Date: 31st July 2025

To
The Manager – Listing Compliance
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 532368

To
The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: BCG

Subject: Intimation of Board Meeting Scheduled for August 14, 2025

Dear Sir/Madam,

We wish to inform you that a meeting of the Board of Directors of Brightcom Group Limited is scheduled to be held on Thursday, August 14, 2025, to transact the following key business items inter alia:

Agenda:

1. To consider and approve the unaudited standalone financial results of the Company for the first quarter of FY25-26 ended June 30, 2025.
2. To consider and approve the unaudited consolidated financial results of the Company for the first quarter of FY25-26 ended June 30, 2025.
3. Presentation by the Management team on the strategic growth and expansion initiatives, as directed by the Board in its previous meeting, including:
    - Development of a comprehensive roadmap for the next phase of growth.
    - Exploration of new technology areas, including AI/ML-driven solutions adjacent to digital advertising ecosystems.
    - Growth plans focused on strengthening and expanding Brightcom's current core areas of digital marketing and media under the brand TRENOVA, including geographic expansion and capability matrix development.
4. To consider any other matter with the permission of the Chair.

In accordance with the Company's Code of Conduct for Prevention of Insider Trading, the trading window for insiders will be closed for trading from August 1, 2025, and will remain closed until 48 hours after the announcement of the financial results.

This intimation is also being made available on the Company's website at www.brightcomgroup.com/investors.

We request you to kindly take the above information on record.

Thanking you.

For Brightcom Group Limited

BRIGHTCOM GROUP LIMITED Hyderabad

Raghunath Allamsetty

Executive Director

DIN: 00060018