ASIAMONEY BROKERS POLL - 2023 Emkay Research VOTE HERE



Addressing investor concerns; strong comeback in store

Auto & Auto Ancillaries > Company Update > July 19, 2023

2023 10:38:10 PM TARGET PRICE (Rs): 11,000

MSIL has underperformed the BSE Auto Index by ~8% on YTD basis, on investor concerns around: i) customer acceptance for SUV launches, esp. in the Rs1.8-2mn+ price bracket; ii) weakness in small cars and consequent high discounts/margin pressures; and iii) perception of being a laggard in EV launches. Based on our extensive checks, we argue that customer response for the entire new-product suite has been strong (incl. that for the more premium models like *Jimny, Invicto*), indicating improving brand perception; SUV market share has risen to ~19% vs. ~12% prior to the new launches (expected to reach ~22% by FY24-end). Further, MSIL's silent work on EVs is set to be highlighted (MSIL is likely to see industry leadership in born EVs, with first launch in Oct-24E), even as the small-car distress appears to be peaking with stabilizing volumes. Better supplies from Jul-23E and improving mix (SUVs at ~29%/~32% in FY24E/FY25E vs 21%/25% in 4QFY23/1QFY24) are seen driving 3.6%/6.1% EPS upgrade in FY24E/FY25E; we maintain BUY on MSIL, with revised TP of Rs11.000/share (vs. Rs10.300 earlier; 25x core FY25E PER + Rs1.530 cash/share).

| Maruti Suzuki India: Financial Snapshot (Standalone) | | | | | | | | | | |
|--|----------|----------|-----------|-----------|-----------|--|--|--|--|--|
| Y/E Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E | | | | | |
| Revenue | 7,03,325 | 8,82,956 | 11,75,229 | 14,45,113 | 16,04,165 | | | | | |
| EBITDA | 53,453 | 57,012 | 1,10,077 | 1,61,460 | 1,85,650 | | | | | |
| Adj. PAT | 42,297 | 37,663 | 80,492 | 1,20,223 | 1,38,383 | | | | | |
| Adj. EPS (Rs) | 140.1 | 124.7 | 266.5 | 398.1 | 458.2 | | | | | |
| EBITDA margin (%) | 7.6 | 6.5 | 9.4 | 11.2 | 11.6 | | | | | |
| EBITDA growth (%) | (26.8) | 6.7 | 93.1 | 46.7 | 15.0 | | | | | |
| Adj. EPS growth (%) | (25.1) | (11.0) | 113.7 | 49.4 | 15.1 | | | | | |
| RoE (%) | 8.5 | 7.1 | 14.1 | 18.6 | 18.8 | | | | | |
| RoIC (%) | 22.1 | 35.6 | 71.6 | 91.3 | 85.1 | | | | | |
| P/E (x) | 68.6 | 77.0 | 36.0 | 24.1 | 21.0 | | | | | |
| EV/EBITDA (x) | 46.2 | 43.6 | 22.3 | 14.7 | 12.5 | | | | | |
| P/B (x) | 5.6 | 5.4 | 4.8 | 4.2 | 3.7 | | | | | |
| FCFF yield (%) | 2.6 | (0.6) | 1.2 | 4.4 | 4.0 | | | | | |

Source: Company, Emkay Research

Aiming for ~15% volume growth in FY24E; we build in ~11% (potential upside risk): As per our checks, MSIL is targeting ~60% growth in the *Nexa* channel during FY24E with stable *Arena* volumes, driving ~15% volume growth. Our checks suggest strong demand for the recent SUV launches and a 3-12M waitlist despite reasonably-high volumes (3-4M in new *Brezza, Fronx;* 4-6M in *Ertiga;* >12M for both, *Jimny* and *Invicto* — pointing to improving brand perception among customers which is also because of catch-up vs. rivals in features like sunroofs, infotainment systems, etc). Availability of wide powertrain options is proving to be a strong edge; CNG penetration has risen to ~20% now (~6% in FY19; now offered in 14 models), while strong hybrid acceptance is also gaining pace (18-20% penetration in *Grand Vitara*). We expect MSIL's domestic market share to rise to 45% by FY25E (vs 41.4% in FY23).

Small-car distress appears to be peaking; Wagon R registering near-peak sales: Small-car demand remains weak (high channel inventory at >60 days vs. 35-40 days overall), leading to high absolute discounts (albeit lower as a % of ASPs; \sim 2% now vs. \sim 4.5-5% at previous peaks amid lack of competitive intensity — MSIL's non-SUV market share now at \sim 66% vs \sim 58%/ \sim 47% 5/10-years ago). With bulk of regulation-led cost hikes behind and inflation/interest rates peaking, we believe small cars could see a similar recovery as currently underway in commuter 2Ws. Ex-SUVs (Ertiga and Brezza), we build-in -7%/+4% Nexa volumes in FY24E/FY25E (another potential upside risk).

