

**Date:** November 27, 2025

<b>Listing Manager,</b> <b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	<b>BSE Limited</b> <b>Corporate Relationship Department</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028
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**Subject: Press Release regarding launch of “Zone by The Park” in New Market, Kolkata**

Respected Sir/Ma’am,

We are pleased to announce the launch of **Zone by The Park, New Market, Kolkata**, a stylish urban getaway in the heart of the city. With this launch, the Group further strengthens its presence in West Bengal alongside THE Park Kolkata, The Denmark Tavern in Serampore, and the existing Zone by The Park properties near Biswa Bangla Convention Centre and in Digha.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking you.

Yours sincerely,  
For **Apeejay Surrendra Park Hotels Limited**

**Shalini Keshan**  
**(Company Secretary and Compliance Officer)**  
**Membership No.: ACS-014897**

## **Apeejay Surrendra Park Hotels Limited launches Zone by The Park in New Market, Kolkata**

**National, 27<sup>th</sup> November 2025:** Apeejay Surrendra Park Hotels Limited proudly announces the launch of **Zone by The Park, New Market, Kolkata**, a stylish urban getaway located in the heart of the city. With this launch, the Group further strengthens its presence in West Bengal with THE Park Kolkata, The Denmark Tavern in Serampore, and the existing Zone by The Park near Biswa Bangala Convention Centre and Zone by The Park Digha.

Centrally located just a few kilometres from iconic landmarks such as the Indian Museum, Howrah Bridge, Victoria Memorial, and the city's buzzing shopping streets, **Zone by The Park, New Market** connects guests to the soul of Kolkata while offering a modern retreat to unwind.

Featuring 42 well-appointed rooms, the signature all-day dining restaurant **Bazaar** – offering global cuisines, and the legendary **Flurys** in its lobby, the hotel is a perfect blend of comfort, style, and convenience. Guests can relax and recharge in un-boxy spaces with playful interiors, smart amenities, and cozy comforts - as vibrant as the city itself. The soon-to-open **Townhall** can host up to 100 guests, ideal for both business and social gatherings.

Speaking on the launch, **Mr Vikas Ahluwalia, General Manager and National Head of Zone by The Park Hotels**, stated, *"We are delighted to launch Zone by The Park in New Market, Kolkata. This marks our second Zone by The Park hotel for price-conscious design-conscious travellers in the city. It underscores our commitment to expanding our presence in high-demand micro-markets and delivering differentiated experiences that blend social-by-design, connectivity, and collaboration. This hotel will serve as a hub for official meetings, social gatherings, and events in the city. We would also like to thank our Partners—Sandhu Group for developing the Hotel and trusting us."*

**Mr Inder Pal Singh Sandhu, Director, Sandhu Group** opined, *"We are delighted with this launch and happy to be forging a bond with one of the oldest hospitality companies in India. By associating with Apeejay Surrendra Park Hotels Limited, we are confident of creating opportunities for growth and value for all the stakeholders."*

This launch reinforces the Group's deep-rooted connection to the City of Joy, bringing a modern expression of its signature hospitality back to the city where it all began.

**For reservations and enquiries, please contact:**

**Zone by The Park, New Market Kolkata**

Wellington Center, 42 S.N. Banerjee Road,

New Market, Taltala, Kolkata 700014

Phone: +91 **92309 64221**

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**About Apeejay Surrendra Park Hotels Limited:**

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK," the Company has expanded its pan-India presence, operating a growing portfolio of owned, leased, and managed properties under five distinct brands: THE PARK, THE PARK Collection, Zone by The Park, Zone Connect by The Park, and Stop by Zone. These brands are known for their upscale and upper mid-scale categories, symbolizing excellence in hospitality.

Alongside its core hospitality offerings, ASPHL has a diverse portfolio in food and beverage (F&B) and entertainment, with restaurants, nightclubs, and bars. The Company also has a well-established footprint in the retail food and beverage sector through its iconic retail brand 'Flurys,' which includes a broad network of outlets featuring various formats including kiosks, cafes, and restaurants. Moreover, the Company's portfolio includes nightclubs and entertainment options, enhancing its brand positioning and enabling synergistic cross-selling opportunities.

ASPHL is listed on the BSE Ltd (BSE) (Code: PARKHOTELS/544111) and National Stock Exchange of India Ltd. (NSE) (Symbol: PARKHOTELS) in India.

**For further information, please contact:**

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**For more information about us, please visit [www.theparkhotels.com](http://www.theparkhotels.com) or contact:**

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**DISCLAIMER:**

*Certain statements made in the press release may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, import duties, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. Apeejay Surrendra Park Hotels Limited will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*