

RKL/SX/2025-26/56

September 29, 2025

BSE Ltd.
Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400001
Scrip Code: 532497

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400051
Scrip code: RADICO

Subject: Press release

Ref: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith Press Release titled “Radico Khaitan, India’s Undisputed Vodka Leader, adds Jamun SpicyMint to Magic Moments Flavours of India” dated September 29, 2025, issued by the Company.

The copy of the press release is also being disseminated on Company’s website at <http://www.radicokhaitan.com/investor-relations/>

Kindly take the same on records.

Thanking You,
For **Radico Khaitan Limited**

Dinesh Kumar Gupta
Senior Vice President - Legal & Company Secretary

Email Id: investor@radico.co.in

Encl: A/a

RADICO KHAITAN LIMITED
Plot No. J-1, Block B-1, Mohan Co-op. Industrial area
Mathura Road, New Delhi-110044
Ph: (91-11) 4097 5444/555 Fax: (91-11) 4167 8841-42
Registered Office: Rampur Distillery, Bareilly Road, Rampur-244901 (UP.)
Phones: 0595-2350601/2, 2351703 Fax: 0595-2350008
E-mail: info@radico.co.in, website: www.radicokhaitan.com
CIN No.: L26941UP1983PLC027278

Radico Khaitan, India's Undisputed Vodka Leader, adds Jamun SpicyMint to Magic Moments Flavours of India

The Vodka variant to hit the shelves in Uttar Pradesh immediately, with a phased rollout across India

New Delhi, September 29, 2025 – Radico Khaitan Limited, one of India's largest IMFL companies, is proud to announce the launch of Jamun SpicyMint under its much-loved Magic Moments 'Flavours of India' range.

An innovative concept, the Flavours of India portfolio experiments with traditional flavours of the nation; reimagining them through the contemporary lens of vodka. Building on the overwhelming success of Alphonso Mango and Thandaai, both of which have captivated consumers, the addition of Jamun SpicyMint further solidifies the brand's dedication to celebrating India's spirit through bold, homegrown innovations.

After Uttar Pradesh, the new refreshing variant is set to expand its footprint across markets including Maharashtra, Assam, Goa, Karnataka, Rajasthan and other markets nationwide; Jamun SpicyMint brings a refreshing blend of tangy jamun, cooling mint, and a lively spice twist. Crafted for young, adventurous consumers who seek new experiences in their drinks, the variant pairs beautifully with cocktails and upbeat social occasions, offering a smooth yet experimental edge.

Speaking on the launch, **Mr. Amar Sinha, Chief Operating Officer, Radico Khaitan**, said: *"Having crossed the landmark of 7 million cases in FY2025 and growing at remarkable 20% rate in Q1 FY2026, Magic Moments continues to be India's No. 1 and the World's 6th largest vodka brand. With our Flavours of India range, we celebrate India's diversity and love for authentic tastes by reimagining them in contemporary vodka expressions. Earlier this year, Alphonso Mango and Thandaai struck a chord with consumers, reflecting strong growth for these innovative flavours. Building on this momentum, we are now introducing Jamun SpicyMint, a bold and refreshing flavour that brings together nostalgia and adventure, further strengthening our journey of celebrating India in every sip."*

Available in 750 ml bottles, the new Jamun SpicyMint variant in Uttar Pradesh will also be present in 375ml, 180ml SKUs and the trendy-handly pocket pack at INR 180. With its distinctive flavour profile that unites jamun's richness, mint's freshness, and a subtle spicy kick, the launch highlights Magic Moments' continued leadership in crafting youthful, premium, and innovative experiences for today's consumers.

With the addition of Jamun SpicyMint, the Magic Moments Flavours of India range continues to gain strong traction, resonating with consumers through its inventive fusion of traditional Indian tastes and contemporary vodka craftsmanship. The success of these bold flavours underscores Radico Khaitan's commitment to pushing boundaries in the premium vodka segment while also championing India's distinct taste and culture on a global stage.

750 ML is priced at INR 710 in UP.

Say hello to Jamun Spicy Mint

A bold fusion where tangy jamun, cool mint, and a nostalgic spice twist come together. This is the boldest flavour from the streets of India, crafted for your next great pour.



About Radico Khaitan

Radico Khaitan Limited (“Radico Khaitan” or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998 the Company started its own brands with the introduction of 8PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company’s brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Kohinoor Reserve Indian Dark Rum, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Morpheus Rare Luxury Whisky Morpheus and Morpheus Blue Brandy, The Spirit of Kashmyr, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Verve Vodka, Magic Moments Dazzle Vodka (Gold & Silver), 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 321 million litres and operates 44 bottling units (5 owned, 39 contract and royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 100 countries.

Saket Somani

Senior Vice President, Finance & Strategy

somanis@radico.co.in |+91 11 4097 5403

This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.