Poised for 'born electric' leadership: As against the general perception of being behind the curve in EV preparedness, we highlight that MSIL is likely to be the industry-first to launch a 'born electric'/grounds-up EV ('eVX'; class-leading features like a 550-km range, 60kWh battery, fast-charging capability, etc) by Oct-24E (vs. earlier plans of Mar-25). The launch would be at scale, with plans to start with ~1k charging stations (dealers invited to set up infra). High localization levels, strong hybrid experience and development of associated supply chain would help drive cost leadership in EVs; backed by parent Suzuki's strong capex commitments (Rs100bn over 5 years at SMG; to introduce 6 EVs by 2030, i.e. a new launch each year towards ~15% penetration).

Improving mix drives earnings upgrades; Maintain BUY: MSIL's improving mix (share of SUVs at 29%/32% in FY24E/FY25E vs. 19% in FY23) drives revenue upgrade of 4%/4.8% in FY24/FY25E (~31% FY23-25E EPS CAGR). We retain BUY on the stock, with TP of Rs11,000/share (25x core FY25E PER; Rs1,530 cash/share).

| Target Price – 12M | Jun-24 |
|-----------------------|---------|
| Change in TP (%) | 6.8 |
| Current Reco. | BUY |
| Previous Reco. | BUY |
| Upside/(Downside) (%) | 14.5 |
| CMP (19-Jul-23) (Rs) | 9,607.6 |

| Stock Data | Ticker |
|-------------------------|-----------|
| 52-week High (Rs) | 10,037 |
| 52-week Low (Rs) | 8,076 |
| Shares outstanding (mn) | 302.1 |
| Market-cap (Rs bn) | 2,902 |
| Market-cap (USD mn) | 35,352 |
| Net-debt, FY24E (Rs mn) | -5,23,606 |
| ADTV-3M (mn shares) | - |
| ADTV-3M (Rs mn) | 4,519.4 |
| ADTV-3M (USD mn) | 55.1 |
| Free float (%) | - |
| Nifty-50 | 19,833 |
| INR/USD | 82.1 |
| Shareholding, Mar-23 | |
| Promoters (%) | 56.5 |
| FPIs/MFs (%) | 21.1/18.7 |
| | |

| Price Performance | | | | | | | | | |
|-------------------|-------|-------|-------|--|--|--|--|--|--|
| (%) | 1M | 3M | 12M | | | | | | |
| Absolute | 0.8 | 10.7 | 10.2 | | | | | | |
| Rel. to Nifty | (4.7) | (1.7) | (9.2) | | | | | | |

1-Year share price trend (Rs)



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Refer to Important Disclosures at the end of this report

Exhibit 1: Expect MSIL to register a robust ~31% EPS CAGR over FY23-25E, led by 10% volume CAGR and better mix

| Revenue Model (Rs mn) | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Avg. monthly volumes (units) | 130,275 | 121,488 | 137,742 | 163,844 | 182,332 | 196,521 |
| Volumes (units) | 1,563,297 | 1,457,861 | 1,652,901 | 1,966,133 | 2,187,985 | 2,358,255 |
| Growth (%) | (16.1) | (6.7) | 13.4 | 19.0 | 11.3 | 7.8 |
| ASP (Rs/unit) | 483,661 | 482,436 | 534,186 | 597,736 | 660,477 | 680,234 |
| Growth (%) | 4.7 | (0.3) | 10.7 | 11.9 | 10.5 | 3.0 |
| Revenues | 756,106 | 703,325 | 882,956 | 1,175,229 | 1,445,113 | 1,604,165 |
| Growth (%) | (12.1) | (7.0) | 25.5 | 33.1 | 23.0 | 11.0 |
| EBITDA | 73,026 | 53,453 | 57,012 | 110,077 | 161,460 | 185,650 |
| EBITDA margin (%) | 9.7 | 7.6 | 6.5 | 9.4 | 11.2 | 11.6 |
| EBITDA growth (%) | (33.6) | (26.8) | 6.7 | 93.1 | 46.7 | 15.0 |
| EBITDA (Rs/unit) | 46,713 | 36,665 | 34,492 | 55,987 | 73,794 | 78,724 |
| EBIT | 39,191 | 23,617 | 29,147 | 84,844 | 135,306 | 156,939 |
| EBIT margin (%) | 5.2 | 3.4 | 3.3 | 7.2 | 9.4 | 9.8 |
| Other income | 34,208 | 29,464 | 17,935 | 21,613 | 22,803 | 24,403 |
| PBT | 70,648 | 51,594 | 45,823 | 101,591 | 153,150 | 176,284 |
| Tax | 14,142 | 9,297 | 8,160 | 21,099 | 32,927 | 37,901 |
| Tax rate (%) | 20 | 18 | 18 | 21 | 22 | 22 |
| PAT | 56,506 | 42,297 | 37,663 | 80,492 | 120,223 | 138,383 |
| EPS (Rs) | 187 | 140 | 125 | 267 | 398 | 458 |

