

ATHER

August 30, 2025

To National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai 400051 NSE Symbol: ATHEREENERG	To BSE Limited 1 st Floor, Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400001 Scrip Code: 544397
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Dear Sir/ Madam,

Sub: Press Release

Please find enclosed press release titled “Ather Energy unveils EL, its next-generation scooter platform built for versatility, scalability, and cost optimisation, at Ather Community Day 2025.”

Kindly take the above-said information on record.

Thank you

For Ather Energy Limited

Puja Aggarwal
Company Secretary and Compliance officer
Membership no: A49310

Ather Energy unveils EL, its next-generation scooter platform built for versatility, scalability, and cost optimisation, at Ather Community Day 2025

- ~ All-new EL platform will drive the next phase of growth for Ather Energy
- ~ AtherStack™ 7.0 will introduce voice as a new medium of interaction with its scooters, along with a host of new features
- ~ Launched next generation of fast chargers delivering double the charging speed
- ~ Launched Infinite Cruise™, its advanced cruise control system designed specifically for Indian riding conditions
- ~ Rizta, Ather's family scooter will now get a touchscreen dashboard, a new colour, and a new riding mode

National, 30th August 2025: Ather Energy, India's leading electric two-wheeler manufacturer, today announced a series of significant product and technology developments at the third edition of Ather Community Day 2025. Ather unveiled its highly anticipated all-new EL platform, its first vehicle architecture since the 450. Built for versatility, scalability, and cost optimisation, the EL platform sets the stage for an entirely new generation of Ather scooters across multiple segments, redefining what performance, choice, and innovation mean for Indian riders.

Ather also introduced AtherStack™ 7.0, featuring voice as a new medium of interaction with scooters, along with a host of new features designed to make tech more intuitive and easy to use. In addition, Ather announced its next-generation fast charger, enabling quicker charging for EV owners, along with updates to its existing product lineup.

Tarun Mehta, Co-founder & CEO, Ather Energy, said, *"With the EL platform, we are laying the foundation for Ather's next phase of growth. Just as the 450 defined our first chapter, EL will define the next, enabling us to develop multiple types of scooters at scale far more efficiently. This platform-first approach enables faster innovation and improved efficiency, serviceability, and rider experience. EL reflects years of learning, deep R&D, and engineering. Our new factory at Chhatrapati Sambhajinagar will scale with EL platform products to meet growing demand effectively."*

EL Platform

Ather's next-generation EL platform is designed to meet the evolving and diverse needs of electric scooter buyers in India. The EL platform offers the flexibility to build a wide variety of form factors by utilising a common set of key components. It has been designed on the back of 26 Lakh kms of field data and features a new chassis, powertrain, and fully redesigned electronics stack. The versatility it offers enables Ather to cater to different consumer segments, use cases, and markets while being more cost-effective. The simpler architecture and reduced component count enable 15% faster assembly. This also allows up to 2X faster periodic services, increasing the service interval up to 10,000 km.

The EL platform also introduces significant advancements to safety and convenience. Safety is improved through the Advanced Electronic Braking System (AEBS), which enhances braking performance by reducing stopping distance and minimizing rear-wheel lockups. Convenience is elevated via the Ather Charge Drive Controller, which integrates an onboard charger with a motor controller, removing the need for customers to carry their portable chargers.

Redux

Ather also showcased Redux, a concept moto-scooter that offers a glimpse into the future of performance. Designed with an 'inside out' approach, Redux redefines how intuitive a vehicle can be, masterfully combining the nimbleness of a scooter with the dynamics of a motorcycle. The vehicle feels like a natural extension of your body and is built around responsiveness and adaptability. It features a lightweight aluminium frame, a 3D-printed lattice mesh seat, and body panels crafted from future-ready materials like AmplyTex.

It introduces experiences such as adaptive ride dynamics, posture-based transformation from scooter to sport bike, and Morph-UI, a next-gen HMI that transforms based on riding context to truly adapt to the rider's intent. It also builds a new, thrilling experience called "Take off", designed to launch your vehicle forward with ultra-fast acceleration. Redux is a collection of all these mechanical and digital explorations, showcasing Ather's vision for the future of intelligence and performance.

Atherstack™ 7.0

Ather will also release AtherStack™ 7.0, the biggest upgrade to its proprietary technology stack that powers all magical experiences on Ather scooters. AtherStack™ 7.0 is designed to make technology more mainstream and intuitive for riders by introducing a new medium of interaction with the scooter via voice. Unlike traditional voice assistants, it uses natural language capabilities, enabling seamless conversations. AtherStack™ 7.0 can proactively alert riders to share live location, update them on tyre pressure, and other important information.

