

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



January 30, 2026

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated January 30, 2026 titled, "Sterling Announces Arka Suites Puri, an All-Suite Boutique Addition to Its Flagship Puri Resort".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in



PRESS RELEASE

Sterling Announces Arka Suites Puri, an All-Suite Boutique Addition to Its Flagship Puri Resort

- A Seaside Haven Shaped for Unhurried, Indulgent Stays

Chennai, 30th 2026: Sterling Holiday Resorts has announced the launch of *Sterling Arka Suites*, Puri's first all-suite upscale boutique hotel, marking a refined new chapter in the brand's coastal journey in Odisha. Although, located within the same precinct as the existing Sterling Puri resort, this new elevated block has been conceived as a distinct, boutique sanctuary—offering enhanced space, privacy and a more indulgent stay experience, while remaining seamlessly connected to the larger destination resort.

With the arrival of **Sterling Arka Suites Puri**, Sterling now offers the most expansive canvas of stays in the sacred seaside town. Featuring pool facing private balcony in all suites, thoughtfully designed and spacious interiors, walls accented with contemporary interpretations of Odisha's Pattachitra art, and plush settings in living and bath areas, *Arka Suites* is **crafted for discerning travellers who cherish space, privacy and unhurried luxury**—inviting a more intimate way to unwind in Puri.

Commenting on the launch, **Vikram Lalvani, Managing Director and CEO of Sterling** said, *"Sterling had an early and committed presence in Puri, and over the years we've seen the destination evolve into a more layered leisure and cultural hub. **Sterling Arka Suites Puri marks the next phase of that journey**—introducing Puri's first all-suite, upscale boutique experience within a destination we've helped shape over time. This all-suite addition allows us to offer a more intimate, elevated stay while remaining seamlessly connected to the larger Sterling Puri ecosystem, giving travellers greater choice, space and depth in how they experience the city—whether for leisure, culture or longer, immersive stays."*

Dining at the property is anchored by **Solara**, a thoughtfully curated restaurant that pairs global flavours with subtle local influences, all delivered with an easy coastal elegance. Guests also enjoy access to **Amo Odisha**, the award-winning Odiya speciality restaurant at the adjoining Sterling Puri, deepening the destination's culinary narrative. Beyond the table, curated cultural experiences bring Odisha to life—from Pattachitra art sessions and Odissi performances to sand-art workshops, Chappan Bhog culinary masterclasses, and immersive festival showcases including Rath Yatra and the Konark Dance Festival.

Arka Suites strengthens Sterling's ability to host celebrations and gatherings in Puri, with versatile event spaces that can be configured to **accommodate more than 700 guests**, while remaining caters to cultural-learning corners and activity zones designed to engage younger travellers.

Located at driving distance from the revered Jagannath Temple and the city's golden coastline, the property invites guests to experience the spiritual and cultural essence of Puri while enjoying spacious suite stays and personalised hospitality.



With *Sterling Arka Suites Puri*, the brand deepens its commitment to destination-led coastal hospitality, cultural events, offering guests the choice of scale and vibrancy at Sterling Puri alongside a more refined, all-suite boutique experience—within a single, integrated destination.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across 56 unique destinations, and over 3,600 keys operational.

Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dharmshala, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Malampuzha, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tipheshwar, Tiruvannamalai, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of the Fairfax Financial Holdings Limited.

For bookings and more information, visit: **www.sterlingholidays.com** or **whatatrip.sterlingholidays.com**