

BSE SENSEX

80,711

S&P CNX

24,741



Stock Info

Bloomberg	ABSLAMC IN
Equity Shares (m)	289
M.Cap.(INRb)/(USD\$)	239 / 2.7
52-Week Range (INR)	912 / 556
1, 6, 12 Rel. Per (%)	-4/25/13
12M Avg Val (INR M)	328
Free float (%)	25.1

Financials Snapshot (INR b)

Y/E March	2025	2026E	2027E
AAUM	3,754	4,095	4,721
MF Yield (bps)	42.7	42.0	41.0
Rev from Ops	16.8	18.1	20.4
Core PAT	7.1	7.6	8.7
PAT	9.3	10.2	11.3
PAT (bps as AAUM)	25	25	24
Core EPS	24	26	30
EPS	32	35	39
EPS Grw. (%)	19	10	11
BVPS	129	145	159
RoE (%)	27	26	26
Div. Payout (%)	74	56	64

Valuations

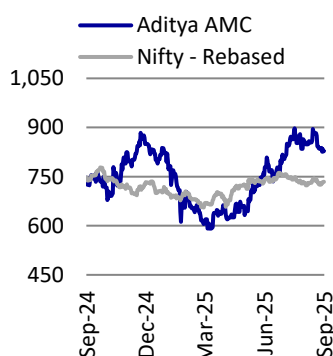
M cap/AAUM (%)	6.4	5.8	5.1
P/E (x)	25.6	23.3	21.1
P/BV (x)	6.4	5.7	5.2
Div. Yield (%)	2.9	2.4	3.0

Shareholding Pattern (%)

As On	Jun-25	Mar-25	Jun-24
Promoter	74.9	74.9	75.0
DII	10.8	10.9	11.6
FII	5.5	5.3	4.6
Others	8.8	8.8	8.8

FII includes depository receipts

Stock Performance (one-year)



CMP: INR828

TP: INR1,050 (+27%)

Buy

Improving fund performance to drive market share

- Aditya Birla Sun Life AMC's (ABSLAMC) fund performance has improved consistently since Jan'25, with ~67% of equity AUM ranking in the top two quartiles on a one-year return basis in Jul'25, compared to the ~20% average over the preceding 12 months. This strong performance across schemes is likely to support equity market share gains, which have remained stable at ~4.2% over the past six months.
- ABSLAMC is expanding its product pipeline across alternatives (private markets and real estate), passives (ETFs, index funds, FoFs), and offshore strategies, reinforcing its multi-asset platform beyond its core MF platform.
- 1Q witnessed robust net equity sales, surpassing full-year FY25 levels. This growth was driven by improved fund performance across categories and a sharper focus on flagship products. With enhanced distribution engagement, continued product innovation, and improved relative performance, the company is well-positioned to capture incremental flows in FY26.
- Yields are expected to remain broadly stable, with only a marginal movement of 1-2bp, driven by the telescopic structure.
- ABSLAMC is strengthening its multi-asset platform by scaling passives (through innovative product launches), building a differentiated alternatives franchise, and expanding offshore via GIFT City. These initiatives enhance diversification and provide long-term revenue visibility beyond the core active MF business.
- Management has secured board approval to launch a separate brand, Apex, within the SIF space, aimed at tapping product opportunities across fixed income, credit, long-short, and arbitrage strategies. The company is also in the process of onboarding key talent to strengthen execution capabilities.
- We project a 10%/10%/11% CAGR in revenue/EBITDA/Core PAT over FY25-27E. We reiterate a BUY rating on the stock with a TP of INR1,050, premised on 27x FY27E EPS.

Improving equity sales trajectory driving AUM growth

- ABSLAMC reported **steady improvement** in its mutual fund franchise, underpinned by healthy fund performance, enhanced distribution engagement, and strong retail flows.
- The company's **mutual fund quarterly average AUM** surpassed the INR4t milestone as of Jun'25, marking a 14% YoY increase, with **equity AUM** at INR1.8t (+11% YoY). Momentum was supported by SIP contributions at INR11.4 as of Jun'25, with **SIP AUM** (INR840b, up 9% YoY) contributing ~45% of total AUM, underscoring the stickiness of retail flows.
- The company added ~0.6m new **SIP registrations** during 1Q, taking the total folios to 10.7m, aided by the deepening penetration in B30 markets and continued distributor engagement through initiatives like vintage point held in 4Q and regional growth summit to be hosted soon.
- The quarter was marked by robust **net equity sales** exceeding the full-year FY25 sales, supported by improving fund performance across categories and the firm's sharpened focus on selected flagship products. With enhanced distribution engagement, continued product innovation, and improved relative performance, the AMC is well-positioned to capture incremental flows in FY26.

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Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Fact set and S&P Capital.

- The overall mutual fund QAUM **market share** stood at 6.2%, with equity QAUM market share at 4.2% as of Jun'25.
- Despite industry-wide **yield** pressures, ABSLAMC maintained equity yields at ~67-68 bp on a YoY basis, supported by scale benefits and a balanced stance on distributor commissions. Management does not anticipate any further rationalizations and will continue to prioritize driving profitable growth for the company.

Exhibit 1: Overall QAAUM trends

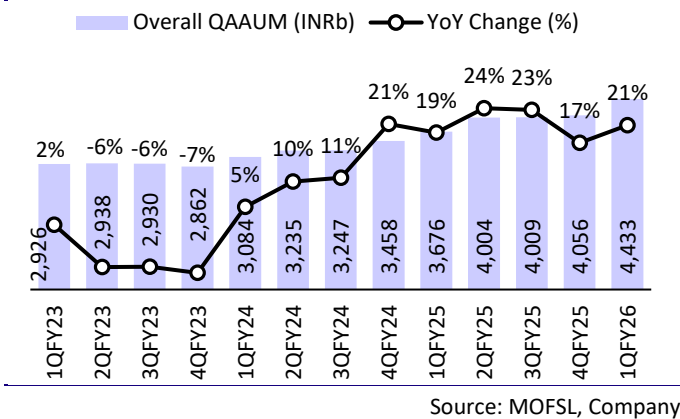


Exhibit 2: MF QAAUM trends

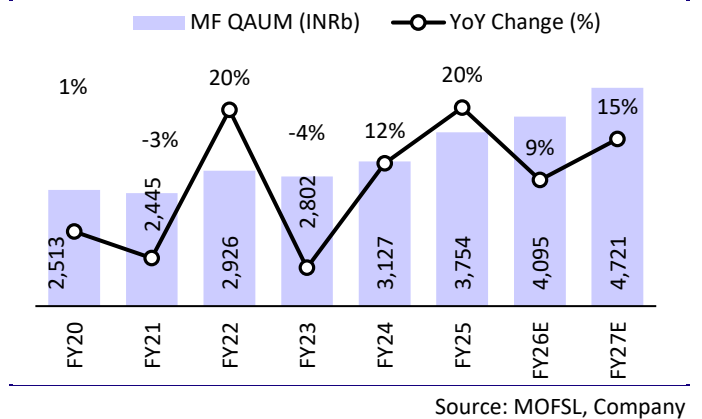


Exhibit 3: Equity QAAUM trends

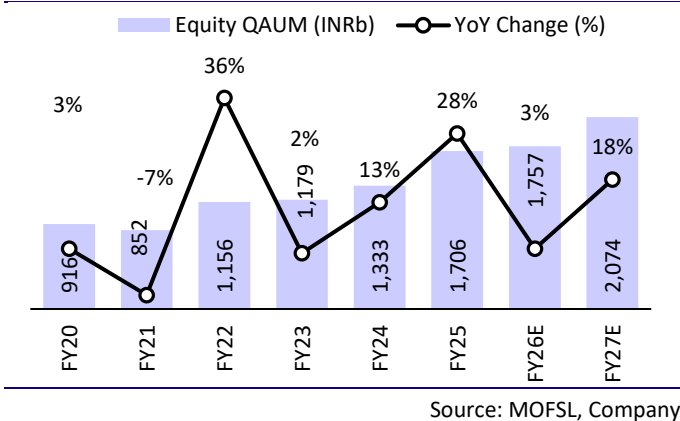


Exhibit 4: Overall and equity market share trends

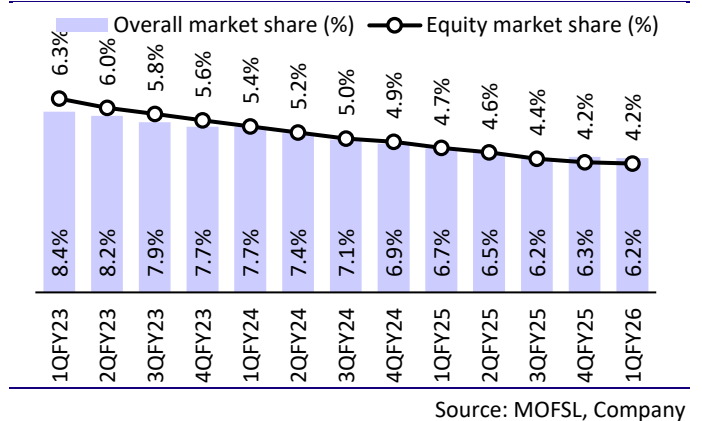


Exhibit 5: QAAUM mix (%) dominated by the equity segment

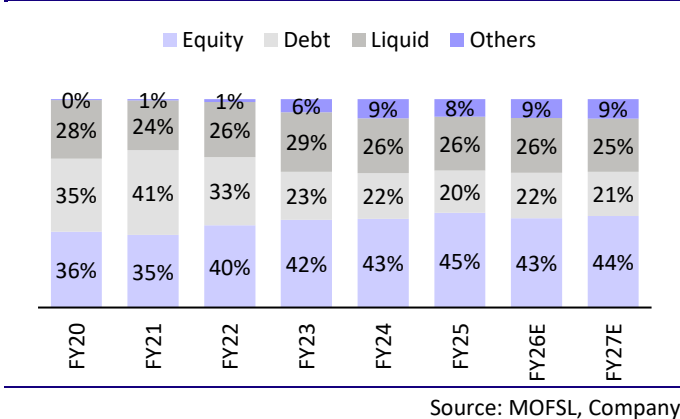


Exhibit 6: Yields to trend downwards due to telescopic pricing adjustments

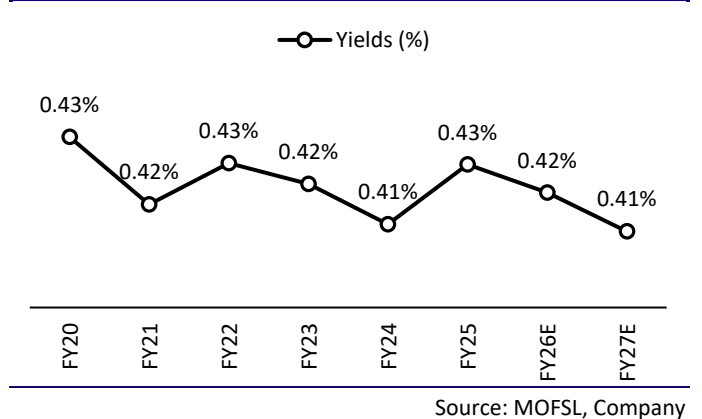
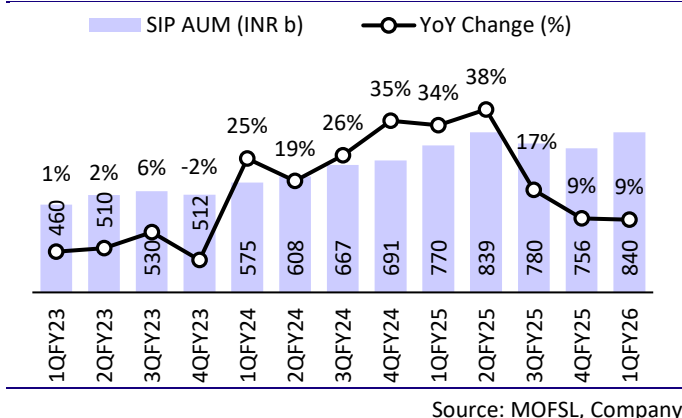
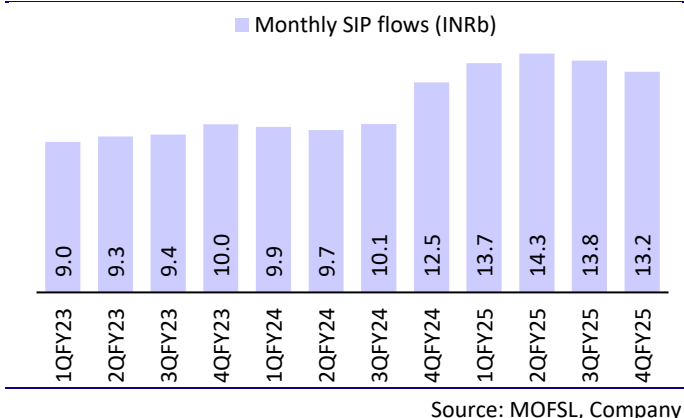
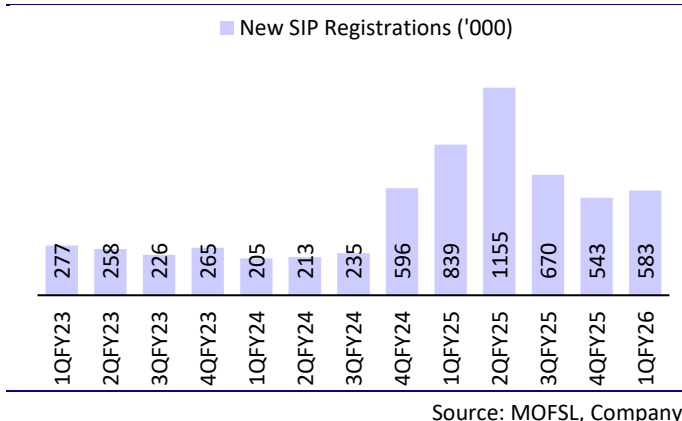
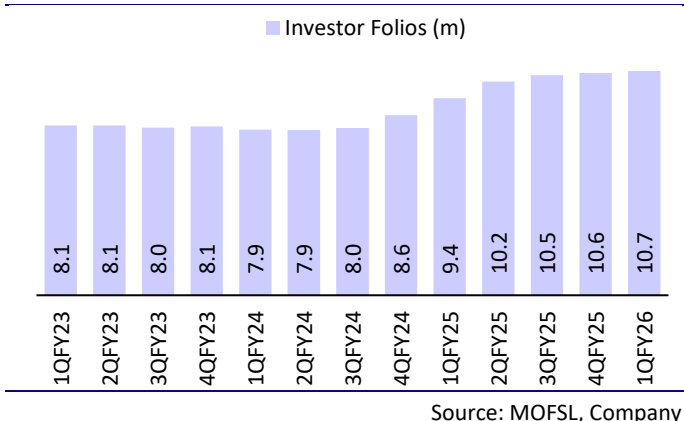
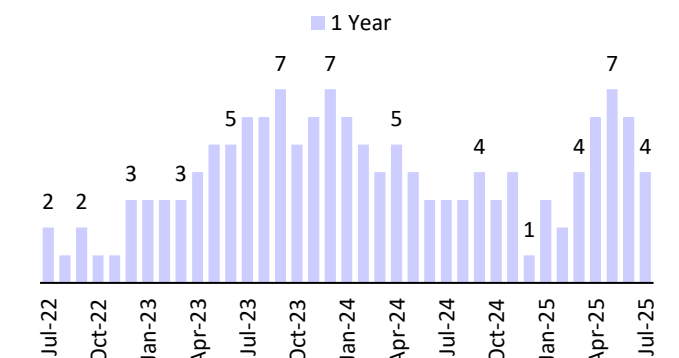


Exhibit 7: SIP AUM trends upwards, led by steady SIP flows

Exhibit 8: Monthly SIP flow trend

Exhibit 9: New SIP registrations rose sequentially

Exhibit 10: Investor folios on an uptrend


Fund performance improves across equity and fixed income categories

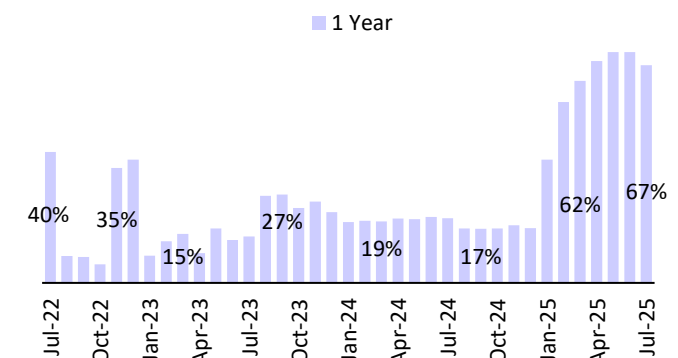
- Fund performance improved significantly, with consistent returns across equity and fixed income schemes, supported by strengthened investment processes.
- **Equity Investments:** The company has demonstrated consistent improvement in investment performance, delivering strong returns across multiple schemes, which reflects the effectiveness of its enhanced processes.
- **Fixed Income:** Performance remains robust across categories, with the product suite being further expanded through innovative offerings. Currently, one or two new funds are in the pipeline to cater to the evolving needs of a growing investor base.
- Management reiterated its **strategy** of concentrating flows into 5-6 focus equity products (including Large Cap, Flexi Cap, Balanced Advantage, Multi-Asset Allocation, and GenNext Funds) to drive market share recovery, while selectively addressing mid- and small-cap categories once performance stabilizes.
- **As a % of Monthly Average AUM (MAUM):** The share of AUM ranked in the top two quartiles (one-year returns) rose to 67% in Jul'25, up from 40% in Jul'22.
- **Based on the number of schemes:** The number of schemes ranked in the top quartile (one-year return) improved to 4 in Jul'25 from 2 in Jul'22. For three-year returns, the number of top-quartile schemes rose to 3 from 1 over the same period, indicating an overall positive trend.

