

# SUDITI INDUSTRIES LIMITED



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July 28, 2025

To,  
The Secretary,  
Listing Department  
Bombay Stock Exchange Ltd  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

**Company Scrip Code: 521113**

**Subj: Update on Participation in Spring-Summer 2026 Trade Showcase at ITC Dwarka**

Dear Sir/Madam,

We wish to inform our shareholders and stakeholders that the Company successfully participated in the Spring-Summer 2026 Trade Showcase held at ITC Dwarka, New Delhi, from 21st July to 25th July, 2025.

The event has proven to be a significant milestone in the Company's growth journey, and key highlights are as follows:

- **Launch of the Gold Collection:** The Company unveiled its new premium Gold Collection, which received an exceptional response from the trade across 200+ points of sale. This premium line has enabled us to achieve a 40% increase in average selling price (ASP) not through higher pricing, but through enhanced value creation.
- **Dealer & Distributor Engagement:** Over 1,200+ styles were showcased to more than 400 dealers and distributors. Based on the encouraging response, the Company is on track to double its retail door count from 350 stores (Winter 2025) to over 700 stores by Summer 2026, compared to around 200 doors in Summer 2025.
- **Talent Expansion:** The Company has also onboarded 14 graduates from the National Institute of Fashion Technology (NIFT), strengthening its design and innovation capabilities as we continue to scale operations.

The Company believes this successful showcase marks a transformative phase in its journey, underlining both the strong consumer trust in the Gini & Jony brand and the immense growth potential in the Indian kidswear market.

We remain committed to creating long-term value for our shareholders and stakeholders.

Thanking you,

**For SUDITI INDUSTRIES LIMITED**

**Pawan Agarwal**  
**Director**  
**DIN: 00808731**

Encl: a/a.