

23 June 2025

India | Equity Research | Management meet update

#### Radico Khaitan

Consumer Staples & Discretionary

# CXO 1x1: Dilip Banthiya, CFO

We met Dilip Banthiya, CFO and Saket Somani, SVP - Finance & Strategy. Takeaways: 1) Confident of reporting strong double-digit volume growth in P&A brands driven by expanding product offerings and widening distribution network. 2) Vodka market leadership to be maintained with continuous product innovation (flavoured vodka – now contributing to 65% of brand volume), which also contributes to higher profitability. 3) Radico is gaining share in premium and luxury whisky through new launches such as Royal Ranthambore, Jaisalmer, Sangam, and Morpheus Brandy. Royal Ranthambore's volume grew 50% in FY25. Radico Khaitan's (RDCK) recent entry into the premium whisky segment with Morpheus Super Premium Whisky could be a major volume and profitability driver. 4) Margin to improve 100bps every year driven by premiumisation and operating leverage. UK-India FTA trade could further boost profitability. Maintain **BUY**.

#### Confident of delivering double-digit growth in P&A brands

Over the last four years (FY21–25), RDCK has delivered a 19% volume CAGR driven by strong performance in core brands (Magic Moments Vodka, After Dark, 8PM Premium Black) and the scaling up of new launches in premium and luxury brands (especially Royal Ranthambore, Jaisalmer Gin, Rampur, Morpheus Brandy, etc.). RDCK is witnessing strong volume growth in After Dark (Deluxe category). The company added After Dark Whisky in millionaire club (its eighth brand in the millionaire club) during the year. Since its relaunch two years ago, After Dark's volume has grown at a 63% CAGR. In FY25, After Dark achieved 1.9mn case volumes, representing over 100% YoY growth. For the premium and luxury portfolio, RDCK is launching products and expanding its reach in metro cities and key states that have shown strong results. Strong growth in core brands and scaling up of new brands could help in strong double-digit growth over the medium term.

Over FY21–25, the volume/value saliency of P&A brands has increased to 41%/70%, from 29%/51% of the IMFL business. In our view, P&A brands would continue to grow at 15%/ 21% volume/value CAGRs over FY25–27E; further increasing its saliency to 49%/79% of IMFL business.

#### **Financial Summary**

Y/E March (INR mn)	FY24A	FY25A	FY26E	FY27E
Net Revenue	41,185	48,512	55,132	63,293
EBITDA	5,061	6,737	8,175	10,103
EBITDA Margin (%)	12.3	13.9	14.8	16.0
Net Profit	2,558	3,452	4,784	6,448
EPS (INR)	19.1	25.8	35.8	48.3
EPS % Chg YoY	25.1	35.0	38.6	34.8
P/E (x)	137.5	101.9	73.5	54.5
EV/EBITDA (x)	70.5	52.9	43.2	34.6
RoCE (%)	9.8	12.3	14.8	17.4
RoE (%)	11.3	13.6	16.5	19.0

#### Manoj Menon

manoj.menon@icicisecurities.com +91 22 6807 7209

### Dhiraj Mistry

dhiraj.mistry@icicisecurities.com

#### Akshay Krishnan

akshay.krishnan@icicisecurities.com

#### **Market Data**

Market Cap (INR)	352bn
Market Cap (USD)	4,068mn
Bloomberg Code	RDCK IN
Reuters Code	RADC.BO
52-week Range (INR)	2,790 /1,628
Free Float (%)	58.0
ADTV-3M (mn) (USD)	7.6

Price Performance (%)	3m	6m	12m
Absolute	15.2	5.8	47.4
Relative to Sensex	7.2	0.2	41.0

ESG Score	2023	2024	Change
ESG score	66.5	62.6	(3.9)
Environment	45.2	45.8	0.6
Social	69.0	66.5	(2.5)
Governance	78.7	74.4	(4.3)

**Note** - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: SES ESG, I-sec research

Earnings Revisions (%)	FY26E	FY27E
Revenue	0.0	0.0
EBITDA	0.7	0.6
EPS	0.9	0.7

#### **Previous Reports**

08-05-2025: <u>Q4FY25 results review</u> 03-05-2025: <u>Initiating coverage</u>



# Consolidating vodka market leadership through innovation

RDCK's flagship brand Magic Moments Vodka has crossed the milestone of 7mn cases during FY25. Magic Moments Vodka continues to gain market share in vodka segments and now accounts for 60% of the overall market share. RDCK has kept consumers engaged with the brand by continuously launching products in flavoured vodka. Flavours such as cranberry and green apple have witnessed strong demand. As per our understanding, flavoured vodka contributes ~60% of Magic Moments' brand volume. Moreover, the realisation of flavoured vodka is also higher than base Magic Moments vodka, resulting in better profitability. Recently, RDCK has launched Magic Moments Remix Pink Vodka.

