

India I Equities

Cement CompanyUpdate

Change in Estimates⊠Target⊠Reco□

9 May 2019

Star Cement

Forthcoming capex to drive growth; retaining a Buy

Sturdy demand continued to drive Star Cement's performance, though profitability suffered from higher costs. Its continuous efforts on cost rationalisation, however, government subsidies and a strong demand outlook would boost its performance. Despite capex for coming expansions, the company would still hold to a net cash position in FY21. We are sanguine about its prospects and retain our Buy rating, with a target of ₹135.

Decent revenue growth. On the 8.6% y/y volume growth to ₹0.81m tons, cement revenue grew 6.5% y/y. In its key north-eastern market, demand was chiefly driven by the infrastructure sector. It being a market leader and premium pricing in the north-east are likely to boost its performance in coming quarters. Its high, ~82%, share in retail markets would further aid realisations. We expect a 14% revenue CAGR over FY19-21 bolstered by capacity expansion at Siligudi (2m tons).

Cost pressures to persist. In Q4 FY19, EBITDA/ton declined 16% y/y, to ₹1,510, chiefly on the expiration of the transport subsidy, decrease in inventories and higher fuel costs (~₹100/ton). Management expects the ban on coal mining to continue in FY20. The impact would be ~₹200/ton, which we believe, the company will counter-balance through a small price hike. Ahead, various measures implemented in optimising costs and rationalising freight would lead to a better operational performance. We expect FY21 EBITDA/ton at ₹1,732.

Outlook and Valuation. The company's coming expansion plans are on track. The Siligudi plant is expected to be commissioned by Q3 FY20, and a debottlenecking exercise is expected in Q2 FY20. Capex estimated by the company for FY20 is ₹3.5bn. Despite capex plans, with the aid of subsidies, the net-debt-to-equity will be ~-0.2x in FY21. We expect a 12% PAT CAGR over FY19-21. With the better growth prospects and operational performance, we retain our Buy rating with a higher target price of ₹135 based on 10x FY21e EV/EBITDA. **Risk:** Rising operational costs.

| FY17 | FY18 | FY19 | FY20e | FY21e |
|--------|---|---|---|---|
| 15,215 | 16,064 | 18,310 | 20,283 | 23,835 |
| 1,947 | 3,307 | 2,988 | 3,176 | 3,778 |
| 4.6 | 7.9 | 7.1 | 7.6 | 9.0 |
| 30.2 | 14.7 | 14.9 | 14.0 | 11.8 |
| 16.6 | 10.2 | 9.5 | 7.7 | 6.6 |
| 268.7 | 212.1 | 172.8 | 117.6 | 116.7 |
| 19.2 | 25.6 | 19.1 | 17.5 | 18.0 |
| 15.1 | 21.7 | 15.9 | 17.2 | 17.6 |
| - | 0.9 | 1.0 | 1.1 | 1.3 |
| 0.6 | 0.3 | -0.1 | -0.2 | -0.2 |
| | 15,215 1,947 4.6 30.2 16.6 268.7 19.2 15.1 | 15,215 16,064 1,947 3,307 4.6 7.9 30.2 14.7 16.6 10.2 268.7 212.1 19.2 25.6 15.1 21.7 - 0.9 | 15,215 16,064 18,310 1,947 3,307 2,988 4.6 7.9 7.1 30.2 14.7 14.9 16.6 10.2 9.5 268.7 212.1 172.8 19.2 25.6 19.1 15.1 21.7 15.9 - 0.9 1.0 | 15,215 16,064 18,310 20,283 1,947 3,307 2,988 3,176 4.6 7.9 7.1 7.6 30.2 14.7 14.9 14.0 16.6 10.2 9.5 7.7 268.7 212.1 172.8 117.6 19.2 25.6 19.1 17.5 15.1 21.7 15.9 17.2 - 0.9 1.0 1.1 |

Rating: **Buy**Target Price: ₹135
Share Price: ₹106

| Key data | STRCEM IN |
|--------------------|------------------|
| 52-week high / low | ₹137 / 80 |
| Sensex / Nifty | 37726 / 11340 |
| 3-m average volume | \$0.3m |
| Market cap | ₹45bn / \$650.8m |
| Shares outstanding | 419m |

| Shareholding pattern (%) | Mar'19 | Dec'18 | Sept'18 |
|--------------------------|--------|--------|---------|
| Promoters | 68.0 | 68.9 | 68.9 |
| - of which, Pledged | 0.2 | 0.1 | 0.1 |
| Free float | 32.0 | 31.1 | 31.1 |
| - Foreign institutions | 1.2 | 1.2 | 1.0 |
| - Domestic institutions | 8.7 | 8.7 | 8.4 |
| - Public | 22.1 | 21.2 | 21.7 |

| Estimates revision (%) | FY20e | FY21e |
|------------------------|-------|-------|
| Sales | (3.8) | (3.4) |
| EBITDA | (0.4) | (1.4) |
| PAT | (0.6) | (1.8) |



Source: Bloomberg

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Anand Rathi Research India Equities

Quick Glance – Financials and Valuations

| Fig 1 – Income statement (₹ m) | | | | | | | | | | | | |
|--------------------------------|--------|--------|--------|--------|--------|--|--|--|--|--|--|--|
| Year-end: Mar | FY17 | FY18 | FY19 | FY20e | FY21e | | | | | | | |
| Sales volumes (m tons) | 2.7 | 2.4 | 2.7 | 3.2 | 3.5 | | | | | | | |
| Net revenues | 15,215 | 16,064 | 18,310 | 20,283 | 23,835 | | | | | | | |
| Growth (%) | -11.0 | 5.6 | 14.0 | 10.8 | 17.5 | | | | | | | |
| Direct costs | 3,403 | 3,025 | 4,367 | 3,348 | 3,952 | | | | | | | |
| SG&A | 7,792 | 7,907 | 9,451 | 11,601 | 13,760 | | | | | | | |
| EBITDA | 4,021 | 5,132 | 4,492 | 5,334 | 6,123 | | | | | | | |
| EBITDA margins (%) | 26.4 | 31.9 | 24.5 | 26.3 | 25.7 | | | | | | | |
| - Depreciation | 1,179 | 1,207 | 1,056 | 1,250 | 1,300 | | | | | | | |
| Other income | 87 | 125 | 55 | 32 | 32 | | | | | | | |
| Interest expenses | 781 | 525 | 144 | 59 | 45 | | | | | | | |
| PBT | 2,148 | 3,526 | 3,346 | 4,057 | 4,810 | | | | | | | |
| Effective tax rates (%) | 6.47 | 4.65 | 20.00 | 20.00 | 20.00 | | | | | | | |
| + Associates / (Minorities) | 62 | 55 | 62 | 70 | 70 | | | | | | | |
| Net income | 1,947 | 3,307 | 2,988 | 3,176 | 3,778 | | | | | | | |
| Adjusted income | 1,947 | 3,307 | 2,988 | 3,176 | 3,778 | | | | | | | |
| WANS | 419 | 419 | 419 | 419 | 419 | | | | | | | |
| FDEPS (₹/ sh) | 4.6 | 7.9 | 7.1 | 7.6 | 9.0 | | | | | | | |
| FDEPS growth (%) | 44.7 | 69.8 | -9.6 | 6.3 | 18.9 | | | | | | | |

| Fig 2 – Balance sheet (₹ m) | | | | | | | | | | | | |
|-----------------------------|--------|--------|--------|--------|--------|--|--|--|--|--|--|--|
| Year-end: Mar | FY17 | FY18 | FY19 | FY20e | FY21e | | | | | | | |
| Share capital | 419 | 419 | 419 | 419 | 419 | | | | | | | |
| Net worth | 11,460 | 14,764 | 17,237 | 19,826 | 22,909 | | | | | | | |
| Debt | 8,007 | 4,324 | 513 | 507 | 507 | | | | | | | |
| Minority interest | 566 | 621 | 683 | 753 | 823 | | | | | | | |
| DTL/(Assets) | -1,765 | -2,329 | - | - | - | | | | | | | |
| Capital employed | 18,268 | 17,380 | 18,433 | 21,086 | 24,239 | | | | | | | |
| Net tangible assets | 8,631 | 7,845 | 7,219 | 10,212 | 10,012 | | | | | | | |
| Net intangible assets | 2 | 2 | 2 | 2 | 2 | | | | | | | |
| Goodwill | - | - | - | - | - | | | | | | | |
| CWIP (tang. &intang.) | 549 | 357 | 743 | 1,000 | 3,000 | | | | | | | |
| Investments (strategic) | 15 | 14 | 17 | 17 | 17 | | | | | | | |
| Investments (financial) | - | - | - | - | - | | | | | | | |
| Current assets (ex cash) | 13,641 | 14,311 | 12,872 | 11,503 | 13,517 | | | | | | | |
| Cash | 201 | 198 | 2,113 | 3,965 | 4,286 | | | | | | | |
| Current liabilities | 4,769 | 5,348 | 4,536 | 5,613 | 6,595 | | | | | | | |
| Working capital | 8,872 | 8,963 | 8,336 | 5,891 | 6,922 | | | | | | | |
| Capital deployed | 18,268 | 17,380 | 18,433 | 21,086 | 24,239 | | | | | | | |
| Contingent liabilities | 566 | 545 | - | - | - | | | | | | | |

| Year-end: Mar | FY17 | FY18 | FY19 | FY20e | FY216 |
|--------------------------------|--------|--------|--------|--------|-------|
| PBT | 2,148 | 3,526 | 3,346 | 4,057 | 4,810 |
| + Non-cash items | 1,179 | 1,207 | 1,056 | 1,250 | 1,300 |
| Oper. prof. before WC | 3,327 | 4,733 | 4,403 | 5,307 | 6,110 |
| - Incr. / (decr.) in WC | 898 | 91 | -626 | -2,446 | 1,031 |
| Others incl. taxes | 418 | 733 | 296 | 811 | 962 |
| Operating cash-flow | 2,011 | 3,909 | 4,733 | 6,942 | 4,116 |
| - Capex (tang. + intang.) | 679 | 231 | 818 | 4,500 | 3,100 |
| Free cash-flow | 1,332 | 3,678 | 3,915 | 2,442 | 1,016 |
| Acquisitions | | | | | |
| - Div. (incl. buyback & taxes) | - | 505 | 551 | 586 | 698 |
| + Equity raised | - | 0 | -0 | - | |
| + Debt raised | -1,383 | -3,683 | -3,811 | -7 | |
| - Fin investments | 0 | -0 | 3 | -3 | |
| - Misc. (CFI + CFF) | -6 | -506 | -2,365 | - | |
| Net cash-flow | -44 | -3 | 1,915 | 1,852 | 32 |

