

Date: April 28, 2025

The Manager
Listing Department
BSE Limited,
Phiroze JeeJeeBhoy Towers,
Dalal Street, Mumbai – 400001 (E)
Maharashtra, India
Scrip code: 543426

The Manager
Listing Department
National Stock Exchange of India
Limited,
“Exchange Plaza”, 5th Floor, Plot
No. C/1, G Block, Bandra – Kurla
Complex, Bandra Mumbai-400051,
Maharashtra, India
Symbol: METROBRAND

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, we enclose herewith the brief details of Mr. Aashish Mashruwala designated as Senior Management Personnel (SMP), in Annexure A.

You are requested to take note of the above information. The above information will be made available on the website of the Company at www.metrobrands.com

Yours faithfully,
For Metro Brands Limited,

Deepa Sood
(Senior VP – Legal, Company Secretary & Compliance Officer)
Membership No: 16019

Annexure A

Details under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

Change in senior management person:

Sr. No.	Particulars	Details
	Name of SMP and designation	Mr. Aashish Mashruwala
1.	Reason for change	Promoted as “Chief Transformation Officer” and designated as Senior Management Personnel
2.	Date of appointment/cessation (as applicable) & term of appointment	Date of appointment as SMP: 28 th April, 2025 Term of appointment: Existing Full Time Employment
3.	Brief profile (in case of appointment)	<p>Aashish Mashruwala joined the Company in November 2011, initially managing key Technology and Supply Chain (TOC) projects for nearly three years. He subsequently served as the Business Head for the Crocs business for another three years, demonstrating strong leadership and strategic capabilities. Following this, Aashish was appointed CEO of ECCO Shoes India, where he further honed his expertise in retail and brand management. He later rejoined the Company as the Business Head of the Metro Shoes vertical.</p> <p>Prior to his initial tenure with the Company, Aashish spent seven years in his family business, gaining valuable entrepreneurial experience, followed by another seven years in SAP and technology consulting with Capgemini, where he specialized in enterprise solutions and transformation initiatives.</p> <p>Currently, Aashish has been promoted to the role of Chief Transformation Officer and is designated as Senior Management Personnel, where he is responsible for driving strategic transformation initiatives across the organization.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable