

HOW TO READ THE RATINGS

The methodology for the Business Standard B-School Survey uses a combination of self-audit by the institutes and an external rating by industry.

The final ranking of the business schools that have participated this year has been obtained by arriving at a weighted composite score comprising the audit index and the perception index. The audit index is calculated on the basis of a self-audit (with suitable back-checks) by the B-schools on six different parameters. The perception index is a weighted score arrived at by merging ratings obtained from the industry – alumni and HR professionals.

Each parameter has been

assigned a different weight based on the directions of an expert committee. The final scores are used to classify business schools in different categories. The categorisation has been done after analysing the distribution of the final scores and the inflection points on this distribution curve.

After the categorisation, percentile scores have been calculated for each parameter. Business schools in each category have been placed in an alphabetical order. That is why, in the Super League 1, Faculty of Management Studies, Delhi, is on top and XLRI, Jamshedpur, is at the bottom although on the basis of the overall score, it could

be the other way round. This is true for each category.

Moreover, we began to publish additional “top” lists last year. The colleges in each list there are, again, listed alphabetically (see page 6).

The scores given in the table represent the percentile scores for all the six parameters of the audit module and the perception module. No mathematical operations like addition or subtraction can be done on these scores. Also, the percentile scores do not follow a decreasing pattern as we go down the list. So schools with a score of 90 can be in Super League 2 as well as in A1.



RATINGS SUPER LEAGUE 2–A2	AUDIT SPLIT									
	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	SCALE OF OPERATIONS
SUPER LEAGUE 2										
Department of Management Studies, IIT Delhi	90	85	95	85	95	90	70	75	30	45
Great Lakes Institute of Management, Chennai	90	90	80	75	90	90	90	80	95	95
Institute of Management Technology (IMT), Ghaziabad	90	90	95	80	90	90	60	90	85	95
International Management Institute (IMI), New Delhi	90	95	90	80	90	95	70	95	75	95
Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai	90	90	90	70	95	80	75	90	75	65
KJ Somaiya Institute of Management Studies and Research, Mumbai	90	95	90	90	95	90	95	90	50	65
Narsee Monjee School of Business Management, Mumbai	95	95	85	80	90	95	80	90	95	95
Symbiosis Institute of Business Management (SIBM), Pune	95	95	90	95	80	95	60	90	75	95
Vinod Gupta School of Management (VGSOM), IIT Kharagpur	90	90	85	90	90	85	95	80	70	65
Xavier Institute of Management (XIMB), Bhubaneswar	90	90	85	85	90	80	70	90	95	95
A1										
Indian Institute of Management (IIM), Shillong	85	85	85	85	90	95	25	80	70	75
Indian Institute of Management (IIM), Udaipur	85	85	85	80	90	85	50	80	80	95
Indian Institute of Technology (IIT), Madras	85	80	85	85	30	95	75	75	25	45
Institute for Technology Management (ITM), Navi Mumbai	85	80	85	75	80	80	75	75	80	75
Institute of Management Technology (IMT), Nagpur	90	85	80	95	85	80	95	60	60	65
Institute of Management, Nirma University, Ahmedabad	90	90	80	75	90	90	80	85	90	95
Institute of Public Enterprise, Hyderabad	85	85	75	75	80	90	70	85	65	95
Institute of Rural Management, Anand (IRMA)	90	90	70	75	90	90	50	95	90	95
International School of Business and Media (ISB&M), Pune	85	90	60	90	80	90	95	85	40	95
Xavier Institute of Management and Entrepreneurship (XIME), Bengaluru	90	85	90	75	70	70	95	95	95	75
A2										
Indian Institute of Management (IIM), Kashipur	85	80	80	30	80	90	70	85	95	95
Indian Institute of Management (IIM), Rohtak	80	85	60	75	90	60	75	90	95	95
Institute of Management Studies (IMS), Ghaziabad	85	85	70	85	45	75	90	80	90	95
Institute of Technology and Science, Ghaziabad	85	90	50	95	80	90	95	80	70	75
Jagan Institute of Management Studies, New Delhi	85	90	55	75	80	85	65	95	95	75
Lal Bahadur Shastri Institute of Management (LBSIM), New Delhi	80	75	90	65	90	70	45	75	30	95
Loyola Institute of Business Administration (LIBA), Chennai	80	80	75	80	85	80	45	75	85	65
Prestige Institute of Management (PIMG), Gwalior	80	75	90	70	45	60	55	95	90	95
Prestige Institute of Management and Research (PIMR), Indore	85	85	65	95	80	50	80	85	70	65
SCMS School of Business, Kochi	85	80	85	80	70	70	90	75	85	65
Symbiosis Centre for Mgmt. & HRD (SCMHRD), Pune	80	80	80	70	95	20	95	65	45	95