| FY17 | FY18 | FY19 | FY20e | FY21e |
|-------|---|--|---|--|
| 30.2 | 14.7 | 14.9 | 14.0 | 11.8 |
| 16.6 | 10.2 | 9.5 | 7.7 | 6.6 |
| 4.4 | 3.3 | 2.3 | 2.0 | 1.7 |
| 5.1 | 3.3 | 2.6 | 2.2 | 1.9 |
| 19.2 | 25.6 | 19.1 | 17.5 | 18.0 |
| 15.1 | 21.7 | 15.9 | 17.2 | 17.6 |
| - | 1.0 | 1.1 | 1.2 | 1.4 |
| - | 15.3 | 18.4 | 18.5 | 18.4 |
| 0.6 | 0.3 | -0.1 | -0.2 | -0.16 |
| 202 | 203 | 172 | 128 | 98 |
| 268.7 | 212.1 | 172.8 | 117.6 | 116.7 |
| 7,235 | 8,338 | 8,392 | 7,970 | 8,250 |
| 1,467 | 2,138 | 1,653 | 1,690 | 1,732 |
| 2.7 | 2.4 | 2.7 | 3.2 | 3.5 |
| 103.3 | 118.2 | 158.4 | 218.6 | 109.0 |
| | 30.2 16.6 4.4 5.1 19.2 15.1 - 0.6 202 268.7 7,235 1,467 2.7 | 30.2 14.7 16.6 10.2 4.4 3.3 5.1 3.3 19.2 25.6 15.1 21.7 - 1.0 - 15.3 0.6 0.3 202 203 268.7 212.1 7,235 8,338 1,467 2,138 2.7 2.4 | 30.2 14.7 14.9 16.6 10.2 9.5 4.4 3.3 2.6 19.2 25.6 19.1 15.1 21.7 15.9 - 1.0 1.1 - 15.3 18.4 0.6 0.3 -0.1 202 203 172 268.7 212.1 172.8 7,235 8,338 8,392 1,467 2,138 1,653 2.7 2.4 2.7 | 30.2 14.7 14.9 14.0 16.6 10.2 9.5 7.7 4.4 3.3 2.3 2.0 5.1 3.3 2.6 2.2 19.2 25.6 19.1 17.5 15.1 21.7 15.9 17.2 - 1.0 1.1 1.2 - 15.3 18.4 18.5 0.6 0.3 -0.1 -0.2 202 203 172 128 268.7 212.1 172.8 117.6 7,235 8,338 8,392 7,970 1,467 2,138 1,653 1,690 2.7 2.4 2.7 3.2 |

| Fig 5 — Price moven | nnt |
|---------------------|-----|

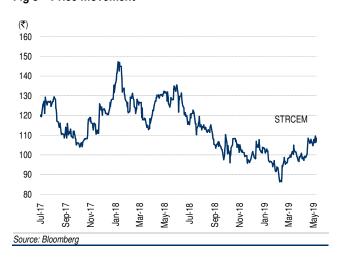
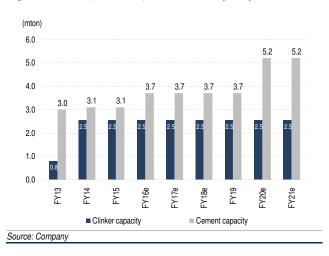


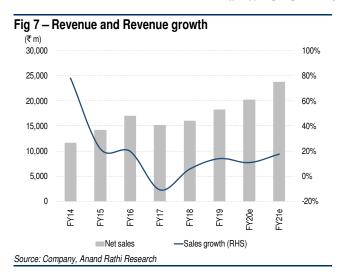
Fig 6 - Cement (incl. hired) and clinker capacity

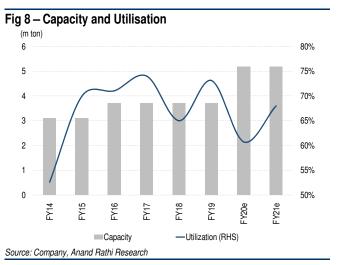


Other key highlights

Revenue growth

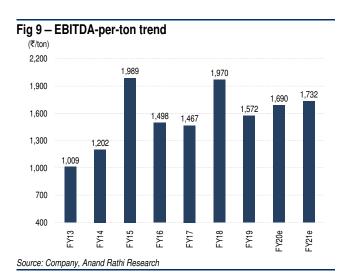
Cement revenue grew 6.5% y/y; however, overall revenue increased only 1.3% y/y to ₹5.34bn due to higher inter-segment sales. The continuous pick-up in demand led to a decent, 8.6%, rise in cement volumes to 0.81m tons. Favourable pricing in the north-east led to realisations increasing 1.84% y/y to ₹8,298 a ton, thus contributing to revenue growth. We expect a 14% CAGR in revenue over FY19-21.

