



07/SEL/MP/2026

January 30, 2026

**Listing Department**  
**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051.  
**NSE Symbol: SHEMAROO**

**Corporate Relationship Department**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400 001.  
**Scrip Code : 538685**

Dear Sir / Madam,

**Ref: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019**

**Sub: Intimation of Internal Auditor Appointment pursuant to Regulation 30 of the SEBI (LODR), Regulations, 2015**

This is to inform you that the Board of Directors, at its meeting held on January 29, 2026 *inter-alia* has considered and approved the re-appointment of M/s. Mahajan & Aibara, (Registration No.: 105742W), Chartered Accountants, as Internal Auditor of the Company for the FY 2026-2027.

Details with respect to above changes as required under Regulation 30 read with Part A of Schedule III of the SEBI Listing Regulations and SEBI SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024, as amended, are as follows:

S. N.	Particulars	Details of Change
1	Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del>	Re-appointment
2	Date of appointment / <del>cessation (as applicable)</del> & term of appointment	Date of Re-appointment – January 29, 2026 Term of Re-appointment – April 01, 2026, till March 31, 2027
3	Brief profile (in case of appointment);	M/s. Mahajan & Aibara is one of the earliest firms providing specialized internal & operational audit services for over 40 years. Their experience spans across large MNCs and large Indian Corporates Houses in diverse industries and global geographies. Through their experience, knowledge base and proven methodologies, they consistently deliver value by providing opportunities for process improvements, revenue maximization, cost reductions, organizational structuring, efficiency improvements and optimization of limited resources.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

Kindly take above information on record and the same is also disseminated on the website of the Company i.e. [www.shemarooent.com](http://www.shemarooent.com).

Thanking you,

Yours faithfully,  
**For Shemaroo Entertainment Limited**

**Meenakshi A. Pansari**  
**Company Secretary & Compliance Officer**  
**ICSI membership no. A53927**