Exhibit 11: Number of schemes appearing in the top quartile based on one-year returns



Source: MOFSL, Company

Exhibit 12: Proportion (%) of AUM in top two quartiles based on one-year returns



Source: MOFSL, Company

SIF: Unlocks the next growth frontier

- Management has secured board approval to launch a **separate brand, Apex**, with a formal announcement expected shortly. Within the **SIF** space, the firm has identified multiple product opportunities spanning fixed income, credit, arbitrage plus equity, and long-short strategies.
- Notably, most of these product innovations can be managed using the company's existing in-house capabilities. However, to effectively manage long-short and arbitrage-oriented funds, the company is in the process of **finalizing key hires** with the requisite expertise. These additions are expected to strengthen the alternatives platform and enable the launch of such strategies in the near term.

Scaling passives with comprehensive product suite and diversified distribution mix

- ABSLAMC continues to remain **focused on scaling the passive AUM** size through innovative product launches in ETFs, Index Funds, and Fund of Funds while driving customer acquisitions through digital platform and distributors.
- As of Jun'25, **passive assets** reached INR364b, reflecting a robust 22% YoY growth, supported by increasing adoption across ETFs (INR86b), Index Funds (INR240b), and Fund of Funds (INR38b).
- The company's passive **customer base** expanded to 1.2m folios, underlining its ability to drive retail penetration alongside institutional traction. With a **suite of 52 distinct passive offerings** across equity and fixed income indices, the company ensures relevance in asset allocation solutions for retail, HNI, and institutional clients alike.
- While passive **yields** remain structurally lower than active funds, scale and investor stickiness in ETFs and index funds provide a stable revenue stream. Management highlighted that passives are a long-term strategic priority, expected to see further traction as investor preference for systematic and low-cost investing deepens.

Exhibit 13: Passive AUM uptrends

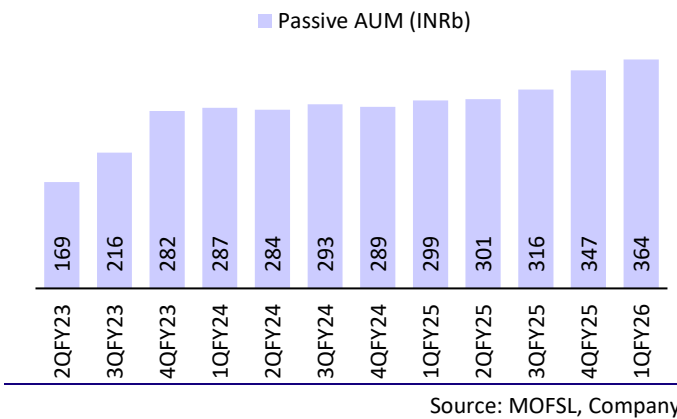
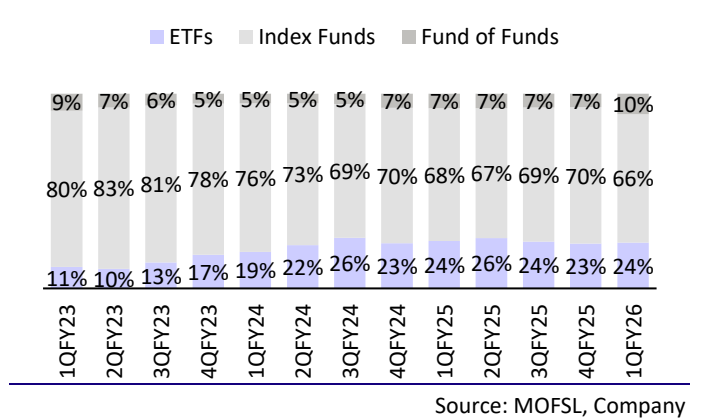


Exhibit 14: Index Funds dominate the Passive AUM mix (%)



Building a robust alternatives and PMS franchise for the long term

- ABSLAMC's alternatives platform has scaled up meaningfully, emerging as a strong growth lever within its diversified business mix. **PMS and AIF AUM** rose nearly 8.4x YoY to INR287b in 1QFY26, driven by the large Employees' State Insurance Corporation (**ESIC**) debt mandate of ~INR243b.
- While the ESIC portfolio carries limited yield contribution, it enhances ABSLAMC's institutional credibility and positions the firm as a **serious player** in the alternatives segment. Beyond ESIC, management continues to remain focused on building a differentiated, multi-asset alternatives franchise targeting HNIs and family offices, offering both equity and fixed income category products.
- The company has **recently completed** the first close of its Structured Opportunities Credit Fund – II and is **preparing to launch** the India Equity Innovation Fund. These developments are expected to strengthen its product portfolio and support sustained acceleration in business growth.
- On the alternatives side, management indicated plans to **onboard dedicated leadership** to drive the business for larger growth alongside its existing team.
- **Yields** on the Alternatives side typically stand at ~1%+ (excl. ESIC), as guided by management.

Exhibit 15: PMS/AIF AUM grew 8.4x YoY on the back of ESIC mandate

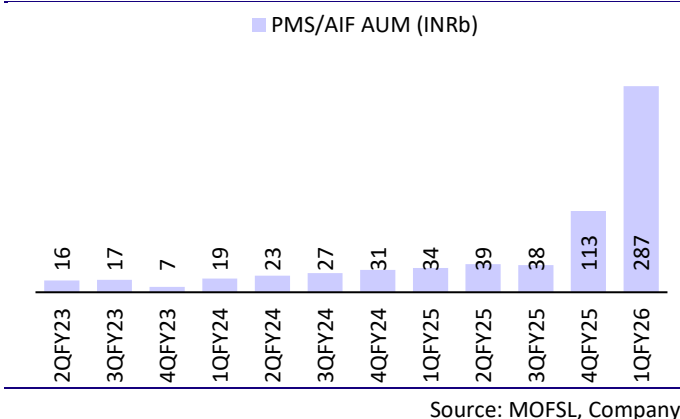
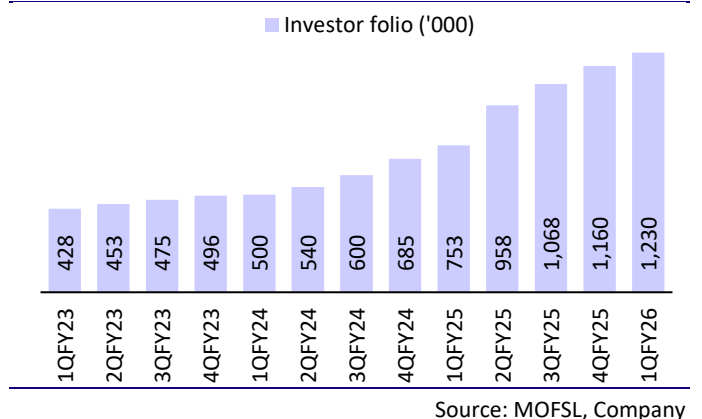


