



PRIME FOCUS

L I M I T E D

December 29, 2025

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 I 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Ref.: Scrip Code: BSE - 532748/ NSE - PFOCUS

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”) in respect of incorporation of a Subsidiary Company

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of the LODR Regulations, we would like to inform you that Prime Focus Limited (the “*Company*” or “*PFL*”) has received an intimation on December 29, 2025, from its subsidiary (indirect), Brahma AI Holdings Limited (“*Brahma*”) that Brahma has incorporated a wholly owned subsidiary in the name of “*Brahma AI ME Ltd*” on December 29, 2025, bearing Registered Number - 25905.

The details required under Regulation 30 of the LODR Regulations read with Para A of Part A of Schedule III of the LODR Regulations, SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, are enclosed as **Annexure**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You.

For **Prime Focus Limited**

Parina Shah

Company Secretary & Compliance Officer

Encl.: a/a



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Annexure

S. No.	Particulars	Details
1	Name of the entity, date & country of incorporation, etc.;	a) Company Name: Brahma AI ME Ltd; b) Date of Incorporation: December 29, 2025; [Registered Number - 25905]; c) Country of Incorporation: Abu Dhabi Global Market (ADGM) of United Arab Emirates (UAE).
2	Name of holding company of the incorporated company and relation with the listed entity;	Holding Company: Brahma AI Holdings Limited; Relation with Listed Entity: Subsidiary (indirect).
3	Industry to which the entity being incorporated belongs;	Technology & AI in the film, television and gaming sector.
4	Brief background about the entity incorporated in terms of products / line of business;	Brahma AI ME Ltd has been incorporated in order to facilitate AI business in United Arab Emirates.
5	Brief details of any governmental or regulatory approvals required for the incorporation;	Brahma AI ME Ltd is a subsidiary (indirect) of the PFL and has taken required approvals from relevant authorities as applicable.
6	Nature of consideration: whether cash consideration or share swap and details of the same;	Brahma AI Holdings Limited, a subsidiary (indirect) of PFL, subscribed for 1 share of USD 1.00 on incorporation.
7	Cost of Subscription / price at which the shares are subscribed;	USD1.00
8	Percentage of shareholding / control by the listed entity and / or number of shares allotted.	The Company is a wholly owned subsidiary of Brahma AI Holdings Limited, a subsidiary (indirect) company of PFL.