### NEOPOLITAN PIZZA AND FOODS LIMITED

Registered Office: 434 & 435 SWC Hub, Opp. Rajpath Complex, Vasana Bhayali Road, Vadodara-391410 Gujarat, India

Phone No: 9574000428

CIN: U24123GJ2011PLC063940



27th November, 2025

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building,
P.J. Towers, Dalal Street
Mumbai – 400001

Scrip Code: 544269

Sub: Press Release pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a Press Release in respect agreements for Two New Company-Owned Outlets in Gujarat. This Press Release will be available on the website of the Company <a href="https://www.neopolitanpizza.in">www.neopolitanpizza.in</a>.

We request you to kindly take the same on record.

Thanking you, Yours faithfully,

For Neopolitan Pizza and Foods Limited

MUKUND Digitally signed by MUKUND PUROHIT Date: 2025.11.27 18:38:33 +05'30'

Mukund Purohit (DIN: 02464280) Managing Director

Email: accounts@neopolitanpizza.in Website: www.neopolitanpizza.in

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# PRESS RELEASE

Neopolitan Pizza and Foods Limited Signs Agreements for Two New Company-Owned Outlets in Gujarat

Strategic Expansion Near Morbi and Devbhumi Dwarka; Target Launch by 31st December 2025

**Vadodara, Gujarat** | **[27.11.2025]** — *Neopolitan Pizza and Foods Limited*, a rapidly growing QSR (Quick Service Restaurant) brand and a listed entity on the Bombay Stock Exchange (BSE), proudly announces the signing of agreements for **two new Company Owned (COCO) outlets** – one **near Morbi** and another at **Devbhumi Dwarka**. This expansion marks a significant milestone in the company's growth strategy to strengthen its footprint across Gujarat and enhance its owned-operational network. The company has set a committed target to commence operations at both locations **on or before 31st December 2025**.

#### Strategic Importance of the New Locations

- ✓ **Near Morbi** A major industrial and emerging urban hub with strong demand for organized food services.
- ✓ **Devbhumi Dwarka** A major spiritual and tourism destination with year-round footfall potential. Both locations were strategically shortlisted based on **market research**, **commercial viability**, **tourism potential**, **and brand visibility opportunities**.

### Company-Owned Model (COCO)

The upcoming outlets will operate under the **Company Owned – Company Operated** model, ensuring:

- Complete operational control by Neopolitan Pizza and Foods Limited
- Direct oversight of brand standards, customer experience, and quality assurance
- Job creation and local employment
- Standardized training modules and operational excellence
- Scope for future franchise expansion in surrounding regions

#### Official Statement from the Management

"We are delighted to announce our expansion with two new company-owned outlets near Morbi and at Devbhumi Dwarka. These locations hold strategic importance for our long-term growth plans and reflect our commitment to penetrate high-potential markets in Gujarat. We aim to bring world-class QSR standards, generate employment, and support local sourcing – while strengthening the brand's presence across the state.", Management, Neopolitan Pizza and Foods Limited

#### **Growth Vision & Roadmap**

- Expansion across Tier 2 & Tier 3 Cities
- Strengthening COCO, FOCO & Franchise Models
- Training & employment of local youth
- Scalable operational infrastructure
- Focus on Gujarat with a national & international roadmap ahead
- Integration of agri-food processing under the "Neopolitan Pizza & Foods" brand

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#### **About Neopolitan Pizza and Foods Limited**

Neopolitan Pizza and Foods Limited is a fast-growing food & QSR brand committed to delivering quality, innovation, and value. The company aims to create a strong network of outlets across India with standardized processes, franchise models, supply chain efficiency, and customer satisfaction as its core foundation.

The brand continues to invest in food technology, research, and domestic & export-oriented agri-food products.

### For Media & Business Enquiries Neopolitan Pizza and Foods Limited

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