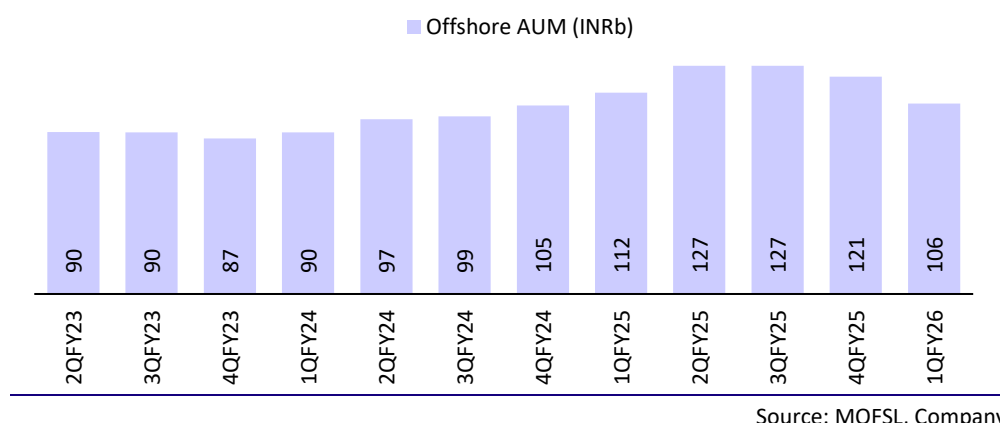
Exhibit 16: Investor folio trends



Expanding global footprint via GIFT City

- ABSLAMC's **Offshore AUM** stood at INR106b as of Jun'25, marginally lower on a YoY basis due to some large overseas investors restructuring their portfolios amid political uncertainty. Nonetheless, the AMC continues to **expand its GIFT City presence**, where it has already closed the Global Emerging Market Equity Fund (~USD 65m) and is actively fundraising for the India ESG Engagement Fund, ABSL Flexi Cap Fund (via inward remittance), and the Global Blue-chip Fund (via outward remittance).
- Offshore **yields** (excluding GIFT CITY) typically range ~30–40 bps, while GIFT City funds carry higher yield potential (~1%+), offering margin accretion opportunities.
- With GIFT City being converted into a subsidiary in FY26 and a dedicated product pipeline under development, offshore and IFSC platforms are expected to play a more meaningful role in capturing global investor allocations to India.

Exhibit 17: Offshore AUM trends

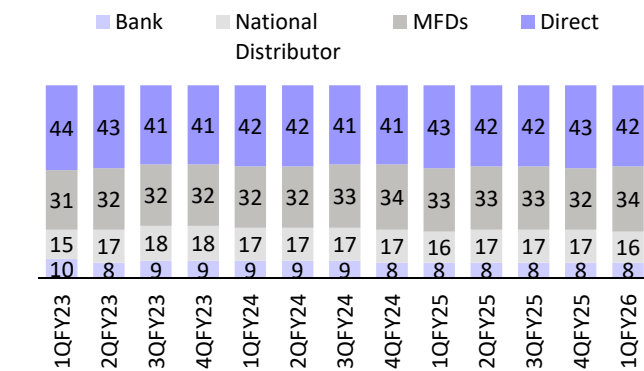


Source: MOFSL, Company

Deepening B30 reach; strengthening distributor engagement

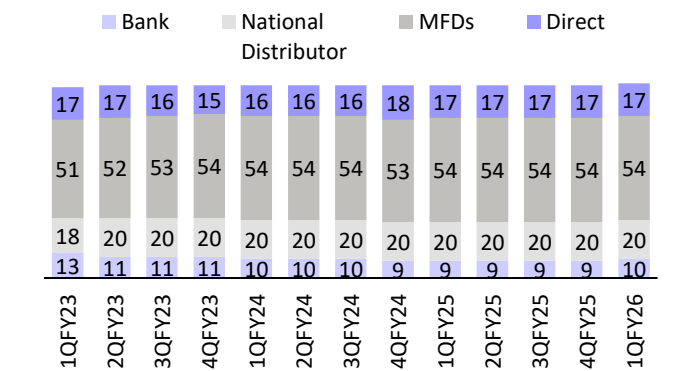
- ABSLAMC has maintained a strong focus on **expanding its reach** across B30 cities, with over 80% of its 300 locations situated in the B-30 cities. The **B-30 AUM** stood at INR722b, up 12% YoY, and accounts for ~18% of its MF AUM as of Jun'25.
- The company continues to deepen engagement with its distribution network through **targeted initiatives** such as *Vantage Point*, an exclusive event held in 4Q, bringing together the top MFDs across the country. Moreover, it is now planning to host a *regional growth summit* for deeper engagement with distribution partners to strengthen market reach. ABSL has already covered all key markets, which have contributed **~80% to its AUM** over the last three months through engagements.
- By empowering mutual fund distributors (MFDs) with product knowledge, training, and engagement platforms, ABSLAMC is enhancing its ability to capture incremental flows from semi-urban and emerging markets.
- In parallel, the company is also aligning its sales force with **clear KRAs** to expand institutional coverage from 9k corporates to 12k corporates and broaden presence from the top 8 to the top 20 locations. This dual-pronged distribution strategy—leveraging both retail MFD networks in B30 and institutional relationships in T30—positions the AMC to sustain market share while improving penetration into the underrepresented investor segment.

