

August 28, 2018

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary



Encl.: as above

Hero MotoCorp Ltd.

Regd. Office: 34, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057, India
Tel. +91-11-26142451, 46044100, Fax +91-11-26143321, 26143198
HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



Kochi, August 28th, 2018

HERO MOTOCORP LAUNCHES SPECIAL BENEFITS FOR ITS CUSTOMERS IN KERALA

ZERO LABOUR CHARGES ON CHECK-UPS & REPAIRS OF HERO TWO-WHEELERS & 30% DISCOUNT ON PURCHASE OF SPARE PARTS

Reiterating its commitment towards the rehabilitation efforts in the flood-affected Kerala region, **Hero MotoCorp**, the world's largest single two-wheeler manufacturer, today announced special benefits for its customers in the state.

The Company will not charge any fees towards the check-up and repair of Hero MotoCorp motorcycle and scooters in the state. In addition, the customers will be offered a discount of 30% on Hero genuine spare parts.

The services will be made available across all Hero MotoCorp dealerships and authorised service centres in the state from August 28 to September 9, 2018.

As a responsible corporate, Hero MotoCorp has been closely monitoring the situation and is taking measures to support the ongoing rehabilitation drive in the state.

In addition to contributing a sum of Rs. One Crore to the Chief Minister's Distress Relief Fund, the Company has also provided immediate relief material consisting of food items, tents, medicines, water filters, blankets, hygiene kits, kitchen sets etc. to the relief camps in the state.

Hero MotoCorp is also working with the authorities to repair schools in the state and organise school uniforms and bags for the students.

For more information:

www.heromotocorp.com / FB: /HeroMotoCorpIndia / Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick – India

Mansi Molasi +91 9650215869 mmolasi@webershandwick.com