

# NEOPOLITAN PIZZA AND FOODS LIMITED

Registered Office:

434 & 435 SWC Hub,  
Opp. Rajpath Complex,  
Vasana Bhayali Road,  
Vadodara-391410 Gujarat, India  
Phone No: 9574000428  
CIN: U24123GJ2011PLC063940



29<sup>th</sup> January, 2026

To,  
BSE Limited  
Corporate Relationship Department  
1st Floor, New Trading Ring,  
Rotunda Building,  
P .J. Towers, Dalal Street  
Mumbai – 400001

Scrip Code: 544269

**Sub: Press Release pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a Press Release in respect of the official launch of its new healthy QSR brand, "NEO FRANKIE," on 26 January 2026. NEO FRANKIE is a contemporary, health-focused quick service restaurant (QSR) concept offering a wide range of freshly prepared, nutritious Frankie (wrap) variants. This Press Releases will be available on the website of the Company [www.neopolitanpizza.in](http://www.neopolitanpizza.in).

We request you to kindly take the same on record.

Thanking you,  
Yours faithfully,

**For Neopolitan Pizza and Foods Limited**

**Aditya Tillu**  
**Company Secretary & Compliance officer**  
**ACS 69312**

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## PRESS RELEASE

For Immediate Release | 26 January 2026

Neopolitan Pizza and Foods Limited Launches Its **New Healthy QSR Brand “NEO FRANKIE”**  
Official Launch: 26 January 2026 | Low-Investment Franchise Model Announced  
Vadodara, Gujarat | 26 January 2026

Neopolitan Pizza and Foods Limited, a BSE-listed company and a recognized name in India's QSR and food innovation space, proudly announces the official launch of its new healthy QSR brand, “NEO FRANKIE,” on 26 January 2026.

NEO FRANKIE is a contemporary, health-focused quick service restaurant (QSR) concept offering a wide range of freshly prepared, nutritious Frankie (wrap) variants. The brand is thoughtfully designed to cater to today's youth, working professionals, students, and health-conscious consumers seeking quick, wholesome, and affordable meal options.

With rapidly evolving food habits and increasing demand for convenient yet healthy eating solutions, NEO FRANKIE aims to modernize the traditional Frankie category by seamlessly blending taste, nutrition, hygiene, and operational efficiency.

### **Strategic Benefits to Neopolitan Pizza and Foods Limited**

The launch of NEO FRANKIE offers several long-term strategic advantages to the company, including:

- Entry into the fast-growing healthy wraps and quick-bite segment
- Low-investment, compact store format enabling rapid multi-city expansion
- Strong appeal to first-time entrepreneurs and small investors
- Strengthening Neopolitan Pizza and Foods Limited's position as a multi-brand QSR company
- Creation of sustainable and recurring revenue streams

This strategic initiative aligns with the company's vision of sustainable growth, innovation, and inclusive entrepreneurship.

### **Low-Investment Franchise Opportunity**

Alongside the brand launch, Neopolitan Pizza and Foods Limited has officially opened the NEO FRANKIE Franchise Model. The franchise offering features low capital investment, minimal space requirements, simplified operations, standardized menus, and strong backend support, making it an attractive and scalable business opportunity for aspiring entrepreneurs.

### **Key Highlights of NEO FRANKIE**

- Wide range of healthy, freshly prepared Frankie wraps
- Standardized recipes ensuring consistent quality and taste
- Fast service and high-margin QSR business model
- Suitable for takeaway, dine-in, and food court formats
- Strong brand backing from Neopolitan Pizza and Foods Limited

Management Statement

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Speaking on the occasion, the management of Neopolitan Pizza and Foods Limited stated:

***“NEO FRANKIE is a strategic step towards addressing the growing demand for healthy and convenient food options while creating scalable and sustainable franchise opportunities. The brand aligns perfectly with our growth roadmap and the evolving preferences of Indian consumers.”***

With the launch of NEO FRANKIE, Neopolitan Pizza and Foods Limited continues to strengthen its presence in the Indian QSR market and reaffirms its commitment to innovation-driven, sustainable growth.

## About Neopolitan Pizza and Foods Limited

Neopolitan Pizza and Foods Limited is a BSE-listed food company engaged in QSR brand development, franchise operations, and food innovation. The company has a growing national footprint and remains focused on building scalable, sustainable, and consumer-centric food business models across India.