Source: Company, Emkay Research

Exhibit 2: Strong product actions akin to the FY14-17 'Golden Phase' — MSIL comprehensively addressing white spaces

| Segment | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
|---------------|---------|-------------|---------|------------------|------------------|-------------------|----------|------|--------------------|-----------------------------|-----------------|------------------|
| Entry | | Alto K10 | | | | WagonR 3rd Gen | S-Presso | | | Alto 3rd Gen | | |
| Compact Hatch | Celerio | | | | | | | | Celerio 2nd Gen | | | |
| Premium Hatch | | | Baleno | Ignis | | Swift 3rd Gen | | | Baleno 2nd Gen | | | Swift 4th Gen |
| Entry Sedan | | | | | DZIRE 3rd Gen | | | | | | | DZIRE 4th Gen |
| Entry SUV | | | | | | | | | | | Fronx | |
| Compact SUV | | | | Vitara Brezza | | | | | | Vitara Brezza 2nd Gen | Jimny 5 Door | |
| Mid-SUV | | | | | | | | | | Grand Vitara | | |
| SUV | | | S-Cross | | | | | | | | | |
| Sedan | | Ciaz | | | | | | | | | | Ciaz 2nd Gen |
| MPV | | | | | | Ertiga 2nd Gen | XL6 | | | | | |
| Premium SUV | | | | | | | | | | | Invicto | |
| Born EV | | | | | | | | | | | | EVX |

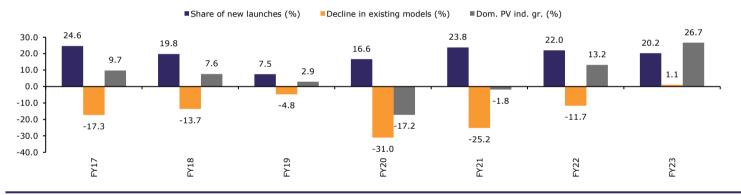
Source: Company, Emkay Research; Note: Red indicates new launch, Blue indicates Upgrade, Green indicates UV

Exhibit 3: Peak of competition likely behind for MSIL

| Segment | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E |
|---------------|--------------------------------|-----------------------------|---|---|--------------------------------|--|--|
| Entry | | Hyundai Santro [Upgrade] | | | | | |
| Micro SUV | | | | | Tata Punch | Citroen C3 | Hyundai Exter |
| Compact Hatch | Ford Freestyle | | | | | | |
| Premium Hatch | | | Tata Altroz Toyota Glanza | | | | |
| Entry Sedan | | | Hyundai Aura | | | | |
| Compact SUV | Tata Nexon | Mahindra XUV300 | Hyundai Venue Toyota Glanza Tata Nexon EV | Kia Sonet Nissan Magnite Renault Kiger Mahindra Thar | Skoda Kushaq | Mahindra XUV400, Tata Nexon EV Max Hyundai Venue [Upgrade] Toyota Hyryder | Mahindra Bolero [Upgrade] |
| SUV | | | Kia Seltos Nissan Kicks | Toyota Urban Cruiser | Mahindra XUV700 MG Astor | Mahindra Scorpio [Upgrade] | Tata Curvv, Kia Seltos [Upgrade], Honda Elevate, Hyundai Creta [Upgrade] |
| Sedan | | Toyota Yaris | | | Hyundai Elantra | Hyundai Ioniq | |
| MPV | | Mahindra Marazzo | Renault Triber | | Hyundai Alcazar Kia Carens | Toyota Hycross | Hyundai MPV |
| Premium SUV | Renault Captur Skoda Kodiaq | | Mahindra Alturas MG Hector | Tata Safari [Upgrade] | VW Taigun C5 Aircross | MG Hector [Upgrade] Jeep Grand Cherokee Kia EV6 | |

Source: Company, Emkay Research; Note: Green indicates UV

Exhibit 4: Historically, new launches have been the key driver of the industry volume growth



Source: Company, Emkay Research

Exhibit 5: Significant shift in preference towards SUVs, but largely at the cost of sedans (vs hatchbacks, as widely perceived)

| Industry volume split (%) | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | Q1FY24 |
|---------------------------|------|------|------|------|------|------|--------|
| Entry | 14 | 13 | 13 | 11 | 9 | 7 | 4 |
| Compact Hatch | 17 | 16 | 15 | 15 | 13 | 12 | 11 |
| Entry SUV | 3 | 3 | 2 | 2 | 4 | 6 | 6 |
| Premium Hatch | 20 | 20 | 20 | 20 | 17 | 16 | 16 |
| Entry Sedan | 13 | 14 | 11 | 8 | 7 | 8 | 7 |
| Compact SUV | 9 | 9 | 12 | 15 | 18 | 18 | 20 |
| SUV | 8 | 8 | 9 | 11 | 14 | 18 | 19 |
| Sedan | 5 | 5 | 3 | 3 | 3 | 3 | 3 |
| Executive Sedan | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Premium SUV | 2 | 2 | 2 | 3 | 4 | 4 | 4 |
| MPV | 10 | 11 | 12 | 11 | 11 | 10 | 9 |
| Premium MPV | - | - | 0 | 0 | 0 | 0 | - |
| SUV share | 21 | 21 | 26 | 31 | 40 | 45 | 49 |
| Non-SUV share | 79 | 79 | 74 | 69 | 60 | 55 | 51 |

