

January 30, 2026

| | |
|---|---|
| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 | National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 |
| Company Code No.: 539807 | Company Symbol: INFIBEAM |

Sub: Press Release

Dear Sir/ Madam,

In compliance with the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose a copy of Press Release titled "**Infibeam Avenues Ltd Completes its Corporate Rebranding to 'AvenuesAI Limited' New Stock Ticker 'CCAVENUE' to Debut on Stock Exchanges**", issued by the Company.

The above information is also available on the website of the Company at www.ia.ooo.

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,

For AvenuesAI Limited
(Formerly known as Infibeam Avenues Limited)

Shyamal Trivedi
Sr. Vice President & Company Secretary

Encl.: As above

AvenuesAI Limited

(Formerly known as Infibeam Avenues Limited)

Regd. Office: 28th Floor, GIFT Two Building, Block No. 56, Road-5C, Zone-5, GIFT CITY,

Gandhinagar – 382 050, Gujarat, India **CIN: L64203GJ2010PLC061366**

Tel: +91 79 67772204 | **Fax:** +91 79 67772205 | **Email:** ir@ia.ooo | **Website:** www.ia.ooo

Media Release

Infibeam Avenues Ltd Completes its Corporate Rebranding to ‘AvenuesAI Limited’

New Stock Ticker ‘CCAVENUE’ to Debut on Stock Exchanges

Gandhinagar, India — 30 January 2026 — Infibeam Avenues Ltd, a leading fintech and digital payments company, completes its corporate evolution with the completion of its new brand identity, **AvenuesAI Limited**. The rebrand reflects the company’s transformation into a full-stack, AI-driven digital payments technology provider company.

As part of this transition, the company will discontinue trading under its existing stock ticker symbols -NSE: INFIBEAM - on the National Stock Exchange (NSE). Trading will commence under the new ticker symbol ‘CCAVENUE’ on Stock Exchanges effective 03 February, 2026. The stock ticker symbol - BSE: 539807 – will continue on the BSE Limited (BSE) unchanged. Company’s name will also change on both the exchanges to ‘AvenuesAI Limited’.

| Existing Logo | New Logo |
|---|--|
|  Infibeam Avenues |  AvenuesAI |

The updated corporate identity unifies the organization under a single, AI-first brand anchored in CCAvenue, one of India’s most trusted digital payment gateway platform. Last week, the company has also received approval from Registrar of Companies (ROC), Ministry of Corporate Affairs for the change in the name of the company from **Infibeam Avenues Limited** to **AvenuesAI Limited**.

Today, announcement follows the company’s initial disclosure on 11 December 2025 regarding its intent to adopt the AvenuesAI Limited corporate name. The AvenuesAI identity reflects the Company’s ambition to evolve from a payments processor into an intelligent transaction orchestration and digital commerce infrastructure platform for India and global markets.

“This is far more than a rebranding exercise—it is a declaration of who we are becoming and where we are headed,” said **Mr. Vishal Mehta, Chairman and Managing Director of AvenuesAI Limited (formally Infibeam Avenues Limited)**. “Artificial intelligence is no longer an experimental layer within the Company’s platforms, but a core architectural component across transaction processing, risk and fraud management, decisioning systems, merchant enablement, enterprise platforms and internal operations. This transition enables higher automation, better risk outcomes, improved conversion, and structurally better operating leverage as the platform scales.”

Over the past several years, the Company has been systematically rebuilding its core platforms to operate at significantly higher scale, automation and intelligence. AI is now deeply integrated into transaction orchestration, risk engines, merchant and enterprise onboarding, reconciliation, customer support, monitoring systems and internal operations, enabling structurally higher efficiency, better risk outcomes and improved operating leverage.

The rebranding initiative is designed to advance the company’s long-term strategy and sharpen its market positioning across three key dimensions:

- **Strategic Alignment**

The AvenuesAI identity reinforces the company’s deep technology capabilities, global expansion priorities, and long-term product roadmap. With AI-led decisioning, analytics, and automation reshaping the digital payments landscape, the company is positioned to capture emerging high-value opportunities and drive the next wave of innovation and revenue growth.

• **Stakeholder Clarity**

For investors and partners, the transition to AvenuesAI provides clearer visibility into the company's AI-first digital payments DNA. The new identity enhances global brand perception and aligns the business with high-growth AI-powered digital payment sectors that demand stronger productivity, resilience, and performance. AvenuesAI Limited is now AI-powered digital payment fintech company.

• **Global AI-Driven Digital Payments Footprint**

AvenuesAI is expanding its international presence with operations across the UAE, Saudi Arabia, Australia, and the United States, and a growing footprint in Oman through partnerships with three of the country's largest banks. Global digital payments continue to offer higher take-rates, contributing to the company's revenue acceleration.

AI at the Core of the Platform--

The rebranding reflects the company's commitment to embedding Artificial Intelligence (AI) across its digital payment product suite and operations. **AI now powers:**

- Payment processing
- Risk and fraud management
- Digital public infrastructure initiatives
- Enterprise-grade technology solutions

These capabilities enhance scalability, accuracy, and automation across the payments value chain.

Strong Market Momentum: The Company continues to strengthen its position in India's digital payments ecosystem. In H1 FY25-26, revenue increased 84% on a half-year basis, while Total Payment Volume (TPV) grew 26% year-on-year.

The company has built a robust ecosystem through long-standing partnerships with public-sector and private-sector banks, cooperative banks, and financial institutions. Today, CCAvenue supports payment acceptance across 200+ banks, enabling broader access for SMEs, rural markets, and enterprises, and advancing India's digital economy.

About AvenuesAI Limited (formerly Infibeam Avenues Limited): AvenuesAI Limited (*formerly Infibeam Avenues Ltd*) ("Company") is one of the leading global financial technology (fintech) companies offering comprehensive digital payment and artificial intelligence (AI) solutions across industry verticals. The company's payment infrastructure suite includes acquiring and issuing solutions, as well as core payment infrastructure for banks. Company's flagship brand CCAvenue powers one of India's largest Payment Gateway (PG) platforms, offering over 200 payment options that enable merchants to accept payments through websites and mobile devices in 27 international currencies. As part of its diversified digital ecosystem, Rediff.com, a subsidiary of AvenuesAI Limited (*formerly Infibeam Avenues Ltd*), strengthens the Company's position in the AI-driven commerce and content platform space. Rediff's offerings, combined with AvenuesAI's advanced fintech and AI capabilities, enable a unified ecosystem of payments, platforms, and digital services that drive value across consumer and enterprise segments. The company processed transaction worth INR 8.67 trillion (US\$ 106 billion) in FY25 across payments and platforms and serves over 10 million clients across its digital payments and platform businesses, catering to merchants, enterprises, corporations, governments, and financial institutions in both domestic and international markets. AvenuesAI's international operations span the United Arab Emirates, Kingdom of Saudi Arabia, Australia, and the United States of America, with additional presence in Oman, where it partners with three of the country's largest banks.

For further press queries please email or call

Vishal Dutta | (M) +91 9924387860, vishal.dutta@ia.ooo

For more information on the company, please go to, www.ia.ooo www.phronetic.ai and www.ccavenue.com