



August 27, 2018

**National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block C

Bandra Kurla Complex, Bandra (E),  
Mumbai-400051, India

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400001, India

Ref: Bharti Airtel Limited (BHARTIARTL/ 532454)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel and Netflix Announce Strategic Partnership", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri

Dy. Company Secretary & Compliance Officer



Encl: As above

**Bharti Airtel Limited**

(a Bharti Enterprise)

Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070

T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: [compliance.officer@bharti.in](mailto:compliance.officer@bharti.in), [www.airtel.com](http://www.airtel.com)

CIN: L74899DL1995PLC070609



## Airtel And Netflix Announce Strategic Partnership

***Select Airtel Postpaid and Home Broadband Plans to come with a three month gift of Netflix.  
Airtel postpaid subscribers get ability to pay for Netflix using their Airtel bill.***

***Expanded partnership will strengthen Airtel's vastly differentiated & digital content portfolio  
while giving Netflix access to a large pool of premium customers***

NEW DELHI, August 27, 2018: Airtel and Netflix today announced a strategic partnership.

[Airtel TV app](#)

[My Airtel app](#)

postpaid/home broadband bill.”

### About Airtel

Bharti Airtel is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G and mobile commerce services. Bharti Airtel had over 394 million customers across its operations at the end of December 2017. To know more please visit, [www.airtel.com](http://www.airtel.com)





#### About Netflix

Netflix is the world's leading internet entertainment service with 130 million memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

Thomas Cherian

[tcherian@netflix.com](mailto:tcherian@netflix.com)

Vaishnavi Murali

[vaishnavi.murali@publicisconsultants-asia.com](mailto:vaishnavi.murali@publicisconsultants-asia.com)

