

29th May 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Launches Jupiter 125 Dual Tone Variant with Style Upgrades and SmartXonnect Features "

We enclose a Press Release regarding **"TVS Motor Launches Jupiter 125 Dual Tone Variant with Style Upgrades and SmartXonnect Features"**, for dissemination.

Date and time of occurrence of event: May 29, 2025 at 12.40 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

TVS Motor Launches Jupiter 125 Dual Tone Variant with Style Upgrades and SmartXonnect Features

Bengaluru, May 29, 2025: TVS Motor Company, one of the world's foremost manufacturers of two and three-wheelers, today announced the launch of the **TVS Jupiter 125 Dual Tone SmartXonnect™ (SXC)**, the latest variant in the successful TVS Jupiter line-up. Built to deliver *Zyada* - more style, more features, and more value, the new scooter stays true to the brand's promise of **"Har 125cc Scooter Se Zyada."**

With its progressive neo-masculine design and segment-first features, the TVS Jupiter 125 Dual Tone SXC caters to today's riders who expect their everyday commute to reflect their aspirations. It also debuts two eye-catching dual-tone colour options; **Ivory-Brown** and **Ivory Grey**, that perfectly complement the premium sensibilities of urban India.

Speaking on the launch, **Mr. Aniruddha Haldar, Senior Vice President — Head Commuter & EV Business and Head Corporate Brand & Media, TVS Motor Company**, said, *"Today's customers are not just buying a scooter, they are investing in a reflection of their progressiveness. After the successful launch of TVS Jupiter 110, it made perfect sense to give the TVS Jupiter 125 a fresh update. The TVS Jupiter 125 Dual Tone SXC represents that evolution, delivering an optimum mix of performance, comfort, and advanced connectivity. With this launch, we reinforce our 'Zyada' philosophy, giving our riders more of everything that matters."*

Key Features

- Progressive neo-masculine design with dual-tone styling
- Striking LED headlamp and signature design language
- Diamond-cut alloy wheels
- Advanced 125cc engine with i-GO Assist technology
- Class-leading 11.1 Nm torque @ 4,500 rpm for superior pickup
- Longest seat in its class with cushioned pillion backrest
- Largest under-seat storage – accommodates two full-face helmets
- Front fuel fill for added convenience
- Metal Maxx body with more metal panels for enhanced durability
- Fully digital reverse LCD cluster with smart alerts (calls, SMS,)
- Available in two premium colours – Ivory Brown and Ivory Grey

Key features:

- **Progressive Styling:** Dual-tone body panels, newly designed seat, signature LED headlamp and diamond-cut alloy wheels
- **More Pick-Up, More Mileage:** Equipped with a refined 124.8 cc single-cylinder engine, it delivers a class-leading **11.1 Nm torque @ 4,500 rpm** with iGO Assist technology — offering more pickup without compromising fuel efficiency.
- **Unmatched Comfort:** Features the **longest seat in the segment** with a **pillion backrest**, ensuring exceptional comfort for both rider and passenger.
- **Best-in-Class Convenience:**
 - **33L under-seat storage** (largest in segment) — fits two helmets
 - **Front fuel-fill** for easy refuelling
 - **2L front open glove box** for accessible storage

PRESS RELEASE



- **Superior Build:** The **Metal Maxx** body with extensive metal panels gives the scooter increased durability and maximizing safety for the riders.
- **Smart Digital Console:** The fully digital reverse LCD cluster displays:
 - Call and SMS alerts
 - Real-time and average mileage indicators
 - Low fuel warning, trip meter, and more
- **Bigger Front and Rear Tyres:** Enhanced stability and superior road grip for a confident ride, even on uneven terrain.

The TVS Jupiter 125 Dual Tone SmartXonnect™ (SXC) isn't just a scooter — it's a smart, stylish, and practical upgrade for riders who want to do more and go further. From everyday usability to standout design and smart tech, it ticks every box for today's urban commuter. The new variant introduction makes the Jupiter line up stronger with compelling features which are best in the 125cc segment scooters taking the Zyada Philosophy forward. The new TVS Jupiter 125 Dual Tone SXC is now available across TVS dealerships at an attractive price of **Rs. 88942/- (ex-showroom, Delhi)**.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D. Power IQS & APEAL surveys and J.D. Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com.

Priyanka.kumar@tvsmotor.com

Sridipta.bhattacharjee@tvsmotor.com



