

AFFLE/PR/2025-26/03

January 31, 2026

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the third quarter and nine months period ended December 31, 2025

Dear Sir/ Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the third quarter and nine months period ended December 31, 2025.

Submitted for your information and records.

Thanking you,

Yours Faithfully,
For Affle 3i Limited
(Formerly known as Affle (India) Limited)

Parmita Choudhury
Company Secretary & Compliance Officer

Encl: As above

Affle 3i Limited

(Formerly known as Affle (India) Limited)

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

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Press Release

Affle reports robust performance for Q3 & 9M FY2026

Q3 FY2026: Revenue growth of 19.2% y-o-y | EBITDA growth of 24.1% y-o-y

9M FY2026: Revenue growth of 19.3% y-o-y | EBITDA growth of 28.5% y-o-y

January 31, 2026: Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the third quarter and nine months ended December 31, 2025.

Consolidated Performance Highlights

Q3 FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 717.5 crore, an increase of 19.2% y-o-y
- EBITDA at INR 163.0 crore, an increase of 24.1% y-o-y
- PAT at INR 119.3 crore, an increase of 19.1% y-o-y

Q3 FY2026 Highlights (q-o-q):

- Revenue from Operations up by 10.9% q-o-q
- EBITDA up by 11.6% q-o-q
- PAT up by 8.0% q-o-q

9M FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 1,984.9 crore, an increase of 19.3% y-o-y
- EBITDA at INR 448.9 crore, an increase of 28.5% y-o-y
- PAT at INR 335.3 crore, an increase of 20.3% y-o-y

Affle reported robust performance for Q3 FY2026 with a consolidated revenue from operations of INR 717.5 crore, an increase of 19.2% y-o-y from revenue of INR 601.7 crore in Q3 last year. EBITDA stood at INR 163.0 crore, an increase of 24.1% y-o-y. EBITDA margin was at 22.7% in Q3 FY2026, an increase of 89 basis points on a y-o-y basis. PAT increased by 19.1% y-o-y to INR 119.3 crore despite lower other income. This growth was broad-based coming across India & International markets.

In 9M FY2026, consolidated revenue from operations stood at INR 1,984.9 crore, an increase of 19.3% y-o-y. EBITDA was at INR 448.9 crore, an increase of 28.5% y-o-y and EBITDA margin stood at 22.6%, an increase of 163 basis points on a y-o-y basis. PAT increased by 20.3% y-o-y to INR 335.3 crore and PAT margin expanded to 16.4% versus 16.0% in 9M FY2026.

The CPCU business noted strong momentum delivering 12.0 crore converted users in Q3 FY2026 taking the total converted users delivered in 9M FY2026 to 33.6 crore. The CPCU revenue stood at INR 713.6 crore in Q3 FY2026, an increase of 19.6% y-o-y. The top industry verticals for the company continued their strong momentum, helping it register a robust growth anchored on the CPCU business model along with an operating margin expansion on both y-o-y and q-o-q basis.

In INR Crore	Q3 FY2026	Q3 FY2025	Y-o-Y Growth	Q2 FY2026	Q-o-Q Growth	9M FY2026	9M FY2025	Y-o-Y Growth
Revenue	717.5	601.7	19.2%	646.7	10.9%	1,984.9	1,664.1	19.3%
EBITDA	163.0	131.4	24.1%	146.1	11.6%	448.9	349.2	28.5%
% EBITDA Margin	22.7%	21.8%		22.6%		22.6%	21.0%	
Reported PAT	119.3	100.2	19.1%	110.5	8.0%	335.3	278.8	20.3%
% PAT Margin	16.2%	16.1%		16.5%		16.4%	16.0%	

Commenting on the results, Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:

“Q3 FY2026 marked an important milestone as our revenue surpassed INR 700 crore mark, delivering our highest-ever quarterly revenue run-rate, EBITDA, PAT and consumer conversions. This was driven by consistent execution across industry verticals and geographies, underscoring the resilience of our business model even amid a challenging global environment. The performance reinforces the strength and scalability of our AI-powered Consumer Platform Stack and our ability to execute consistently across market cycles.

Our strong balance sheet and robust operating cash flows enable continued investments in technology, talent and strategic initiatives aligned with Affle 3i growth vision. Following the launch of Niko last quarter on our iOS-focused Newton platform, this self-service agentic AI engine is enabling automated workflows and ROI-driven decisioning at scale. We are now extending these capabilities progressively across our Consumer Platform, driving higher levels of automation and operational efficiency.

Looking ahead, we remain focused on disciplined capital allocation, sustained innovation and maintaining operational rigor. This positions us well to harness emerging opportunities, compound profitable growth and create enduring value for all our stakeholders.”

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About Affle

Affle 3i Limited is a global technology company enabling AI-led solutions in mobile advertising. Affle enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience insights and advanced generative AI capabilities.

With our market-leading portfolio of tech platforms, we empower brands to move beyond automation toward next-gen experiences with measurable impact. Our consumer intelligence platforms deliver personalized solutions at scale, helping marketers connect with audiences in more relevant and meaningful ways. With innovative tech-powered capabilities, we drive performance across every stage of the mobile marketing journey. We are augmenting our authentic intelligence with AI-powered agents and algorithms, going beyond efficiency to adapt in real time and influence outcomes that matter. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - www.affle.com | contact - pr@affle.com