Current Assets		
Fixed Assets		
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Total Non-Current Assets	468	526
Current Assets		
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Total Current Assets	6,880	7,279
Total	7,348	

# Historical Consolidated Income Statement (iGAAP)



Particulars (INR Mn)	FY13	FY14	FY15	FY16
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Total Revenue	2,161	2,659	3,247	3,767
EBITDA	587	657	881	1,092
EBITDA Margin (%)	27.16%	24.71%	27.13%	28.99%
PBT	374	435	632	827
PAT	247	270	410	<b>520</b>
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PAT after adjustments	236	272	409	521
PAT Margin (%)	10.92%	10.23%	12.60%	13.89
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## Historical Consolidated Balance Sheet (iGAAP)

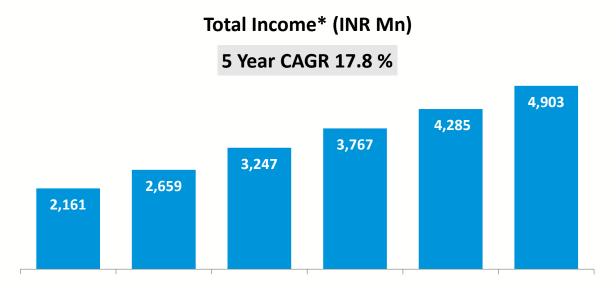


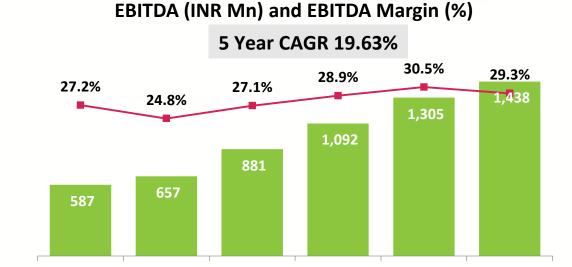
Equity and Liabilities (INR Mn)	FY15	FY16
Shareholders Fund		
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Net worth	3,174	3,649
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Non Current Liabilities		
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	76	303
Current Liabilities		
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	1,635	2,183
Total	4,885	6,127

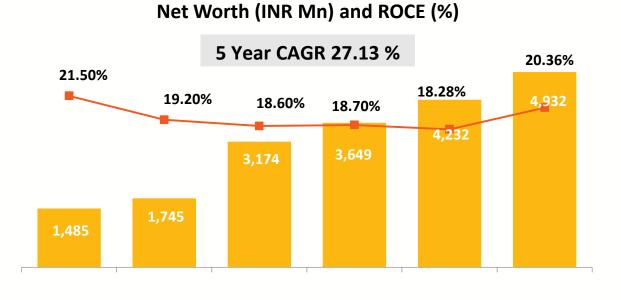
Assets (INR Mn)	FY15	FY16
Non Current Fixed Assets		
Fixed Assets		
	:	
	:	
Total Fixed Assets	295	310
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	240	485
Current Assets		•
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Total	4,885	6,127

### **Historical Consolidated Financial Charts**



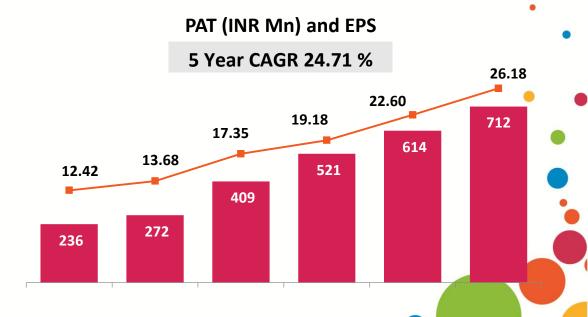






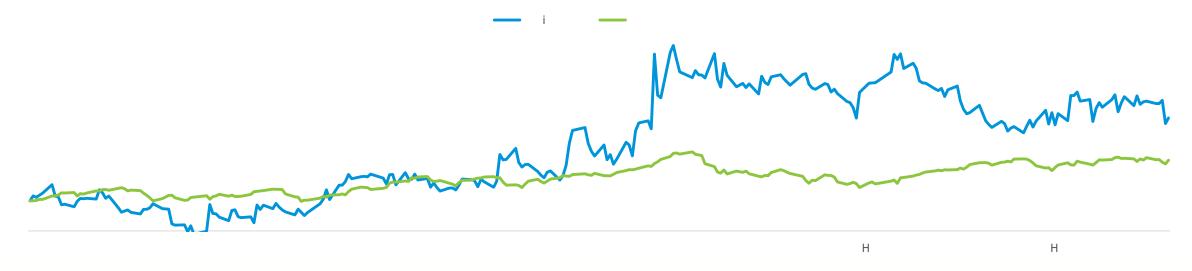
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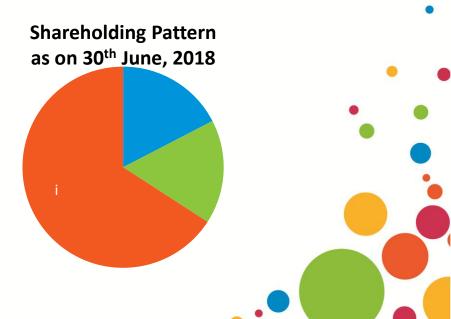


## **Capital Market**





Price Data	As of 30 <sup>th</sup> June, 2018)	INR
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#### For further information please contact our Investor Relations Representative:



Mr. Anuj Sonpal Valorem Advisors

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