Exhibit 6: MSIL has strengthened its presence in non-SUVs; its SUV share has increased to 19% in FY24YTD

| MSIL market share (%) | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | Q1FY24 |
|-----------------------|------|------|------|------|------|------|------|------|--------|
| Entry | 65 | 53 | 59 | 61 | 69 | 76 | 80 | 91 | 93 |
| Compact Hatch | 49 | 48 | 48 | 48 | 54 | 54 | 59 | 59 | 60 |
| Entry SUV | - | - | - | - | - | - | - | - | 31 |
| Premium Hatch | 57 | 64 | 65 | 71 | 71 | 68 | 69 | 70 | 70 |
| Entry Sedan | 53 | 49 | 58 | 55 | 59 | 58 | 57 | 51 | 47 |
| Compact SUV | 7 | 50 | 53 | 53 | 33 | 23 | 20 | 21 | 23 |
| SUV | 12 | 9 | 12 | 14 | 5 | 6 | 5 | 8 | 14 |
| Sedan | 31 | 41 | 35 | 30 | 30 | 19 | 19 | 13 | 12 |
| Executive Sedan | - | - | - | - | - | - | - | - | - |
| Premium SUV | 0 | - | - | - | - | - | - | - | 1 |
| MPV | 64 | 61 | 68 | 66 | 69 | 73 | 76 | 77 | 71 |
| Premium MPV | | | | | - | - | - | - | - |
| SUV share | 8 | 24 | 27 | 28 | 17 | 13 | 11 | 12 | 19 |
| Non-SUV share | 54 | 53 | 57 | 58 | 63 | 64 | 65 | 66 | 64 |

Source: Company, Emkay Research

Exhibit 7: MSIL's domestic PV market share (excluding Toyota') at 41.7% in Q1FY24

| MSIL's mkt share (%) | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | Q1FY24 |
|--|------|------|------|------|------|------|------|------|------|------|------|--------|
| Entry | 60.4 | 64.4 | 67.3 | 65.3 | 53.1 | 59.0 | 61.3 | 69.3 | 76.0 | 80.2 | 90.7 | 92.6 |
| Compact Hatch | 34.5 | 37.7 | 47.5 | 48.7 | 48.0 | 47.7 | 47.6 | 54.2 | 54.2 | 58.8 | 59.3 | 59.9 |
| Entry SUV | - | - | - | - | - | - | - | - | - | - | - | 31.1 |
| Premium Hatch | 61.6 | 71.5 | 67.0 | 57.3 | 64.1 | 70.8 | 74.9 | 72.5 | 68.7 | 69.4 | 70.6 | 70.2 |
| Entry Sedan | 53.1 | 52.4 | 47.9 | 52.7 | 49.4 | 57.8 | 54.9 | 59.1 | 57.9 | 57.1 | 50.9 | 47.5 |
| Compact SUV | | - | - | 6.6 | 49.6 | 53.0 | 52.7 | 32.9 | 22.9 | 20.1 | 21.3 | 22.6 |
| SUV | - | - | - | 11.6 | 9.3 | 10.2 | 12.6 | 4.6 | 5.8 | 4.7 | 8.2 | 14.2 |
| Sedan | 4.6 | 3.3 | 19.6 | 30.9 | 40.6 | 34.6 | 29.8 | 29.9 | 19.1 | 18.9 | 12.6 | 12.4 |
| Executive Sedan | 0.7 | 0.0 | - | - | - | - | - | - | - | - | - | - |
| Premium SUV | 0.1 | 0.0 | - | 0.0 | - | - | - | - | - | - | - | 0.5 |
| MPV | 54.5 | 57.6 | 58.0 | 64.1 | 60.5 | 67.7 | 66.4 | 68.5 | 72.9 | 75.5 | 76.5 | 70.7 |
| Dom. PV market share | 41.6 | 43.9 | 46.0 | 47.6 | 48.0 | 50.8 | 51.9 | 51.3 | 47.8 | 43.5 | 41.4 | 41.7 |
| Incl. Toyota supplies | - | - | - | - | - | - | - | 0.9 | 1.4 | 1.6 | 1.6 | 1.2 |
| Dom. PV market share (incl. Toyota supplies) | 41.6 | 43.9 | 46.0 | 47.6 | 48.0 | 50.8 | 51.9 | 52.2 | 49.2 | 45.1 | 43.0 | 42.9 |