# Expanding offering in whisky segment in premium & luxury segment

Despite being a late starter in the premium and luxury whisky segment, RDCK has delivered a strong performance on the back of new and innovative product launches. Over the last decade, RDCK has launched numerous products in this segment – Rampur (Indian single malt whisky), Royal Ranthambore (blended scotch), Morpheus (super premium whisky), Sangam (blended malt whisky). Royal Ranthambore, in particular, is witnessing strong growth in the semi-luxury segment, and is gaining market share. Royal Ranthambore witnessed 50% growth in FY25 on the back of expanding distribution width (now available in 22 states), which should continue. Royal Ranthambore is being rolled out in CSD in Q4FY25, which could support the growth momentum. Recently, RDCK launched Morpheus Super Premium Whisky, which is priced between INR 1,200 and 1,500 in the premium portfolio to compete with United Spirits' Antiquity and Signature Reserve and Pernod Ricard's Blenders' Pride Reserve.

#### Premiumisation and UK-India FTA trade to drive margin expansion

In FY25, gross margin improved by 39bps YoY while EBITDA margin improved by 160bps YoY due to lower overheads growth. Radico's net debt, as of FY25, stood at INR 5.7bn, declining INR 1.72bn since Mar'24. Management is confident paring debt further and aims to become debt free in the near term driven by strong internal accruals. Premiumisation of portfolio, driving higher saliency from P&A brands and operating leverage, should help the company improve its EBITDA margin by 100bps every year. Moreover, the UK-India FTA should help the company improve profitability further. RDCK is expected to import INR 2.5bn worth of bulk scotch in FY26. The reduction in import duty could lead to an upward revision in our margin estimates.

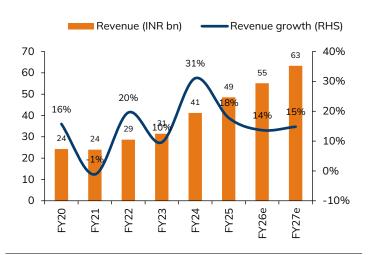
#### Valuation and risk

We marginally increase our margin estimates driving 1% increase in our EPS estimates. We maintain our **BUY** recommendation and a DCF-based revised target price of INR 3,050 (previously INR 2,900). We are optimistic about RDCK's execution capabilities and its ability to identify and launch brands in white spaces, which warrants premium valuation. We expect revenue/earnings CAGRs of 14%/36% with 15%/3% volume growth in P&A/popular brands.