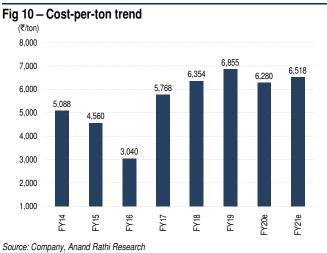




Operating performance

The Q4 FY19 EBITDA/ton dipped 16% y/y to ₹1,510. This was largely due to higher per-ton cost of purchase of traded goods, raw materials and staff costs, respectively 16.3%, 1.9% and 3% y/y. This was partially offset by savings in other-expenditure-per-ton, of 12.7% y/y. Adj. PAT was reported at ₹916m, down 15.9% y/y, due to the restrained operating performance and higher tax expenses. This was partially offset by the 65.4% y/y decline in interest, and 1.3% in depreciation.





Result Highlights

| Fig 11 – Quarterly | perform | ance | | | | | | | | | | | |
|---------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| (₹ m) | Q2 FY17 | Q3 FY17 | Q4 FY17 | Q1 FY18 | Q2 FY18 | Q3 FY18 | Q4 FY18 | Q1 FY19 | Q2 FY19 | Q3 FY19 | Q4 FY19 | % Y/Y | %Q/Q |
| Sales | 3,120 | 3,927 | 4,792 | 4,287 | 2,810 | 3,774 | 5,274 | 5,179 | 3,623 | 4,164 | 5,344 | 1.3 | 28.3 |
| EBITDA | 590 | 870 | 1,693 | 1,586 | 770 | 1,413 | 1,444 | 1,317 | 687 | 1,219 | 1,269 | (12.2) | 4.1 |
| EBITDA margins (%) | 19 | 22 | 35 | 37 | 27 | 37 | 27 | 25 | 19 | 29 | 24 | -365bps | -554bps |
| EBITDA per ton (₹) | 827 | 1,169 | 2,135 | 2,415 | 1,592 | 2,360 | 1,799 | 1,632 | 1,094 | 1,861 | 1,510 | (16.0) | (18.9) |
| Interest | 199 | 186 | 184 | 157 | 141 | 137 | 89 | 54 | 33 | 26 | 31 | (65.4) | 18.1 |
| Depreciation | 358 | 356 | 122 | 303 | 326 | 337 | 241 | 283 | 271 | 264 | 238 | (1.3) | (10.0) |
| Other income | 5 | 12 | 20 | 4 | 9 | 2 | 28 | 3 | 7 | 10 | 34 | 21.4 | 227.1 |
| PBT | 40 | 334 | 1,407 | 1,130 | 311 | 942 | 1,143 | 983 | 390 | 939 | 1,034 | (9.5) | 10.1 |
| Tax | 13 | 0 | 127 | 33 | 49 | 28 | 54 | 68 | 8 | 102 | 118 | 118.3 | 15.7 |
| PAT | 24 | 339 | 1,280 | 1,097 | 263 | 914 | 1,088 | 915 | 382 | 837 | 916 | (15.9) | 9.4 |
| Source: Anand Rathi Resea | arch | | | | | | | | | | | | |