Source: Company, Emkay Research

Exhibit 8: We expect MSIL's SUV launches to help gain ~350bps market share over FY23-25E

| Market share (%) | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E | Q1FY23 | Q1FY24 |
|------------------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| Chevrolet | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Fiat | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Jeep | 0.5 | 0.3 | 0.2 | 0.4 | 0.3 | 0.2 | 0.1 | 0.4 | 0.2 |
| Ford | 2.8 | 2.4 | 1.8 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| HM-Mitsubishi | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Honda | 5.5 | 3.7 | 3.0 | 2.8 | 2.4 | 1.6 | 1.7 | 2.6 | 1.5 |
| Hyundai | 16.4 | 17.6 | 17.4 | 15.7 | 14.6 | 14.4 | 14.0 | 14.9 | 14.9 |
| Kia | 0.0 | 3.1 | 5.8 | 6.1 | 6.9 | 5.6 | 5.2 | 6.8 | 6.2 |
| Mahindra | 7.0 | 6.5 | 5.7 | 7.3 | 9.2 | 9.6 | 9.5 | 8.3 | 10.1 |
| Maruti | 51.9 | 51.3 | 47.8 | 43.5 | 41.4 | 44.0 | 44.9 | 40.7 | 41.7 |
| Morris Garage | 0.0 | 0.8 | 1.3 | 1.3 | 1.3 | 1.5 | 1.5 | 1.2 | 1.5 |
| Nissan | 1.1 | 0.7 | 0.7 | 1.2 | 0.9 | 0.7 | 0.6 | 0.9 | 0.8 |
| Citreon | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | 0.3 | 0.0 | 0.2 |
| Renault | 2.4 | 3.2 | 3.4 | 2.9 | 2.0 | 1.5 | 1.4 | 2.4 | 1.4 |
| Skoda | 0.5 | 0.5 | 0.4 | 1.1 | 1.3 | 1.1 | 1.1 | 1.7 | 1.2 |
| Tata | 6.3 | 4.8 | 8.2 | 12.1 | 13.9 | 13.5 | 13.9 | 14.3 | 14.1 |
| Toyota | 4.5 | 4.1 | 3.4 | 4.0 | 4.5 | 5.1 | 4.9 | 4.6 | 5.2 |
| Volkswagen | 1.0 | 0.9 | 0.8 | 1.0 | 1.1 | 1.0 | 0.8 | 1.1 | 1.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Exhibit 9: Almost 188k units/minute run-rate required over remaining FY24E, to meet our volume estimates

| | M | Ionthly run-rate (units) | |
|-----------------|----------|--------------------------|----------|
| | FY23 | FY24E | FY25E |
| Domestic PVs | 1,33,906 | 1,51,946 | 1,64,653 |
| Alto | 14,975 | 11,603 | 12,484 |
| Eeco | 10,933 | 11,142 | 11,786 |
| Wagon R | 17,695 | 17,662 | 18,355 |
| Ertiga | 10,640 | 13,094 | 16,212 |
| CELERIO | 5,053 | 5,038 | 5,547 |
| Vitara Brezza | 12,139 | 14,091 | 16,290 |
| Swift | 14,742 | 15,706 | 15,460 |
| DZIRE | 12,533 | 10,255 | 10,254 |
| S-Presso | 4,434 | 3,548 | 3,823 |
| IGNIS | 4,988 | 4,570 | 4,567 |
| Baleno | 16,908 | 17,280 | 17,948 |
| S-Cross | 421 | - | - |
| Ciaz | 1,134 | 1,359 | 1,367 |
| Vitara | 4,276 | 10,123 | 10,486 |
| Jimny | - | 2,789 | 3,885 |
| Fronx | - | 9,412 | 11,028 |
| Invicto | - | 930 | 1,218 |
| XL6 | 3,035 | 3,345 | 3,941 |
| Sales to OEMs | 5,160 | 3,625 | 3,536 |
| Export PVs | 21,611 | 23,340 | 24,740 |
| LCVs | 3,167 | 3,421 | 3,592 |
| Grand total | 1,63,844 | 1,82,332 | 1,96,521 |
| FY24-YTD | | 1,65,951 | |
| FY24E-remainder | | 1,87,773 | |

Source: SIAM, Emkay Research

Exhibit 10: Small cars set to revive, akin to commuter 2Ws

Volumes as proportion of pre-Covid average (Indexed)



Source: SIAM, Emkay Research; Note: 'pre Covid' = FY18-19 average

Exhibit 11: Discounts as a % of ASPs far from earlier peaks

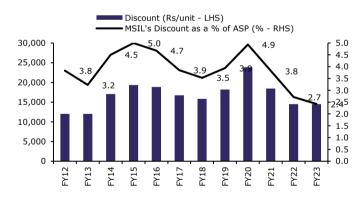


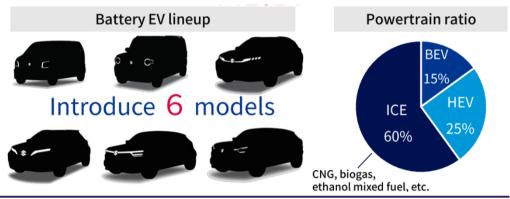
Exhibit 12: MSIL's first EV (eVX) is expected to be launched in Oct-24