**Key risks:** Slowdown in P&A volume growth; volatility in raw material prices; and changes in regulations.

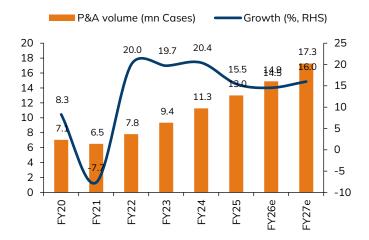
# *ÎICICI Securities*

Exhibit 1: 14% revenue CAGR expected over FY25-27E



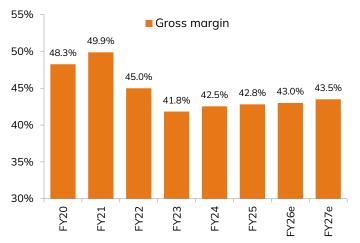
Source: I-Sec research, Company data

Exhibit 3: P&A volume to register strong 15% CAGR over FY25–27E



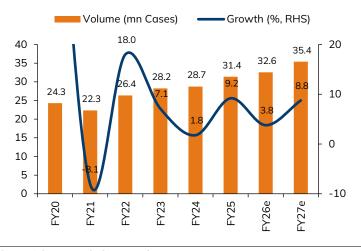
Source: I-Sec research, Company data

Exhibit 5: Gross margin to improve gradually with premiumisation of portfolio



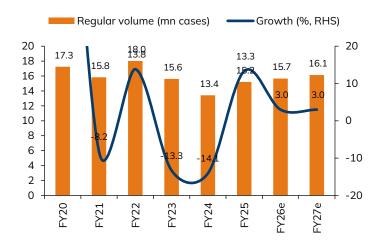
Source: I-Sec research, Company data

Exhibit 2: Revenue performance to be driven by 6% volume CAGR over FY25–27E



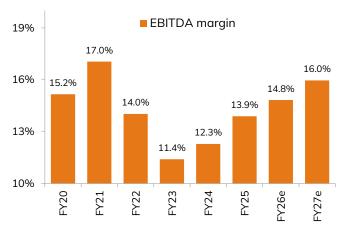
Source: I-Sec research, Company data

Exhibit 4: Regular volume to witness recovery to 3% CAGR over FY25–27E



Source: I-Sec research, Company data

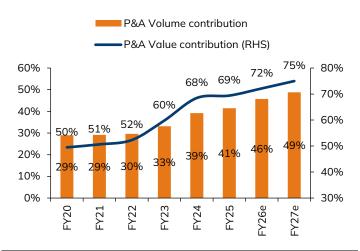
Exhibit 6: EBITDA margin expansion to be driven by premiumisation and operating leverage



Source: I-Sec research, Company data

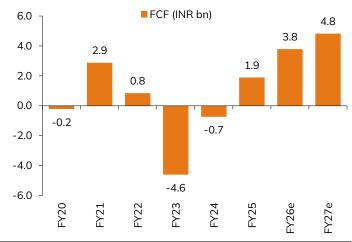
# *ÎICICI Securities*

#### Exhibit 7: P&A value/volume contribution



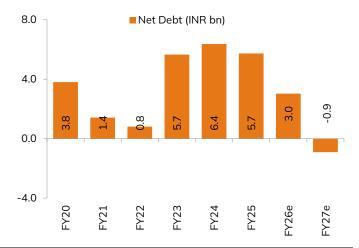
Source: I-Sec research, Company data

### Exhibit 9: FCF generation to remain healthy



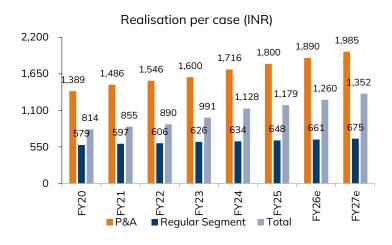
Source: I-Sec research, Company data

# Exhibit 11: RDCK aims to become net debt free in FY27E on back on healthy cash flow generation



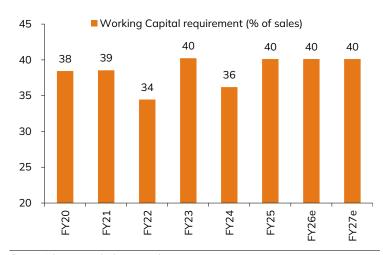
Source: I-Sec research, Company data

#### Exhibit 8: Realisation to improve with premiumisation



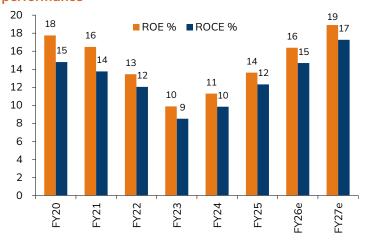
Source: I-Sec research, Company data

### Exhibit 10: Working capital requirement to remain stable



Source: I-Sec research, Company data

# Exhibit 12: RoE and RoCE to improve on strong performance



Source: I-Sec research, Company data

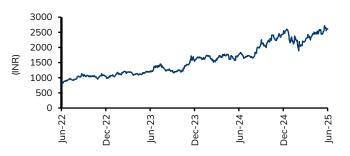


Exhibit 13: Shareholding pattern

%	Sep'24	Dec'24	Mar'25
Promoters	40.2	40.2	40.2
Institutional investors	43.3	43.3	43.3
MFs and other	18.1	18.8	19.8
Banks/ Fls	2.0	2.1	2.2
Insurance Cos.	4.6	4.7	4.7
FIIs	18.6	17.7	16.9
Others	16.5	16.5	16.5

