



Sundram Fasteners Limited

Email: investorhelpdesk@sfl.co.in

REGISTERED & CORPORATE OFFICE
98-A, VII FLOOR
DR. RADHAKRISHNAN SALAI,
MYLAPORE, CHENNAI - 600 004, INDIA
TELEPHONE : +91 - 44 - 28478500
PAN : AAACS8779D
CIN : L35999TN1962PLC004943
WEBSITE : www.sundram.com

July 29, 2025

National Stock Exchange of India Limited

By NEAPS

Scrip Symbol - SUNDRMFAST

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block, Bandra-Kurla Complex
Bandra (East)
Mumbai - 400 051

BSE Limited

By Listing Centre

Scrip Code - 500403

Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai - 400 001

Dear Sir / Madam,

Newspaper Publications- Special Window for Re-lodgement of transfer requests for Physical Shares

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, we enclose herewith a copy of the newspaper advertisement published in The Economic Times, Chennai Edition (English) and Makkal Kural (Tamil) dated July 29, 2025 (Tuesday) informing shareholders that the Company has opened a special window for re-lodgement of transfer requests for physical shares in accordance with SEBI Circular No. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated July 02, 2025.

The above information is also available on the website of the Company at www.sundram.com.

Thanking you,

Yours truly,
For SUNDARAM FASTENERS LIMITED

G Anand Babu
Senior Manager-Finance & Company Secretary



ET's roundup of the wackiest whispers in corporate corridors

Crisis Mode

Grafevin says that the CEO of a large MNC has lately been spending extended hours at the boardroom discussing strategy instead of the usual local market visits or team discussions. Sales are on a decline since the past few months and insiders say the global HQ is turning up the heat. But that's not all – a recent wave of裁人 (firing) seems to have taken some of the sparkle off bold expansion plans. The sheen has faded from new category ambitions, which have now been quietly shelved. The focus, for now, is firmly back on the core portfolio.

Policy Slip

The government granted a 30% tariff exemption on imports of polo horses, only to rein it in within 24 hours. The sudden reversal raised eyebrows – was it just a slip up, or did anyone sense the policy was veering off course? Word is, someone at the top caught wind of a lobbying effort behind the move and didn't take it lightly. A junior officer has since been pulled up for uploading the exemption order without adequate scrutiny.

Privity to the whispers in power corridors or juicy tips on India Inc? Do share with us at [etsuits.sayings@timesofindia.com](#)

In a Nutshell

Torrent Pharma Q1 Net Up 20% at ₹548 cr
NEW DELHI Torrent Pharmaceuticals on Monday said its consolidated net profit increased 20% year-on-year to ₹548 crore in the June quarter, driven by strong sales across markets, including India and the US. The drug firm reported a net profit of ₹457 crore in the April-June quarter of the last fiscal. Revenue from operations rose to ₹1,178 crore in the June quarter compared with ₹2,859 crore in the year-ago period. Torrent Pharmaceuticals said in a statement. The drug maker said its India revenues rose by 11% year-on-year to ₹1,811 crore in the April-June period, led by outperforming in focus therapies.

Ajanta Pharma Net Up 4% in June Qtr
NEW DELHI Ajanta Pharma on Monday said its consolidated profit after tax increased 4% year-on-year to ₹255 crore in the first quarter ended June 30, aided by robust sales of branded generic. The Mumbai-based drug maker reported a profit after tax (PAT) of ₹246 crore in the June quarter of the last fiscal. Revenue from operations rose to ₹1,303 crore in the period under review as compared with ₹1,145 crore in the year-ago period. Ajanta Pharma said in a regulatory filing.

US Tariffs to be a Test of the Pricing Power of Luxury Brands



A Giorgio Armani luxury store in Milan, Italy. Bloomberg

Reuters

Paris' New York luxury goods companies were spared their worst case scenario in Sunday's EU-US trade deal but they face a delicate balancing act as already weak consumer demand tests their ability to raise prices further.

Brioni, Gucci, Chanel and LVMH's Louis Vuitton and Dior have relied on dramatic price increases in recent years to drive a chunk of their profit growth.

