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Date: 31.12.2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. BSE Scrip Code: 532521	National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No.C11, G- Block, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. NSE Scrip Code: PALREDTEC
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Dear Sir/ Madam,

Sub: Press Release- Palred Technologies pTron Enters Automotive Accessories Segment.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that Palred Technologies Ltd. informed the exchanges that its consumer electronics brand pTron has entered the automotive accessories segment as part of its portfolio expansion strategy. The company has launched a new range of car-focused technology products, including portable car vacuum cleaners (Neo Vac X1 and Neo Vac X2) and a wireless CarPlay adapter (Car Sync). The products are aimed at enhancing in-car convenience, connectivity, and everyday usability for consumers and are priced between INR 1,199 and INR 1,999.

This is for the information of and records of Exchanges.

Thanking you

For Palred Technologies Limited



Shruti Rege
Company Secretary



PR Release

Palred Technologies' pTron Enters Automotive Accessories Segment

Hyderabad, December 31, 2025:

Palred Technologies Ltd. informed the exchanges that its consumer electronics brand pTron has entered the automotive accessories segment as part of its portfolio expansion strategy.

The company has launched a new range of car-focused technology products, including portable car vacuum cleaners (Neo Vac X1 and Neo Vac X2) and a wireless CarPlay adapter (Car Sync). The products are aimed at enhancing in-car convenience, connectivity, and everyday usability for consumers and are priced between INR 1,199 and INR 1,999.

The products are currently available through Amazon India, aligning with pTron's digital-first distribution approach.

Commenting on the development, Ameen Khwaja, Founder & CEO, pTron, said the automotive accessories category represents a natural extension of the brand's mission to offer practical and affordable technology solutions, while addressing evolving consumer needs in personal mobility.

The company stated that this launch strengthens pTron's diversification beyond personal audio and mobile accessories into high-utility lifestyle technology categories.

Palred Technologies Ltd. has been listed on BSE and NSE since 2004.

