

September 26, 2025

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and

Disclosure Requirements) Regulations, 2015.

**Ref:** Press Release

Dear Sir/ Madam,

We would like to inform you that the Company has signed a Franchise Agreement viz. Keys Prima by Lemon Tree Hotels, Saj by the Lake, Malshej Ghat, Maharashtra.

Keys Prima by Lemon Tree Hotels, Saj by the Lake, Malshej Ghat, Maharashtra will feature 55 well-appointed rooms, a resto bar, a banquet and an open event space, recreational facilities including a swimming pool and a spa.

Please find attached herewith the copy of the press release in this regard.

You are requested to kindly take the same on record.

Thanking you For Lemon Tree Hotels Limited

Pawan Kumar Kumawat Company Secretary & Compliance Officer

M. No: A25377

Encl: a/a



## Lemon Tree Hotels signs a new property in Maharashtra

New Delhi, 26th September 2025: Lemon Tree Hotels Limited, India's fastest-growing mid-scale and premium hotel chain, today announced the signing of its latest property Keys Prima by Lemon Tree Hotels, Saj by the Lake, Malshej Ghat, Maharashtra. This is the first of the several properties that the company is expected to sign with SAJ Hotels Ltd.

This hotel will be franchised under Lemon Tree Hotels Limited for distribution and marketing purposes and further strengthens the company's presence in Maharashtra, catering to both business and leisure travellers with a fresh, vibrant, and value-driven experience.

## **Property Highlights**

Keys Prima by Lemon Tree Hotels, Saj by the Lake, Malshej Ghat, Maharashtra is located in the Western Ghats. It is perfect for nature lovers who want to observe a diverse range of stunning birds and explore hills with calming waterfalls. Guests can also visit nearby historic sites like Shivneri Fort, the birthplace of Chatrapati Shivaji Maharaj and Ajoba Hill Fort; or plan a picnic at the picturesque Pimpalgaon Joga Dam, surrounded by the Sahyadri Hills or go on a trek to Harishchandra Gad.

The key features of the hotel will include:

- 55 well-appointed rooms
- A resto bar
- A banquet and an open event space
- Recreational facilities including a swimming pool and a spa

The Pune International Airport is approximately 110 kms away from the property, while the Kalyan Railway Station is about 92 kms away. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels, commented, "We are delighted to welcome SAJ Hotels Ltd as our valued partner. This signing will expand our leisure portfolio in Maharashtra, a state where have 13 operational and 11 upcoming properties in addition to this one. While expanding its footprint across the country in cities of all tiers, this signing by Lemon Tree Hotels perfectly aligns with the company's vision of becoming the most preferred hospitality chain across different segments."

## **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

Serving over 1.5 million guests annually, LTHL operates 120+ hotels across 75+ cities in India and abroad, with a growing pipeline of 110+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 230+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit <u>www.lemontreehotels.com</u>