

November 26, 2025

The Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001  
BSE SCRIP Code: 543425

The Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051  
NSE Symbol: MAPMYINDIA

**Subject:** Submission of Press Release.

**Ref.:** Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith the Press Release pertaining to MapmyIndia Mappls Partnering with Zoho CRM for location intelligence.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,  
**For C.E. Info Systems Limited**

**Saurabh Surendra Somani**  
**Company Secretary & Compliance Officer**

**Encl:**  
**Press Release**

## MapmyIndia Mappls Partners with Zoho CRM for location intelligence

- MapmyIndia's Address Capture and Nearby Lead Finder to power Zoho CRM with indigenous mapping intelligence for smarter, location-aware business decisions.
- Alliance to boost Atmanirbhar Bharat - Swadeshi maps and CRM empowering businesses

**New Delhi, November 26, 2025: MapmyIndia Mappls**, India's leading digital mapping and geospatial technology company and **Zoho**, a global technology company headquartered in India have announced a landmark collaboration to integrate **MapmyIndia's Address Capture** and **Nearby Lead Finder** features directly within **Zoho CRM**.

"This partnership between MapmyIndia and Zoho is a true blue Swadeshi celebration — two Indian innovators and leaders in their respective fields - coming together to deliver cutting-edge, homegrown technology that is world-class. MapmyIndia Mappls Address Capture and Nearby Lead Finder capabilities will help Zoho CRM users across India to work smarter and sell better, while keeping all data and innovation safe within India. I am confident that this partnership will boost collaborations amongst Indian tech companies creating a sympathetic ecosystem towards the realization of an Atmanirbhar, Viksit Bharat," says **Rakesh Verma**, Co-Founder, Managing Director & Group Chairman, **MapmyIndia Mappls**.

"At Zoho, we believe that true technological progress begins with self-reliance. Building deep-tech R&D from India has always been one of our foundational pursuits, driven by the immense talent and creativity that thrive in the country. Our partnership with MapmyIndia embodies this vision, uniting homegrown expertise in business software and digital mapping to deliver solutions that are powerful, privacy-focused, and proudly indigenous. This integration empowers Indian businesses by combining business intelligence with spatial intelligence, giving field teams the location-aware insights they need to better serve their customers," says **Mani Vembu**, CEO, **Zoho**.

With this integration, Zoho CRM users can now capture verified addresses, visualize customer locations, discover potential leads in nearby areas, and optimize sales routes — all powered by MapmyIndia's indigenous mapping platform, which has been digitally mapping India since 1995. This collaboration empowers businesses to operate more efficiently, serve customers better, and make informed, location-aware decisions — using technology rooted in India's soil. This exemplifies the growing strength of India's technology ecosystem — where Swadeshi innovation not only serves the business interests but also strongly aligns with national interests by creating a showcase of the quality, precision, and reliability indigenous technology, projecting India's economic and innovative prowess to the world.

**About MapmyIndia & Mappls (C.E. InfoSystems Ltd)** [www.mapmyindia.com](http://www.mapmyindia.com) & [www.mappls.com](http://www.mappls.com)  
C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat



by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

#### About Zoho

With over 55 apps across nearly every major business category, Zoho is one of the world's most prolific technology companies. Headquartered in Chennai, India, Zoho is privately held and profitable, employing more than 18,000 people worldwide. Zoho is committed to user privacy and does not rely on an ad-revenue business model. The company owns and operates its data centres, providing full oversight of customer data privacy and security. Over 130 million users globally, across hundreds of thousands of companies, trust Zoho to run their businesses, including Zoho itself. For more information, visit [www.zoho.com](http://www.zoho.com).

**For further information, please contact:**

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