Source: Bloomberg, I-Sec research

**Exhibit 14: Price chart** 



Source: Bloomberg, I-Sec research



# **Financial Summary**

#### **Exhibit 15: Profit & Loss**

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Net Sales	41,185	48,512	55,132	63,293
Operating Expenses	36,124	41,774	46,957	53,190
EBITDA	5,061	6,737	8,175	10,103
EBITDA Margin (%)	12.3	13.9	14.8	16.0
Depreciation & Amortization	1,138	1,401	1,443	1,471
EBIT	3,923	5,336	6,731	8,633
Interest expenditure	591	738	455	263
Other Non-operating Income	89	49	120	250
Recurring PBT	3,420	4,646	6,396	8,620
Profit / (Loss) from Associates	-	-	-	-
Less: Taxes	863	1,194	1,612	2,172
PAT	2,558	3,452	4,784	6,448
Less: Minority Interest	-	-	-	-
Extraordinaries (Net)	-	-	-	-
Net Income (Reported)	2,558	3,452	4,784	6,448
Net Income (Adjusted)	2,558	3,452	4,784	6,448

Source Company data, I-Sec research

#### Exhibit 16: Balance sheet

(INR mn, year ending March)

FY24A	FY25A	FY26E	FY27E
20,782	25,238	28,808	35,854
1,000	571	775	3,671
7,448	10,361	11,775	13,518
13,334	14,877	17,033	22,336
1,354	1,354	1,354	1,354
16,570	17,666	17,122	16,552
-	-	-	-
542	235	235	235
-	-	-	-
375	238	262	288
89	28	28	28
32,878	35,401	37,138	42,007
7,371	6,307	3,807	2,764
919	985	985	985
-	-	-	-
814	1,199	1,319	1,451
267	268	268	268
23,506	26,643	30,759	36,539
23,774	26,910	31,027	36,806
-	-	-	-
32,878	35,401	37,138	42,007
	20,782 1,000 7,448 13,334 1,354 16,570 542 - 375 89 32,878 7,371 919 - 814 267 23,506 23,774	20,782 25,238 1,000 571 7,448 10,361 13,334 14,877 1,354 1,354 16,570 17,666 542 235 375 238 89 28 32,878 35,401 7,371 6,307 919 985 814 1,199 267 268 23,506 26,643 23,774 26,910	20,782       25,238       28,808         1,000       571       775         7,448       10,361       11,775         13,334       14,877       17,033         1,354       1,354       1,354         16,570       17,666       17,122         542       235       235         -       -       -         375       238       262         89       28       28         32,878       35,401       37,138         7,371       6,307       3,807         919       985       985         -       -       -         814       1,199       1,319         267       268       268         23,506       26,643       30,759         23,774       26,910       31,027

Source Company data, I-Sec research

#### **Exhibit 17: Quarterly trend**

(INR mn, year ending March)

	Jun 24	Sep 24	Dec 24	Mar 25
Net Sales	11,365	11,163	12,942	13,041
% growth (YOY)	19.1	20.7	11.5	20.9
EBITDA	1,490	1,632	1,840	1,776
Margin %	13.1	14.6	14.2	13.6
Other Income	37	32	11	14
Extraordinaries	-	-	-	-
Adjusted Net Profit	763	822	960	907

Source Company data, I-Sec research

#### **Exhibit 18: Cashflow statement**

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Operating Cashflow	1,661	3,621	4,726	5,770
<b>Working Capital Changes</b>	(2,763)	(2,260)	(1,957)	(2,411)
Capital Commitments	(2,392)	(1,726)	(900)	(900)
Free Cashflow	(731)	1,895	3,826	4,870
Other investing cashflow	187	52	-	-
Cashflow from Investing Activities	(2,206)	(1,674)	(900)	(900)
Issue of Share Capital	0	0	-	-
Interest Cost	(591)	(738)	(455)	(263)
Inc (Dec) in Borrowings	403	(1,064)	(2,500)	(1,043)
Dividend paid	(401)	(534)	(668)	(668)
Others	826	(38)	-	-
Cash flow from Financing Activities	237	(2,374)	(3,623)	(1,974)
Chg. in Cash & Bank balance	(308)	(428)	203	2,896
Closing cash & balance	1,000	572	775	3,671

Source Company data, I-Sec research

# **Exhibit 19: Key ratios**

(Year ending March)

