

AUV INNOVATIONS LLP

319, FLLOOR-3rd VASAN UDYOG BHAVAN OFF.SENAPATI BAPAT MARG OPP.HIGH STREET PHOENIX MILL, LOWER
PAREL DELISLE ROAD MUMBAI-400013.
LLPIN- ACO-1892

Date: 24th December, 2025

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011'), we wish to inform you that we, AUV Innovations LLP, have acquired 1,51,15,614 shares of Zee Media Corporation Limited, a company listed on your stock exchange, on 24th day of December, 2025. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For AUV Innovations LLP


Ravinder Kumar Dogra
Authorised Signatory



Encl: As above.

CC:

Zee Media Corporation Limited
135, Continental Building,
2nd Floor, Dr. Annie Besant Road,
Worli, Mumbai - 400 018

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zee Media Corporation Limited (ZMCL)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	AUV Innovations LLP		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	4,37,18,761	6.99	4.89
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	4,37,18,761	6.99	4.89
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	1,51,15,614	2.42	1.69
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+-d)	1,51,15,614	2.42	1.69



After the acquisition/sale, holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	5,88,34,375 NA NA Nil 5,88,34,375	9.41 NA NA Nil 9.41	6.58 NA NA Nil 6.58
Mode of acquisition / sale(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	24 th December, 2025		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 89,37,62,013 divided into 89,37,62,013 Equity Shares of Re. 1/- each (assuming full conversion of 26,83,33,333 Warrants by the Acquirer)		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: 50,00,000 shares were acquired on 5th September, 2025 and 47,34,386 were acquired on 22nd December, 2025 by the acquirer by way of open market purchase aggregating to 1.56% of total share capital of ZMCL. This change being less than 2%, Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 was not required to be made for these acquisitions.

For AUV Innovations LLP


Ravinder Kumar Dogra
Authorised Signatory
Place: Mumbai

Date: 24th December, 2025

