



**Date: 30<sup>th</sup> June, 2025**

**To,**  
**BSE Ltd,**  
**Listing Department,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street - Fort,  
Mumbai – 400 001

**Scrip Code: 539730**

Dear Sir/ Madam,

**Sub.: Press Release issued by Fredun Pharmaceuticals Limited**

Please find enclosed Press Release issued by Fredun Pharmaceuticals Limited Stating  
“**Fredun Pharmaceuticals Enters Pet Care Market With One Pet Stop Acquisition**”.

Kindly take the same on your records and acknowledge the receipt.

Thanking you,  
Yours truly,  
For **Fredun Pharmaceuticals Limited**

**FREDUN NARIMAN MEDHORA**  
**MANAGING DIRECTOR**

**Encl: A/a**





# FREDUN

Fredun Pharmaceuticals Ltd. x One Pet Stop Pvt. Ltd.



## Fredun Enters Pet Care Market with One Pet Stop Acquisition

Strengthening Pet Care Services & Expanding Consumer Reach

**Acquiring Entity**  
**Fredun Retail Pvt. Ltd.**  
(Subsidiary of Fredun Pharmaceuticals Ltd)

**Acquired Company**  
**One Pet Stop Pvt. Ltd.**  
(Pet grooming and wellness services provider)




### Strategic Highlights for Fredun

 **Customer Base Accessed**  
4,000+ recurring pet owners

 **Market Entry**  
Entry into fast-growing pet care space

 **Brand Synergy**  
Fits well with Freossi grooming products

 **Growth Expansion**  
Leverage Fredun's manufacturing & distribution

 **Service Innovation**  
Tech-enabled doorstep grooming experience

 **Regional Focus**  
Targeting MMRDA & key consumption zones



This acquisition strengthens Fredun's position in the pet care ecosystem and sets the stage for scalable growth





## Fredun Pharmaceuticals Enters Pet Care Market with Strategic Acquisition of One Pet Stop

**Mumbai 30<sup>th</sup> June 2025** – Fredun Pharmaceuticals Limited (BSE – FREDUN | 539730), a diversified global healthcare company, Fredun Retail Private Limited (FRPL), has taken a significant step toward expanding its consumer-centric portfolio with the acquisition of a controlling interest in *One Pet Stop Private Limited*. The transaction was executed through wholly owned subsidiary, *Fredun Retail Private Limited (FRPL)*. This acquisition marks FPL's formal entry into the organized pet care services market and aligns with its long-term vision of becoming a holistic healthcare provider across human and animal wellness domains.

### Booming Market Opportunity

India's pet care market is experiencing exponential growth, projected to reach **USD 1.87 billion (INR 149.6 billion) by 2029**, growing at a **CAGR of 17.1%**. The pet dog population alone is expected to increase from **21.4 million in 2019 to 51.5 million by 2028**, reflecting a rising trend of nuclear families, urbanization, and delayed parenthood. With increased pet ownership and accessibility to grooming and health services, India is fast emerging as a high-growth pet care economy. (Source: Mordor Intelligence)

### Access to a Loyal and Growing Consumer Ecosystem

With this acquisition, Fredun gains access to a loyal and recurring customer base of over **4,000 pet owners**, reflecting One Pet Stop's established brand equity and trust in the pet care space. One Pet Shop has built a consumer-first business model focused on personalized service, reliability, and convenience. Its user-friendly mobile app allows pet owners to book pet grooming services, track appointments, and receive timely healthcare reminders, thereby fostering long-term customer engagement.

### Tech-Enabled, At-Home Grooming Model with Health Insights

One Pet Stop's operations are built around convenience and care. Its fleet of **temperature-controlled grooming vans** ensures pets are groomed at the owner's doorstep without the stress of travel or long waiting times. All services are delivered by **PPGAI-certified grooming professionals** trained in hygiene and safety protocols. In addition to grooming, the platform serves as a **pet health management tool**, offering features such as:

- **Vaccination and deworming reminders**
- **Checkup-based physical development tracking**
- **Real-time updates via app integration**

### Premium Partnerships and Sanitation Standards

One Pet Stop has partnered with reputed brands such as **Dyson** and **Tropiclean**, reinforcing its commitment to quality care. These collaborations enhance service delivery by ensuring optimal skin and coat care while maintaining industry-leading sanitation standards.

### Synergies with Fredun's Freossi Brand and Future Expansion

The acquisition creates strong synergies with **Fredun's Freossi brand**, which offers a premium range of pet grooming products. By combining One Pet Stop's B2C service delivery model with Fredun's manufacturing capabilities and pan-India distribution network, the Group is poised to expand aggressively across high-consumption zones, particularly within the **MMRDA region** and other major urban markets.

**Commenting on the Development, Mr. Fredun Medhora, Managing Director, said,** “This acquisition marks a significant step in Fredun’s vision to become a holistic healthcare provider across both human and animal wellness. Founded on the principles of innovation, trust, and accessibility, we have continuously expanded our offerings—from pharmaceuticals to nutraceuticals and animal healthcare.

With One Pet Stop, we are now integrating a tech-enabled, service-driven platform that brings us closer to end consumers in the fast-growing pet care segment. Their strong customer base, commitment to quality, and digital-first approach complement our product capabilities and distribution network. Together, we aim to redefine convenience and care for pet owners across urban India. This deal helps us enter the fast-growing pet care market in India and supports our efforts to achieve the company’s growth targets.”

#### About Fredun Pharmaceuticals Limited:

Fredun Pharmaceuticals Limited, healthcare and pharmaceuticals company offer a range of products, including antihypertensives, antidiabetic, antiretroviral drugs (ARVs) and narcotics. It is also engaged in the manufacturing of dietary/herbal supplements, nutraceuticals, cosmeceuticals, and other healthcare products along with animal healthcare products. With such a diverse range of products, the Company’s objective is to be a holistic healthcare provider. The Company primarily exports its products to Africa, Southeast Asia, Commonwealth of Independent States (CIS) countries and Latin America.

In the FY25, Fredun reported total revenues of ₹ 456 crore, with an EBITDA of ₹ 55 crore and a PAT of ₹ 21 crore.

#### Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

#### For Further Information Please Contact Corporate Communication Advisor



#### **Kirin Advisors Private Limited**

Sunil Mudgal – Director

[sunil@kirinadvisors.com](mailto:sunil@kirinadvisors.com)

+91 98692 75849

[www.kirinadvisors.com](http://www.kirinadvisors.com)