



Sundram Fasteners Limited

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July 29, 2025

National Stock Exchange of India Limited

Scrip Symbol - SUNDRMFAST

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block, Bandra-Kurla Complex
Bandra (East)
Mumbai - 400 051

By NEAPS

BSE Limited

Scrip Code - 500403

Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai - 400 001

By Listing Centre

Dear Sir / Madam,

Newspaper Publications- Special Window for Re-lodgement of transfer requests for Physical Shares

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, we enclose herewith a copy of the newspaper advertisement published in The Economic Times, Chennai Edition (English) and Makkal Kural (Tamil) dated July 29, 2025 (Tuesday) informing shareholders that the Company has opened a special window for re-lodgement of transfer requests for physical shares in accordance with SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated July 02, 2025.

The above information is also available on the website of the Company at www.sundram.com.

Thanking you,

Yours truly,
For SUNDRAM FASTENERS LIMITED

G Anand Babu

Senior Manager-Finance & Company Secretary

SUITS & SAVINGS

ET's roundup of the wackiest whippers in corporate corridors

Crisis Mode

Graveyard has it that the CEO of a large MNC has lately been spending extended hours at the boardroom discussing strategy instead of the usual local market visits or team discussions. Sales are on a decline since the past few months and insiders say the global HQ is turning up the heat. But that's not all – a recent wave of CXO exits at rival firms seems to have taken some of the sparkle off bold expansion plans. The sheen has faded from new category ambitions, which have now been quietly shelved. The focus, for now, is firmly back on the core portfolio.

Policy Slip

The government granted a 30% duty exemption on imports of polo horses, only to rein it in within 24 hours. The sudden reversal raised eyebrows – was it just a slip up, or did anyone sense the policy was veering off course? Word is, someone at the top caught wind of a lobbying effort behind the move and didn't take it lightly. A junior officer has since been pulled up for uploading the exemption order without adequate scrutiny.

Privy to the whippers in power corridors or juicy tips on India Inc? Do share with us at etsuits.savings@timesofindia.com

In a Nutshell

■ Torrent Pharma Q1 Net Up 20% at ₹548 cr

NEW DELHI Torrent Pharmaceuticals on Monday said its consolidated net profit increased 20% year-on-year to ₹548 crore in the June quarter, driven by strong sales across markets, including India and the US. The drug firm reported a net profit of ₹457 crore in the April-June quarter of the last fiscal. Revenue from operations rose to ₹3,178 crore in the June quarter compared with ₹2,859 crore in the year-ago period. Torrent Pharmaceuticals said in a statement. The drug maker said its India revenues rose by 11% year-on-year to ₹1,811 crore in the April-June period, led by outperformance in focus therapies.

■ Ajanta Pharma Net Up 4% in June Qtr

NEW DELHI Ajanta Pharma on Monday said its consolidated profit after tax increased 4% year-on-year to ₹255 crore in the first quarter ended June 30, aided by robust sales of branded generics. The Mumbai-based drug maker reported a profit after tax (PAT) of ₹246 crore in the June quarter of the last fiscal. Revenue from operations rose to ₹1,303 crore in the period under review as compared with ₹1,145 crore in the year-ago period. Ajanta Pharma said in a regulatory filing.

Private Labels Fill the Gaps as Shoppers Cut Corners

Sagar Malviya
& Writanker Mukherjee

Mumbai | Kolkata: Consumers are increasingly shifting to lower priced private labels in supermarkets and department stores as retailers report a surge in sales of their own brands or private labels in the face of a subdued consumer demand environment. DMart saw sales of Allign Retail, which makes its private brands, more-than-double over the past two years to ₹3,322 crore, while V-Mart's own brands contribution also doubled to 64% of all apparel sales in FY25 from 33% two years ago. Reliance saw its consumer goods sales double in the quarter ended June to ₹4,400 crore from a year ago, though just a third of their products are sold at their own stores.

"It's very important that not only the private banks are able to fill the spaces available through the gap of the national

In the Spotlight

DMart's private brand sales doubled to ₹3,322 crore

V-Mart's own brands now make up 64% of apparel sales

Reliance FMCG sales doubled to ₹4,400 crore in June qtr

brands, but they also help us to deliver higher margins," Kavindra Mishra, CEO at Shoppers Stop, told investors, adding that its private label business accounts for 18% of its apparel sales and grew despite rationalisation over the past 18 months. "The private brands have to deli-

ver on the gross margin return on footage and the profitability which is super critical."

ET Insight

Retailers have been trying for long to sell their private brands outside their stores, but most have found limited success. It has hived off its private label business and acquired several consumer brands to operate them as a standalone fast moving consumer goods entity.

Amber Group Acquires over 40% in Israel's Unitronics for ₹400 cr

Move to help Indian co expand product portfolio in industrial applications sector

Our Bureau

New Delhi: Electronics manufacturer Amber Group has signed definitive agreements to take a 40.24% controlling stake in Israel-based Unitronics, a global player in industrial automation and control systems, for more than ₹400 crore. Amber's electronics manufacturing subsidiary ILJIN Electronics will acquire 5,624,591 shares at NIS 27.75 per share for NIS 156 million (around ₹403 crore) in all cash deal. After the acquisition, ILJIN, together with joint



chairman of Unitronics, will own a 45.13% stake in the company. No governmental or regulatory approvals are needed for the deal, Amber said in a stock exchange filing Monday. According to the terms of the acquisition, Unitronics will leverage ILJIN's extensive electronics manufacturing expertise to enhance operational synergies, accelerate innovation, and strengthen its product position in India. The acquisition comes as the Amber

Group looks to expand its product portfolio in industrial applications. The acquisition will also help Amber with backward integration, enhancing competitiveness, and gaining access to global markets like US and Europe amid rising demand for industry 4.0 applications. "This transaction will significantly strengthen Amber's electronic division by providing a strong foothold in the rapidly growing sector of Industry 4.0 solutions and real-time data-driven technologies," said Jasbir Singh, executive chairman and CEO, Amber Group said. Unitronics offers an extensive range of industrial automation products designed to meet the unique requirements of different applications including design, development, manufacturing, marketing, sale and support of products.

