

**ADD-SHOP E-RETAIL LIMITED**

**CIN: L51109GJ2013PLC076482**

**Registered office: Office No 38, Third Floor , The Emporia Building Near A G Chowk ,  
Kalawad Road-360001 , Rajkot, Gujarat, India  
Tel. No.: 0281-2363023**

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**Date:** 30<sup>th</sup> December, 2025

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai –400 001.

Dear Sir / Madam,

**Sub: Intimation of Closure of Trading Window**

**Ref: Security Id: ASRL / Code: 541865**

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended and trading restrictions placed by the Company's Code of Practices, Procedure and Conduct to Regulate, Monitor and Report Trading by Insiders ('the Code'), we hereby inform that the Trading Window for purchasing, selling or dealing in the Equity Shares of the Company, will remain closed for all Directors, Promoters, Designated Persons and Insiders of the Company from 1<sup>st</sup> January, 2026 till 48 hours after the declaration and publication of Unaudited Financial Results for the Quarter ended on 31<sup>st</sup> December, 2025.

**For, Add-Shop E-Retail Limited**

**Dineshkumar B. Pandya**  
**Managing Director**  
**DIN: 06647303**