Exhibit 18: Direct channel dominates the distribution mix based on overall AUM, remaining largely stable



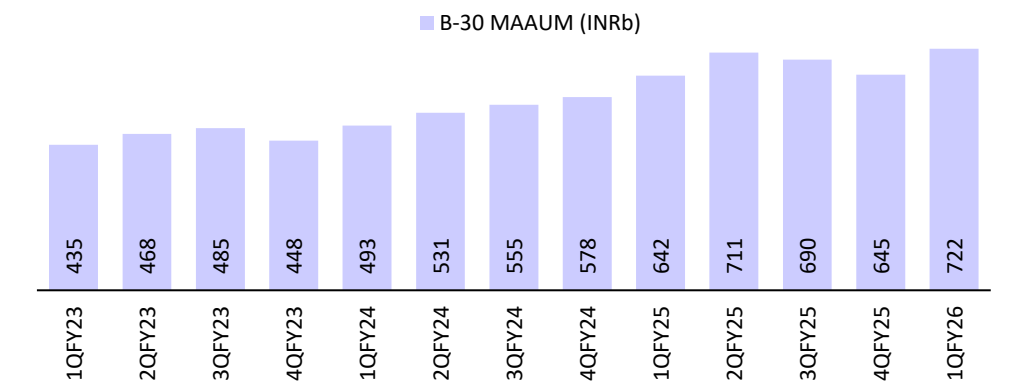
Source: MOFSL, Company

Exhibit 19: MFDs dominate the equity AUM mix



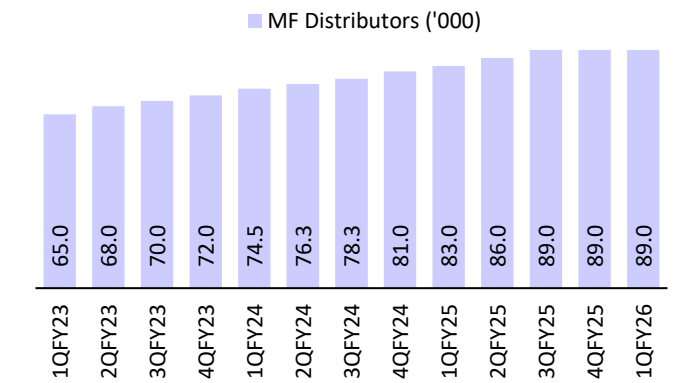
Source: MOFSL, Company

Exhibit 20: B-30 MAAUM trends



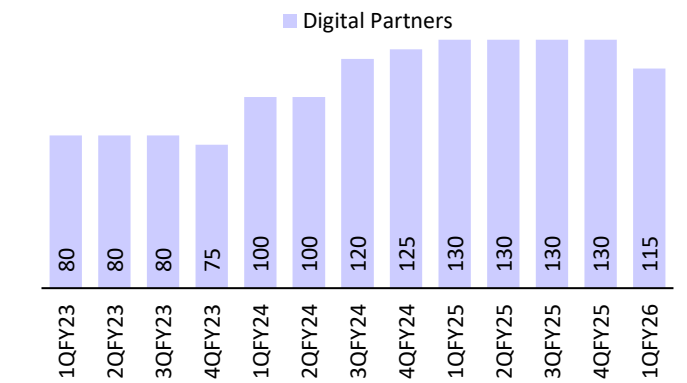
Source: MOFSL, Company

Exhibit 21: MF distributors on an uptrend



Source: MOFSL, Company

Exhibit 22: Trend in digital partners

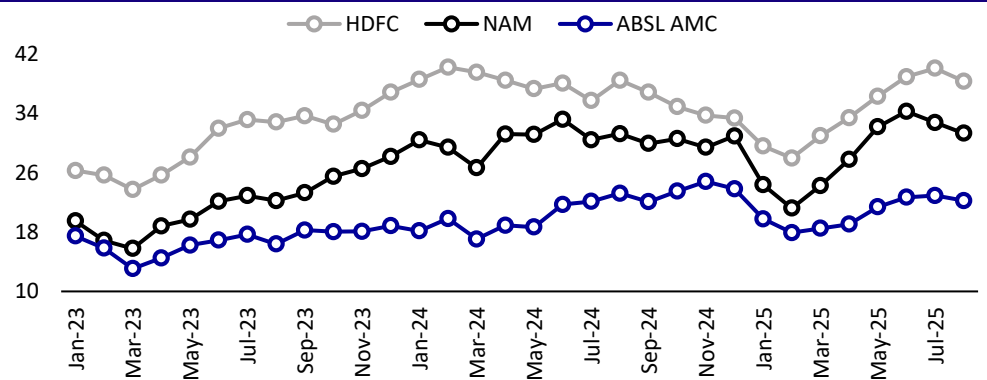


Source: MOFSL, Company

Valuation and view

- ABSLAMC continues to demonstrate broad-based growth with a healthy retail franchise, resilient SIP momentum, and strong scale-up in the alternatives and passives segments. The company's differentiated positioning across mutual funds, passive products, and the expanding alternatives platform (boosted by the ESIC mandate and Apex launch) provides visibility of diversified growth. While offshore flows remain muted, GIFT City initiatives offer a medium-term lever. We believe sustained traction in retail flows, continued SIP accretion, and the scaling of alternatives will drive earnings growth and support valuations.
- We project a 10%/10%/11% CAGR in revenue/EBITDA/Core PAT over FY25-27E. **We reiterate a BUY rating on the stock with a TP of INR1,050, premised on 35x FY27E core EPS.**

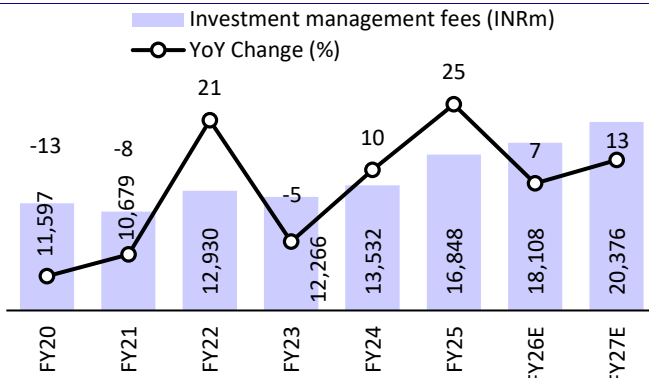
Exhibit 23: ABSLAMC has underperformed peers on one-year forward P/E re-rating