Jacques Rozen, managing director, China, at Digital Luxury Group, said the trade deal between US President Donald Trump and European Commission President Ursula von der Leyen on Sunday, imposing

a 15% tariff on EU goods, brings much needed certainty to luxury's key US market.

Yet, "brands are testing carefully with further price hikes to avoid alienating younger and occasional shoppers," he said.

Although baseline duties are below a hefty 30% levy that Trump had threatened to impose weeks ago, they are a far cry from the zero-for-zero tariff deal Brussels was hoping to clinch.

Fresh tariffs also come as the luxury goods industry is counting on the US as a former growth engine. China's exports and sales globally are in decline.

For FULL REPORT, GO TO [www.economictimes.com](#)

Private Labels Fill the Gaps as Shoppers Cut Corners

Sagar Malviya & Writankar Mukherjee

Mumbai | Kolkata: Consumers are increasingly shifting to lower priced private labels in supermarkets and department stores as retailers report a surge in sales of their own brands or private labels in the face of a subdued consumer demand environment. DMart saw sales of Align Retail's private brands grow 15% year-over-year over the past two years to ₹3,322 crore, while V-Mart's own brands contribution also doubled to 64% of all apparel sales in FY25 from 33% two years ago. Reliance saw its consumer goods apparel sales double in the quarter ended June to ₹4,400 crore from a year ago, though just a third of their products are sold at their own stores.

"It's very important that not only the private banks are able to fill the spaces available through the gap of the national

In the Spotlight

D'Mart's private brand sales doubled to ₹3,322 crore

V-Mart's own brands now make up 64% of apparel sales

Reliance FMCG sales doubled to ₹4,400 crore in June qtr

brands, but also they help us to deliver higher margins," Kavindra Mishra, CEO of Shoppers Stop, told investors, adding that its private label business accounts for 18% of its apparel sales and grew despite rationalisation over the past 18 months. "The private brands have to deliver,

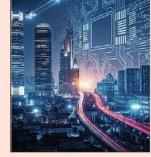
ver on the gross margin return on footage and the profitability which is super critical."

Most retailers introduce their own cut-price versions or private labels of mass-produced products to earn higher margins but also offer consumers lower priced options, which is when household budgets are squeezed amid rising prices. Reliance Retail, the country's biggest retailer, has hived off its private label business and acquired several consumer brands to operate them as a standalone fast moving

lever.

Amber Group Acquires over 40% in Israel's Unitronics for ₹400 cr

Move to help Indian co expand product portfolio in industrial applications sector



chairman of Unitronics, will own a 45.13% stake in the company.

No governmental or regulatory approvals are needed for the deal, Amber said in a stock exchange filing on Tuesday. According to the terms of the acquisition, Unitronics will leverage ILJIN's extensive electronics manufacturing expertise to enhance operational synergies, accelerate innovation, and strengthen its product position in India. The acquisition comes as the Amber

group looks to expand its presence in industrial applications.

The acquisition will also help Amber with backward integration, enhancing competitiveness, and gaining access to global markets like US and Europe amid rising demand for industrial 4.0 applications.

The transaction will significantly strengthen Amber's electronic division by providing a strong foothold in the rapidly growing sector of Industry 4.0.

Unitronics offers an extensive range of industrial automation products designed to meet the unique requirements of different applications including design, development, manufacturing, marketing, sale and support of products.

GRAINY PICTURE

Falling Ad Spends and Fewer Subscribers Spell Trouble for TV

Javed Farooqui



Mumbai: India's television broadcasting sector is facing a period of turbulence, with both advertising and subscription revenues coming under pressure.

A major fall in advertising spends by fast-growing consumer goods (FMCG) companies, long considered the backbone of TV advertising, has weighed heavily on broadcasters already contending with structural shifts in audience behavior and the pandemic.

Hindustan Unilever, the country's largest FMCG advertiser, saw a sharper contraction, with advertising and

promotion expenses falling to ₹6,199 crore in FY25 from ₹6,489 crore in FY24. Britain's advertising and sales promotion expenses dropped to ₹6,960 crore from ₹6,944 crore.