	FY24A	FY25A	FY26E	FY27E
Per Share Data (INR)				
Reported EPS	19.1	25.8	35.8	48.3
Adjusted EPS (Diluted)	19.1	25.8	35.8	48.3
Cash EPS	27.7	36.3	46.6	59.3
Dividend per share (DPS)	3.0	4.0	5.0	5.0
Book Value per share (BV)	178.0	201.5	232.3	275.6
Dividend Payout (%)	15.7	15.5	14.0	10.4
Growth (%)				
Net Sales	31.0	17.8	13.6	14.8
EBITDA	41.2	33.1	21.3	23.6
EPS (INR)	25.1	35.0	38.6	34.8
Valuation Ratios (x)				
P/E	137.5	101.9	73.5	54.5
P/CEPS	95.2	72.5	56.5	44.4
P/BV	14.8	13.1	11.3	9.6
EV / EBITDA	70.5	52.9	43.2	34.6
P / Sales	8.5	7.2	6.4	5.6
Dividend Yield (%)	0.1	0.2	0.2	0.2
Operating Ratios				
Gross Profit Margins (%)	42.5	42.8	43.0	43.5
EBITDA Margins (%)	12.3	13.9	14.8	16.0
Effective Tax Rate (%)	25.2	25.7	25.2	25.2
Net Profit Margins (%)	6.2	7.1	8.7	10.2
Net Debt / Equity (x)	0.2	0.2	0.1	(0.1)
Net Debt / EBITDA (x)	1.0	0.7	0.2	(0.2)
Fixed Asset Turnover (x)	2.2	2.1	2.3	2.5
Working Capital Days	133	129	123	122
Inventory Turnover Days	78	88	86	87
Receivables Days	98	96	95	95
Payables Days	27	25	25	25
Profitability Ratios				
RoCE (%)	9.8	12.3	14.8	17.4
RoE (%)	11.3	13.6	16.5	19.0
RoIC (%)	10.1	12.4	15.1	17.9
Source Company data, I-Sec resec	arch			



This report may be distributed in Singapore by ICICI Securities, Inc. (Singapore branch). Any recipients of this report in Singapore should contact ICICI Securities, Inc. (Singapore branch) in respect of any matters arising from, or in connection with, this report. The contact details of ICICI Securities, Inc. (Singapore branch) are as follows: Address: 10 Collyer Quay, #40-92 Ocean Financial Tower, Singapore - 049315, Tel: +65 6232 2451 and email: navneet\_babbar@icicisecuritiesinc.com, Rishi\_agrawal@icicisecuritiesinc.com and Kadambari\_balachandran@icicisecuritiesinc.com.

"In case of eligible investors based in Japan, charges for brokerage services on execution of transactions do not in substance constitute charge for research reports and no charges are levied for providing research reports to such investors."

New I-Sec investment ratings (all ratings based on absolute return; All ratings and target price refers to 12-month performance horizon, unless mentioned otherwise) BUY: >15% return; ADD: 5% to 15% return; HOLD: Negative 5% to Positive 5% return; REDUCE: Negative 5% to Negative 15% return; SELL: < negative 15% return

#### ANALYST CERTIFICATION

I/We, Manoj Menon, MBA, CMA; Dhiraj Mistry, CMA; Akshay Krishnan, MBA; authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of the ICICI Securities Inc. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

#### Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager, Research Analyst and Alternative Investment Fund. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration in INZ000183631 for stock broker. ICICI Securities AIF Trust's SEBI Registration number is IN/AIF3/23-24/1292 ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on <a href="https://www.icicibank.com">www.icicibank.com</a>.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Institutional Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Retail Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/beneficial ownership of one percent or more or other material conflict of interest in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.



### Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk free return to the investors.

ICICI Securities Limited has not used any Artificial Intelligence tools for preparation of this Research Report.

 $Name of the Compliance of ficer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, \ \textbf{E-mail Address}: \underline{compliance of ficer@icicisecurities.com}$ 

 $For any queries or grievances: \underline{\textit{Mr. Bhavesh Soni}} \ \ \underline{\textit{Email address: }} \ \underline{\textit{headservicequality@icicidirect.com}} \ \ \underline{\textit{Contact Number: 18601231122}} \ \ \underline{\textit{Contact Numbe$