Source: MOFSL, Bloomberg

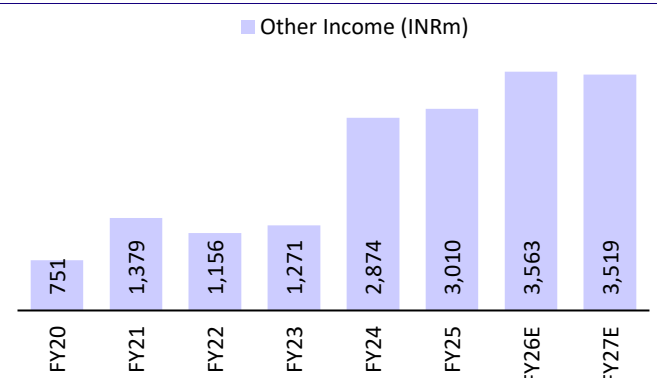
Story in charts

Exhibit 24: Operating revenue continues to trend upwards



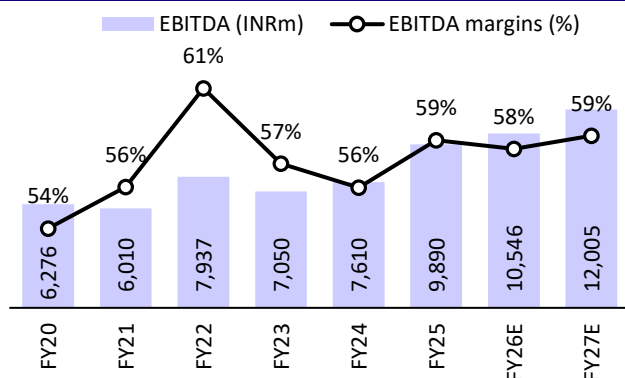
Source: MOFSL, Company

Exhibit 25: Other income trends



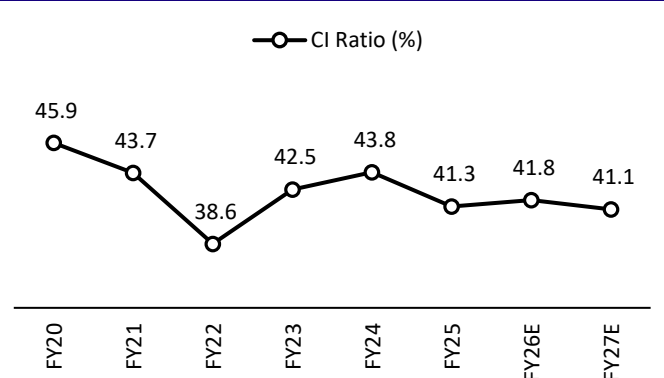
Source: MOFSL, Company

Exhibit 26: EBITDA margins projected to remain over 55%



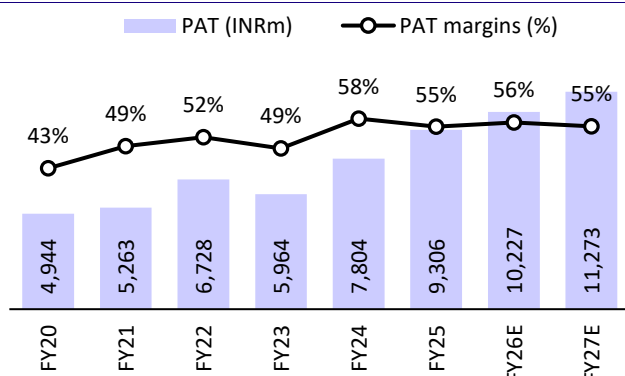
Source: MOFSL, Company

Exhibit 27: Trends in the cost-to-income ratio



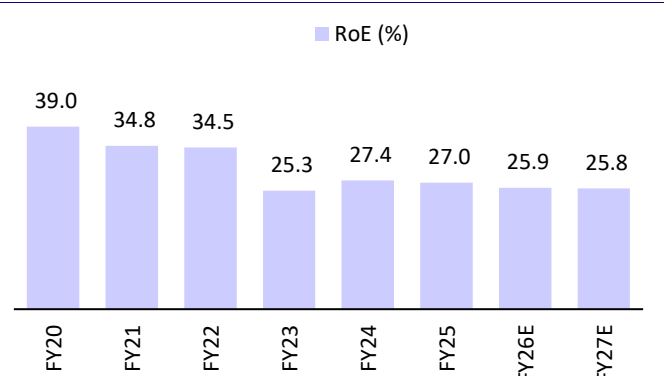
Source: MOFSL, Company

Exhibit 28: PAT margins projected to remain at over 55%



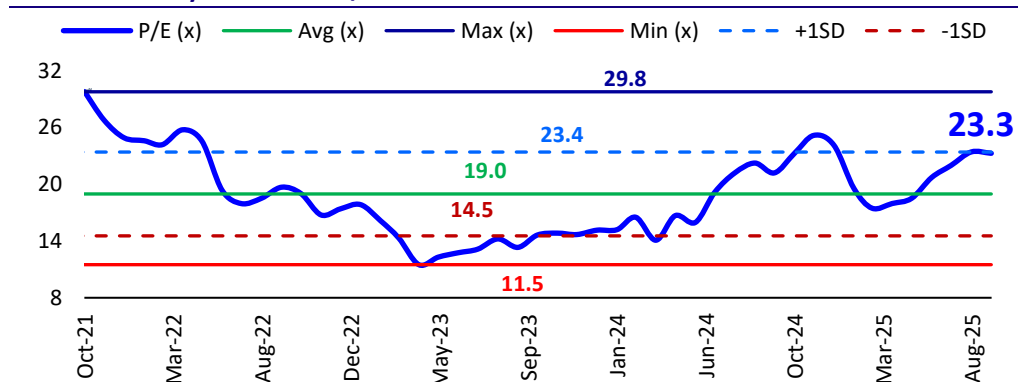
Source: MOFSL, Company

Exhibit 29: ROE trends



Source: MOFSL, Company

Exhibit 30: One-year forward P/E



Source: MOFSL, Company

Financials and valuations

Income Statement

	INR m							
Y/E March	2020	2021	2022	2023	2024	2025	2026E	2027E
Investment management fees	11,597	10,679	12,930	12,266	13,532	16,848	18,108	20,376
Change (%)	(12.6)	(7.9)	21.1	(5.1)	10.3	24.5	7.5	12.5
Operating Expenses	5,321	4,670	4,992	5,216	5,922	6,958	7,562	8,329
Core Operating Profits	6,276	6,010	7,937	7,050	7,610	9,890	10,546	12,047
Change (%)	4.0	-4.2	32.1	-11.2	7.9	30.0	6.6	14.2
Dep/Interest/Provisions	420	430	147	382	402	455	473	493
Core PBT	5,856	5,580	7,791	6,668	7,208	9,435	10,073	11,554
Change (%)	3.6	-4.7	39.6	-14.4	8.1	30.9	6.8	14.7
Other Income	751	1,379	1,156	1,271	2,874	3,010	3,563	3,519
PBT	6,607	6,959	8,947	7,938	10,082	12,445	13,635	15,073
Change (%)	2.3	5.3	28.6	-11.3	27.0	23.4	9.6	10.5
Tax	1,663	1,696	2,219	1,975	2,278	3,139	3,409	3,768
Tax Rate (%)	25.2	24.4	24.8	24.9	22.6	25.2	25.0	25.0
PAT	4,944	5,263	6,728	5,964	7,804	9,306	10,227	11,305
Change (%)	10.7	6.4	27.8	-11.4	30.9	19.3	9.9	10.5
Core PAT	4,382	4,220	5,858	5,009	5,579	7,055	7,554	8,666
Change (%)	12.0	-3.7	38.8	-14.5	11.4	26.5	7.1	14.7
Dividend	3,978	1,400	3,298	2,952	3,889	6,924	5,760	7,200

Balance Sheet

	INR m							
Y/E March	2020	2021	2022	2023	2024	2025	2026E	2027E
Equity Share Capital	180	180	1,440	1,440	1,441	1,442	1,440	1,440
Reserves & Surplus	12,989	16,866	20,525	23,730	30,248	35,826	40,293	44,398
Net Worth	13,169	17,046	21,965	25,170	31,689	37,269	41,733	45,838
Borrowings	0	0	0	0	0	0	0	0
Other Liabilities	2,551	2,799	2,382	2,711	3,330	3,876	4,263	4,689
Total Liabilities	15,720	19,846	24,347	27,881	35,019	41,144	45,996	50,527
Cash and Investments	14,038	18,393	22,848	25,896	33,167	39,120	43,770	48,078
