

**Calcom Vision Limited**

CIN :- L92111DL1985PLC021095

**Calcom**

ISO - 9001 - 2015

ISO - 14001 - 2015

SA - 8000 - 2014

Corp. Office & Factory : B-16, Site-C, Surajpur, Industrial Area, Greater Noida, Gautam Budh Nagar U.P.-201 306

Ph. : 91-0120-2569761 - 4 Fax : 91-0120-2569769, E-mail : corp.compliance@calcomindia.com

Website : www.calcomindia.com

To  
The Department of Corporate Services/Listing  
BSE Limited  
P.J. Towers, Dalal Street, Fort  
Mumbai - 400001

July 28, 2025

(Scrip Code: 517236)

Dear Sir(s)/Madam(s)

**Sub: Press Release**

Please find enclosed herewith Press release regarding New Subsidiary 'Calcom Astra' to Strengthen Global Export Operations in US and Europe.

Kindly take the same on your records and oblige.

Thanking you

Yours Truly  
**For Calcom Vision Limited**

**Rakhi Sharma**  
**M.No. A72812**  
**Company Secretary & Compliance Officer**

Encl.: A/a

## Calcom Vision Sets Up New Subsidiary 'Calcom Astra' to Strengthen Global Export Operations in US and Europe

**India, July 28, 2025:** Calcom Vision Limited, one of India's leading Electronics Manufacturing Services (EMS) Provider and Original Design Manufacturers (ODM) engaged in the production of energy-efficient electronics and consumer durables, has incorporated a wholly owned subsidiary, **Calcom Astra Private Limited**, to steer its exports business and accelerate its international expansion plans.

Calcom Astra will focus on strengthening Calcom Vision's footprint in key global markets particularly the **USA and Europe** with an integrated approach to exports, sourcing, and vendor development. The new subsidiary is aligned with the company's strategy to respond swiftly to evolving global trade dynamics and growing demand from international customers.

**Mr. Rajat Behal** has been appointed as **Chief Operating Officer** of Calcom Astra. With over 25 years of experience across the electronics and lighting sectors, he brings deep expertise in scaling businesses globally, having worked with American, European, and Japanese multinationals. His mandate will be to build Calcom Astra into a high-performing export-led arm of the company. He holds a master's degree in Operations Management from IGNOU and is an Electronics Engineer from Pune University.

**Commenting on the development, Mr. Abhishek Malik, Executive Director, Calcom Vision Limited, said:** *"Calcom Astra, our newly launched export-focused subsidiary, is a strategic step toward our goal of becoming a global electronics manufacturing partner. With a focused team and a clear international agenda, we're deepening our presence in the US and Europe. Given the ongoing tariff war, our export subsidiary is well-positioned to tap global demand and build resilient, future-ready supply networks."*

India's electronics exports sector is witnessing accelerated momentum. As per the **India Brand Equity Foundation**, India's electronics exports are projected to surpass **USD 120 billion by FY26**.

### [About Calcom Vision Limited:](#)

Calcom is an Original Designer & Manufacturer (ODM) and a leading provider of Electronics Manufacturing Services (EMS), specializing in the production of energy-efficient electronics and consumer durables. Founded in 1976 with a strong focus on research and development (R&D), Calcom has developed a range of products, including calculators, televisions, hand mixers, vacuum cleaners, and more, for leading domestic and multinational brands such as Panasonic, Osram, Bajaj, USHA, Great White, Oppl Lighting, Amazon, HPL Electric & Power, and Anchor. In 2009, Calcom diversified into lighting electronics and is now recognized as one of the world's largest suppliers of a wide range of lighting products to several multinational brands in India and overseas. The company has developed an extensive portfolio, including LED bulbs, luminaires, and drivers. In March 2023, Calcom Taehwa Techno Private Limited (CTTPL) was founded as a joint venture between Calcom Vision Limited (India) and Taehwa Enterprise (Korea) to develop reliable and cost-effective BLDC fan solutions for the Indian market. Calcom operates as a fully integrated lighting manufacturer with a state-of-the-art 15,000 square meter factory located in Greater Noida, Delhi NCR.