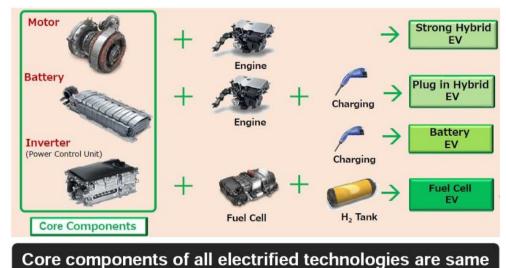
Source: Company

Exhibit 13: Parent Suzuki plans to launch 6 EVs in India by 2030; targets 15% EV penetration by then



Source: Company

Exhibit 14: Commonality of core components between strong hybrids and EVs could help drive cost leadership in electrics \dots



Source: Company

Exhibit 15: Change in estimates: We raise EPS by 3.6%/6.1% in FY24E/FY25E largely driven by mix-led revenue upgarde

| | FY24E | | | | FY25E | | | |
|-----------------|-----------|-----------|----------|---------|-----------|-----------|----------|-------|
| (Rs mn) | Earlier | Revised | % Change | % YoY | Earlier | Revised | % Change | % YoY |
| Volumes (Units) | 2,172,792 | 2,187,985 | 0.7 | 11.3 | 2,327,157 | 2,358,255 | 1.3 | 7.8 |
| Revenues | 1,389,343 | 1,445,113 | 4.0 | 23.0 | 1,531,044 | 1,604,165 | 4.8 | 11.0 |
| EBITDA | 155,409 | 161,460 | 3.9 | 46.7 | 174,657 | 185,650 | 6.3 | 15.0 |
| Margin (%) | 11.2 | 11.2 | (1) bps | 181 bps | 11.4 | 11.6 | 17 bps | 4 bps |
| PAT | 115,990 | 120,223 | 3.6 | 49.4 | 130,556 | 138,383 | 6.0 | 15.1 |
| EPS (Rs) | 384.1 | 398.1 | 3.6 | 49.4 | 432.0 | 458.2 | 6.1 | 15.1 |

Source: Emkay Research

Exhibit 16: Comparison vs. consensus estimates

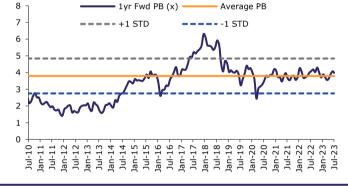
| | Emkay Estimates | | Consensus Estimates | | Difference (%) | |
|---------------|-----------------|-----------|---------------------|-----------|----------------|--------|
| (Rs mn) | FY24E | FY25E | FY24E | FY25E | FY24E | FY25E |
| Total Revenue | 1,445,113 | 1,604,165 | 1,373,000 | 1,535,000 | 5 | 5 |
| EBITDA | 161,460 | 185,650 | 147,817 | 172,722 | 9 | 7 |
| EBITDA (%) | 11.2 | 11.6 | 10.8 | 11.3 | 40 bps | 30 bps |
| EPS (Rs) | 398.1 | 458.2 | 360.0 | 418.8 | 11 | 9 |

Source: Bloomberg, Emkay Research

Exhibit 17: One-year forward P/E at 23x;MSIL trades well below 10-year average PER of 30x

Exhibit 18: One-year forward P/B at 4x vs. LTA at 3.8x





Source: Company, Emkay Research

Balance Sheet

Share capital

Y/E Mar (Rs mn)

Maruti Suzuki India: Standalone Financials and Valuations

| Profit & Loss | | | | | |
|-----------------------------|----------|----------|-----------|-----------|-----------|
| Y/E Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| Revenue | 7,03,325 | 8,82,956 | 11,75,229 | 14,45,113 | 16,04,165 |
| Revenue growth (%) | (7.0) | 25.5 | 33.1 | 23.0 | 11.0 |
| EBITDA | 53,453 | 57,012 | 1,10,077 | 1,61,460 | 1,85,650 |
| EBITDA growth (%) | (26.8) | 6.7 | 93.1 | 46.7 | 15.0 |
| Depreciation & Amortization | 30,315 | 27,865 | 28,233 | 29,154 | 31,711 |
| EBIT | 23,138 | 29,147 | 81,844 | 1,32,306 | 1,53,939 |
| EBIT growth (%) | (38.7) | 26.0 | 180.8 | 61.7 | 16.4 |
| Other operating income | 0 | 0 | 0 | 0 | 0 |
| Other income | 29,464 | 17,935 | 21,613 | 22,803 | 24,403 |
| Financial expense | 1,008 | 1,259 | 1,866 | 1,959 | 2,057 |
| PBT | 51,594 | 45,823 | 1,01,591 | 1,53,150 | 1,76,284 |
| Extraordinary items | 0 | 0 | 0 | 0 | 0 |
| Taxes | 9,297 | 8,160 | 21,099 | 32,927 | 37,901 |
| Minority interest | 0 | 0 | 0 | 0 | 0 |
| Income from JV/Associates | 0 | 0 | 0 | 0 | 0 |
| Reported PAT | 42,297 | 37,663 | 80,492 | 1,20,223 | 1,38,383 |
| PAT growth (%) | (25.1) | (11.0) | 113.7 | 49.4 | 15.1 |
| Adjusted PAT | 42,297 | 37,663 | 80,492 | 1,20,223 | 1,38,383 |
| Diluted EPS (Rs) | 140.1 | 124.7 | 266.5 | 398.1 | 458.2 |
| Diluted EPS growth (%) | (25.1) | (11.0) | 113.7 | 49.4 | 15.1 |
| DPS (Rs) | 45.0 | 60.0 | 90.0 | 119.4 | 137.5 |
| Dividend payout (%) | 32.1 | 48.1 | 33.8 | 30.0 | 30.0 |
| EBITDA margin (%) | 7.6 | 6.5 | 9.4 | 11.2 | 11.6 |
| EBIT margin (%) | 3.3 | 3.3 | 7.0 | 9.2 | 9.6 |
| Effective tax rate (%) | 18.0 | 17.8 | 20.8 | 21.5 | 21.5 |
| NOPLAT (pre-IndAS) | 18,969 | 23,957 | 64,846 | 1,03,861 | 1,20,842 |
| Shares outstanding (mn) | 302.0 | 302.0 | 302.0 | 302.0 | 302.0 |