Swapnil Jain, Co-founder & CTO at Ather Energy, said, *"At Ather, we have always focused on simplifying technology and making it mainstream for riders. With AtherStack™ 7.0, we're bringing AI into everyday riding through an LLM (Large Language Model) trained for our use cases and tuned to Indian dialects. Voice is the first step in that journey, an interface beyond buttons that makes rides smarter, safer, and more intuitive. It also makes our existing suite of AtherStack™ 7.0 features more accessible and mainstream for everyday use."*

Rider safety features like Pothole Alerts and Crash Alerts have also been introduced to enhance rider safety. Leveraging data from lakhs of Ather scooters nationwide, Pothole Alerts warn riders of a bad patch of road or potential potholes and suggest better routes, complemented by proactive voice notifications when approaching rough patches. Crash Alerts distinguish between minor and severe accidents, and automatically notify emergency contacts with live location, while also displaying critical rider details on the dashboard.

Ather has also strengthened vehicle security by expanding its theft-safety suite with the introduction of ParkSafe™ and LockSafe™ features. ParkSafe™ builds on the theft and tow alerts feature launched in 2021, using fleet intelligence to notify owners about potentially unsafe parking zones. LockSafe adds the ability to remotely immobilize the scooter directly from the app. In addition, new remote-control features allow owners to start or stop charging or even shut down the vehicle from anywhere. AtherStack™ 7.0 will roll out as an over-the-air (OTA) update in the coming months, and will be backward compatible with the Rizta Z and the Ather 450X up to Gen 3 scooters.

Complementing the software upgrade, Ather has unveiled updates to the Ather HALO™ smart helmet. This includes new colours, emergency pull-out padding, a pinlock compatible anti-fog visor, and USB-C charging. HALO's premium sound with noise reduction ensures a seamless integration with the scooter's voice capabilities.

Infinite Cruise

Ather has also updated the 2025 Ather 450 Apex with Infinite Cruise™, its own advanced cruise control system designed specifically for Indian riding conditions. Infinite Cruise delivers three distinct experiences tailored for varied scenarios - CityCruise™, Hill Control, and Crawl Control. CityCruise™ works across speeds, from slow city rides to 90 km/h on highways, without disengaging when the rider brakes or changes speed, adapting seamlessly to the new pace. Hill Control manages inclines with ease, precisely delivering torque for uphill climbs. It uses the Magic Braking Algorithm (which powers Magic Twist™) for downhill descents, maintaining a consistent speed through regenerative braking without manual intervention. Crawl Control ensures smooth low-speed navigation on rough or uneven roads at speeds as low as 10 km/h. Crawl Control is enhanced with Multimode Traction Control for stability on wet or slippery surfaces. Infinite Cruise™ will also roll out on the 2025 Ather 450 Apex in the coming months.

Rizta

Ather announced a major upgrade for the Rizta Z, where every existing customer will now receive an OTA update that activates full touchscreen functionality, made possible by the advanced hardware already built into the scooter. Existing owners will receive an OTA update that activates touchscreen functionality and Eco Mode in the next few weeks. The Rizta Z is now available in a new Terracotta Red colour with a super-matte, dual-tone finish, adding a distinctive option to the lineup. The update also introduces a refreshed user interface and a new Eco Mode, giving riders the ability to balance performance with range.

Next Generation Faster Charging

Ather also unveiled its next-generation fast charging experience, designed to enhance convenience with faster charging. The new 6 kW charger is half the size of the current Ather fast charger and delivers double the speed in select Ather variants, adding up to 30 km of range in just 10 minutes. Select Ather fast chargers also feature a built-in tyre inflator to tackle low pressure and increase range. With the LECCS standard now adopted by 10 partners including OEMs such as Hero Vida, Matter and charge point operators like Bolt, Kazam, EVamp, interoperability across the industry is stronger than ever.

About Ather Energy Limited

Ather Energy Limited (ATHERENERG | 544397 | INE0LEZ01016) is a pioneer in the Indian electric two-wheeler (“E2W”) market (CRISIL Report). Founded in 2013 by Tarun Mehta and Swapnil Jain, Ather designs and manufactures high-performance electric scooters. The company launched its first electric scooter in 2018. Its current E2W portfolio consists of two distinct product lines: the Ather 450 series, focused on performance-oriented customers, and the Ather Rizta, a convenience-first family scooter line launched in 2024. Together, these product lines offer a total of 8 variants. Ather was the first two-wheeler OEM in India to establish a dedicated fast charging network, the Ather Grid, which is designed and built in India. Today, Ather operates the widest 2W fast charging network in the country. As of June 30, 2025, Ather has installed 4,032 Fast chargers and Neighbourhood chargers globally, including 3,997 across India and 35 across Nepal and Sri Lanka. With a strong emphasis on R&D and innovation, as of June 30, 2025, the company holds 318 registered trademarks, 204 registered designs, and 48 registered patents, along with pending applications for 88 trademarks, 27 designs, and 383 patents globally.

For more information:

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