GRAINY PICTURE

Falling Ad Spends and Fewer Subscribers Spell Trouble for TV

Javed Farooqi

Mumbai: India's television broadcasting sector is facing a period of turbulence, with both advertising and subscription revenues coming under pressure. A slowdown in advertising spends by fast-moving consumer goods (FMCG) companies, long considered the backbone of TV advertising, has weighed heavily on broadcasters already contending with structural shifts in audience behavior and distribution. Hindustan Unilever, the country's largest FMCG advertiser, saw a sharper contraction, with advertising and



promotion expenses falling to ₹6,199 crore in FY25 from ₹6,489 crore in FY24. Britannia's advertising and sales promotion expenses dropped to ₹560 crore from ₹694 crore. ITC's consolidated advertising and promotion expenses

declined to ₹1,331 crore in FY25 from ₹1,383 crore in the previous fiscal. Adding to the challenge, subscription revenue growth has been tepid, partly due to a decline in the pay-TV base following the Indian Premier League (IPL) season. According to industry sources, the pay-TV industry has seen a decline of 1.5 million homes post the conclusion of the tournament in June. Incidentally, the industry had added 1.5 million pay-TV subscribers on the back of IPL and the ICC Champions Trophy.

FOR FULL REPORT, GO TO www.economictimes.com

US Tariffs to be a Test of the Pricing Power of Luxury Brands



A Giorgio Armani luxury store in Milan, Italy. Bloomberg

Reuters

Paris | New York: Luxury goods companies were spared their worst case scenario in Sunday's EU-US trade deal but they face a delicate balancing act as already weak consumer demand tests their ability to raise prices further. Big labels like Chanel and LVMH's Louis Vuitton said Dior have relied on dramatic price increases in recent years to drive a chunk of their profit growth. Jacques Rouzen, managing director, China, at Digital Luxury Group, said the deal struck by US President Donald Trump and European Commission President Ursula von der Leyen on Sunday, imposing

a 15% tariff on EU goods, brings much needed certainty to luxury's key US market. Yet, "brands are treading carefully with further price hikes to avoid alienating younger and occasional shoppers," he said. Although baseline duties are below a hefty 30% levy that Trump had threatened just a couple of weeks ago, they are a far cry from the zero-for-zero tariff deal Brussels was hoping to clinch. Fresh tariffs also come as the luxury goods industry is counting on the US as former growth engine China sputters and sales globally are in decline.

FOR FULL REPORT, GO TO www.economictimes.com

Brands & Companies

Sundram Fasteners Limited

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Special Window for Re-lodgement of Transfer Requests for Physical Shares

Pursuant to the SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD/PI/CIR/2025/97 dated July 2, 2025, all shareholders are hereby informed that a Special Window is being opened up January 6, 2026, to facilitate re-lodgement of transfer request of physical shares. This facility is available for transfer deeds lodged prior to April 1, 2019, and which were rejected, returned, or not attended due to deficiencies in documents/process/otherwise.

Investors are encouraged to take advantage of this opportunity by furnishing the necessary documents to the Company's Registrar and Share Transfer Agent i.e. Integrated Registry Management Services Private Limited at 2nd Floor, "Kences Towers", No. 1, Ramakrishna Street, North Usman Road, T Nagar, Chennai - 600 017.

For SUNDAM FASTENERS LIMITED
G Anand Babu
Senior Manager - Finance & Company Secretary

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A TIMES INTERNET INITIATIVE

SPEAKERS

PRABIR JHA Prabir Jha Associates	ASHWANI PRASHARA Chief, Reliance Industries	SABYASACHI BHATTACHARYA President - Corporate HR (Group CHRO) HP Supply Chain Group	SUKHJIT PASRICHA Chief, Indo Integrated Aviation	SEEMA NAIR Chief, Flipkart	MANJUL TILAK Chief, Primal Enterprises
SAVITHA SHIVSHANKAR CHRO, Asian Paints	RAJA RADHAKRISHNAN President & Managing Director, Aditya Birla Group	TARUN N P VARMA CHRO, Indo Consumer Products	NISHCHAE SURI Managing Director-India, Comptech	AMIT DAS CHRO, Bennett Coleman & Company - Times Group	YUVARAJ SRIVASTAVA CHRO, Wipro
GOVINDRA MANIYARAJAN CHRO, Myra	CHANDRASHEKHAR CHAVAN CHRO, Unilever Consumer	RISHIKESH RAVAI President - Group Human Resources & Corporate Communications, Aditya Lifesciences Limited	ADMAN RASHID Director, Salient Engineering - ICM Circuit Board India	ANDEEB JAIN Group President HR, ICICI	SUBODH K CHA EP & Chief of HR, SBI Life
SHAILISH SINGH Director & CEO, New Life Insurance	PALLAB MUKHERJEE CHRO, Bank of India Finance Bank	SURESH KUMAR SIVARAJ CHRO, Infosys	SAMIK BASU CHRO, Hindustan Industries	KIRAN MENON Senior Director of Product and India, PwC	SUNDER NATRAJAN CHRO, India First Life Insurance
KINJAL CHAUDHARY President HR, Cadila Pharmaceuticals					

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