| Reserves & Surplus | 5,12,158 | 5,39,350 | 6,02,310 | 6,86,466 | 7,83,334 |
|---------------------------------|------------|------------|------------|------------|------------|
| Net worth | 5,13,668 | 5,40,860 | 6,03,820 | 6,87,976 | 7,84,844 |
| Minority interests | 0 | 0 | 0 | 0 | 0 |
| Deferred tax liability (net) | 3,847 | (2,027) | (3,411) | (5,485) | (7,873) |
| Total debt | 4,888 | 3,819 | 12,158 | 14,950 | 16,595 |
| Total liabilities & equity | 5,22,403 | 5,42,652 | 6,12,567 | 6,97,440 | 7,93,566 |
| Net tangible fixed assets | 1,38,536 | 1,25,092 | 1,65,777 | 2,09,895 | 2,58,183 |
| Net intangible assets | 5,217 | 6,402 | 6,368 | 6,368 | 6,368 |
| Net ROU assets | 5,817 | 5,679 | 5,904 | 5,904 | 5,904 |
| Capital WIP | 14,898 | 29,294 | 28,970 | 20,000 | 20,000 |
| Goodwill | 0 | 0 | 0 | 0 | 0 |
| Investments [JV/Associates] | 12,162 | 17,090 | 17,090 | 17,090 | 17,090 |
| Cash & equivalents | 4,36,069 | 4,20,905 | 4,60,851 | 5,38,556 | 5,94,259 |
| Current assets (ex-cash) | 87,975 | 1,27,454 | 1,43,416 | 1,70,251 | 1,88,989 |
| Current Liab. & Prov. | 1,78,271 | 1,89,264 | 2,15,809 | 2,70,624 | 2,97,227 |
| NWC (ex-cash) | (90,296) | (61,810) | (72,393) | (1,00,372) | (1,08,238) |
| Total assets | 5,22,403 | 5,42,652 | 6,12,567 | 6,97,440 | 7,93,566 |
| Net debt | (4,31,181) | (4,17,086) | (4,48,693) | (5,23,606) | (5,77,663) |
| Capital employed | 5,22,403 | 5,42,652 | 6,12,567 | 6,97,440 | 7,93,566 |
| Invested capital | 59,274 | 75,363 | 1,05,656 | 1,21,794 | 1,62,217 |
| BVPS (Rs) | 1,700.9 | 1,790.9 | 1,999.4 | 2,278.1 | 2,598.8 |
| Net Debt/Equity (x) | (0.8) | (0.8) | (0.7) | (0.8) | (0.7) |
| Net Debt/EBITDA (x) | (8.1) | (7.3) | (4.1) | (3.2) | (3.1) |
| Interest coverage (x) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| RoCE (%) | 7.8 | 6.6 | 13.4 | 17.8 | 17.9 |
| Source: Company, Emkay Research | | | | | |