Change (%)	5.4	31.0	24.2	13.3	28.1	18.0	11.9	9.8
Loans	1	0	0	0	0	0	0	0
Net Fixed Assets	872	782	750	723	1,128	1,081	1,189	1,308
Current Assets	808	670	750	1,263	724	943	1,037	1,141
Total Assets	15,720	19,846	24,347	27,881	35,019	41,144	45,996	50,527

E: MOFSL Estimates

Y/E March	2020	2021	2022	2023	2024	2025	2026E	2027E
AAAUM (INR B)	2,513	2,445	2,926	2,802	3,127	3,754	4,095	4,721
Change (%)	1.3	-2.7	19.7	-4.2	11.6	20.0	9.1	15.3
Equity (Including Hybrid)	36.5	34.9	39.5	42.1	42.6	45.4	42.9	43.9
Debt	35.0	40.7	32.7	23.0	21.9	20.3	21.8	21.1
Liquid	28.2	23.7	26.4	28.6	26.2	25.9	26.2	25.5
Others	0.4	0.6	1.4	6.3	9.3	8.4	9.1	9.4

E: MOFSL Estimates

Financials and valuations

Cashflow	INR m							
Y/E March	2020	2021	2022	2023	2024	2025	2026E	2027E
Cashflow from operations	5014	6067	6624	6153	9350	10074	10978	12105
PBT	6,607	6,959	8,947	7,938	10,082	12,445	13,635	15,073
Depreciation and amortization	365	374	356	343	346	398	414	431
Tax Paid	-1,663	-1,696	-2,219	-1,975	-2,278	-3,139	-3,409	-3,768
Deferred tax	76	-9	115	96	266	194	81	89
Interest, dividend income (post-tax)	0	0	0	0	0	0	0	0
Interest expense (post-tax)	41	42	37	29	44	42	45	47
Change in Working Capital	(412)	396	(611)	(279)	891	134	213	234
Cash from investments	-908	-4540	-4368	-3077	-8440	-6119	-5522	-5549
Capex	-268	-284	-324	-317	-751	-352	-522	-549
Others	-641	-4,255	-4,044	-2,761	-7,689	-5,768	-5,000	-5,000
Cash from financing	-4022	-1427	-1845	-2788	-1328	-3767	-5809	-7247
Equity	0	0	0	0	1	2	-2	0
Interest costs	-41	-42	-37	-29	-44	-42	-45	-47
Dividend Expense	-3,978	-1,400	-3,298	-2,952	-3,889	-6,924	-5,760	-7,200
Others	-3	15	1,489	193	2,605	3,197	-2	0
Change of cash	84	99	411	287	-418	188	-353	-692
Opening Cash	385	469	568	979	1,266	848	1,034	683
Closing Cash	469	568	979	1,266	848	1,034	683	-8

Valuations	2020	2021	2022	2023	2024	2025	2026E	2027E
BVPS (INR)	46	59	76	87	110	129	145	159
Change (%)	7.9	29.4	28.9	14.6	25.9	17.6	12.0	9.8
Price-BV (x)	18.1	14.0	10.9	9.5	7.5	6.4	5.7	5.2
EPS (INR)	17.2	18.3	23.4	20.7	27.1	32.3	35.5	39.2
Change (%)	10.7	6.4	27.8	-11.4	30.9	19.3	9.9	10.5
Price-Earnings (x)	48.2	45.3	35.5	40.0	30.6	25.6	23.3	21.1
Core EPS (INR)	15.2	14.6	20.3	17.4	19.4	24.5	26.2	30.1
Change (%)	12.0	-3.7	38.8	-14.5	11.4	26.5	7.1	14.7
Core Price-Earnings (x)	54.4	56.5	40.7	47.6	42.8	33.8	31.6	27.5
DPS (INR)	183.3	77.8	11.5	10.3	13.5	24.0	20.0	25.0
Dividend Yield (%)	22.1	9.4	1.4	1.2	1.6	2.9	2.4	3.0

E: MOFSL Estimates

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