

Date: 30th December, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai –400 001.

Dear Sir / Madam,

Sub: Intimation of Closure of Trading Window

Ref: Security Id: ASRL / Code: 541865

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended and trading restrictions placed by the Company's Code of Practices, Procedure and Conduct to Regulate, Monitor and Report Trading by Insiders ('the Code'), we hereby inform that the Trading Window for purchasing, selling or dealing in the Equity Shares of the Company, will remain closed for all Directors, Promoters, Designated Persons and Insiders of the Company from 1st January,2026 till 48 hours after the declaration and publication of Unaudited Financial Results for the Quarter ended on 31st December, 2025.

For, Add-Shop E-Retail Limited

Dineshkumar B. Pandya
Managing Director
DIN: 06647303