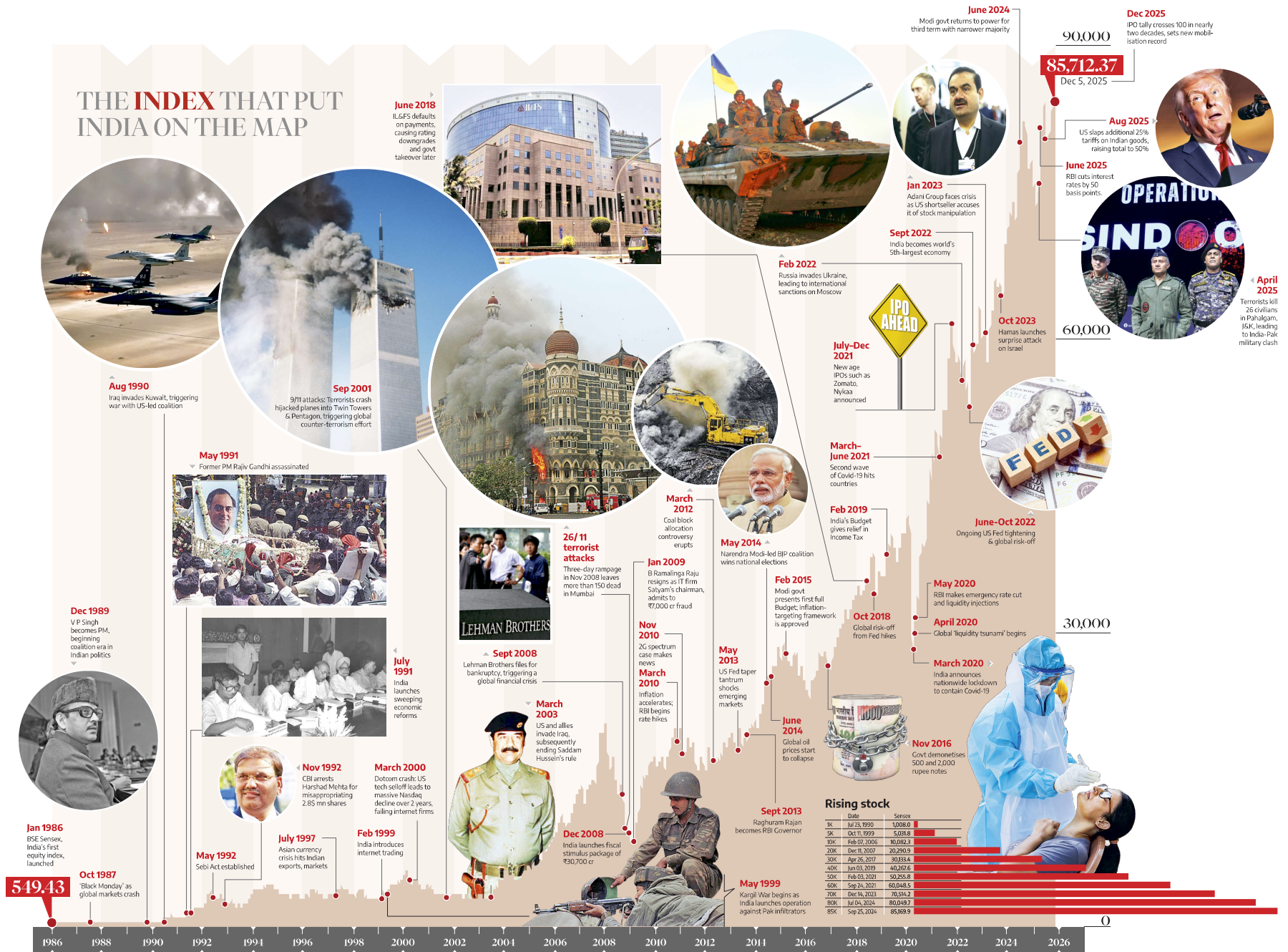


## THE INDEX THAT PUT INDIA ON THE MAP



The term "Sensex" is a portmanteau of "Sensitive" and "Index". It was coined by Deepak Mohoni, a stock market analyst, in 1989. Before that, it was simply referred to as the "BSE Sensitive Index".