ITC's consolidated advertising and promotion expen-

ses declined to ₹1,331 crore in FY25 from ₹1,388 crore in the previous fiscal.

Adding to the challenge, subscription revenue growth has been tepid, partly due to a decline in the pay-TV base following the Indian Premier League (IPL) season.

According to industry sources, the pay-TV industry has seen a decline of 1.5 million homes post the conclusion of the tournament in June.

Incidentally, the industry had added 1.5 million pay-TV subscribers on the back of IPL and the ICC Champions Trophy.

For FULL REPORT, GO TO [www.economictimes.com](#)

THE ECONOMIC TIMES



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Sundram Fasteners Limited

CIN: L35997TN1962PLC004943
Registered office: 98-A, 5th Floor, Dr Radhakrishnan Salai, Mylapore, Chennai - 600 004
Tel: +91 - 44 - 28478500 | Fax: +91 - 44 - 28478510

Email: [investorhelpdesk@sfcl.com](#) | Website: [www.sundram.com](#)

Special Window for Re-lodgement of Transfer Requests for Physical Shares

Pursuant to the SEBI Circular No. SEBI/HO/MIRS/DIRS/DoP/D/P/CIR/2025/97 dated July 2, 2025, all shareholders are hereby informed that a Special Window is being opened upto January 6, 2026, to facilitate re-lodgement of transfer request of physical shares.

This facility is available for transfer deeds lodged prior to April 1, 2019, and which were rejected, returned, or not attended due to deficiencies in documents/process/otherwise.

Investors are encouraged to take advantage of this opportunity by furnishing the necessary documents to the Company's Registrar and Share Transfer Agent i.e. Integrated Registry Management Services Private Limited at 2nd Floor, Kences Towers, No. 1, Ramakrishna Street, North Usman Road, T Nagar, Chennai - 600 017.

For SUNDARAM FASTENERS LIMITED

G Anand Babu

Senior Manager - Finance & Company Secretary

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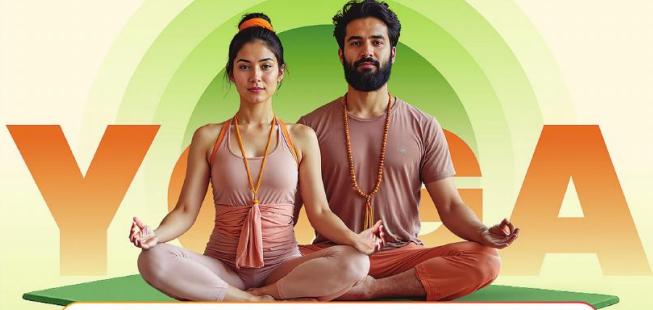
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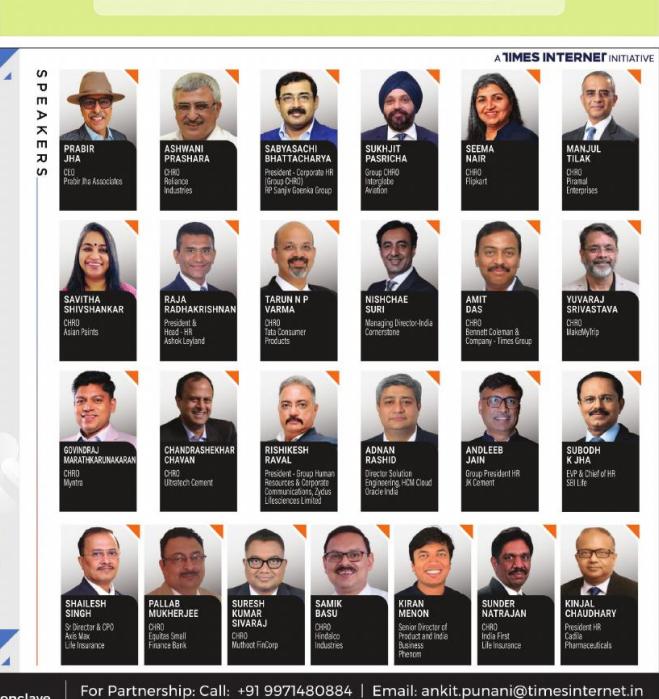
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