| (₹ per ton) | Q2 FY17 | Q3 FY17 | Q4 FY17 | Q1 FY18 | Q2 FY18 | Q3 FY18 | Q4 FY18 | Q1 FY19 | Q2 FY19 | Q3 FY19 | Q4 FY19 | % Y/Y | % Q/Q |
|--------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|--------|
| Realisations | 5,139 | 5,808 | 5,870 | 8,911 | 5,902 | 7,269 | 8,148 | 7,980 | 6,509 | 8,099 | 8,298 | 1.8 | 2.5 |
| EBITDA | 827 | 1,169 | 2,135 | 2,415 | 1,592 | 2,360 | 1,799 | 1,632 | 1,094 | 1,861 | 1,510 | (16.0) | (18.9) |
| Sales volumes (m tons) | 0.6 | 0.7 | 0.8 | 0.6 | 0.4 | 0.6 | 0.7 | 0.7 | 0.5 | 0.6 | 0.8 | 8.6 | 25.9 |
| Costs | | | | | | | | | | | | | |
| Raw material | 806 | 842 | 1,005 | 1,107 | 798 | 949 | 1,162 | 1,327 | 1,405 | 1,294 | 1,184 | 1.9 | (8.5) |
| Purchase of traded goods | 347 | 597 | 240 | 253 | 223 | 318 | 220 | 282 | 364 | 243 | 255 | 16.3 | 5.3 |
| Staff cost | 530 | 439 | 384 | 459 | 610 | 488 | 331 | 376 | 585 | 469 | 341 | 3.0 | (27.2) |
| Other expenses | 2,421 | 2,528 | 2,545 | 2,606 | 2,386 | 2,710 | 3,450 | 3,369 | 2,709 | 3.085 | 3,011 | (12.7) | (2.4) |

Change in estimates

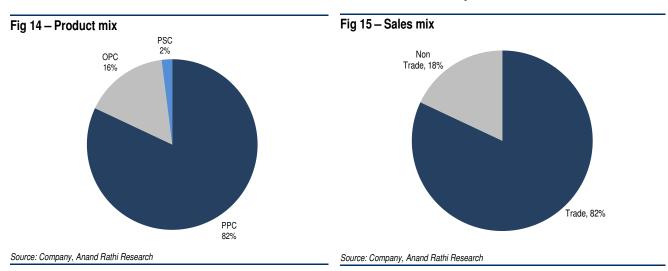
Factoring in the Q4 FY19 performance, we lower our FY20e and FY21e revenue, respectively 3.8% and 3.4%. We also lower our FY20e and FY21e EBITDA 0.4% and 1.4% and PAT 0.6% and 1.8% respectively. With better volume growth expected in coming years and deleveraging, we expect Star Cement to post a better operating performance.

| Fig 13 – Cha | ange in estimat | tes | | | | |
|------------------|-----------------|--------|--------|--------|-------|-------|
| | New | | Old | 1 | Varia | nce |
| (₹ m) | FY20e | FY21e | FY20e | FY21e | % chg | % chg |
| Sales | 20,283 | 23,835 | 21,084 | 24,673 | (3.8) | (3.4) |
| EBITDA | 5,334 | 6,123 | 5,358 | 6,211 | (0.4) | (1.4) |
| PAT | 3,176 | 3,778 | 3,195 | 3,848 | (0.6) | (1.8) |
| Source: Anand Ra | athi Research | | | | | |

Concall Highlights

Operational and Financial highlights

- Cement sales volumes in Q4 FY19 were 0.806m tons, up 8.6% y/y. In the north-east, sales volumes were 0.64m tons, increasing 10% y/y. Outside the north-east, it was 0.19m tons, increasing 4% y/y.
- Transport subsidies of ₹300-350/ton expired in Jan'18.
- The trade and non-trade sales-mix for the quarter was 82:18 (in Q4 FY18 it was 79:21).
- Freight cost for the quarter was ₹1,048.4m; for FY19, it was ₹3.63bn; Q4 FY19 power and fuel cost came at ₹743.9m; for FY19, ₹2.59bn.
- The PPC-OPC-PSC cement mix in Q4 FY19 was 82:16:2.



- Average lead distance for FY19 was 275km (in FY18, it was 283km).
- Using imported coal due to the recent ban on coal mining in the north-east would impact EBITDA by ~₹200 a ton in FY20.

Subsidies

■ The outstanding government subsidy amounts to ₹680m, expected to be received in FY20.