A3–A5	AUDIT SPLIT									
	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS	PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	SCALE OF OPERATIONS
A3										
Balaji Institute of Modern Management (BIMM), Pune	80	75	75	80	85	70	75	45	90	65
Indian Institute of Finance, Greater Noida	75	75	70	95	30	55	85	40	90	30
Institute of Mgmt. & Information Science (IMIS), Bhubaneswar	80	80	60	90	60	75	95	90	70	45
International Management Institute (IMI), Bhubaneswar	80	75	75	60	80	85	85	70	75	65
International School of Informatics and Management, Jaipur	80	75	85	65	90	60	75	95	45	65
NL Dalmia Institute of Management Studies and Research, Mumbai	75	85	40	95	90	85	55	65	70	65
Prin LN Welingkar Inst. of Mgmt Dev. and Research, Bengaluru	80	70	85	65	65	70	60	65	85	75
RV Institute of Management, Bengaluru	75	70	95	80	40	70	45	45	30	75
Shri Dharmasthala Manjunatheshwara Inst. for Mgmt Dev. Mysore	80	75	80	70	55	85	60	70	70	75
Sri Sai Ram Engineering College, Chennai	80	75	80	75	80	60	90	85	65	45
A4										
Balaji Inst. of Mgmt. & Human Resource Development, Pune	75	65	75	40	85	75	65	65	50	65
Balaji Institute of Telecom and Management, Pune	75	70	70	40	90	85	65	50	50	65
Chetana's Institute of Management and Research (CIMR), Mumbai	75	70	65	55	65	85	35	50	60	95
Chitkara Business School, Punjab	75	85	40	95	45	80	65	80	80	95
Dhruva College of Management, Hyderabad	75	65	85	65	65	55	90	45	60	65
Inst. of Business Mgmt. & Research, IPS Academy, Indore	75	65	80	65	55	55	60	65	35	95
Jagan Institute of Management Studies, Jaipur	75	80	45	85	70	90	50	85	70	65
MIT-WPU School of Management, Pune	75	60	80	50	90	70	30	60	60	95
Rajagiri Centre for Business Studies, Kakkanad	70	70	65	40	65	85	85	65	25	75
VIT Business School, Chennai	75	65	75	55	80	70	80	45	65	65
VIT Business School, Vellore	70	65	75	80	70	70	45	40	60	30
A5										
Acharya Bangalore B School, Bengaluru	70	45	95	55	65	40	70	60	25	45
Aurora's Business School, Hyderabad	70	70	70	45	65	70	60	90	55	45
CMR Centre for Business Studies, Bengaluru	70	45	90	50	30	65	55	45	30	45
Dr Gaur Hari Singhania Institute of Management and Research, Kanpur	70	55	80	50	50	50	85	55	85	45
Institute for Technology and Management, Chennai	65	65	60	85	80	50	85	40	45	30
Jagannath International Management School, New Delhi	70	70	60	60	80	55	40	85	85	75
Lala Lajpat Rai Institute of Management, Mumbai	65	55	75	65	30	40	50	75	75	65
Prestige Institute of Management (PIMD), Dewas	70	65	65	55	55	60	70	85	50	65
Rajarshi School of Management and Technology, Varanasi	70	85	40	65	45	85	85	90	85	75
St Joseph's Institute of Management, Tiruchirappalli	70	60	70	60	55	55	45	80	30	65