

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)  
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

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On the basis of economic data, during covid-19 pandemic we saw that only agriculture sector GDP were increasing in India, but rather than that when we goes into the deep we found that per capita cost of the production is increasing day by day, quality of the produce is decreasing. We did not found that same taste and odor in the food which we found earlier. Then,

What is the possible reason behind this?

Main reason behind this is chemicals. Use of chemicals was affecting the soil properties, like continuous use of the chemical fertilizer is not good for soil physical property (texture, structure, pH, water holding capacity etc.) and biological property (beneficial microorganism, earthworm etc.).

It may also cause harmful effect on the plant, like today we found so many diseases in plant which was not present earlier because the disease resistance of the plant was affected.

Research and Development team of ADD SHOP-E-RETAIL LTD had worked hard on this problem and studied about various nutrients, minerals, soil conditioner and their effect on the plant and soil.

They found that combination of nutrients and minerals has beneficial effect on plant and soil.

So, R & D team of ADD SHOP-E-RETAIL LTD converts this combination into various forms like granules, liquid and gel.

At the end of the research, ADD SHOP-E-RETAIL LTD launch the great products for improving the quality of plant as well as soil and yield of the crops.

#### ❖ **Black Bio Booster:**

It is treasure of minerals because it contains 73% of organic minerals and up to 2% of potassium is also present in this. This will help to provide food sources for soil microbes, ~~inc~~ increasing their activity in mineralization and crop residue breakdown process, by improving tilth and aggregation through

additional capacity to conduct, spreading of soil fertility in the field conditions.

It supplies all those compounds like bacteria, fungi, virus, etc. to decompose, improve soil and other microorganisms. It increases crop yield up to 80-100%.

#### ❖ **COMPOST**

It is a mixture of natural elements like those organic compounds. It is very expensive because of NPK and other soil substances are added in this. It provides very many vitamins and traces, like iron, copper, etc. like, etc. to the soil.

It can be used immediately and sometimes more slowly, about gradually, depending on how well the organic matter is broken down. It can be used in many ways. It can be used to improve the quality of the soil and help to increase the amount of plant nutrients and help to improve the water retention capacity of the soil.

It supplies all the essential macro and micro nutrients to the plant which help in increase the quality and quantity of flower and fruit, thus ultimately increasing the yield of the crop.

Above products are become popular in just few months due to its quality and efficacy.

People are giving great responses for these products which encourage us to develop a great quality product.

**For more details please visit:**

**Website:** [www.addshop.co](http://www.addshop.co)

**E-Mail:** [info@addshop.co](mailto:info@addshop.co)

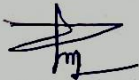
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Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**

(Formally Known as Add-Shop Promotions Limited)



**Dineshbhai B Pandya**  
**Managing Director**



**DIN: 06647303**

**Date: 31.05.2021**