FY21

1,510

FY22

1,510

FY23

1,510

FY24E

1,510

FY25E

1,510

Source: Company, Emkay Research

Source: Company, Emkay Research

| Cash flows | | | | | |
|------------------------------|----------|----------|----------|----------|------------|
| Y/E Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| PBT | 51,594 | 45,823 | 1,01,591 | 1,53,150 | 1,76,284 |
| Others (non-cash items) | 3,549 | 11,956 | 9,215 | 31,113 | 33,769 |
| Taxes paid | (10,107) | (11,769) | (22,313) | (35,002) | (40,289) |
| Change in NWC | 43,352 | (28,098) | 3,787 | 19,093 | 2,417 |
| Operating cash flow | 88,388 | 17,912 | 92,280 | 1,68,354 | 1,72,181 |
| Capital expenditure | (23,279) | (33,227) | (62,474) | (64,302) | (80,000) |
| Acquisition of business | (50,363) | 29,074 | (19,914) | (35,000) | (45,000) |
| Interest & dividend income | 803 | 2,263 | 2,206 | 0 | 0 |
| Investing cash flow | (72,839) | (1,890) | (80,182) | (99,302) | (1,25,000) |
| Equity raised/(repaid) | 0 | 0 | 0 | 0 | 0 |
| Debt raised/(repaid) | 3,825 | (1,069) | 8,339 | 2,792 | 1,645 |
| Payment of lease liabilities | (102) | (71) | (444) | 0 | 0 |
| Interest paid | (1,006) | (1,291) | (1,854) | (1,959) | (2,057) |
| Dividend paid (incl tax) | (18,125) | (13,594) | (18,125) | (27,180) | (36,067) |
| Others | 29,910 | (70) | (30,443) | 0 | 0 |
| Financing cash flow | 14,604 | (16,024) | (42,083) | (26,347) | (36,479) |
| Net chg in Cash | 30,153 | (2) | (29,985) | 42,705 | 10,703 |
| OCF | 88,388 | 17,912 | 92,280 | 1,68,354 | 1,72,181 |
| Adj. OCF (w/o NWC chg.) | 45,036 | 46,010 | 88,493 | 1,49,261 | 1,69,764 |
| FCFF | 65,109 | (15,315) | 29,806 | 1,04,052 | 92,181 |
| FCFE | 64,904 | (14,311) | 30,146 | 1,02,093 | 90,124 |
| OCF/EBITDA (%) | 165.4 | 31.4 | 83.8 | 104.3 | 92.7 |
| FCFE/PAT (%) | 153.4 | (38.0) | 37.5 | 84.9 | 65.1 |
| FCFF/NOPLAT (%) | 343.2 | (63.9) | 46.0 | 100.2 | 76.3 |

| Source: Company, Emkay Research | Source: Company, |
|---------------------------------|------------------|
|---------------------------------|------------------|

| Valuations and key Ratios | | | | | | |
|---------------------------|--------|--------|--------|--------|--------|--|
| Y/E Mar | FY21 | FY22 | FY23 | FY24E | FY25E | |
| P/E (x) | 68.6 | 77.0 | 36.0 | 24.1 | 21.0 | |
| P/CE(x) | 40.0 | 44.3 | 26.7 | 19.4 | 17.1 | |
| P/B (x) | 5.6 | 5.4 | 4.8 | 4.2 | 3.7 | |
| EV/Sales (x) | 3.5 | 2.8 | 2.1 | 1.6 | 1.4 | |
| EV/EBITDA (x) | 46.2 | 43.6 | 22.3 | 14.7 | 12.5 | |
| EV/EBIT(x) | 106.8 | 85.2 | 30.0 | 18.0 | 15.1 | |
| EV/IC (x) | 41.7 | 33.0 | 23.2 | 19.5 | 14.3 | |
| FCFF yield (%) | 2.6 | (0.6) | 1.2 | 4.4 | 4.0 | |
| FCFE yield (%) | 2.2 | (0.5) | 1.0 | 3.5 | 3.1 | |
| Dividend yield (%) | 0.5 | 0.6 | 0.9 | 1.2 | 1.4 | |
| DuPont-RoE split | | | | | | |
| Net profit margin (%) | 6.0 | 4.3 | 6.8 | 8.3 | 8.6 | |
| Total asset turnover (x) | 1.4 | 1.7 | 2.0 | 2.2 | 2.2 | |
| Assets/Equity (x) | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | |
| RoE (%) | 8.5 | 7.1 | 14.1 | 18.6 | 18.8 | |
| DuPont-RoIC | | | | | | |
| NOPLAT margin (%) | 2.7 | 2.7 | 5.5 | 7.2 | 7.5 | |
| IC turnover (x) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| RoIC (%) | 22.1 | 35.6 | 71.6 | 91.3 | 85.1 | |
| Operating metrics | | | | | | |
| Core NWC days | (46.9) | (25.6) | (22.5) | (25.4) | (24.6) | |
| Total NWC days | (46.9) | (25.6) | (22.5) | (25.4) | (24.6) | |
| Fixed asset turnover | 2.3 | 2.8 | 3.3 | 3.4 | 3.2 | |
| Opex-to-revenue (%) | 20.1 | 18.8 | 17.2 | 16.5 | 16.5 | |

Emkay Research

RECOMMENDATION HISTORY - DETAILS

| Date | CMP (INR) | TP (INR) | Rating | Analyst |
|-----------|-----------|----------|--------|-------------|
| 27-Apr-23 | 8,543 | 10,300 | Buy | Chirag Jain |

Source: Company, Emkay Research

RECOMMENDATION HISTORY - TREND



Source: Bloomberg, Company, Emkay Research

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|---------|---|
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