Capex / Capacity expansion

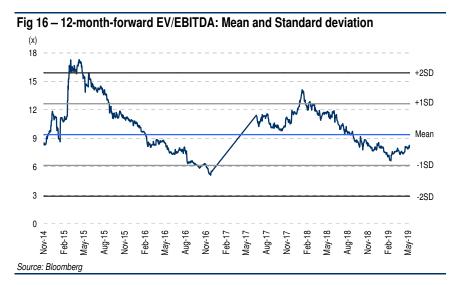
- The Siligudi plant is expected to be completed on schedule, by Q3 FY20.
- Capex estimated by the company for FY20 is ₹3.5bn.

Others

- The company expects ~15% demand growth in FY20.
- It said prices would mostly be steady in coming quarters, though with some upward pricing pressure.

Valuations

At the ruling price, the stock quotes at an EV/EBITDA of 6.6x and an EV/ton of \$116.7. We maintain our Buy recommendation on it, with a higher price target of ₹135 based on 10x FY21e EV/EBITDA.



| | CMP | P/E | | EV/EBITDA | | EV/ton(\$) | |
|-------------------|-------|-------|-------|-----------|-------|------------|-------|
| | (₹) | FY20e | FY21e | FY20e | FY21e | FY20e | FY21e |
| Star Cement | 106 | 13.7 | 11.5 | 7.7 | 6.6 | 118 | 117 |
| Birla Corp. | 551 | 15.2 | 13.9 | 7.7 | 7.4 | 65 | 65 |
| Dalmia Bharat | 1,120 | 63.1 | 40.8 | 12.0 | 10.3 | 142 | 103 |
| Deccan Cement | 403 | 10.3 | 10.1 | 4.6 | 4.0 | 31 | 28 |
| Heidelberg Cement | 174 | 14.4 | 13.1 | 7.6 | 6.8 | 110 | 104 |
| India Cement | 99 | 14.8 | 10.9 | 7.4 | 6.7 | 57 | 57 |
| JK Cement | 842 | 16.9 | 15.6 | 10.2 | 8.7 | 80 | 76 |
| JK Lakshmi | 354 | 21.5 | 15.6 | 10.2 | 8.5 | 70 | 65 |
| Mangalam Cement | 267 | 51.8 | 12.4 | 10.8 | 6.0 | 43 | 39 |
| NCL Indus | 139 | 10.7 | 8.0 | 5.8 | 4.7 | 45 | 42 |
| Orient Cement | 110 | 18.7 | 14.3 | 8.2 | 7.3 | 69 | 75 |
| Ramco Cement | 746 | 30.2 | 21.9 | 17.7 | 13.6 | 179 | 150 |
| Sagar Cement | 616 | 16.1 | 11.4 | 7.9 | 6.9 | 51 | 39 |
| Sanghi Industries | 60 | 37.3 | 50.2 | 13.3 | 10.1 | 106 | 52 |
| Source: Bloomberg | | | | | | | |

Risk

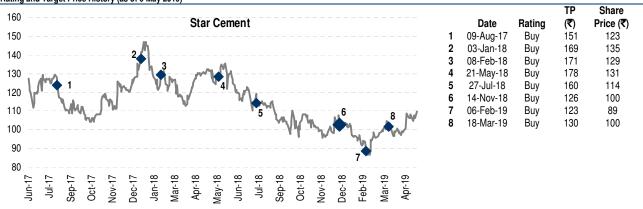
■ Mounting operational costs.

Appendix

Analyst Certification

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Analysts' ratings and the corresponding expected returns take into account our definitions of Large Caps (>US\$1bn) and Mid/Small Caps (<US\$1bn) as described in the Ratings Table below:

| Ratings Guide (12 months) | | | | |
|--|------|-------|------|--|
| | Buy | Hold | Sell | |
| Large Caps (>US\$1bn) | >15% | 5-15% | <5% | |
| Mid/Small Caps (<us\$1bn)< td=""><td>>25%</td><td>5-25%</td><td><5%</td><td></td></us\$1bn)<> | >25% | 5-25% | <5% | |

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